

# Noted Economist to Show Culinary Art

## FACTS ABOUT HERALD-NEWS FREE SCHOOL OF COOKING

Time—Wednesday, Thursday and Friday, July 27, 28, and 29.  
 Formal Demonstrations—From 2 to 4:40 p. m. each day.  
 Place—1927 Carson street, former site of Lewis Ripple Furniture store.  
 Instructor—Mrs. Mabel MacEwing, nationally known home economist.  
 Program—First day, pastries; second day, full meal; third day, request dishes.  
 Add Feature—Daily attendance prize of an automatic electric iron.  
 Cost—Absolutely nothing.

## Mrs. Mabel MacEwing to Give Housewives Expert Counsel At Herald-News Free School

Torrance Herald and Lomita News Are Sponsoring Big Three-Day School of Culinary Theory and Practice

Recipes Developed by Mrs. MacEwing Will Be Available to School Visitors for Their Use at Home

The Torrance Herald and Lomita News big three-day cooking school, with Mrs. Mabel MacEwing, noted home economist of long experience, in charge, will commence next Wednesday at 1927 Carson street, Torrance, the former location of the Lewis Ripple furniture store. The school will continue Thursday and Friday, with different aspects of the culinary art demonstrated each day by Mrs. MacEwing.

Housewives of Torrance and Lomita and the entire vast Torrance-Lomita trading district are cordially invited to be the guests of The Herald and The News at the cooking school. The demonstrations conducted by Mrs. MacEwing will be absolutely free. Visitors to the school will be placed under no obligations of any kind.

The Herald and The News have been singularly fortunate in obtaining the services of Mrs. MacEwing. In bringing to the Torrance-Lomita community a cooking school, the newspapers made every effort to insure that the demonstrations should be of the highest quality available. In Mrs. MacEwing The Herald and The News believe they have secured a culinary adviser for the Torrance and Lomita housewives who is second to none.

Mrs. MacEwing has had ten year's experience, not only in cooking, but in the conducting of culinary demonstrations such as have been arranged for the Herald-News school. She is able to explain to her hearers both the theory and practice of fine cooking. Beyond this, she is capable of demonstrating, and does demonstrate, before the eyes of her visitors, the practical application of her art. She will take from her cook stoves during her demonstrations, all of the delicacies upon the making of which she has expounded. All of the culinary tidbits that Mrs. MacEwing produces will have been developed from first to last upon the cooking school platform.

Housewife visitors to the cooking school who have in their possession recipes which may not be generally known, but which they have found to be successful, are urged to exchange with Mrs. MacEwing. The culinary expert is ever on the alert for new recipes, and she is glad to receive the suggestions of housewives wherever she goes.

Mrs. MacEwing's own recipes will be available to visitors to the school. She has many of them in printed form for general distribution, and she will personally make suggestions and give instructions to any visitor to the school-room who may desire further information.

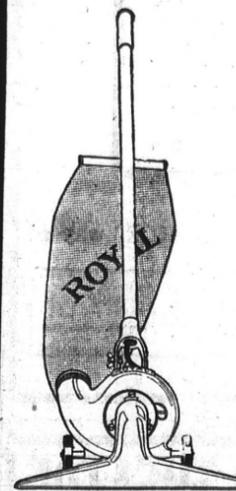
While the actual demonstration hour will be from 2 to 4:30 each day, Mrs. MacEwing will be in the former Ripple store at nearly all hours during the three days of the school, and will spend her time, outside of the formal demonstration hours, in personally conferring with housewives who are welcome to come to her for personal suggestions and help at these times. Two and one half hours each day will be spent in platform demonstrations and lectures by Mrs. MacEwing. The rest of the time she will mingle with her visitors and will gladly help them with individual explanations and demonstrations.

# ROYAL

## THE PERFECT CLEANER

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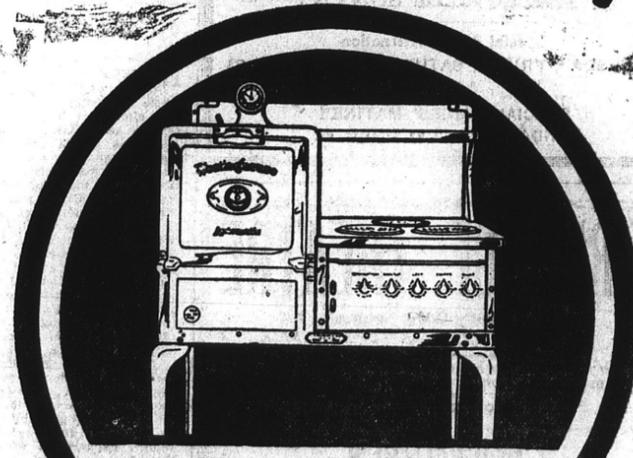
- Rugs
- Floors
- Linoleum
- Furniture

SEE IT DEMONSTRATED AT THE COOKING SCHOOL

SOLD BY

**Southern California Edison Co.**

## To Meet the Demands of the Women of Today



### The Electric Range

Gives you more leisure — less kitchen drudgery — a chance for broader interests.

**Saves Time** Put your dinner in the oven and set the clock. At the time set, the current comes on. It heats the oven just right. Then turns itself off. You're free till dinner time.

**Saves Work** You can cook a big, juicy roast and five delicious vegetables at the same time. No fussing, no basting, no bending over a hot range. The Westinghouse Automatic gives you strength-saving convenience at the turn of a switch.

**Safety** - No flame, no dangerous fumes from the electric ranges. The thermostat control prevents overheating.

**Service** - The electric range takes the place of a maid; and it's more dependable. It never forgets to turn on the current at the right time — nor to turn it off at the right temperature.

# Westinghouse

## Announcing

On July 27-28-29, Mrs. Mabel MacEwing, famous home economist, will give free demonstrations of modern cooking and baking on the Westinghouse Electric Range.

Every woman interested is cordially invited to attend these demonstrations at 1927 Carson St. between the hours of 2 P. M. and 5 P. M.

An attendance prize will be awarded daily.



used exclusively by Mrs. MacEwing.

**Southern California EDISON COMPANY**

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The Moving Finger Writes

78 Economy Stores

a message for the thrifty housewife



Increasing thousands of women buyers find the Vons Stores an easy way to solve the budget problem, because Vons, through their tremendous purchasing power, are able to quote distinctly more economical prices on quality food products.

Super Specials at VONS Stores NOW!

**W. T. KING SOAP**  
 For all household uses. Vons "Super Special"  
 10 Bars for... **37c**

**POST TOASTIES**  
 Crisp and delicious for warm mornings **6c**

**Kellogg's CORN FLAKES**  
 3 Packages for **25c**

**EXTRA!**  
 12c Pkg. of "Pep"  
 Free With Kellogg's Flakes

**CAL-GRO FRUIT SALAD**  
 Fancy fruit packed in heavy syrup. No. 2 tins, special at... **25c**

**MISSION BELL SOAP**  
 A California product. A dainty adjunct to the bath. Special, 6 Bars for... **32c**

The Quality Coffee of America  
**M. J. B. Coffee**  
**45c**

**NEWMARK'S COFFEE**  
 Starts the day right. Vons "Super Special" this week... **45c**

**Libby's Milk**  
 Evaporated, unsw. retined and sterilized. The tall can for... **10c**

**Palmolive Soap**  
 A "Super-Special" 3 bars for... **20c**

**TREE TEA**  
 The Iced Drink De Luxe CHOICE ORANGE PEKOE  
 1/2 lb. ... **20c**  
 1 lb. ... **38c**

**DINA-MITE**  
 Famous Health Cereal. A bit of health in every bite. Pkg. **22c**

**FLUFFO**  
 Pure Vegetable Shortening: 1, 2, 4-lb. tins **25c 47c 89c**

**ROYAL BAKING POWDER**  
 Ask about \$2.00 Recipe Book FREE.  
 6-oz. tin... **23c**  
 12-oz. tin... **43c**  
 2 1/2-lb. tin, \$1.30

**BEN HUR COFFEE**  
 Delightful flavor, delicate aroma. "Super-Special" at... **45c**

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