

I PLEDGE my honor that rentals on my 50 houses in Torrance will NOT BE INCREASED until general conditions throughout Southern California warrant it. My rentals now are as low as they have ever been in the history of Torrance. We mean to build up Torrance.

D. SPURLIN.
10 Years in Torrance

Owner of Fifty Houses Here Hits Rent-Raising Landlords; Says Boosts Are Unwarranted

That rent raises are positively unwarranted in Torrance at this time and that rents on his 50 houses here will remain unchanged for a long period was the statement yesterday of DeKalb Spurlin, who owns more houses in Torrance than any other individual.

"Being in the business of renting houses I have studied conditions in Southern California for years," said Mr. Spurlin. "I have just completed a survey of rentals in many Southern California cities and know positively that increases in rentals in Torrance at this time are absolutely unwarranted. I will not raise rents until conditions change materially."

"Rentals here must be on a par with rentals in nearby cities. We can never build up Torrance if rentals are boosted without honest provocation. The minute rents are raised without good reason people move elsewhere. It is not only fair, but it is good business to keep ren-

als as low as possible. When rents are raised we have vacancies and vacancies cost landlords plenty of money. It is far better to keep rents down so that Torrance can successfully compete with other cities than it is to raise them and drive people out of Torrance.

"I believe that Torrance is going ahead fast. But rental raises will check rather than help the growth. The Herald may say for me—and put it as strong as possible—that the person who raises rent now is hurting himself and his city. Rentals on my 50 houses stay where they are."

Our Want Ads Bring Results

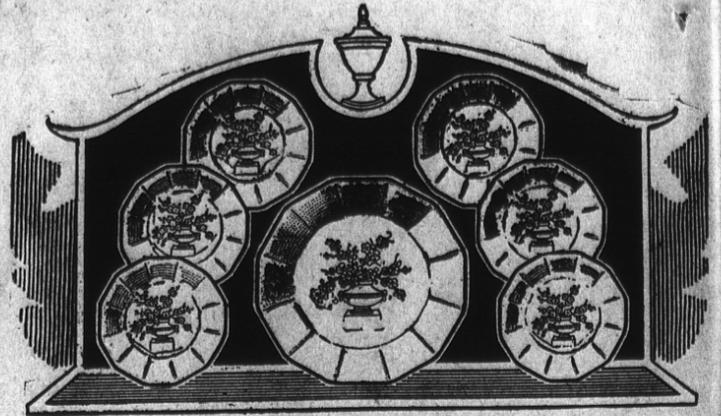


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We are giving one coupon with every 25-cent purchase. Return 20 coupons and \$6.98 in cash and receive a beautiful 42-piece Dinner Set. A service for six people, which retails from \$12.50 to \$15.00.

We have just contracted with one of the best known factories in this country to furnish us a limited supply of these sets. This factory is noted for the quality of their product, and the ware is guaranteed by both the manufacturers and ourselves.

This is not a premium scheme, but a bona fide offer. See the set on display at our store. The composition is as follows:

- | | | |
|------------------------|-----------------|------------------------|
| 6 9 1/8" Dinner Plates | 6 Cups | 1 Sugar Bowl |
| 6 6 1/2" Pie Plates | 6 Saucers | 1 Sugar Bowl Cover |
| 6 5 1/2" Fruit Dishes | 1 Cream Pitcher | 1 11 1/4" Meat Platter |
| 6 Ind. Butters. | 1 Jelly Bowl | 1 9 1/8" Rd. Veg. Dish |

Torrance Pharmacy

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STATIONERY
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LUNCH KITS
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Vacuum Bottles
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Razor Specials
Cream With Gem Safety Razor, Both for .38c
Cream With Eveready Razor, Both for .49c
Cream and Gillette Razor, Both for .35c

Columbia Week Pantry Specials

- | | | |
|---|------------------------------------|----------------------------------|
| COFFEE, good blend— 33c
per pound | GRAPE JAMS— 49c
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| TEA, half-pound packages—2 for 66c | MARSHMALLOW CREAM—2 for 36c | CHOCOLATE CAKES—2 for 26c |
| COCOA— 26c
2 packages for | | |

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