

THURSDAY

Six Big Liners Carry Rotarians To Ostend Meet

Club Members From Forty Countries Attend Convention in Belgium

NEW YORK, May 25.—Six trans-Atlantic liners, loaded to the rails with Rotarians and their families from all over North America, will sail out of New York harbor today and tomorrow morning, carrying delegates to the eighteenth annual convention of Rotary International, which opens at Ostend, Belgium, next Monday morning.

The business and professional men of forty countries will be represented at the gathering. Special trains are being run from all over Europe to the Belgian seaport, and the Japanese delegates are coming by the first through trains to run between Tokyo and Paris. Three thousand from the British Isles will attend and it is expected the total attendance will be more than eight thousand.

The Belgian director of public safety has snipped away the yards of red tape which, since the war, has delayed the progress of international travelers. Passengers on the Rotary fleet will not be required to display passports or submit to baggage examination. A Rotary button in the coat lapel and a membership identification card will be sufficient evidence of good faith to the director of public safety to cause him to waive the customary rigorous inspection.

In order to accommodate the great throng practically every hotel in Ostend has been turned over for the exclusive use of Rotarians during the convention. Americans who will make this trip will have their hotel room keys handed to them before they walk up the gangplank to board their ship in New York harbor.

The convention will be bid welcome by King Albert. No hint of what the king will say to the Rotarians has been given, but as the object of the gathering is to spread international good-will and understanding it is believed by many that he will make some important observations on these subjects.

This is the second convention of the organization held in Europe, and the first to be held on the

European continent, and it will also be the first gathering at which Americans and Canadians have not been present in the greatest number. This year it is believed those from the British Isles and Continental Europe will be in the majority. As more than a dozen languages and practically every major religion on the globe today will be represented in the gathering, the sessions will be opened by silent prayer instead of the customary invocation from the platform. The delegates, adherents to Protestantism, Catholicism, Judaism, Shintoism, Mohammedanism, Buddhism, etc., will be asked at the opening session to invoke the blessing of the deity they worship, during a minute of silence, rather than be led in prayer by a representative of any particular sect.

In recent years Rotary has gone into the four corners of the earth. There are now clubs on every continent and on most of the great islands. As Rotary has extended its influence it has embraced many whose religious faiths are not common in either Europe or the Americas, and the convention committee this year deemed it the courteous thing to recognize all beliefs by placing emphasis on none.

International President Harry

H. Rogers of San Antonio, Tex., and other officers of Rotary believe the time is appropriate for furthering the sixth object of Rotary, which is "the advancement of understanding, good-will, and international peace through a world fellowship of business and professional men united in the Rotary ideal of service."

In order to further this object groups of Rotarians from other continents will visit the Rotary clubs of Europe and the British Isles in order to get acquainted with the business and professional men of the countries where Rotary is established. The European clubs are arranging special good-will and acquaintance programs for their visitors. Some of the clubs will hold special meetings to receive their visitors. The Paris club plans to hold a luncheon every day during one week in order that the French Rotarians may become acquainted with their fellows in other countries.

After the convention the international officers of Rotary will be entertained at Brussels at a luncheon given by King Albert and his heir-apparent. Later the international officers will be received by King George of England at Buckingham Palace.

Stop That Press! Pullman Car Is Named John Smith

SAN FRANCISCO—John Smith, the great John Smith, left this city for Chicago last night in the Overland Limited, according to Lawson Overman, district passenger agent, Southern Pacific Company.

He didn't ride. He just rolled and rolled and rolled, and if he doesn't roll fast enough for 63 hours a lot of travelers are going to be disappointed.

For John Smith is a Pullman car. He's the latest thing in his line, all dolled up in the ultimate of travel luxury. Real aristocrat of the rails, John Smith.

Jointly with 55 more of his type just placed in service on the Overland, John Smith is worth about \$2,800,000.

Neither Plietherines, Zederath, Megellon, nor Coscascoctos is so respectfully bedecked as plain John Smith.

Sort of looks as though fancy names for sleeping cars are slipping, and Main Street making its influence felt in mystic realms where Pullman cars are christened.

Buick Sets Up High Record In Sales on Coast

Leads in Six-Cylinder Class 16 Out of Past 17 Months

Buick has led all six-cylinder cars in sales in Southern California 16 out of the last 17 months. This is the information received by Richard S. Flaherty of Torrance, Buick dealer, from the Howard Automobile Company of Los Angeles, where a compilation of Motor-Fax registration figures from December 1, 1925, has been completed.

The one month that Buick's name did not appear first of the sixes in the sales total was July, 1926, when it was not possible to make normal deliveries. In the following month, however, with the introduction of the present models, Buick again took up sales leadership in Southern California. The Buick figures for the 12 months of 1926 show that Buick led the six division almost two to one in sales volume.

"This is a record which, so far as we can find, has never been equaled by a car in Buick's price range in Southern California," said Mr. Flaherty. "However, long distance sales records are a part of Buick's remarkable history as a leader in the motor car industry. It is recalled that Buick has held the leadership for nine consecutive years in national sales in dollar volume, as shown in the report of the National Automobile Chamber of Commerce.

"Beginning with August, 1925, the Buick began breaking its sales records in Southern California. Each succeeding month saw a new high sales mark reached. Then came the 1927 Buicks, and still greater sales were recorded. Meantime, the Buick Motor Company, to meet the swamping volume of sales orders that came in at the immense factory at Flint, Mich., began enlarging the production facilities. New records in manufacturing Buicks were set by the factory.

AMARANTH NOTES

A number of local Amaranths plan to attend the memorial service at the Rose Bowl at Pasadena Sunday. Following the service the party will enjoy a luncheon at Brookside Park.

A card party will be held in Masonic hall Saturday evening, May 28, at 8 o'clock. Everyone's invited. Honors will be awarded and refreshments served.

NEW ENGLAND RALLY

All former residents of the New England states are very cordially invited to attend the mammoth picnic reunion to be held all day Monday, May 30, in Sycamore Grove Park, Los Angeles.

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

An Exceptional Value—

| | |
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| New Type Fireproof Mixing Bowl75 | All for \$1.17 |
| 3-Pound Crisco75 | |
| Value \$1.50 | |

Brooms

Four sewed durable good straw **49c**

Corn

| | |
|--------------------|-----------------------------|
| Shoe Peg 2 for 25c | Country Gentleman 3 for 45c |
| Thistle Brand | Mizpah Brand |
| No. 2 can | |

Salmon

Highway Brand Red Alaska—Tall cans **30c**

For Sandwiches Pabst-ette **25c**
More than Cheese 7-oz. pkg.

Certo 8-oz. bottle **33c**
It never fails

Gallon Goods

for Pies Blackberries No. 10 can **55c**

Apples No. 10 can **42c**

TORRANCE STORE 1513 Cabrillo Ave. J. P. JENSEN, Mgr.
LOMITA STORE 1125 Narbonne Ave. R. R. CAMPBELL, Mgr.

TIRE VALUES BEYOND COMPARE!

STARTING TODAY

OUR ANNUAL TRADE-IN SALE

In a Class by Itself in this Industry---and without Parallel in ANY Line of Trade

A TRIPLE SAVING COMBINATION!

1
PRICES THE LOWEST IN 15 YEARS!
1927



Now—before the Vacation Rush—it will pay you to equip your car for the year—



Including Everything in General's Complete Line

Five different types and styles of Generals to equip your Ford or Chevrolet, and in addition the balloon and regular low-pressure cords in all sizes for all cars, all in our sweeping trade-in for every car owner.

Our "proper sizing" takes care of the greatly increased starting power and acceleration in newest model cars of all makes. We can add thousands of miles through our engineering knowledge and special lines and types for replacing your tire equipment. You will profit by trading in for Generals now whether your tires are brand new or just a little bit worn.

2
QUALITY AT ITS TOPMOST PEAK!



We placed advance orders in November to make sure of ample stocks for this event with tire prices the lowest known in fifteen years—and in passing on the benefits during this Trade-in Sale, our one desire is to create hundreds of new customers and friends for this store. We have determined to outdo even the remarkable record that was made in 1926 when we introduced our first Trade-in Sale.

3
OUR FULL TRADE-IN ALLOWANCE ON YOUR OLD TIRES!



Today, with General's quality leadership more outstanding than ever before, we want more car owners by the hundreds to realize the greatest tire values of the industry, to get acquainted with the tire that will hold their good-will for life by sheer merit of unmatched mileage and long-run economy—and in addition the extraordinary saving through cashing in the full value of their old tires now during this event with the price of new Generals at its lowest.

No matter what make of tires you are now running or how little or how much they have been used, you can trade them in on Generals.

COME EARLY IN THE DAY—EARLY IN THE WEEK—BRING YOUR CAR

Guaranteed "General" Materials Used On All REPAIR WORK Assuring you the maximum saved from repaired tires.



Fred Palmer

Tire Merchant Torrance

Cabrillo at Border Phone 131

THE GENERAL TIRE

—goes a long way to make friends

—better buy Generals NOW than buy and buy

The used tires go on sale as fast as we take them in. A tremendous assortment of bargains to select from.

Today, when car owners have a watchful eye on quality, General stands out among tire values—fortified by a known policy of never tampering with quality and a record of service that has proved its ultimate economy to millions by giving almost unbelievable mileage, comfort and safety.

INSTALLATION ON YOUR RADIO SET FREE!

De Bra will install without charge the marvelous



PHILCO

Radio "A" and "B" Socket Power

Runs Any Radio from Your Electric Current!

We know exactly how to install the PHILCO AB Socket Power on your radio set. We will connect it perfectly, WITHOUT CHARGE and guarantee complete satisfaction.

Think of it! You can now have radio A and B power as dependable and as constant as your electric lighting current, no matter what kind of current you have. It makes no difference what make of radio set you have, PHILCO Socket Powers will give you a strong, steady flow of A and B Radio Power from your house current.

No more recharging to do; no more replacements. You can now do away with all dry-cell battery troubles, "B" batteries, and the ordinary "A" storage battery.

Sold on Easy Payments If Desired
DE BRA RADIO CO.

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