

New Officers of Amaranth Named

An election at Lomita Court of the Amaranth Tuesday evening resulted in the following officers being chosen for the coming year: Margaret McCartney, royal matron; Clinton O'Brien, royal patron; Dortha May Roberts, associate matron; Norman Herr, associate patron; Madeline Powers, conductress; Beatus Martin, associate conductress; Maud Wilson, secretary; Elizabeth Tappin, treasurer; Arthur Colwell, trustee.

Mrs. McCartney, Mrs. Powers and Mrs. Roberts were each presented with a handsome box of stationery by Mrs. Wilson, royal matron. It was announced that Mrs. Roberts and Mrs. McCartney would entertain at a tea Friday, March 25, proceeds to be applied to the floral fund. All members and friends are invited to attend the affair which will be held at the Roberts home at 1116 G street, Wilmington.

Expansion Programs



Six years ago Piggly Wiggly had six stores and occupied a small warehouse on a side street. The little building pictured here was their first warehouse. It comprised about 2500 square feet, and from it the six stores were supplied. In 1922 Piggly Wiggly moved to Seventh and Alameda streets, where it increased its storage capacity about four times. This week Piggly Wiggly celebrates its move into the new warehouse, which comprises four stories and basement and covers 115,000 square feet. This growth in warehouse capacity in the six years that Piggly Wiggly has been serving the grocery-buying public represents an increase in facilities at the warehouse of 41 times as much as they started with. A month ago Piggly Wiggly celebrated the opening of the one hundredth store. Today there are 115 stores in operation, and leases are signed for ten more stores which will be opened very soon.

By the first of April there will be 125 stores in operation. Cite Benefit The great benefit to the public from this growth is reflected in the constantly better service and better prices and better merchandise that Piggly Wiggly offers the public of Southern California. As the growth has been made possible by your support, so will that growth make possible better service and better prices every day. Southern California is forging to the front as an industrial center, and the sales of Piggly Wiggly prove that there is a steady influx of new people to this territory, many of whom become regular Piggly Wiggly buyers. Health Service Feature Every employee of the Piggly Wiggly system is regularly inspected by a physician specializing in preventive medicine. This physician is a diagnostician of considerable fame, and he examines at his office every employee of the Piggly Wiggly system, putting them

through a series of examinations that leaves no part of their condition hidden. This means that every person in the Piggly Wiggly store is in top-notch physical condition and health at all times. DeBra Celebrates Crosley Week in National Drive The DeBra Radio Company is co-operating with Los Angeles radio dealers this week in celebrating "Crosley Week." The feature of the display is the new 50-50 Crosley radio selling at \$58.40, completely installed. It is a five-tube single-dial-control instrument, and the latest development of the Crosley Radio Corporation, pioneer builders of moderate-priced radios. Extensive advertising is being done in Los Angeles newspapers, and Mr. DeBra wishes local radio

Leading Ladies Sought in East For the Morosco

Franklyn Underwood, general manager of all the Morosco theatres in the United States, left for New York last week on a mission that will bring one of the foremost leading ladies in the country to the Morosco Theatre. The contract of Alma Tell, the present member of the Morosco company whose place will be taken by the new actress, expires April 2. Underwood has a list of ten leading ladies, all famous New York actresses and the majority of them living in Los Angeles, who have the beauty and ability to star in the Morosco productions opposite John Lital, leading man. It is no longer necessary to go to New York for stars, the well known theatre man remarked, as it is a recognized fact that most of them reside in Los Angeles.

Torrance Mason In Master Chair In Valley Lodge

H. M. West of Torrance Lodge of Masons occupied the master's chair at Bakersfield when the third degree was conferred on his brother, A. C. West. Mr. and Mrs. West were weekend guests at the brother's home in Bakersfield. Fans know that the same models being featured in the metropolitan shops can be seen in his Torrance store. Read Our Want Ads!

I Can Remember Back in the Boom Days of 1913-

When Torrance was a shifting desert and the Modern Industrial City as we see it today was little more than a dream. But I knew that some day brick buildings would rise to cover the sand and check the wind—so I opened up a HARDWARE STORE IN TORRANCE.

It was a tiny stock of goods that served the few families in Torrance in those early days, but FAIR PRICES and DEPENDABLE QUALITY have won us a host of customers and we now boast of a Hardware Store that can fill every need from a can opener to a factory building.

S. & H. Green Stamps 36-in. Marquisette Curtains Plain, Check, or Fancy 14c Yard EBYS Cabrillo and Carson

The FLYING CLOUD In Port Today - the finest, fastest model of America's longest lasting car. NEW—new from stem to stern—this entirely different Reo. New in its charming appearance, new in its completeness of equipment and unforgettable performance, new in its design, its ease of operation and control the floating restfulness of its comfort. Today it is on display—you can see it, ride in it, drive it. The hushed sweep of its swift travel will tell you its own story of what automobile ownership can mean. And the Reo Flying Cloud has one thing no other car can have—Reo construction so sturdy that Flying Clouds, after 100,000 miles of travel, have in every part set a new standard of durability for America's Longest Lasting Car. REO MOTOR CAR COMPANY, Lansing, Michigan. Among many other items of equipment and features of construction are: Single piece windshield opening outward, vanity case and smoking set, rear traffic signal, transmission lock, automatic windshield cleaner, cowl ventilator, parking lights, genuine full balloon tires, integral sun visor, rear-view mirror. See It Today! NOW ON DISPLAY at M. J. FIX CO. Border at Cabrillo Ave. Torrance. See It Today! NOW ON DISPLAY at M. J. FIX CO. Border at Cabrillo Ave. Torrance. NO OTHER AMERICAN CAR LASTS AS LONG AS REO—NOT ONE

PAXMAN'S "The Pioneer Hardware Store in Torrance" 1217 El Prado. Legal Advertisement No. 218470. In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Application of Grover C. Whyte, to have the standing of the Torrance Herald, as a newspaper of general circulation, ascertained and established. GROVER C. WHYTE, Subscribed and sworn to before me this 25th day of February, 1927. J. R. JENSEN, Notary Public in and for said County and State. NOTICE Notice is hereby given that the above named petitioner intends to apply to the above entitled court in Department 3 thereof for the order mentioned and prayed for in said petition on the 22nd day of March, 1927, at the hour of 2 o'clock P. M. or as soon thereafter as counsel can be heard. That he is the business manager and one of the owners of the Torrance Herald, a newspaper printed and published in the City of Torrance, County of Los Angeles, State of California. That said newspaper is a newspaper published for the dissemination of local and telegraphic news and intelligence of a general character, and has a bona fide subscription list of paying subscribers, and that said newspaper has been established, printed and published at regular intervals, to-wit: weekly, in said City of Torrance, County of Los Angeles, State of California, for more than one year past immediately next preceding the filing of this petition, and that said newspaper is not and has not been, during said period, devoted to the interests nor published for the entertainment or instruction of any particular class, profession, trade, calling, race, or denomination, or for any number of such classes, professions, trades, callings, races, or denominations, and its avowed purpose is not, nor has it been, to entertain or instruct any such classes, professions, trades, callings, races, or denominations, but that during all of said time it has been and now is devoted to the interests and published for the entertainment and instruction of all classes, professions, trades, callings, races, and denominations. WHEREFORE, your petitioner prays that the court set a day for the hearing of said petition, and that this petition or the substance thereof be ordered published in said Torrance Herald as required by law, and that upon such hearing and proof to be adduced, the court make its decree that said Torrance Herald is and has been during the time since its establishment a newspaper of general circulation and within the provisions of law defining the same. GROVER C. WHYTE, Business Manager and Part Owner, Petitioner. J. R. JENSEN, Attorney for Petitioner. State of California, County of Los Angeles.— Grover C. Whyte, being first duly sworn, on oath says: That he is part owner and business manager of the Torrance Herald, and is the petitioner in the foregoing and above entitled matter; that he has read the within petition and knows the contents thereof; and that the same is true of his own knowledge except as to the matters and things therein stated on his information or belief, and that as to those matters