

Torrance Herald

Published Every Thursday by THE LOMITA-TORRANCE PUBLISHING CO. 1419 Marcelina Ave. Torrance, California

W. HAROLD KINGSLEY Editor GROVER C. WHYTE Business Manager Subscription Rates In Advance: Anywhere in Los Angeles County \$2.00 per year; Anywhere in U. S. outside of Los Angeles County \$3.00 per year; Canada and Other Foreign Countries \$6.00 per year

OFFICIAL PAPER OF THE CITY OF TORRANCE Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System. 2—Interchange of Freight Between P. E. and Santa Fe. 3—Western Avenue Bus Line. 4—Hollywood - Palos Verdes Parkway. 5—New School North of Carson St. 6—Aviation Field. 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8—The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

THE ANNEXATION SUIT DISMISSED

THE size of Torrance was doubled last week when the suits growing out of the recent annexation election were dismissed by agreement. In the agreement it was stipulated that the territory would not be zoned contrary to the wishes of the substantial property-owners.

Owners, particularly those who hold property close to the ocean, have plans for the development of their property for high class residences. In view of the demand for more residential property in Torrance these plans meet the needs of the city admirably. One of the outstanding results of the annexation proceedings will be another reduction in Torrance taxes next year. The assessed valuation of the real property in the territory annexed is about \$2,000,000. The personal property valuation is estimated at \$500,000. With the addition of between \$15,000 and \$20,000 from this new territory the condition of the city treasury will be such that a reduction will be possible. Such a cut in taxes will benefit both the old city and that territory which has been annexed.

City departments stand ready to co-operate with the residents of the new territory and we believe that the future will convince all the property owners in the district annexed that they made no mistake in becoming a part of Torrance.

WELCOME TO TORRANCE

THE location of the Torrance Glove Company's plant in this city is opportune and gratifying. The company employs women exclusively. Officials of the organization declare that their chief problem is sufficient labor. They add that the plant here will be expanded as rapidly as workers are available and can be trained.

The supply of women who are seeking work is plentiful in Torrance. Applications at the Chamber of Commerce free employment bureau prove that. The addition of a glove factory to the list of Torrance industries also adds greatly to the diversification of local factories. Gloves are now added to the following Torrance products: steel, oil well machinery, abalone shell knives and manicure sets, mechanical rubber goods, glass.

SOLVING A HARD PROBLEM

IT is gratifying that the Board of Trustees is taking action in the Madrid avenue matter. This street was hit a hard blow when the Santa Fe harbor line was built. Nothing but improvements can bring it back. By putting in an oiled rock road and building sidewalks and curbs under the assessment district method the city adds another street to Torrance and provides a remedy for a condition under which property-owners were suffering through no fault of their own.

Use Duro-cote for that leaky roof. Consolidated Lumber Co. -Adv.

For LIFE HEALTH ACCIDENT INSURANCE See TOM FOLEY INSURANCE 1405 Marcelina Ave. Phone 135-M Torrance

Senate Filibuster Rebs Veterans of Chance for Loans

SAN FRANCISCO—World War Veterans who hoped to be able to borrow on their adjusted compensation certificates from the United States Veterans' Bureau will be unable to do so as a result of the failure of Congress to pass the legislation which would have made this possible, according to James K. Fisk, state adjutant of the American Legion. Fisk again warns the veterans to be careful of loan sharks and to take their bonus certificates to the banks in cases where loans are needed.

How to Play BRIDGE A new series of lessons by Wynne Ferguson Author of 'PRACTICAL AUCTION BRIDGE' Copyright 1926, by Hoyle, Jr.

One of the most difficult problems that comes up at the bridge table is the proper lead when partner has not made a bid. Many a game and rubber is won or lost by the opening lead, so whenever possible try to add to your store of knowledge of sound opening leads. Here is a good example hand that was played in a recent duplicate match:

ARTICLE No. 21 Hearts-10, 8 Clubs-5, 4, 2 Diamonds-Q, 6, 3 Spades-A, Q, 7, 3 Z dealt and passed. A bid one diamond, Y passed, B bid one heart, and all passed. What is Z's proper opening lead? Z should lead the deuce of clubs. The diamond opening is bad because of A's bid. Never lead an opponent's declared suit unless you have a sure trick in trumps. The spade opening is bad because Z holds the ace, queen and should wait for a spade lead to him. The trump lead is bad because A-B may have a set-up diamond suit and thus be able to discard their losing cards before Y-Z gain the lead. Never lead trumps against a declared suit unless you hold a sure stopper in the other three suits. Otherwise it is a very risky proposition. As a matter of fact, the sound lead, the deuce of clubs, is the only lead that will save the game.

Answer to Problem No. 25 Hearts-K, 10, 7, 2 Clubs-K, Q Diamonds-Q, J, 4 Spades-A, J, 8, 3

No score, rubber game. If Z dealt, bid one no-trump and A bid two diamonds, what would you bid with Y's hand? Y has the choice of several bids. He may double two diamonds and feel fairly certain of defeating the bid by two or three tricks. Or he may bid two no-trump and feel fairly certain of going game. Either one of these bids is sound, but the writer prefers the double. Y has such a powerful hand that he should play for the big penalty, for he still has an even chance to go game on the next hand. Always play for the maximum and you will win by so doing much more often than you will lose. Y has two other possible bids, but neither is as sound as the double of two diamonds or the two no-trump bid. Of these two bids, two hearts is preferable to two spades. The objection to these bids is that they do not offer as good a chance for game as a two no-trump bid. If you decide to take a chance in bidding, choose the chance that offers the best returns. In other words, play for the maximum.

Problem No. 26 Hearts-Q, 8, 7, 4 Clubs-K, 5 Diamonds-K, 9, 7, 6, 4 Spades-Q, 3

No score, first game. Z dealt and bid one club, a sound bid even if Z doesn't hold top clubs. He has enough outside strength to justify the bid. A and Y passed, and B bid one spade. Z bid two clubs, and all passed. A opened the seven of spades, Y playing for the maximum. The ace, and Z the four. B then led back the spades, Y winning the trick with the queen. How should Z so plan the play that he can make game if the cards are divided a certain way? There is only one way that this is possible, so see if you can figure it out. An analysis of the hand will be given in the next article.

Membership In Legion Growing In Great Leaps

New Peak in Strength Seen by End of Present Year

Sweeping through the ranks of ex-service men with an unprecedented movement, the American Legion today has a greater membership than ever before in its history. It was announced from Legion headquarters. Figures indicate that before 1927 draws to a close the veteran organization will reach a new peak in its strength. According to advices from national Legion headquarters at Indianapolis, Ind., there are now on record more than 100,000 more veterans holding paid-up membership cards in the Legion than at the same date last year. This indicates local Legionnaires declare that the Legion will be able to carry on an even heavier program, which will be outlined at fall Paris, France, convention next fall. State headquarters of the Legion announced that their records show a paid-up membership at this time which almost totals the entire membership of 1926. State Commander Slavich was loud in his praise of the manner in which the Southern California posts have taken to the task of signing up the old members and obtaining new ones.

"I consider Los Angeles County one of the strongholds of the Legion," said Commander Slavich, "and with greater strength our worth to the community and nation will increase in value."

MISSOURI PICNIC Under the auspices of the Missouri State Society of Los Angeles County the Missouri picnic reunion of the Missourians of all the Southland will be held in Sycamore Grove Park all day Sunday, March 27, with basket dinners at noon, and program to follow.

FRATERNAL Torrance Review No. 37 Woman's Benefit Association Hughena Roberts, Commander Meets Second and Fourth Tuesdays 7:30 P. M. Women's Clubhouse, Engracia Ave.

Buick Co. Sales High in February

A substantial increase in sales for the first twenty days of February over the same period last year is claimed by E. T. Strong, president of the Buick Motor Company, to be an indication that his company and the industry in general are on the threshold of one of the greatest selling seasons the automobile business has ever enjoyed. "Buick deliveries showed an increase during the first twenty days of February of nearly a thousand cars over a similar period in 1926," Strong said. "This fact coincides with the recently issued statement of the department of commerce which said that business for the third week in February exceeded any preceding week this year, and that the sharp increase in bank clearances indicated a favorable business outlook. We have found that automobile sales are an accurate index of general business conditions. The steady increase in Buick business during the past few weeks is a favorable sign."

CANADIANS TO MEET The Canadian Tourists' Society has invited local Canadians and their friends to attend the monster reunion and picnic to be held at Brookside Park, Pasadena, on Sunday, March 27.

Even a Juggler Can't Beat It \$11.95 It takes more than price juggling to give the values we offer—and it takes more than talking to show you what we mean by real battery service. We'd like to show every car owner within a day's drive that this battery is a wonderful battery at the price. Torrance Auto Electric Harvel Guttenfelder 1312 Cabrillo, Torrance Phone 168 The Willard Battery men

STONE & MYERS LICENSED EMBALMERS AMBULANCE SERVICE TORRANCE LOMITA 1782 Carillo Phone 195 1204 Narbonne Phone 147

Save those valuable Daytime hours. GOING east for any reason—professional business or pleasure—the daylight hours at your disposal in Chicago, New York or other eastern points are the hours that count. If your stay is limited every daytime hour is doubly valuable. You save a business day by taking the de luxe flyer, the Los Angeles Limited, which leaves at the end of the business day and arrives in Chicago the third morning, making prompt connections reaching New York the fourth morning. Saving valuable time is only one feature of the Los Angeles Limited that makes the \$10 extra fare but a nominal charge. The completeness and luxury of its appointments and service combine to give it unrivaled preference. Los Angeles Limited UNION PACIFIC "The Overland Route" J. V. CARROLL, G. A. 101 West Seventh Street—Tel. 1073

for safety's sake USE OUR SAFE DEPOSIT VAULTS YOUR—insurance policies, deeds, stocks, bonds, contracts and other valuables all should have the protection afforded in our safe deposit vaults —built for your protection The First National Bank —tested by time —since '13

AUTO MOVIES By Stapelfeld Tire & Rubber Co. VULCANIZING IS AN ART... THAT THESE FOLKS HAVE LEARNED BY HEART

Whether you call it science or art or merely horse sense—beg pardon—we mean auto sense, we do really and truly understand vulcanizing and you will understand how well we understand it when we completely bring back to life one of your worn-out tires.

PHONE STAPELFELD TIRE & RUBBER CO. 1610 CABRILLO AVE.

MOTOR COACH COMPANY Time Table Effective Jan. 1, 1927 STAGES LEAVE TORRANCE For Wilmington and Long Beach For Lomita, South Lomita, and San Pedro For Redondo Beach For Santa Monica VENICE

TIME TABLE LONG BEACH—LOS ANGELES—HOLLYWOOD Motor Coach Line Lv. Torrance for Moneta, Western City, and Manchester Ave., Los Angeles:—A. M. 6:50 except Sunday, 9:25; P. M. 1:05, 3:05, 5:09, 8:19, and 11:33.

Salary Loans to Wage Earners Repayable in weekly or monthly installments. RATES REASONABLE San Pedro Industrial Loan Corporation 359 Seventh St. (Opposite Postoffice) Tel. 33-J San Pedro, Calif.