

**Dobbin Ousted From Highways In Mexico City**

Dodge Brothers Report Big Motor Sales as Result of Ruling

While most large cities still allow traffic in congested districts to be slowed down to the plodding walk of dray horses, Mexico City has ousted Dobbin from the streets. The capital of Mexico has become one of the world's most completely motorized cities.

This results from a law that recently went into effect which forbids the use of any metal-tired vehicle on the city pavements. The metal shoes of horses, of course, come under the ban. Public demand for the law grew out of heavy expense for upkeep of pavement which was said by engineers to be due to metal-shod hoofs and wheels. The speeding up of traffic was also sought.

News of this progressive move was brought to Detroit by James G. Shirley, general manager of Cia. Unidas de Ventas, S. A., Mexico City dealer for Dodge Brothers cars and Graham Brothers trucks, who is visiting Dodge Brothers and Graham Brothers plants in Detroit. Mr. Shirley brought with him orders for unprecedented numbers of Graham Brothers trucks and Dodge Brothers cars. "The immense volume of these orders which have poured into our offices since the law was passed a few weeks ago," Mr. Shirley says, "is convincing evidence of the good name which these sturdy cars and trucks enjoy in the Mexican capital. During a single week recently orders were received in Mexico City alone for 50 Graham Brothers trucks."

"These trucks are by far the most popular commercial transportation equipment in this section of Mexico. In Mexico City the government uses upward of 100 Graham Brothers units for ambulances, police patrols, and practically every other municipal activity. Graham Brothers trucks are used also by a majority of our large Mexican and American fleet owners."

"At El Oro, a mining town near Mexico City, out of a total of 28 cars and trucks 24 are of Dodge Brothers and Graham Brothers make, while at Pachuca, the world's largest silver mining camp, producing 60 per cent of all silver mined, Dodge Brothers cars and Graham Brothers trucks outnumber all other makes combined."

"The reason for this outstanding leadership," Mr. Shirley says, "is the dependability and mountain-climbing ability of these cars and trucks. So powerful is the Dodge

**Auto Industry Creates Great Freight Traffic**

Buick Expert Reveals Carload Figures in Shipping Statement

George C. Conn, director of traffic of the Buick Motor Company, has compiled some statistics on traffic for 1926 which show in graphic form the tremendous volume of freight business created by the automobile industry.

Shipments received and forwarded by the Buick Motor Company at Flint during the past year exceeded all previous records. There were 42,200 carloads received and 31,246 carloads forwarded, a total of 123,446 carloads. This compares with 86,422 carloads of incoming and outgoing freight during 1925, the largest previous year. According to Mr. Conn's figures, if these 123,446 carloads were put into one train it would reach from New York to Chicago via the New York Central lines and have a few cars left over.

"Anticipating the usual increase in traffic from Buick," Conn said, "The Pere Marquette and Grand Trunk Western railways are increasing their facilities at Flint by the construction of about twenty miles of track in two new operating yards, at a cost of over one million dollars, all of which will tend to improve the good service already given. There has never been a time when the railroads generally have rendered shippers such active co-operation in the movement of freight traffic. Notwithstanding the heavy snows in this territory there has been no interruption of service. The importance of this can readily be seen when it is realized that Buick must ship from 800 to 1200 cars every working day. A delay in service of only a day or two would cause much trouble. The co-operation which this and other companies have received from railroads throughout the country has prevented any serious tie-ups, although automotive shipping business is increasing yearly and makes heavier demands on the railroads each year."

Brothers engine that more than 50 rail cars of the interurban type have been equipped with Graham Brothers power units. These are operated on former steam railroad lines leading out of Mexico City in all directions."

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