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Plug in a Willard POWER UNIT

Edison Company Will Expend \$328,000 in This Area in 1927

"Three hundred and twenty-eight thousand dollars will be spent by the Southern California Edison Company for extensions and reinforcements of the electric distributing system in the Redondo Beach district during 1927," said District Manager W. E. Oliver today upon receipt of information from R. H. Ballard, executive vice-president and general manager of the company, advising him that his recommendations for appropriation had been approved.

"In addition to this sum which is to be spent for actual construction work in this district, Redondo's proportion of the general expenditure for generation and transmission equipment will amount to \$1,222,000," explained Mr. Oliver, "making a total in excess of \$1,550,000 to be spent by the Edison Company to provide adequate electric service for our territory. This is Redondo's proportion of the total construction budget of \$42,881,000 to be expended by the company during 1927."

Population Grows
Redondo Beach district includes the important towns of Hermosa, Lomita, Gardena, Manhattan, Torrance, Moneta, Palos Verdes, and the intervening territory. The business and population in this district justifies this generous appropriation to keep pace with the additions which the company always makes to provide for present and future demands for service.

Included in the annual budget is an appropriation for the continued development of the Big Creek-San Joaquin River project and new transmission lines from the center of Southern California Edison territory to the High Sierras, and for the greater Long Beach steam plant, all of which provide for generating steam and hydro electric energy and transmitting it to Redondo district and other points on the system.

"The Redondo Beach district ranks very high in the growth of Southern California and the development of the Southern California Edison Company system," continued District Manager Oliver, in commenting upon the information

received from the general manager. "We are also a great factor in the business of this community. Our district payroll will amount to approximately \$192,000 for the ensuing year.

"Our program for local system reinforcement for the year includes the construction of a new sub-station to be known as Prairie sub-station, and also enlargement of the capacity of many of the main feeder lines, and extensions where needed.

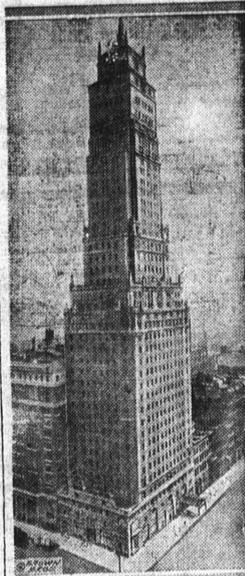
1926 Big Year
"This has been a very notable year in the history of the Southern California Edison Company. In July of this year a new 80,000 horsepower unit was completed at the Long Beach steam plant, which raised the total capacity at that time to 287,600 horsepower. Announcement has just been made that work on a new 125,000-horsepower unit is to begin at once, and similar units are to be added to this plant until it will eventually have a capacity in excess of one and one-quarter million horsepower.

"Florence Lake dam was completed during the year, a monumental piece of hydro-electric construction. The southern 95 miles of the third 250,000-volt transmission line, which will eventually extend 270 miles between Southern California and the giant hydro plants in the High Sierras, was completed and energized early in November.

"In the matter of customer ownership the company made marvelous strides during the past year. Beginning on January 1 with \$1,000 stockholders, the 100,000 mark was passed early in July, and at the present time there are over 105,000 stockholders, more than 90 percent of who are actually customer owners, using Southern California Edison Company energy."

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CANADIAN REUNION

The thirteenth annual Canadian reunion and midwinter picnic is to be held Saturday, Feb. 5, at Exposition Park and Coliseum, corner Figueroa street and Santa Barbara avenue, Los Angeles. The American and Canadian Tourists' Societies hold their sports carnival and field day at the same time. This is the big outstanding event of the year for all to meet "the folks from back home." It is the one monster event that is entirely free to everybody. Free parking space for ten thousand autos; free admission to sports carnival; free seats and tables for forty-five thousand picnickers. Among the international speakers will be Hon. J. H. Bell, ex-premier, Prince Edward Island; Hon. R. G. Brett, ex-governor, Alberta province; John Hooper, president Canadian Tourists' Society; and others. All are welcome. For full particulars address Hon. Sec. Tourists' Assn., P. O. Box 115, Station C, Los Angeles.

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