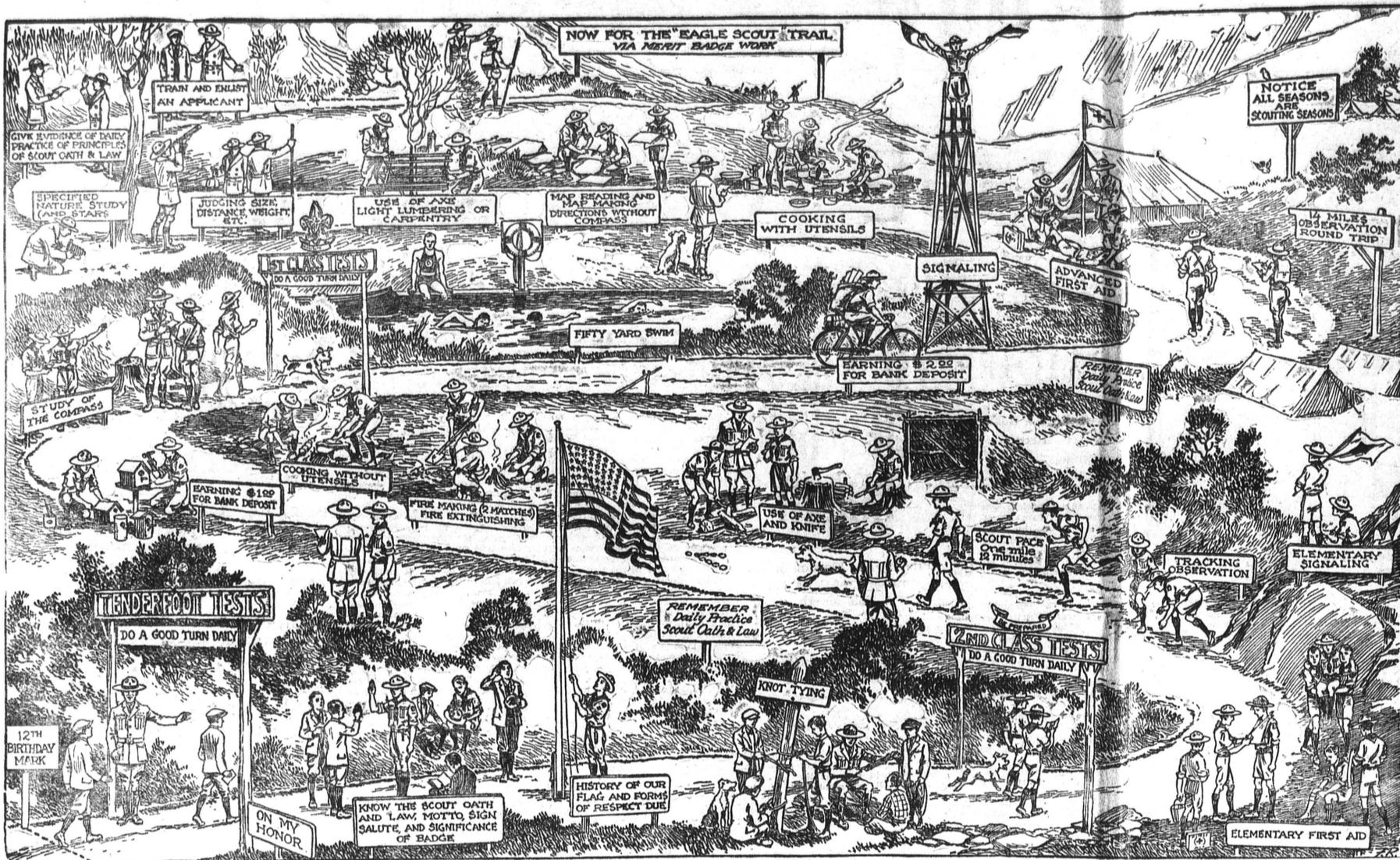


# Here's Boy Scouts Trail To Realm of Good Citizenship



The Picture Shows the Tests Required for a Boy Scout's Advancement From the Tenderfoot to the First Class Rank.

## First Torrance Retail Merchant Opens Double Value Shoe Store Here; Free Gifts To Be Awarded

The first merchant in the history of Torrance has come back home to serve old and new patrons. He is J. Isenstein, who has a general store here when one could count the number of dwellings in the city on one hand.

Mr. Isenstein in a large advertisement today announces the opening of the Double Value Shoe Store at 1216 E. Prado, where bargains in footwear will be offered to the public.

It was in December of 1912 that Mr. Isenstein wrote the first page in the history of Torrance retailing when he opened the community's first store.

"It was tough sledding at first," says Mr. Isenstein, "but we certainly had a community patriotism in those days and the few residents of Torrance were pleased that they were able to buy in town. Of course the growth of the city increased business and the store prospered, but those of us who

braved the sandstorms here in the early days look back on the pioneering period with real fond memories."

When Mr. Isenstein opened the first store here he had just one competitor, he says, and she was Mother Nature.

"Torrance was a big potato patch once," said the city's first merchant, "and people used to walk out in the back yard and dig the day's supply of spuds. That rather hurt the sale of potatoes at the store. But we didn't mind it, because what we lost in potato sales we made up by saving our own potato bills. And there you are."

Mr. Isenstein declares he has yearned to be back in business here ever since he left Torrance.

At the Double Value Shoe Store no shoes will be sold for more than \$3.85 per pair. The highest price for children's shoes will be \$2.85.

The store will celebrate its formal opening on Friday and Saturday. As a special feature many free gifts are being offered as follows: To the buyers of the first ten pairs of boys' shoes, a baseball, a basketball, or football; with every pair of girls' shoes, a wrist watch bracelet; with every pair of men's shoes, a pair of socks; to all whose sales checks end with the figure 1, a special gift; one pair of girls' high shoes will be given away to anyone asking for a pair (\$5 to be awarded and no purchase required). Cold drinks and smokes will be offered to all.

During his years of association with affairs in Torrance, and even after closing his first business here, Mr. Isenstein has been one of the city's most generous supporters of civic enterprises. He is looking forward to continuing his active part in the promotion of the interests of the city in which he pioneered as a retailer.

**DON'T BUY  
ANY RAZOR  
BLADES  
IN 1927**

Sensational new invention guarantees you 365 slick shaves a year—and no more blades to buy. Absolutely different from anything you've ever seen before!

**KRISS-KROSS** is a super-stropper or blade-rejuvenator. Works on master barber principle. Magic diagonal stroke. Automatic pressure. Makes any kind of blade last for months and even years.

**RHODES  
KRISS KROSS**

Safety Razor and Stropper  
**DIRECT FROM FACTORY PRICES**  
Stropper only, \$3.90; Razor and 5 Blades, \$1.00. Kit, consisting of \$3.90 Stropper, 5 Blades worth 50 cents, and Free Razor, \$4.40.

Guaranteed 10 years against breaking or wearing out.

**FRED TEAL, Agent**  
1304 Portola Av., Torrance. Ph. 254-J

## OBSERVATIONS

(Continued from Page 1)

from 188 to 1923 and 182 in 1924, to 174 in 1926.

WHILE prohibition and agricultural relief cannot be kept out of the class of major issues, the tariff bids fair to become a super-feature in the 1928 campaign.

Leaders in both parties threaten to carry the tariff fight into the ranks of the enemy, and supporters of a protective tariff seem to welcome making it a leading issue.

United States senators who visited Europe during the past summer returned declaring for lower tariffs to give European nations a chance to increase importations and pay off their war debts to our country.

PROTECTIONISTS deny that lower schedules, especially for wool and sugar, would secure that result, as Cuba and Argentine, the principal exporters of sugar and wool, owe this country practically nothing.

So-called tinkering with the tariff might be extremely dangerous, as 65 percent of imports now come in duty-free, nearly one-half the import duties being to protect the farmer, such duties substantially increasing the prices received for farm products.

One of our greatest "international bankers" is authority for the statement that the present tariff law, instead of stifling imports, has brought about an increase of 71 percent since it went into effect.

PRESIDENT COOLIDGE in his message to Congress stressed national economy as an ever-urgent need. The enormous revenues of the government are "a charge on all the people whether or not they directly pay taxes."

He takes the ground that whatever distress may exist for the farmers can be traced directly to inflation which followed the war. But he asserts that, with some exceptions as to localities and crops, "agriculture is continuing to make progress in recovering from the depression of 1921 and 1922."

Speaking of the nation as a whole, he says: "What this country requires is not so much new policies as a steady continuation of those which are already being crowned with such abundant success."

### New Manager for Torrance Theatre Starts on Sunday

Succeeding G. C. Crisman, Frank C. Reed will become manager of the Torrance Theatre Sunday. Mr. Crisman has been promoted to the management of the Palace Theatre in Long Beach, another National Theatre, Inc., house.

Mr. Reed comes to Torrance from Monrovia, where he managed the Lyric Theatre. He is an experienced theatre man, having managed theatres in San Bernardino and other Southern cities.

The theatre under the new management will continue its policy of showing first class films, a policy which recently has materially increased the patronage at the local film house.

### Greenlund Girls' Father Expires

Misses Helma and Ruth Greenlund received a message Saturday announcing the death of their father, Lawrence B. Greenlund, 70, which occurred that morning at his home in Omaha, Neb. Interment took place at Lincoln, Neb., Tuesday, Jan. 4. No particulars as to the cause of death were given.

Besides the daughters, chiefs of

the Torrance and Lomita telephone exchanges, Mr. Greenlund is survived by a son, Lawrence Greenlund Jr., of Omaha. Another daughter, Mrs. Esther Steffenson, died two months ago at her home in Riverside.

### REPAIRING that satisfies

CLOCKS  
WATCHES  
JEWELRY

**Howard's**

Jeweler  
1503 Cabrillo Ave.  
Howard S. Smith, Prop.

### Auto Club Members May Secure Plates At 1910 Carson St.

License plates for 1927 may be secured from the local agency of the Automobile Club of Southern California, Ed's Service Station, 1910 Carson street, in the new Pontiac-Oakland building, by members of the club at the following hours: Friday, Jan. 7, 3 to 5 p.m.; Saturday, Jan. 8, 10 a.m. to 12 noon. Members are advised to bring their certificates properly signed. The license plate fee is \$3.

### Try Our Want Ads

### E. Board Will Meet on Sunday

All members of the district executive board, Christian Endeavor, recommended the meeting to be held at Central Evangelical Guild, 1910 Carson street, Sunday afternoon, Jan. 8, at 2:30 o'clock. Three thousand Christian Endeavorers are expected to attend any stunt night, to be held in latter College gymnasium Friday evening, Jan. 21.

Mr. and Mrs. E. D. Northrop of Los Angeles and Mrs. William Russell of Torrance are guests of the district.

### TO TEST GOAT ORDINANCE

At Maberley, 1716 Martina avenue, was arrested Tuesday morning by Chief Calder and Officer Strohn on a charge of violating the city goat ordinance. Complaint was made by Officer Ben Olsen. Mr. Maberley pleaded not guilty and was released on \$50 bail. Thursday morning he demanded a jury trial.

### SENTENCES FOUR NEGROES

Four negroes arrested in Torrance Tuesday loaded down with oil field tools pleaded guilty before Judge Rippey to petit larceny yesterday, and were sentenced to 30 days each in the county jail.

This is  
the



that fits  
the  
Mysterious Key  
When?

**SATURDAY**  
January 8

Is the day to try  
your key  
If your's fits the  
lock—you get the  
**RADIO**

**American Club**  
JOE BENDER, Prop.  
Torrance

Bring Results  
Our Want Ads

WE ALLOW—

# 50c a Pair For Old Shoes

Any Kind—Men's Women's or Children's

Your old shoes have a "trade-in" value of 50c a pair at Hoffman's Shoe Store. Bring them in—no matter how worn they are and we will allow you 50c toward the purchase of a new pair. You "trade-in" your tires for new ones—why not your shoes? Don't throw them away, they are worth 50c our store.

We Give S&H

Green Stamps



We Do Only  
Four  
Square  
Shoe Repairing

## Hoffman's Shoe Store

1318 Sartori Ave., Torrance