

**Sage of Foothills Says Health Is Greatest Gift of Mortals**



John Stephen McGroarty, Author of the Mission Play, and Billy Lord, 1926 Christmas Seal Herald.

"If I had all the world's goods from which to choose a gift for my fellow man, I would choose 'Health,' for that is the 'greatest thing in life," says John Stephen McGroarty, the Southland's foothill philosopher and poet historian.

"It is the most selfless gift, and carries with it the true Christmas happiness and good cheer."

"And that is why we stick little Christmas Seals with the double-barred cross on our letters and packages to carry into every home a message of cheer and good will, but most important of all—health.

"It is a great work these little health crusaders do. A work that reaches out and protects your loved ones, your neighbor, and all of humanity, from a common foe, tuberculosis. This dread disease is being gradually conquered since, through the general health education program of the Tuberculosis Association, we are learning to protect ourselves against its attack. Like any other enemy, it strikes only at a vulnerable spot.

The summer health schools for our boys and girls, and the nurses who come into our homes to teach mothers how to better care for their families, all these are the weapons with which the little Christmas stickers are building up the health of our communities, here in the lovely green Verdugos, over there by the sea at Santa Monica and Redondo, in the stately mansions of Beverly Hills, over in Whittier, at San Gabriel and Alhambra, in Sierra Madre and Monrovia and Arcadia, out at Pomona, and in the busy town of Glendale, in every community of our county, that includes the mountains and the valley and the sea. And the little Christmas seal works for the rich man and the poor man alike, for disease is no respecter of persons.

"So let us all get on the job and dig down in our jeans and give of our loan from God to the great work that is being done through the Los Angeles County Tuberculosis Association."

Timely Tips  
By L. Ott  
Butcher

**What Meat Will You Have for Your Christmas Dinner?**

We have been helping you plan your Christmas dinner for the past month, by searching the markets over for the very best grades of meats and poultry. So you don't need to worry about the meat course, because we have been doing the worrying for you.

**WE ARE PLEASED TO ANNOUNCE**

To Our Customers and Those Whom We Hope Soon to Have as Customers

**That We Will Have As Choice a Lot of Steer Beef**

PORK, LAMB, and VEAL AS WE EVER SAW. And we unhesitatingly recommend our Christmas Stock of Meats to You.

**Turkeys and Other Poultry**

We have a fine lot of Extra Choice Colored Chickens and Ducks. This poultry was personally selected by L. Ott for his trade.

**AND NOW ABOUT TURKEYS**

Sunday we buy Turkeys, and if you will please give us your order this week we will select just the kind you want. Of course, we will have a few Turkeys on hand for those who forgot to order, BUT WE CANNOT GUARANTEE YOU FIRST CLASS BIRDS UNLESS YOU GIVE US YOUR ORDER BY SATURDAY NIGHT THIS WEEK. Won't you please help us to give you the kind of service we like to give? Merry Christmas. L. OTT.

**Rock Bottom Meat Markets**

L. OTT, Prop.

TWO CONVENIENT MARKETS

No. 1—At Daley's, 1639 Cabrillo  
No. 2—At Piggly Wiggly, 1315 Sartori

Same Prices and Quality at Both Markets

**Butter and Egg Special This Week**

Fresh butter—direct from the creamery  
Eggs—direct from nearby farms  
Daley's Butter ..... 50c

**Memorie Fruits**

For Gifts for the home  
There's a package to suit every taste  
3-ounce pack-ages, 20c to ..... 25c  
3-pound cedar box wrapped for mailing ..... \$2.84  
5-pound cedar box wrapped for mailing ..... \$4.49

**Mince Meat Plum Pudding**

Best in quality of ingredients—Most delicious in taste! ..... 35c  
Made by Heinz—the label tells the great quality. Per tin ..... 43c

**Fruit Cake**

"Superlative Quality"  
Made in Daley's own bakery of the very best products ever put in Fruit Cake  
3-ounce ..... 35c  
3-pound ..... \$1.00

**S-E-A-L**

A brand that guarantees satisfaction  
Always on the shelves of the best grocers!  
Peas, No. 2 tin ..... 15c  
Kidney Beans, No. 2 tin ..... 14c  
Tomatoes, large tin, 2 for ..... 25c



1639 CABRILLO AVENUE, TORRANCE



Useful Gifts

**FILL SANTA'S PACK AT PAXMAN'S HARDWARE**

Just a Few Suggestions From A Store Full of Useful Christmas Gifts  
DINNERWARE, GLASSWARE, and Fancy China Pieces for Every Need  
PYREX WARE  
Mother always needs another baking dish  
SILVERWARE  
Rogers Brothers and the famous 1847 Rogers  
ELECTRIC GIFTS  
Waffle Irons, Toasters, Percolators, etc.  
RADIOS—Many Well Known Makes Also Radio Accessories, Loud Speakers, etc.  
WAGONS, SCOOTERS and Hundreds of Gifts for the Children  
SPORTING GOODS  
Baseball, Football, Tennis, Golf  
Ideal gifts for men and boys  
CHRISTMAS TREE DECORATIONS  
**Paxman's Hardware**  
Two Stores: Torrance and Lomita

YOU CAN DO "IT" THROUGH OUR WANT ADS

**Again PIGGLY WIGGLY offers a Saving**

SAVE these Coupons. A full description and complete list of premiums appear on each coupon.

Piggly Wiggly again contributes to household economy

PURE aluminum: a roaster; a tea kettle; an electric iron or a toy—save the coupons

SAVE the Piggly Wiggly coupons and secure your favorite kitchen utensil or a lovely doll for the little girl. There is no better present for a growing boy than a real Scholastic football. Get the coupons in Piggly Wiggly Bread and Sunset Gold Butter.

**Useful Christmas Gifts**

Select them Now at Piggly Wiggly

**OVAL ROASTER**  
Pure Aluminum, 15x9 1/2 inches inside  
Each \$1.50 or 30 Coupons and \$1.10

**CASSEROLE**  
All parts pure aluminum—2-quart size  
Each \$1.15 or 25 Coupons and 83c

**DOUBLE BOILER**  
Pure Aluminum—2-quart size  
Each \$1.10 or 25 Coupons and 80c

**TEA KETTLE**  
Colonial Pure Aluminum—5-quart size  
Each \$1.15 or 30 Coupons and 95c

**BREAD TRAY**  
Fancy design, 13 inches long, dull finish, engraved design  
Each 95c or 10 Coupons and 80c

**FOOT BALL**  
Pebble grained leather, strongly stitched with waxed linen thread; reinforced seams; heavy rubber bladder  
Each \$2.25 or 30 Coupons and 1.95

Cleanliness and Sanitation is not all—Piggly Wiggly is now enforcing rigid rules of health in all stores. Our Health Service Helps You and Employees too.

**COASTER WAGONS** \$4.85  
16x36-inch Hardwood box, roller bearings, disc wheels, balloon tires. Special Low Price, each

**FANCY BUDDED WALNUTS** 32c  
Buy NOW for the Holidays—Special Low Price, per pound

Special—Saturday & Wednesday

Bread—2 for 17c  
Butter—At Wholesale

**FRUITS AND VEGETABLES**

Celery, per bunch ..... 5c  
New Town Pippin Apples, 11 lbs ..... 25c  
All Bunch Vegetables ..... 2 for 5c  
Burbank Potatoes, 7 lbs ..... 25c  
Sweet Potatoes, 7 lbs ..... 25c  
Cabbage, per lb ..... 1c  
Cranberries, 2 lbs ..... 25c

Let This Be a "Better Health CHRISTMAS"  
Give Health as a Christmas gift—to yourself, to every member of your family and everybody in your community. Seal every parcel, let



ter and holiday greeting with Christmas Seals!  
Buy Christmas Seals

**PIGGLY WIGGLY**

Cleanest Stores in the World operated by the Cleanest and Healthiest Staff of Employees  
1315 Sartori Ave., Torrance, Calif. Jim Poston, Mgr.