



Welcome Piggly Wiggly

And Rock Bottom Meat Market No. 2



Sartori Ave. and El Prado Merchants

WELCOME THEIR NEW NEIGHBOR, PIGGLY WIGGLY, BY ALL JOINING IN A GALA OPENING DAY

SATURDAY, BARGAIN DAY!

TOMORROW — NOVEMBER 13 — 8 A. M. TO 9 P. M.

Everything from a bowl of soup—ready to eat—to a bowl of soup in a can; everything from a pair of shoes to a keg of nails; everything from a new hat to a bucksaw; everything from a toothbrush to a suit of clothes; everything from an overstuffed chair to a sirloin steak.

This is about what merchants of Sartori Avenue and El Prado stand ready to offer to buyers who wish to make all their purchases without walking far.

The opening of the new Piggly Wiggly grocery and the Rock Bottom Market No. 2 in the Levy building on Sartori Avenue Saturday has prompted merchants of the Sartori-El Prado district to tell the world that in this one business center a buyer may make all his purchases without walking more than two blocks.

The district includes two banks, a men's furnishings store, three restaurants, two groceries, a furniture store, a department store, a drug store, a meat market, an art shop,

The Following Stores Are Co-operating With Piggly Wiggly and Rock Bottom Market No. 2 in the SATURDAY BARGAIN FESTIVAL

Sam Levy—
Department Store
Huddleston's—
Furniture Store
Torrance Hardware Co.—
Hardware and Toys
Dolley Drug Co.—
"Rexall Store"
Paxman's—
Hardware
Smith's Ferncroft Cafe—
Restaurant

J. Lepkin—
Merchant Tailor
Van Andles Specialty Shop—
Women's Wear and Gifts
Betty's Needle Work
and Gift Shop
Gold Medal Plaque Shop
Hoffman's
Shoe Store
Bertelsen's Cash Store—
Men's and Women's Wear

a men's and women's wear store, doctor's and dentists' offices; attorney's offices, two soda fountains two cigar stores, a specialty shop, a gift and needlework store, a plaque shop, two hardware stores, a tailor, a shoe repairing store.

To make their Piggly Wiggly-Rock Bottom welcome concrete, Sartori Avenue and El Prado merchants are putting on bargain sales for Saturday. News of these sales is contained in advertisements in this section.

Said a prominent merchant of the district today:

"A person living in the Torrance territory can now make all purchases in one district. There is plenty of parking space for automobiles on Sartori and El Prado, and a buyer can park his car and make all his purchases without walking more than two blocks.

"The advantages of this complete and closely-knit shopping district were evidently appreciated by Piggly Wiggly, an international institution, which is opening one of its famous stores on Sartori Avenue Saturday."

SATURDAY L. OTT Invites You to the Opening of ROCK BOTTOM MARKET NUMBER 2 IN THE NEW PIGGLY WIGGLY STORE

R. C. McMULLIN, in Charge

TO MY OLD AND NEW CUSTOMERS

We feel that the opening of our No. 2 market in the Piggly Wiggly Store Saturday is a distinct FORWARD step in the development of our business; and we believe it is appropriate at this time to express our HEARTY THANKS for the wonderful patronage we have enjoyed from the people in this district.

The ever-increasing number of customers that are continually coming to our store convinces us that we are giving the people what they desire: namely, BEST QUALITY MEATS at ROCK BOTTOM PRICES. This is made possible by our policy of selling STRICTLY FOR CASH, and this system will prevail in BOTH stores.

Both markets will handle STEER BEEF, exclusively, which Government tests have proven contains one-third more food value and which everybody knows is much better in flavor.

Sincerely,
L. OTT,
Proprietor.

Rock Bottom MEAT MARKET

We have spared no expense to give our customers in the north end of town the same high type of service as they have been accustomed to receiving in our No. 1 Market on Cabrillo Avenue.

The very latest fixtures and refrigerating system have been installed in the PIGGLY WIGGLY store and the same prices and quality of meats will prevail in both markets. Go to the one that is most convenient to you,—that's why we have provided them in both ends of town,—SO THAT WE CAN SERVE YOU BETTER.

No. 1
Daley's Store
1839
Cabrillo Avenue

No. 2
Piggly Wiggly
1815 Sartori Avenue
R. C. McMullin, in Charge

SATURDAY PRICES Good at Both Markets

Fancy Chuck Roasts (No. 1
Steer Beef) . . . 20c, 18c and 15c
Pork Shoulders, whole or half . 25c
Good Eastern Bacon,
whole or half slab, lb. 38c
Pure Lard (Sat. ONLY), lb. . . 20c
Lard Compound
(Saturday ONLY), 2 lbs. for . 25c
Pork Sausage, none better, lb. . 25c
Plenty of Rabbits and Poultry