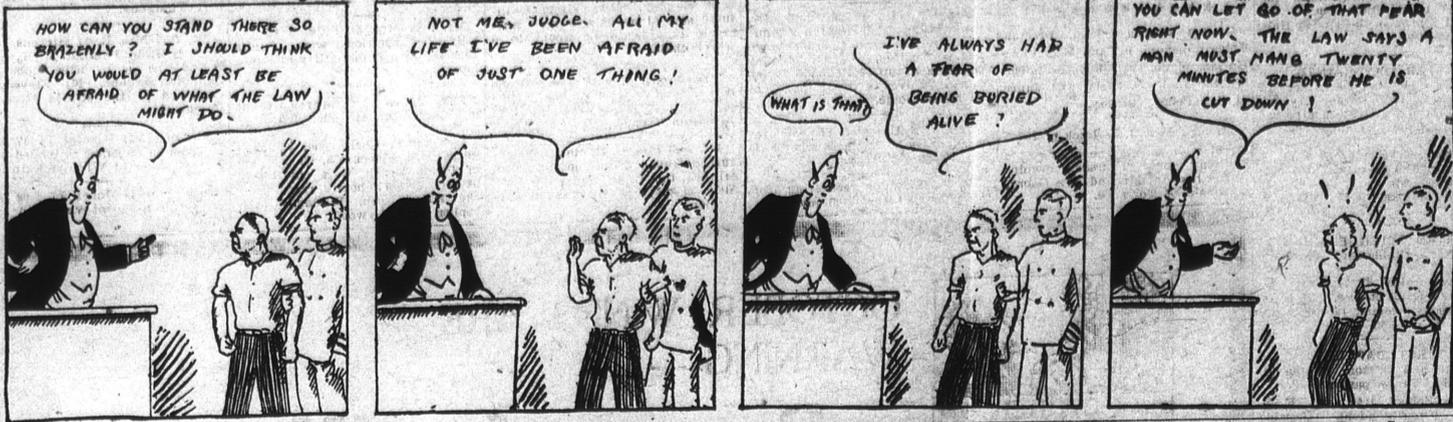


The Judge - At The End of His Rope! - by M. B.



Sewing Machine 10 Day Clearance Sale

100 Singer, White Rotary and Free Westinghouse, electric and foot-treadle machines, new and used, will go in this

Grand Clean up Sale

Your old machine taken as first payment. Balance weekly or monthly.

Cash Price on 90 Day Sales

Singer and White reverts, often sold for new, go at half price or less.

Singer, White and odd make "trade-ins" and rentals, \$5.00 up.

COME QUICK FOR FIRST CHOICE

McGuire's Sewing Machine Exchange

Phone 866 414 Sixth St., San Pedro, Calif. Next to Clark's \$1.00 Store

Studebaker Car Bought Unseen By Tire Magnate

H. S. Firestone Jr. Purchases New Auto for Use in Liberia

Harvey Firestone Jr., son of the rubber magnate and director of the \$100,000,000 Liberia rubber plantation of the Firestone Tire and Rubber Company, has purchased a new automobile—a Studebaker Big Six custom brougham. And thereby hangs a tale which would seem to upset many of the traditions of automobile sales "psychology."

Mr. Firestone did not twist the right front door handle, he didn't even kick the tires, nor bend over and look at the floor beneath the car, then step back ten paces and close one eye to get the ensemble, much less poke a finger into the upholstery. All of which the average prospect is supposed to do before placing an order.

In fact, Mr. Firestone had not even seen one of the Studebaker custom cars when he "signed on the dotted line." But he had used Studebaker cars before and was thoroughly acquainted with the characteristic performance and stamina—bringing to mind another adage concerning "a satisfied customer," etc.—and so, just before leaving for Liberia he ordered the Big Six custom brougham by telephone from Akron, specifying delivery at the plantation.

Mr. and Mrs. B. J. Scott attended the Graybar Electric Company banquet in Los Angeles Tuesday evening.

Bar Ass'n Starts Judge's Campaign

The Los Angeles Bar Association at a meeting of the board of trustees at the Men's Athletic Club Thursday evening, presided over by Eugene Overton, president, appointed its campaign committee, which will conduct the bar association's campaign for better judges, sponsoring Judges Burnell, Westover, Keeler, Hollzer, and Ruben Schmidt, judge pro tem.

The committee announces a most vigorous campaign "for the elevation of the bench" reaching through civic, educational and political circles voters who demand improvement in our courts. Over 100 prominent lawyers have volunteered to speak before meetings and organizations upon request to the bar association speakers' bureau. Many veteran leaders of various past political campaigns are working in harmony for the elevation of the bench by supporting the bar association's ticket on a strictly non-political, non-partisan basis.

Mr. and Mrs. Sam Gilliland of San Diego are guests of Mrs. Gilliland's mother, Mrs. Mary Perkins, of Gramercy avenue.

Mrs. Opal Pierson and Miss Lillian Geary, local telephone operators, were members of the woodcraft team which conducted funeral services Monday afternoon for Mrs. Shepherd, a member of the Redondo Beach lodge.

Mrs. C. Freese and daughter, Mayme, of Los Angeles, spent Sunday with Mrs. L. C. Miller of Gramercy avenue.

Buick Turns Out 1200 Cars a Day In Record Month

Running at capacity and turning out more than 1,200 cars a day, Buick produced 29,102 cars in September and set a new all-time record for the month. The best record for September was in 1925, when 21,575 cars were built.

This is the second consecutive time since introducing the 1927 models that Buick has smashed the best previous production record for the corresponding month. In August, the first month in which the new models were on the market, 29,385 cars were built, setting a new monthly production record for all time and beating the best previous August figure by nearly 10,000 cars.

E. T. Strong, general sales manager, stated in giving out details of the new records that there was no immediate prospect of curtailing Buick production, due to the demand for the new models. Reports from all over the country show that the cars are being delivered to owners as fast as the factory can turn them out.

Beacon Drug Co. Stages Big Sale Of Owl Products

The Beacon Drug Company today announces the Owl Drug Company's Buy-Two Sale for Saturday, Sunday, Monday, Tuesday, and Wednesday. During the sale well-known articles of merchandise will be offered at bargain prices when two are bought. A small percentage of the price of one article is added for the second.

The Beacon Drug Company is exclusive agent for the Owl Company products in Torrance. A large advertisement in this issue lists bargains available at the Beacon during the big sale.

Nash Declares Extra Dividend; Earnings Huge

Fifty Cents a Share Added Melon Cut by Big Motor Company

The Nash Motor Company, at a meeting of the directors held Tuesday, Oct. 5, declared the regular dividend of 50 cents per share quarterly and also declared an extra dividend of 50 cents per share, both dividends payable Nov. 1, 1926, to stockholders of record at the close of business October 20, 1926. The company reported that for the third quarter of its 1926 fiscal year, covering the three months of June, July and August, after deducting expenses of manufacturing, including depreciation, selling, and administration, and providing for local taxes and state and federal income taxes, the net income amounted to \$4,645,658.66, as compared to \$2,540,268.25 for the same period a year ago. Total earnings for the nine months of the 1926 fiscal year amount to \$14,791,991.27, as contrasted to \$11,138,411.29 for the first nine months of the previous fiscal year.

Although earnings for the third quarter of this year were somewhat below those of the second quarter, President Nash pointed out that they were quite satisfactory in view of the fact that despite the unusual demand it had been necessary to curtail production during June and July in order to bring new models into manufacture.

Mr. and Mrs. H. O. Chandler of Andree avenue, Mrs. L. C. Miller, Mrs. Freese and daughter visited Point Fermin Sunday.

Rev. and Mrs. R. J. Coyne of Oceanside were weekend guests of Mr. and Mrs. W. W. Woodington of Arlington avenue.

Genuine Cowhide FOOTBALLS \$1.25 and up



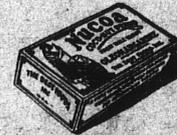
ALL OTHER SPORTING GOODS AT EQUALLY ATTRACTIVE PRICES GOLF BALLS---55c, 60c and 90c

PAXMAN'S

Hardware Two Stores: Torrance and Lomita

THOUGHTS for NUCOA USERS

When you give the children bread spread with Nucoa, it is gratifying to think that they are getting an abundance of vitamins and a real energy food. Nucoa is not only delicious in flavor, it is satisfying and nutritious as well.



Nucoa "The FOOD of the FUTURE"

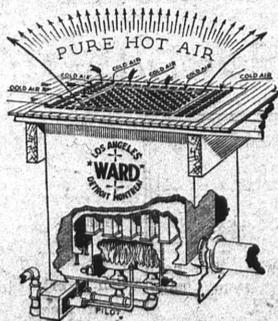
IS YOUR HOME



OCTOBER WINDS are warning you of the chilly days that are coming. You remember how you promised yourself last winter that you wouldn't be without a good heating system another year.—Well, it's time you were getting busy now, before the cold sets in and the big rush is on.

The Ward Gas Floor Furnace heats all the rooms of the house with ONE register. The warm air is self-circulating throughout the house. Your bedrooms will be warm and comfortable from the register in the living room.

The furnace is installed entirely below the floor. It requires no basement, and it takes no space in the room. The only part visible is the handsomely-finished polished plated floor register, which is practically flush with the floor. There is nothing to disturb the arrangement of your furniture or rugs.



The "WARD" Sealed Gas Floor Furnace draws cold air from your floors, sterilizes and heats it, and then returns it to the rooms without the loss of oxygen. There can be no escape of raw gas into the rooms, because the burners are inclosed in a separate, asbestos-sealed, cast-iron box. All fumes from the burned gas pass into the atmosphere OUTSIDE THE HOUSE through a vent.

Get the Advice of Experts Free!

The heating and ventilating of a home is a highly developed science and requires long years of study and experience to perform satisfactorily.

We have been studying the heating problems of California homes for many years and offer you the benefits of our experience and research without cost. Just telephone us to come up and look

your home over. There will be no obligation whatsoever.

WHILE WE ARE FEATURING THE "WARD" GAS FLOOR FURNACE, it is by no means the ONLY furnace we install. If you have some other heating system you prefer, we shall be glad to install it for you. The one point to remember is to ACT NOW before the November rush starts.

Torrance Plumbing Co.

F. L. Parks, Proprietor 1418 Marcelina Ave.

Across from Postoffice

Phone 60-W

The Voice Of the People

[Contributions to this column are welcome subject to the following conditions and rules: Letters should be plainly written on one side of the paper. The Editor reserves the usual right of editing. Letters on matters of religious controversy, personal attacks, or containing libelous material, will not be published. Letters in this department do not necessarily reflect the opinion of this paper. Short contributions are better than long ones. Keep contributions within 400 words.—Editor.]

PRaises FIREMEN

Editor Torrance Herald, Torrance, California. Dear Sir: Please allow me space in your paper to express my appreciation of the efforts of the Torrance Volunteer Fire Department to fittingly observe Fire Prevention Week.

Also for obtaining the presence of members of the Pacific Board of Fire Underwriters at the demonstration of the work of their department.

Torrance fire department and their equipment are well known all up and down California, and the citizens of Torrance should be justly proud of them. PHOEBE JOANNA MILBURN.

Gospel Mission in Winter Quarters

After a successful, profitable 12-weeks campaign under the canvas covering of a large tent the Torrance branch of the Four Square Gospel has moved to their winter quarters at 1605 Gramercy avenue. Eighty-eight men, women and children joined during the summer.

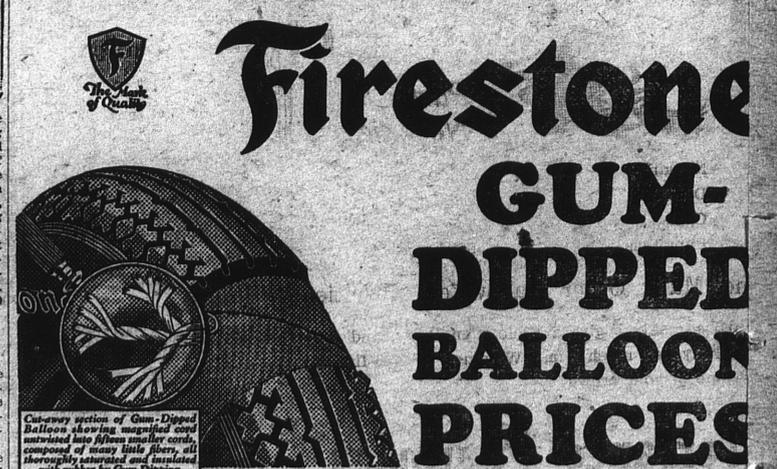
NO R. N. A. MEET FRIDAY

There will be no meeting of the Royal Neighbors of America Friday night. A Halloween party will be held on Oct. 29. Details will be announced later.

LUTHERAN BAZAAR

The Lutheran bazaar is to be held Friday and Saturday, Nov. 5-6, at D. C. Turner's shoe repair shop, next to the Beacon drug store.

Aprons and fancy work of all sorts will be displayed—just the things you need for Christmas gifts. A cooked food sale will be held Saturday in connection with the bazaar.



20% Less Than Year Ago

The Wet Days of Winter Are Almost Here Don't Take Chances With Old Tires

Retreading and Repairing Balloon and High Pressure Tires

OUR TWENTY YEARS FACTORY EXPERIENCE IN BUILDING TIRES ENABLES US TO OFFER YOU UNEXCELLED SERVICE IN RECONDITIONING YOUR OLD TIRES FOR WINTER SERVICE.



Stapelfeld Tire & Rubber Co.

1610 Cabrillo Ave. C. J. STAPLEFIELD, Prop. Torra