

Nash Light Six Factory Output to Be Boosted

Expansion Program Calls for
Outlay of Over
\$600,000

Material expansion of the production capacity of the Nash Light Six plant at Racine is under way. Announcement of this program, entailing the installation of over \$600,000 worth of additional equipment and giving the plant a production capacity of 400 to 350 cars a day, is made by C. W. Nash, president of the Nash Motors Company. Country-wide demand for the Nash Light Six, strongly emphasized since the introduction of the present new series, has kept the Racine factory in an oversold condition for many weeks past, although the present production at that plant is over 225 cars a day. "It was because of the demand for many more cars than our present capacity would allow that Mr. Nash authorized expansion of the plant on a scale that would be commensurate with our requirements," said D. M. Averill, general manager of the Nash Light Six factory.

Definite orders have been placed for practically all of the new machinery contemplated in the expansion program; some of the equipment has already been installed and it is expected that the entire installation will have been completed in the next 60 to 90 days. All departments of the large Racine plant will be affected.

Winters To Attend Grand Lodge Meet

J. R. Winters will attend the grand lodge in San Francisco, when a charter will be granted the Lomita Masonic lodge. Institution of the Lomita lodge will take place some time in November.

A. L. AUXILIARY NOTES

A pie sale, with Mrs. Ellis Harder in charge of arrangements, will be held in the Safeway Market Oct. 23.

Several local members are planning to attend the card party to be given by the Long Beach unit Oct. 21 at the Breakers.

Mrs. A. W. Greiner attended the meeting of the county council, held Friday at Compton. The council will hold a picnic at the San Fernando hospital Wednesday, Oct. 27, to which all Legionnaires are invited.

Read Our Want Ads!



So. Calif. Flooded With Dodgers, Safeway Survey Shows; Chain To Use Newspapers Only in Future

Convinced that newspaper advertising is the quickest and most resultful method of reaching its hundreds of thousands of customers throughout Southern California, the Safeway Stores will discontinue at once the house-to-house distribution of the Safeway Weekly, it was announced today at the Los Angeles headquarters of the big grocery chain.

Copies of the Weekly, however, may be obtained every Wednesday at any of the 450 Safeway Stores located between Bakersfield and San Diego, it was stated.

The new Safeway policy of confining the great bulk of its food advertising to daily and weekly newspapers is the direct result of a survey instituted recently. This survey disclosed that the distribution of house-to-house advertising literature has reached the saturation point in the majority of Southern California communities as a result of which considerable opposition has manifested itself against further spread of the evil.

"We have taken into serious account," declared a Safeway official today, "the constantly growing mass of advertising literature and free-distributed newspapers daily littering up the lawns, hedges, steps and porches of a patient public. We feel, therefore, that the moment has arrived for us to decide be-

Buick's Export Trade Growing; Officials Sail

President of Company Leaves
to Visit European
Factories

The rising importance of the export market for Buick and General Motors automobiles is the reason for the departure last week of a group of General Motors officials for a five-weeks business trip to Europe.

The party was made up of H. H. Bassett, president of Buick; Alfred P. Sloan Jr., president of General Motors; and two other officials of the corporation.

Mr. Bassett stated just before sailing that the foreign market for Buick and other General Motors cars has shown a steady increase for several years, and that it has now attained such importance that a first-hand study of conditions and requirements of the European trade was necessary.

The party will visit foreign assembly plants in England and on the continent and will also attend the automobile shows in London and Paris.

AMARANTH NOTES

The regular meeting of Lomita Court will be held this evening, Oct. 7.

Among those who attended the reception and ball held Saturday night at Hollywood Masonic Temple in honor of the grand royal matron and grand royal patron and their suites were Mr. and Mrs. John Glenn Willson, Miss Annor Willson, Mrs. A. Schwarz, Mrs. Robert McCartney, Mr. and Mrs. C. D. Brown, and Mrs. James Leach.

The Amaranth Auxiliary will meet Monday, Oct. 11, at the home of Mrs. Charlotte Leonard, Gardena.

Mrs. J. G. Wilson, Mrs. Robert McCartney, Mrs. John Radcliff and Mrs. A. Schwarz attended a luncheon Tuesday at the Daylight Court in Los Angeles.

A visit to the Moneta Court was made Monday by Mr. and Mrs. C. O. Brown, Mrs. Robert McCartney, Mrs. J. G. Wilson, and Mrs. John Radcliff.

Mr. and Mrs. William Haworth and Mr. and Mrs. Fred Brown, of Arizona street, attended a dance at San Pedro Saturday evening.

T. J. Tonkin is recovering from an illness of several days' duration, and expects to be about again this week.

Art Craft Class For Night School

The art craft class has been continued at the high school, to meet Tuesday and Friday evenings from 7 to 9.

Beatrice P. Suter of Los Angeles is the teacher in charge. The class is limited to 15.

Basketry and parchment and fabric painting and clay modeling will be taught this term.

Little Ampere Says:



"Take your best girl to the theatre on what you save on one of those New Rubber-Case Willard Batteries at

\$11.95

Torrance Auto Electric
**HARVEL
GUTTENFELDER**

Phone 168
1312 Cabrillo Torrance

**The Willard
Battery men**

NASH

Leads the World in Motor Car Value

Greatest September Sales

in Nash History

—and if it had been possible to build all the cars ordered September would have smashed all Nash records for a single month's business.

OCTOBER! At this writing it is a practical certainty that October sales and production will surpass by more than 50% the largest previous October on our books.

Announcement of new models—all powered with 7-bearing crankshaft motors, the world's smoothest type—

sent Nash demand racing toward new heights.

September clicked the 25th consecutive month and October will register the 26th—with three exceptions—that Nash sales have exceeded the record set by the same month of the previous year.

The 16 models in the three new Nash series are distinguished with many important new attractions.

Shriner-Hanzal Motors

118 So. Catalina St. Redondo Beach Phone 7581

You Can Do "It" Through Our Want Ads!

The Outstanding Tire Sale of the Year - - -

KELLY - SPRINGFIELD TIRES

Offered at Sensationally Low Prices So That More May Learn of Their Superior Quality

I am so confident of the superiority of KELLY SPRINGFIELD TIRES that I am sacrificing the regular profit on them for a limited time, in order to induce a larger number of my customers to use them. I know the service you will get out of your first set of KELLY-SPRINGFIELDS will prompt you to use them continuously. It's RESALES that I am figuring on—that's why I can so cheerfully sell them at these prices now.

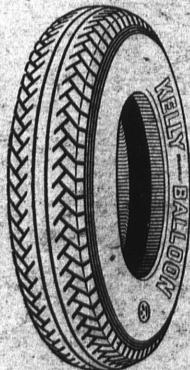
Every KELLY-SPRINGFIELD Tire you buy at these special prices carries the full standard guarantee, and is warranted to be FIRST CLASS in every particular.

We have a fresh new stock now on hand and can equip your car with any style or size required. Only a few of the prices are given, but you can get an idea of the SUBSTANTIAL SAVINGS THAT PREVAIL THROUGHOUT THE ENTIRE LINE by the limited list given here.

EXTRA SPECIAL

30x3½—KELLY SPRINGFIELD —Fabric	\$6.50
30x3½—KELLY SPRINGFIELD —Oversize	\$8.95
29x4.40—KELLY SPRINGFIELD O. S. BALLOON	\$9.85

WHY RETREAD SMALL TIRES—When You can buy new KELLY SPRINGFIELDS at These Prices?



OTHER PRICES

If you don't see your size here, ask for it. We have EVERY SIZE—ALL AT SPECIAL PRICES

30x3½—KELLY SPRINGFIELD Reg. Cord	\$7.95	30x4.95—KELLY SPRINGFIELD Balloon	\$14.55
32x4—KELLY SPRINGFIELD S. S. Oversize	\$16.20	31x5.25—KELLY SPRINGFIELD Balloon	\$16.10
33x4½—KELLY SPRINGFIELD S. S. Oversize	\$20.60	30x5.77—KELLY SPRINGFIELD Balloon	\$19.40
33x5—KELLY SPRINGFIELD S. S. Oversize	\$25.65	33x6.00—KELLY SPRINGFIELD Balloon	\$20.40

Expert
Retreading

FRED PALMER

Liberal
Trade-In

Guaranteed
7000 Miles

Torrance—Phone 131

Tire Merchant

Cabrillo and Border Aves.

Discounts on Your
Old Tires

Distributors for Kelly-Springfield Tires in San Pedro, Wilmington, Lomita and Torrance