

Shrine Club Will Pay Lomita Visit

The El Richtig Shriners Club will visit Lomita for the first time Monday, October 11, when the club will be guests of the Lomita Masonic lodge at a dance in Odd Fel-

lows Temple. All Master Masons and members of their families are invited to attend the affair.

That the great 225-foot Hollywood-Palos Verdes parkway—the greatest roadway in the world—will traverse Torrance to a length of about four miles?

POKROVSKY INSTITUTE, INC.

Esther Campbell, Rena Mellus, Estelle Reuland and Lucile Songer—pianists; also Pokrovsky String Trio

In a RECITAL at the Torrance WOMEN'S CLUB FRIDAY EVENING, OCTOBER 1st Adrission Free

SOCIETY

CHURCH BENEFIT CARD PARTY LAST WEDNESDAY

Mrs. Louis Smith and Mrs. J. V. Murray were hostesses at a card party Wednesday evening at the Clebe House, Emracia avenue, for the benefit of the Church of the Nativity. Bunco and five hundred were played. Honors for five hundred were awarded Mrs. Otto J. Batsch and Mrs. A. J. Daley, Barney Gannon, and J. A. Sullivan. Honors at bunco went to Miss Dolores McNeal and Herman Hammond.

MRS. STEWART LUNDSTROM HONORED AT SHOWER

Mrs. Stewart Lundstrom, formerly Miss Clara Johnson, was guest of honor at a surprise shower last Friday afternoon.

Many dainty gifts were presented to Mrs. Lundstrom, and refreshments were served at the close of the afternoon.

The invited guests included Mrs. G. A. R. Steiner, Mrs. Theobald, Mrs. Munnie, Mrs. Josie Lundstrom, Mrs. Harry Bale, Mrs. Dorwin White, Mrs. Farley Johnson, of Torrance; Mrs. Lawrence Crowell, Mrs. Wilson, Mrs. Lester Polson, Mrs. Homer Bale, of Los Angeles; and Mrs. Wilson, of Pasadena.

PHILATHEANS WILL DINE AT CHURCH

The Philatheans of the Methodist Sunday School will hold a dinner Friday evening at 6 o'clock in the church parlors.

The girls are selling tickets for the delicious meal that will be prepared and served under the direction of the class teacher, Mrs. L. May Tomkins.

The boys' class is also disposing of tickets, and will help clear up after the supper, and in return will have their class room decorated with part of the proceeds of the affair.

JUNIOR FESS HAS BIRTHDAY PARTY

The sixth birthday of Junior Fess was the inspiration for a jolly party at the J. H. Fess home on Arlington avenue Wednesday afternoon.

Honors at competitive games went to Helen Von Hagen, Margery Page and James Parks. Refreshments of ice cream and cake were served, and a confetti fight ended the afternoon of fun.

Guests who presented Junior with some nice gifts were Norman Hudson and sister, Marjorie Page, Bobby Fordyce, Georgina Tiffany, James Parks, Artiss Fossum, John Schwartz, Helen Von Hagen, and Kenneth Fess.

MRS. WOODINGTON DINNER HOSTESS

Mr. and Mrs. A. W. Woodington of Arlington avenue entertained last evening at a delightful dinner in honor of Mr. and Mrs. Norman Morgan of Santa Ana. Mr. Morgan, who is connected with the Shell Oil Company, leaves in a few days for South America.

Covers were laid for Mr. and Mrs. Morgan, Mr. and Mrs. D. W. Wilcox, of Santa Ana; Mr. and Mrs. M. A. Clark, of Long Beach; and the host and hostess.

MISS DIXON LEAVES ON TRIP TO EAST

Miss Rhea Dixon, maternity nurse at the Torrance hospital for several months, left Monday morning for an extended visit with relatives in Ann Arbor, Mich.

Miss Dixon is touring through with Drs. Hara of Montana, who will go on to Philadelphia, where they will enter Jefferson College for a year's special course in the treatment of ear, nose and throat.

LOCAL MASONS ATTEND RECEPTION AND BALL

Representing Torrance Chapter at the reception for Grand Master Boynton and the ball which followed at the new Masonic Auditorium last Saturday evening were Mr. and Mrs. J. H. Fess, Mr. and Mrs. Fred Dilley, Mr. and Mrs. A. Shriner, Mr. and Mrs. John Guyan and daughter Mary, Mr. and Mrs. Acker, Mr. and Mrs. E. N. Tomkins, Mr. and Mrs. A. H. Bartlett and daughter, Mr. and Mrs. J. E. McMasters, Mr. and Mrs. E. E. McMasters, Mr. and Mrs. John Dennis, Mr. and Mrs. Jerry Calder, Miss Carey, Mr. and Mrs. E. W. Huddleston, Mr. and Mrs. Beckwith and daughter, and Hugh R. Seckler.

MRS. YOUNG ENTERTAINS ON HUSBAND'S BIRTHDAY

Mrs. F. J. Young of Cota avenue entertained at dinner recently in honor of Mr. Young's birthday. Places were indicated for Mr. and Mrs. Joe Stone of Athens and their house guest, Mrs. Mary Platt of San Francisco, and the host and hostess and family.

ETRI CLUB TO DINE SATURDAY EVENING

The next meeting of the Eteri Club will be held in the Baptist Church Saturday evening, Sept. 25. Supper will be served at 4 o'clock, followed by an hour of singing and Bible study. The studies are given by Miss Natalie Romans, the teacher of the club. A cordial invitation is extended to any girl over 14.

CENTRAL CHURCH PICNIC SATURDAY AFTERNOON

Members and friends of Central Church Sunday School and church will picnic together Saturday afternoon of this week. They will spend the afternoon in games and sports and a social time in El Prado park. At 5 o'clock they will repair to Guild Hall, where a picnic dinner will be spread for all. Plenty of ice cream, punch, etc., for everybody.

MRS. JOHN YOUNG HOSTESS AT LUNCHEON TO TWENTY

Mrs. John A. Young of Gramercy avenue entertained at luncheon Saturday 20 of her former classmates at Stanford University. After luncheon, which was served on the back lawn, the ladies devoted the afternoon to sewing for the Stanford Orphanage.

LOCAL WOMEN ATTEND CLUB PRESIDENTS' COUNCIL

The presidents' council, Federation of Women's Clubs, held last Thursday in Los Angeles, was attended by Mrs. Brady Wolfe, Mrs. J. S. Lancaster, Mrs. Joe Stone, Mrs. Frank Miller, and Mrs. Willis Brooks.

ATTEND OPENING OF THE BREAKERS

Mr. and Mrs. Brady Wolfe, and James A. Wolfe were guests Saturday evening of Mr. and Mrs. F. B. Dunn at the formal opening of the Breakers in Long Beach. Mr. and Mrs. Dunn are the owners of the beautiful new hostelry.

MISS REEVE BRIDE OF CHARLES VONDERAHE

Miss Ida Elizabeth Reeve and Charles Edward Vonderahe were married Saturday morning, Sept. 18, at 10:30, by Rev. Reardon of Engracia avenue.

The young couple were attended by the bride's sister, Miss Corlita Reeve, and Paul Vonderahe, brother of the groom.

After a wedding breakfast at the home of the bride's parents, Mr. and Mrs. W. L. Reeve, of 2108 Gramercy avenue, Mr. and Mrs. Vonderahe left for a motor tour. Mr. Vonderahe is one of Torrance's prominent real estate men and an active civic worker.

77TH BIRTHDAY IS LUNCHEON INSPIRATION

The seventy-seventh birthday of Mrs. Zada Hastie was the inspiration of a charming luncheon Monday at the home of Mrs. George D. Watson of Andree avenue.

A color scheme of pink and white was followed in the decoration of rooms, table, and the birthday cake. The guests presented Mrs. Hastie with a handsome basket filled with beautiful flowers.

FAREWELL PARTY FOR MR. AND MRS. KING

Next Tuesday a farewell party for Mr. and Mrs. James King, to be held in the Methodist Church under the auspices of the Ladies' Aid Society, will be a covered dish dinner and social.

All members and friends of Mr. and Mrs. King are very cordially invited to attend. Each family will bring one hot dish and one other dish. Dinner will be served at 6:30.

DO YOU KNOW—

That some people travel thousands of miles to get to an ocean beach and that a fine beach is within four miles of Torrance?

That Carson street is now paved to the Long Beach limits and will be soon extended to connect with the Orange County system, putting Torrance on a new cross-country highway of major importance?

Business Good For Dealer in Chrysler Here

Two New Salesmen Added by John Kitselman in Torrance

John P. Kitselman announces that he has added two salesmen to take care of the increasing number of inquiries for Chrysler cars, since opening the salesroom in Torrance. The new salesmen are William Valen, 1562 Carson street, and Mr. Isles of Gardena. Edward Funderbuck of 730 Sartori avenue, Torrance, is also a part-time salesman.

The new "50" roadster, a very recent addition to the Chrysler line, is now on exhibit in Torrance and is creating much favorable comment, according to Mr. Kitselman. It is priced at \$930, equipped, delivered here.

Torrance Men Are Elated

(Continued from Page 1) Santa Fe plans, "made possible by the street vacations, will bring the attention of the whole Southland to this city."

GROVER C. WHYTE, business manager Torrance Herald—"Torrance has written off the oil boom. The period of readjustment is past. From now on the trend most certainly will be upward in all lines. Industries built on oil, like the Santa Fe, with large industrial tracts, modern in all ways, attract industries. Torrance is due for a tremendous growth in the next few years. This growth is already under way. Things are certainly looking up."

R. C. YOUNG, of the International Derrick and Equipment Company: "Our factory is located in the heart of the district slated for the first development by the Santa Fe. We will welcome industrial neighbors located in this territory by the Santa Fe. As an industry now in territory scheduled for development we know the advantages of location in this district."

Forbes Growth HURUM E. REEVE, former president of the Retail Business Men's Association—"From the standpoint of Torrance retailers the Santa Fe promised development means more than any other individual thing in Torrance. I foresee a constant and rapid growth of this city."

GEORGE W. NEILL—"It is a big thing for Torrance. When the Santa Fe development gets under way and results have been accomplished Torrance will not longer be what is has been called—a one-job town. New industries will not only attract new residents, but count on their location here, but they will make it expedient for men now working here but living elsewhere to move to Torrance."

Pokrovsky Begins Work in Torrance

The Pokrovsky Institute, Inc., is among the new business and artistic enterprises to start activities in Torrance this fall. There have been several requests made from time to time for that organization to extend its activities to this city, but heretofore all inducements have been unsuccessful. The Pokrovsky Institute, with its capitalization of \$20,000, is at present the largest musical organization in Southern California. The activities of these people in Torrance are not only to consist of sending down teachers to instruct, but there is to be some effort made to give a favorable connection between the talent of Torrance and that of other cities. The executives of the organization feel that with their extensive operations they could do a great deal for music teachers in this city who would at some future time like to move to larger fields, as well as to make some definite provision for the future of the students now studying in this city. It is reported that not one advanced pupil of the Pokrovsky Institute is unemployed, as the organization takes care of the musical employment of all its advanced and graduating students. As a form of introduction, next Friday evening there will be a recital given at the Women's Club by a group of young musicians from their studios. There will be no admission charge to this event.

King Leaves Bank For Law Practice At San Bernardino

James L. King, Torrance attorney, has resigned his position as manager of the escrow department of the First National Bank to enter into the practice of law at San Bernardino, where he will be affiliated with a prominent bar-rister of that city. Mr. King will leave Torrance on Oct. 1. "I regret leaving Torrance," said Mr. King, "but the opportunity at San Bernardino is too attractive to permit me to stay here."

It's True—

That last year Torrance built a new city hall without a special tax, paying the \$18,000 cost out of the general taxes and without going in debt a cent?

That four miles of the Hollywood-Palos Verdes parkway—225 feet wide—will be in Torrance?

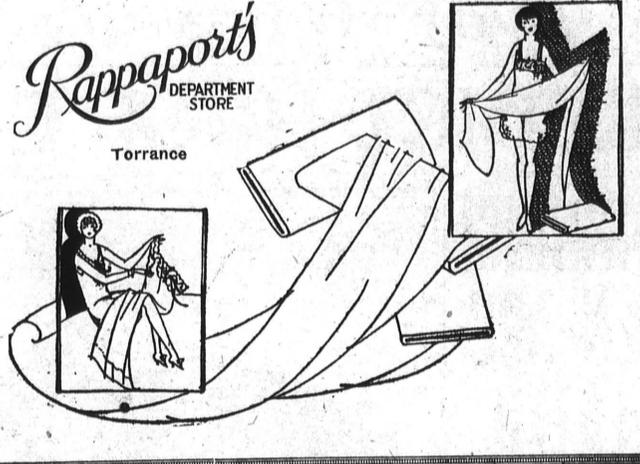
That Torrance paved all alleys in her residence district out of the general fund without a special tax and under a tax rate of 98 cents per \$100 of assessed valuation?

Lingerie Voiles

A new shipment has arrived - - Excellent qualities - - exquisite pastel shades:

- Lemon Rose Orchid Canary Henna Green Honey Dew White

See the display in our center window With such inspiring fabrics, it is an easy matter for even the novice to fashion pretty garments.



Hyde Speaks to High School Boys

Carl L. Hyde gave a talk on character development at the opening meeting of the Boys' League Wednesday. The meeting was presided over by the new president, John Fiesel. Mr. Hyde pointed out the difference between character and reputation. He stated that character is what you make it, something that nobody can injure, and that reputation is what one is supposed to be.

BRIEF NEWS

Mrs. Knapp of 1723 Amapola avenue received the first letter to arrive in Torrance via the Pacific Air Transport mail. The letter was from her daughter in Seattle, Wash.

Mrs. Phoebe Milburn, press chairman of Section D, is attending the meeting in Los Angeles today of the press chairman of the Tenth District.

Orley Goodin Is Enjoying Venison

Orley Goodin, Columbia Steel yard foreman, left Torrance last Saturday morning at 4 o'clock and returned at 10 p. m. with a big deer, which he bagged in the Santa Monica Mountains.

That the Santa Fe Railroad is planning the most modern and up-to-date industrial district in the west on the company's 800 acres inside the city of Torrance?

PIGGLY WIGGLY All Over the World

Torrance Citizens Win Victory

Hundreds of Torrance's best citizens have requested a Piggly Wiggly store for their city.

Space has been leased at 1315 Sartori Avenue for one of their up-to-date stores handling Fruits and Vegetables as well as Groceries at lowest prices.

PIGGLY WIGGLY All Over the World

America First then TORRANCE

A permanent CHRYSLER Sales and Service Agency is an asset to any town.

If we can satisfy your desires either in a new CHRYSLER or a reconditioned used car, we earnestly solicit your patronage.

A CHRYSLER car is deserving of your careful consideration in view of its spectacular acceptance into the motor car industry.

In spite of its unusually attractive appearance, few people really begin to appreciate the superior qualities of the CHRYSLER until they have driven one.

Our only handicap is in getting people to take their initial ride in a CHRYSLER,—once they drive it, the car sells itself. You are depriving yourself of a real "Thrill" if you haven't let us take you for a ride.

DROP AROUND TOMORROW AND ASK FOR A DEMONSTRATION

Chrysler Sales and Service

John P. Kitselman

1220 El Prado Torrance

(Opposite Paxman's Hardware)