

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

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THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System. 2—Interchange of Freight Between P. E. and Santa Fe. 3—Western Avenue Bus Line. 4—Hollywood - Palos Verdes Parkway. 5—New School North of Carson St. 6—Aviation Field. 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8—The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

FRIDAY'S VOTE AND FUTURE TORRANCE

THE decision of the people of Torrance last Friday in favor of a 10-cent tax for promoting and advertising this city was conclusive evidence that home-patriotism is flourishing here.

As a result of the election the new tax rate in Torrance will be 76 cents, a reduction of 22 cents under last year's rate. As a result of the election the Torrance Chamber of Commerce is financed for next year with funds coming from taxes, although the chamber can spend no money without the sanction of the Board of Trustees. Sixty percent of the money paid into this promotional fund will come from non-resident owners of vacant property. Thus will those who benefit most by the growth of Torrance pay their share of the cost of promoting the growth of the city.

The fact that the work of the chamber is now financed by all property-owners ought to have a good effect on the work of the chamber. The accomplishments of this organization during the past year have been of a praiseworthy nature. Still more accomplishments must be realized during the ensuing months.

Among the many problems confronting the city are water rates, a Western avenue bus line, an interchange of freight between the Santa Fe and Pacific Electric.

So many things are to be considered in the matter of water rates that it would be hasty to draw conclusions before an exhaustive study of the situation. At present rates in Torrance are too high. A citizens' commission, representing all groups and interests in Torrance, should be appointed to go into the water situation in detail, make a comprehensive report, and submit recommendations for action to rectify the condition.

For months the State Railroad Commission has had before it evidence gleaned at a hearing on a permit for a Western avenue bus line. The case apparently is pigeon-holed. What action is necessary to get the case out of the haze and into the open must be taken.

The matter of an interchange of freight is now being considered by the Santa Fe and Pacific Electric railways. In case these two companies cannot agree to an interchange official action before the Railroad Commission might be advisable.

Other activities are essential to local progress. One of these has to do with housing. At least 500 dwellings in Torrance could be filled with residents if the houses were available. It is a proper function of the Chamber of Commerce to interest builders in Torrance.

The campaign to induce men who work here to live here must be carried forward constantly. The greater the population of Torrance the greater business every merchant does. The greater business a merchant does the lower his prices will become. That is of interest to everyone. Prices now on nationally advertised merchandise are as low in Torrance as anywhere. The people of Torrance would do well to investigate this for themselves and confine their purchases to nationally advertised brands in all lines.

Torrance lacks community entertainment. Means and facilities for big community gatherings, such as band concerts, pageants and outdoor speaking programs should be provided. It is properly the function of the Chamber of Commerce, through the fund just voted, to finance such gatherings.

Torrance possesses great economic advantages in her industries. More than that she owns charms that are rivaled by no small or middle-sized city in Southern California.

But the world does not know it. It is the function of the Chamber of Commerce to tell the world—to draw visitors to this city.

The Chamber of Commerce should advise and

NOTICE OF THE FILING OF THE LIST OF UNPAID ASSESSMENTS FOR THE IMPROVEMENT OF CEDAR AVENUE AND PORTIONS OF OTHER STREETS AND ALLEYS IN THE CITY OF TORRANCE, CALIFORNIA, AND OF THE TIME AND PLACE OF HEARING AS TO SAID LIST.

Pursuant to statute, notice is hereby given that the Warrant, Assessment and Diagram, recorded August 2, 1926, for the work done and the improvement made by Geo. H. Oswald, the Contractor, under that certain contract entered into on 18th day of February, 1926, for the improvement of said Cedar Avenue and Portions of other Streets and Alleys in the City of Torrance, California, having been returned to the Superintendent of Streets of the said City, together with a written statement of all payments received upon the said assessment, and twenty full days having expired from the date of the said Warrant, the said Street Superintendent duly made and on the 25th day of August, 1926, filed in my office as City Clerk of the said City a complete list of all assessments unpaid as shown on said assessment, which list is now on file in my office.

For a description of the said work reference is hereby made to Resolution of Intention No. 266, passed by the Board of Trustees of the said City on the 9th day of December, 1925.

Notice is hereby given that interested persons may appear before the said Board of Trustees of the said City of Torrance in the Council Chamber of the City Hall of said City at the hour of 3:00 o'clock P. M. on September 21, 1926, Tuesday, which is the time and place hereby fixed for such hearing and show cause why bonds should not be issued upon the security of the unpaid assessments shown on the said list.

Notice is hereby given that serial bonds to represent the unpaid assessments and bearing interest at the rate of seven per cent per annum will be issued thereunder in the manner provided under the Improvement Bond Act of 1915, and all amendments thereto, the last installment of which said bonds shall mature nine years from the 2nd day of July next succeeding ten months from their date.

A. H. BARTLETT, City Clerk of the City of Torrance, State of California.



Short Furrows

—By KIN HUBBARD

ON STAYIN' IN TH' HARNESS



WALKIN' INT' A GOOD THING AT 66

ness, while failures begin t' slow down early in life, an' drop out entirely whenever th' opportunity shows up. Gabe Craw's brother Bat was a hard pitiful worker all his life an' waited on th' general delivery window at th' postoffice till he wuz eighty-nine. He see very rapidly without gettin' agoin', an' they kin git older without agoin'. Uncle Virge Plum allus watched his stomach an' drunk boiled water an' mastered a high wheel bicycle which he bought with his old age pension. Four years after he'd retired as a locomotive engineer he took some o' th' same

pension money an' built a home an' married in life, an' drop out an' opened a roller skatin' rink an' lived t' see his son git th' postoffice under Cleveland. If you want t' make Chauncey Depew mad jest git up an' offer him a seat in a street car. I don't know jest how ole he is, but he still gits in th' newspapers. Miss Tawney Apple's gran'paw, at th' age o' sixty-six, answered an' ad fer a boy twenty years ago, an' he's still holdin' th' job. "Loud clothes an' bright neckties won't keep you in th' game, you've got t' watch your stomach an' think ahead," he says. (Copyrighted)

TORRANCE NOTES

Recent guests of Mr. and Mrs. E. N. Tomkins of Gramercy avenue were Clyde Reynolds of Taft and sister and niece, Mrs. Oris Miles and Miss Grace Miles, and Mrs. Mulford Miles and daughter, of Los Angeles.

Mrs. L. J. Acree and Mrs. Rose Bell, of Gramercy avenue, were Burbank visitors Sunday.

Mrs. Austin Clark is enjoying a week's vacation from her duties in Attorney P. G. Briney's office.

Mr. and Mrs. W. C. Dolley of Gramercy avenue were weekend visitors at the home of Mrs. Dolley's sister, Mrs. Lewis Waltz, of Los Angeles.

Mr. and Mrs. G. H. Bradford and family and Miss Caroline Stroth spent Sunday at Balboa Beach.

Mrs. Nettie Steinhilber and Dr. Minnie Proctor, of Post avenue, spent last week at their cottage at Anaheim Landing. Guests during the week were Mrs. Charles Risley, Mrs. W. K. Earle, Mrs. Ben Sharps, and Mrs. Channing and daughter, of Los Angeles.

NOTICE OF THE FILING OF THE LIST OF UNPAID ASSESSMENTS FOR THE IMPROVEMENT OF MARTINA AVENUE IN THE CITY OF TORRANCE, CALIFORNIA, AND OF THE TIME AND PLACE OF HEARING AS TO SAID LIST.

Pursuant to statute, notice is hereby given that the Warrant, Assessment and Diagram, recorded August 2, 1926, for the work done and the improvement made by Geo. R. Curtis Paving Co., Inc., the Contractor, under that certain contract entered into on the 18th day of February, 1926, for the improvement of said Martina Avenue in the City of Torrance, California, having been returned to the Superintendent of Streets of the said City, together with a written statement of all payments received upon the said assessment, and twenty full days having expired from the date of the said Warrant, the said Street Superintendent duly made and on the 25th day of August, 1926, filed in my office as City Clerk of the said City a complete list of all assessments unpaid as shown on said assessment, which list is now on file in my office.

For a description of the said work reference is hereby made to Resolution of Intention No. 260, passed by the Board of Trustees of the said City on the 26th day of October, 1925.

Notice is hereby given that interested persons may appear before the said Board of Trustees of the said City of Torrance in the Council Chamber of the City Hall of said City at the hour of 3:00 o'clock P. M. on September 21, 1926, Tuesday, which is the time and place hereby fixed for such hearing and show cause why bonds should not be issued upon the security of the unpaid assessments shown on the said list.

Notice is hereby given that serial bonds to represent the unpaid assessments and bearing interest at the rate of seven per cent per annum will be issued thereunder in the manner provided under the Improvement Bond Act of 1915, and all amendments thereto, the last installment of which said bonds shall mature nine years from the 2nd day of July next succeeding ten months after their date.

A. H. BARTLETT, City Clerk of the City of Torrance, State of California.

Sargent Hardware and Pabco Paint, Consolidated Lumber Co.—Adv.

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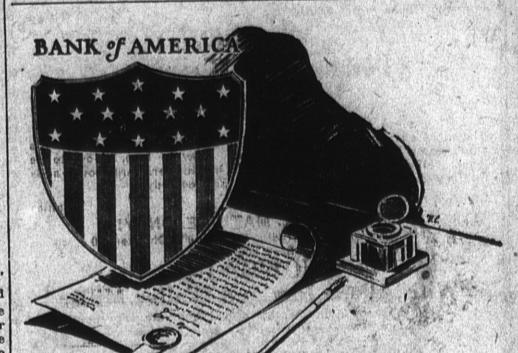
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TORRANCE NOTES Mrs. John Green Edmonds has returned to her home in Fresno, after a two-weeks stay with her sister, Mrs. M. L. Darling, of 918 Portola avenue. Miss Dorothy Darling accompanied her aunt for a week's visit. Mrs. Luther Hyde and her guest, Mrs. George W. Lawrence, were dinner guests Sunday of Mr. and Mrs. Arthur Fogarty of Los Angeles. Mrs. Lawrence remained at the Fogarty home for a few days' visit. Mrs. J. R. Richhart were visitors in Van Nuys and San Fernando Sunday, and also called on Miss Mayme Wimmer, who is in the hospital at Burbank recovering from injuries received in an auto crash. Mrs. Nettie Sawyer of Redlands was a weekend visitor at the home of her cousins, Mr. and Mrs. Luther Hyde. Mr. and Mrs. R. E. Stewart of Martin avenue are on a week's business trip to Ventura.



This bank acts as Executor and Trustee IT OFFERS such qualifications as fidelity, ability, experience, financial responsibility and continuous life. Its service in connection with large property interests, provides substantial evidence of its trustworthiness. Make a Will and appoint the Bank of America as your Executor and Trustee.

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SOME UNUSUAL THINGS WE DO —Make Over Mattresses —Rent Sewing Machines —Lay Linoleums and All Floor Coverings And of course, we sell New and Used Furniture. "Your Credit Is Good at Ripple's" Lewis Ripple New and Second Hand Furniture Store 1927 Carson St., Torrance Phone 73-W

Improved Service to the Beaches ADDITIONAL MOTOR COACH SERVICE IS NOW OPERATED BETWEEN LONG BEACH, COMPTON, GARDENA, MONETA, LAWDALE, HAWTHORNE, LENOX, INGLEWOOD AND VENICE! COMFORTABLE, COMMODIOUS COACHES Sunday Schedule 15 Trips in each direction between Lawndale and Venice. 8 Trips in each direction between Long Beach and Venice. Time Table showing complete daily and Sunday Schedule may be obtained at P. E. Ticket Offices or From Motor Coach Operators. YOUR PATRONAGE IS SOLICITED PACIFIC ELECTRIC RAILWAY

For Friday and Saturday ONLY!



Copper Etched Bowls of Colored Glass Special \$1.79

Beautify your home with one of these attractive, useful console bowls at the exceptional price of \$1.79. The regular price is \$4.00! Choice of various colors with wide copper etched design.

Remember! Two Days Only—FRIDAY and SATURDAY We Give S & H Green Stamps

Torrance Hardware Company

Leon Larson, Prop. 1319 Sartori Avenue THE WINCHESTER STORE Torrance Phone 32

assist residents outside this city who may deem it advisable to annex to Torrance.

In the competition for new industries the work of the Chamber of Commerce is of the utmost importance. This work has accomplished much during the past few months. To add up the accomplishments in this connection one needs only to mention the International Derrick and Equipment Company, the Eno Rubber Corporation, and the concrete pipe plant now being made ready.

Highways tributary to Torrance are essential to local progress. The Torrance chamber is in constant touch with county highway officials and should—and we are sure, will—keep up the good work.

Events are shaping themselves for a substantial and steady growth in Torrance. The confidence of the people in the work of the chamber as expressed so eloquently in the vote of last Friday is a great asset. It inspires directors of the chamber to harder work and greater accomplishment. It proves that the people of Torrance are forward-looking and appreciative of community accomplishment.

With such a spirit manifested in all civic activities, Torrance may soon become the virtual hub of the harbor district and the talk of Southern California.