

### Humpty Dumpty Grocery to Open Doors Saturday

Grocereria Located Next to Theatre Run by Torrance Man

Humpty Dumpty will be introduced to Torrance Saturday when the new self-service grocery by that name will open for business in its new home next to the Torrance Theatre.

Grocererias have been operated in Southern California since 1914. Mr. D. E. Stanton was the original inventor of the self-service idea, and the first store under the name Grocereria was opened in Santa Monica, Calif. From this small beginning a large chain of grocery stores is now operating throughout the bay districts as well as many meat markets in different parts of Southern California. The operations of the company have been very successful and each year has seen a greater number of stores handling a greater volume of food.

Through incorporating many new and original ideas into the system of operation, Humpty Dumpty will soon be a popular slogan wherever groceries are discussed, its owners predict. This company already has a large volume of business, and in the expansion program outlined will multiply its volume several times. This great movement of foodstuffs enables the company to buy at low prices and sell the merchandise economically. In a few months Humpty Dumpty stores will be in all the more thickly populated districts. All are invited to the opening Saturday. There will be free goods, special prices, and a good time for everybody. Bob Richhart of Torrance is Humpty Dumpty manager here. Otho Romine and his son Harold and daughter Vera will conduct the fruit and vegetable stand at Humpty Dumpty. They are well known in Torrance and will be happy to meet their friends at the store Saturday and later.

### Tool Nine Wins From Kiwanians In Fast Finish

The fastest game in the Twilight League was won by the Union Tool team with the Kiwanians on the short end of a 9 to 8 score. When the Tools came to bat in the ninth the score was 8 to 6 in favor of Hank Ulbright's Kiwanians, but a hit, an error and a walk, followed by a clout after two were out by Boob Vonderahe, clinched the game 9 to 8.

The Union Tool has won six and lost no games. Next week will be play-off week in the league. If Tolsons beat the California National team, three teams will be tied for second place. They will play off and the winner will meet the Union Tool in the league's final tilt. If Tolsons lose, the National Supply will meet the Union Tool.

Last Tuesday the Firemen trimmed Kiwanis 11 to 3 and the Druggists beat the Bankers 10 to 9. Other results were as follows: Brick Co. 15, First National Bank 6; Glass Co. 11, Kiwanis 7; National Supply 16, Glass Co. 12; Firemen 11, Tolsons 4. The P. E. is leading the Starlight League with three games won and none lost. Union Tool and Kiwanis have each won one and lost none.

Dr. N. A. Leake will return this week from a business trip to Kansas, and will resume his practice next Tuesday.

## TORRANCE NEWSLETS

No improvement is reported in the condition of J. S. Babcock, who is seriously ill at his home on Gramercy avenue.

John McFarland, who met his son, R. A. McFarland, for the first time in 27 years when he arrived here for a visit, has returned to his home in Wayland, N. Y. Kenneth Rex, also of Wayland, accompanied Mr. McFarland to California.

Mr. and Mrs. Edward Friebl of Los Angeles were dinner guests Thursday at Mr. and Mrs. S. F. Webb.

The Orioles of Torrance furnished the music at a Yacht Club dance at Wilmington Monday evening.

Miriam and Harold Clough are guests this week of their grandparents, Mr. and Mrs. Luther Hyde.

Noticed at the Hollywood Bowl last Wednesday evening were Mrs. Jordan, Mrs. Mary Jessome, Mr. and Mrs. J. V. Murray, and Anthony Jessome.

Mr. and Mrs. J. V. Murray and son Louis left yesterday for a visit with friends at San Gabriel and Wilmar.

Mrs. Jennie Falkner and family and Mr. and Mrs. W. H. Myrick and son Buster spent Sunday with friends in Los Angeles.

Mrs. M. L. Darling is at her home on Anapola avenue, recovering from the effects of a major operation performed recently at the Torrance hospital.

Miss Jewel Jackson of Los Angeles was a weekend guest of Mr. and Mrs. J. F. Cook of Arlington avenue.

Mrs. Charles Newby of Andree avenue is entertaining her sister from Watsonville.

Edward Friebl, brother-in-law of S. F. Webb, is recovering from an operation for appendicitis performed recently at the Torrance hospital.

A picnic party at Terminal Thursday included Mr. and Mrs. A. W. Hawkins and family, Mr. and Mrs. James Meehan and family, and Misses Beulah Kempton and Doris Wood.

Mrs. E. A. Powell of Memphis, Tenn., is a guest of Mrs. S. P. Grace, 1103 Portola avenue.

Misses Cassie and Louise Hansen of Carson street are guests for a week at the home of their aunt, Mrs. Julius Fischer, of Long Beach.

Misses Arreen and Elizabeth Miller were weekend visitors at Arrowhead.

Mr. and Mrs. R. C. Smith of Imperial Valley spent Wednesday with Mr. and Mrs. Roy Confer of Cota avenue.

Rev. and Mrs. Albert J. Butzbach of San Bernardino spent part of last week with Rev. and Mrs. F. A. Zeller.

Mrs. Annie Bass of Los Angeles was a guest Monday at the home of her nephew, Ed Tansey, of Carson street.

Mr. and Mrs. W. C. Andrus of Gramercy avenue are entertaining relatives from Western City.

## SOCIETY

### NELLIE LONG, NURSE AT HOSPITAL, WEDS

Mrs. George Potter (nee Nellie Long) X-ray technician at the Torrance hospital, was guest of honor Tuesday evening at a delightful party at the home of Mrs. Willis Brooks.

The affair was in honor of the wedding of Miss Long and Mr. Potter, which occurred Monday at Santa Ana in the presence of Mr. and Mrs. Anderson of Long Beach, close friends of the young couple.

A delicious buffet supper was served, and music, dancing and conversation were diversions of the evening. Mrs. Norton, "the bridegroom," was the hit of the evening.

Guests present included Mrs. Potter, Miss Maxwell, Mrs. Florence Welsh, Mrs. Mary Norton, Miss Lottie M. Cates, Miss Marion Miller, Mrs. Rhea Dixon, Mrs. Elizabeth O'Neill, Mrs. W. McKean, Miss Emily Flinn, and Mrs. Mary Crimmings.

### ROYAL NEIGHBORS ASK FRIENDS TO PROGRAM

The regular meeting of the Royal Neighbors will be held tomorrow (Friday) evening at 7:30 o'clock until last week.

In American hall on Border avenue. At 8 o'clock a delightful program will be presented to which all Neighbors and their friends are cordially invited.

### MRS. FIX HOSTESS TO NEEDLECRAFT CLUB

Mrs. Millard Fix of Cota avenue is hostess today to the Needlecraft Club of Lomita. Members present included Mrs. J. L. Luck, Mrs. L. C. Luck, Mrs. David Adamson, Mrs. Henry Kettler, and Mrs. Sam Shepherd and a house guest.

### MRS. JOSEPH McDONALD LEAVES FOR OCEANSIDE

Mrs. Joseph McDonald left Saturday to join Mr. McDonald at Oceanside, where they will make their home. Mr. McDonald is one of the leading druggists in Oceanside. Mrs. McDonald, better known as Miss Jean Desmond, was formerly associated with the local telephone exchange and more recently was operator at the National Supply Company. Though the young couple were married last April, the fact was not announced until last week.

### EVERY MEMBER BE THERE, PLEASE

A meeting of the American Legion Auxiliary will be held next Monday afternoon at 2:30—Aug. 23 at 2:30—at the home of Mrs. Ellis Marder, 1613 Cota avenue. There is business of importance to discuss, and EVERY member is urged to be present.

### Seek More Men in Tennis Tournament

Men tennis players who wish to enter a Torrance doubles tournament are requested to hand in their names, with those of their partners, to Jim Carter, playground supervisor.

So far the following teams have entered: Dick Von Hagen and Carl Von Hagen; Wallace Post and Woodburn; Phillips and Sleepy; Warren McMillan and Ben Lepkin; Stewart and Jameson; Guttenfelder and Kingsley.

### HIKE FOR BOYS

Torrance boys of 10 years and more are invited to take a hike in Ded Horse Canyon with Jim Carter, playground supervisor. Saturday, ladies wishing to go are requested to see Mr. Carter. The hike will start at 9 a. m., and the boys will be back home late in the afternoon. Transportation will be furnished from here to the canyon.

## OBSERVATIONS

(Continued from Page 1)

abundance of opportunity wind the lines over the whip-socket of 1926 and allow the pair in the driver's seat to moon at the moon and engage in all the manifestations of youthful affection. Of course like you I can't say today that I would encourage petting. But like most of you, too, I must admit that I didn't feel that way when I was 17.

THE youngsters of today are all right. If anything is wrong, it's the world.

And most of us are too busy trying to pay the butcher and the baker to spend much time at the futile task of trying to reform the world.

Meanwhile let's not be too harsh on youngsters if they take advantage of things as they are and act just like you and I probably would have acted if we were young today.

And also in the meanwhile let parents give a little more time and a little more thought to seeking a way in which to supply for their children a reserve of moral resistance which the changed conditions demand they must have if they are to win through without blemish.

and Mrs. Freeman, in appreciation of her excellent service.

### BRIEF NEWS

Mrs. R. W. Hoar, who has been seriously ill at Wedderburn, Ore., is reported on the road to complete recovery.

Miss Peggy Hammond, who has just completed a year at the Freeman Cafe on Cabrillo avenue, was presented with \$25 in gold by Mr.

Mr. and Mrs. W. E. Bowers, who attended the Christian Endeavor summer conference at Mt. Herman, report an enjoyable trip. Visits to numerous towns in the northern part of the state were a part of their itinerary.

A meeting of the Lutheran Ladies' Aid Society was held in American hall this afternoon.

### Rotary Governor Is Here Today

Fred McClung, governor of the second district of Rotary International, which includes California, Nevada, and the Hawaiian Islands, is the guest of the Rotary Club of Torrance today. He met directors and committeemen of the club at 11 o'clock and spoke at the noon luncheon.

Mrs. Pearson Sr. is seriously ill at the home of her son, Dan Pearson, of Ocean avenue.

Mr. and Mrs. Dale Deane and family have returned from a two-weeks motor trip to Big Basin and the northern part of the state.

**Baker Smith**  
Carson Street  
**Jeweler**  
Swiss Watch Repairing  
a Specialty



# Humpty Dumpty

## GRAND OPENING

another new Humpty Dumpty will open

# Saturday, Aug. 21

## Another New Humpty Dumpty Grocery Department

Kind folks, if you please, let me introduce myself! I am little known to you but hope to win a warm spot in your hearts very soon; here is what you may expect of me:

Nationally known foods, self service, clean stores, all goods marked plainly with triangular price tags pointing down to item on display, lowest market prices—as my people are very large buyers, dealing directly with the manufacturer and thus saving a middleman's profit which goes to you, lowest prices because of smaller operating cost, owing to self-service and large turnover, courteous managers and checkers, in fact, I represent to you a chain of stores where you may come and trade or send your children with the utmost confidence, knowing that you will save money and get satisfaction. I thank you.

HUMPTY DUMPTY.

**Saturday, August 21st**  
1403 Sartori Ave. Torrance, Cal.

## Hosiery Specials

Friday and Saturday Only

Women's **MISSION KNIT HOSE \$1.00 pr.**

Children's **HALF-HOSE 25c pr.**

5 Pairs—\$1.00

MEN'S 7-POINT HOSE 35c Quality **25c pr.**

5 Pairs—\$1

Seven Points of Service.  
1, Ravel top; 2, Protective Toe Cap; 3, No seams to hurt; 4, Reinforced elastic top; 5, High spliced heel; 6, Reinforced heel and toe; 7, Double sole.  
Colors: Grays, Browns, Black and White.

### Johnson's Shoe Store

1501 Cabrillo Ave. Torrance

## Free Goods

2000 loaves of our Special Bread.  
One 16-oz. loaf FREE with each purchase.  
One Shopping Bag FREE with each purchase.  
5000 samples of food products FREE.  
Candy Suckers for the kiddies FREE.  
Swift's Premium Ham FREE, get a ticket.  
1 Slab Swift's Premium Bacon FREE, get a ticket.  
10 Fancy English Tea Pots Free, get a ticket.  
500 lbs Brookfield Butter. Each customer buying a pound of our best bulk coffee receives a quarter pound of Brookfield Butter FREE. We guarantee this coffee at 48c equal to any high grade market coffee. We also guarantee the Brookfield Butter to please you. Swift & Co.'s guarantee is also behind the butter.



2 Sacks of Flour FREE. 24 1/2 lbs each.  
Our special hard wheat flour. Get a ticket.  
6 Tins Pacific Coast Biscuit Co.'s Crackers FREE. Get a ticket.  
Saturday night we will have a regular country store celebration and see who the people are with the lucky numbers at 8:30.

Demonstrations Opening Day by—  
Swift & Co.—Hams, Bacon, Sausage, etc.  
Los Angeles Soap Co.—Soaps and Washing Powders  
Pacific Coast Biscuit Co.—Cookies and Crackers  
Simon Levi Co.—Nucoa and Best Food Products  
Castle Cottage Cheese Co.—Cottage Cheese

1403 Sartori, Torrance

## Opening Day Prices

SWIFT and COMPANY'S SUNBRITE CLEANSER "It's a Good Cleanser" Buy one can for 5c, then one extra 1c for one.....

Dunbar's Shrimp, No. 1 can.....12 1/2c

Del Monte Tomato Sauce, can.....5c

Fancy Head Rice, 1b 10c

Sunsweet Prunes, medium size, 2-lb pkg.....20c

42c Value White King Products.....29c

2 White King Soap, 1 small Washing Machine Soap, 2 bars Mission Olive Complexion Soap.

Crisco, 3 lbs.....66c

Honolulu Brand Pineapples, No. 2 can.....14c

Alber's Mincod Olives, 4-oz. can.....10c

Del Monte Seeded Raisins, 11-oz. package, 3 pkgs.....25c

Campbell's Beans, 2 cans.....15c

Del Monte Peas, medium size, No. 2 can.....14c

Small size, No. 2 can.....16c

### MAZOLA OIL

Pint Can 23c Quart Can 43c 1/2 Gal. Can 80c Gal. Can \$1.55

**Saturday, Aug. 21st**

## Meat Department

To the Good People of Torrance— It makes no difference whether you come from Arkansas, Dakota, Iowa or Australia, we believe you all enjoy good Meat and that is what this little good-natured, grinning man Humpty Dumpty intends to serve you in this market. We intend to give you quality goods at reasonable prices, for persistently adhering to this rule has enabled us to become one of the largest meat organizations on the Pacific Coast. On this basis we solicit your patronage.

Legs Genuine Baby Lamb, 1b.....30c

Lamb Shoulders (untrimmed), 1b.....20c

Rib and Loin Lamb Chops, 1b.....40c

Lamb Breast, 1b.....12 1/2c

Steer Chuck Roasts, 1b.....12 1/2c and 15c

Prime Rib Roasts, boned and rolled, 1b.....25c

Sirloin Steaks, 1b.....25c

Rib Steaks, 1b.....25c

Veal Roasts, 1b.....15c and 17 1/2c

Breast of Veal, 1b.....12 1/2c

Pure Lard, 1b.....19c

Compound Shortening, 1b.....15c

Smoked Bacon Squares, 1b.....22 1/2c

Boneless Smoked Butts, 1b.....45c

Swift's Cottage Rolls, 1b.....48c

Swift's Premium Hams, 1/2 or whole, 1b.....42c

Swift's Pm. Bacon, 1/2 or whole slab, 1b.....52c

Remember this, folks! You must be pleased and satisfied, or no sale is made, your money is waiting for you.

HUMPTY DUMPTY.

