

THURSDAY

Aug. 7th

The Last Day of our

FLORSHEIM

\$8.85

SHOE SALE

Get a pair at once—a real saving on shoes of finest quality. See the styles in our window.

SAM LEVY

New and Greater Store

Sartori Ave.

Torrance

NOTICE OF SALE

Notice of Sale of Automobiles by Lien Holder.

Notice is hereby given that pursuant to sections 3151-3152 of the Civil Code of the State of California, the undersigned, Edward Little, will sell at public auction at 212 El Prado street, City of Torrance, State of California, at 10 o'clock A. M., on the 17th day of August, 1926, the following described property, to-wit:

1. A 1918 Chalmers touring car, Engine No. 10246; California License No. 980-032 for 1925; said sale being for the purpose of satisfying lien of the undersigned for storage and repairs in the amount of Seventy-five Dollars (\$75.00) together with costs of advertising and expenses of sale; to the best information and belief of undersigned, the owner of said automobile being One L. E. Wood, of Torrance, California.

2. A 1922 Special Six Studebaker touring car, Engine No. 3001, Nevada State License No. 90-823 for the year 1924; to the best information and belief of undersigned, the owner of said automobile being unknown to undersigned; said sale being for the purpose of satisfying a lien of undersigned for towing, repairing and storage of said automobile in the sum of One Hundred and Fifty-five Dollars (\$155.00) together with costs of advertising and expenses of sale.

3. A 1922 Ford touring car, Engine No. 4832826 and bearing California State license No. 184-841 for the year 1924; to the best information and belief of undersigned, the owner of said automobile being unknown to undersigned; said sale being for the purpose of satisfying the lien of undersigned for towing charge and storage of said automobile in the sum of Ninety-seven Dollars (\$97.00) together with costs of advertising and expenses of sale.

4. A 1917 Ford touring car, Engine No. 1505207, and bearing California State Commercial License No. 156-144 for the year 1925; to the best information and belief of undersigned, the owner of said automobile being unknown to undersigned.

signed; said sale being for the purpose of satisfying the lien of the undersigned for towing and storage of said automobile in the sum of Fifty-one Dollars (\$51.00) together with costs of advertising and expenses of sale.

5. A 1910 Ford touring car, Engine No. 832886; and bearing California State License No. 431-714 for the year 1924; to the best information and belief of undersigned the owner of said automobile being unknown to undersigned; said sale being for the purpose of satisfying the lien of the undersigned for storage of said automobile in the sum of One Hundred and Twenty Dollars (\$120.00) together with costs of advertising and expenses of sale.

6. An Indian Motorcycle, Engine No. 78 H 038; and bearing California State License No. 8-735 for the year 1924; to the best information and belief of undersigned, the owner of said motorcycle being unknown to undersigned; said sale being for the purpose of satisfying the lien of the undersigned for storage of said motorcycle in the sum of Twenty-eight Dollars (\$28.00).

Dated this 4th day of August, 1926.

EDW. LITTLE,
212 El Prado Street,
Torrance, California.

LOCAL CAR IN CRASH

S. J. Jackson's Ford touring car, which was wrecked when struck Sunday at Market and Normandie, Gardena, by a Dodge sedan driven by Mrs. Charles Neugbauer of Los Angeles.

Mr. Jackson and daughter escaped with minor cuts and bruises, while four stitches were required to close a deep cut in his son, Richard's ear.

R. N. A. MEETING

The regular meeting of the Royal Neighborhood will be held at American Hall at 7:30 p. m., Friday, August 6. A full attendance of members is requested.

Paris Styles for Children

The Latest Creations by
Brisac
Mignapouffe
Luzanne Dubin
Lina Mouton

And other celebrated French Designers of children's clothing

Are Now Available at Eby's

McCall Patterns

Imported Direct and the First Collection to be offered the public

They cost no more than commonplace ones Plan Now for School Days—Just a Month Away Attractive Clothes Make Alert Minds

Phone 322-J

Eby's Dry Goods Store

Carson Corners—Cravens at Cabrillo
Torrance



New Ag. Teacher Is Assigned to Torrance School

E. H. Merrill Seeks Group of Boys Interested in Planting

Boys interested in plants and planting will find Torrance High School an instructive place next school term by virtue of the assignment to duty here as agricultural teacher of E. H. Merrill, formerly of Manual Arts High School in Los Angeles.

Mr. Merrill, who has moved to Torrance with his family of six, is desirous of interesting a group of boys here in the September camp and identification contest at Riverside during the Southern California fair, Sept. 23 to 25. If a group here becomes interested Mr. Merrill will instruct them between now and September in an attempt to win one of the first prizes offered at the fair. Mr. Merrill's class won first prize last year at the fair. Boys interested should consult Herbert Wood or Mr. Merrill, 703 Cota avenue, Phone 103-M.

An acre and a half has been set aside at the high school for plant work. It will be fenced in and planted. One of Mr. Merrill's hobbies is giving instruction in the planting of home gardens of students.

Miss Edra Basse spent Sunday with Miss Margaret Miller of Narbonne avenue.

Miss Glendora Theaker, Miss Mary Harrison, Mavis Stekler and David Harrison enjoyed surf bathing at Redondo Beach, Wednesday.

Mr. and Mrs. P. G. Wolfschlagler of 25th street attended the Mission theatre in Long Beach Sunday evening.

CHURCH NOTES

METHODIST EPISCOPAL

El Prado and Manuel.

Alex Lyall, pastor.

Sunday school, 9:45 a. m.

Morning service, 11 o'clock. Sermon: "Is God in Earnest?"

Evening service, 7:30 o'clock. Sermon: "Co-operative Ministry."

6:30 p. m., Epworth League. Topic: John Frederick Oberlin, "Pioneer in Rural Community Development."

Monday, 7:30 p. m. Church School Board Meeting. 8:30 p. m., Official Board Meeting.

Tuesday, 9:30 a. m., All day meeting of the Ladies' Aid at the home of Miss Spoon, Amapola and Redondo boulevard. A 15 cent lunch will be served at noon followed by the regular business meeting and a missionary program.

Wednesday, prayer meeting. Topic: "Jesus and Matthew."

Friday, choir rehearsal.

FOUR SQUARE GOSPEL TENT

Jennie Marie Jacobson, pastor.

Sunday school, 9:45 a. m. Classes for everybody.

Morning service, 11 o'clock. Dedication of children to the Lord.

Evening service, 7:30. Illustrated message brought by pastor in charge.

Street meetings every night at 7 p. m. Prayer meeting every afternoon.

Evangelistic service every night. Thursday, 7:30 p. m. "God's Emergency Agency."

Friday, 7:30 p. m., Vera Oberguard Brown.

Saturday, 7:30 p. m., Roy Gray will speak.

Divine healing service every Friday night.

Instructions on Divine Healing given every Friday at 2:30 p. m.

Bible school from 9 to 11:30 a. m.

COMMISSIONER'S SALE

No. 193377

Leonora Dorr, Plaintiff, vs. Belle Winnett et al., Defendants.

Under and by virtue of an order of sale, issued out of the Superior Court of the County of Los Angeles, State of California, on the 7th day of July, A. D. 1926, in the above entitled action, wherein the above named plaintiff obtained a judgment and decree of foreclosure and sale against Belle Winnett et al., High, defendants, on the 2nd day of July, A. D. 1926, for the sum of Six Hundred thirty and 30/100 (\$630.30) Dollars, Gold Coin of the United States, which said decree was, on the 6th day of July, A. D. 1926, recorded in Judgment Book 611 of said Court, at page 7. I am commanded to sell all that certain lot, piece or parcel of land situated, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lot Six (6) in Block One Hundred Two (102) of Tract Number Twenty-eight Hundred twenty (2820), Sheet No. 2, in the County of Los Angeles, State of California, as per map recorded in Book 30, Page 21 of Maps, in the office of the Recorder of said County;

Together with the tenements, hereditaments and appurtenances thereto belonging, or in any wise appertaining.

Public Notice is hereby given, That on the 7th day of August, A. D. 1926, at 12 o'clock M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder for cash, Gold Coin of the United States.

Dated this 12th day of July, 1926.

E. G. RIGGINS,
Commissioner Appointed by the Court.

Hyde's Report Shows Chamber Activity

(Continued from Page 1) this city. The absolute equity of the plan is self-evident.

In order to ascertain the exact performance of the plan, the community of Torrance was divided into four groups, representing residential, commercial and industrial improved property and the unimproved areas. The approximate total assessed valuation of all property in the corporate area of Torrance, including the recently annexed section, is \$12,000,000. The interesting disclosure in the findings on this matter reveals the following percentages to this total assessed value:

Residential 24 1/2%
Commercial 3 1/2%
Industrial 12%
Unimproved 60%

Thus it will clearly be seen that if everyone in the community was doing his share in the support of this bureau it would even then only represent 40% of the assessed wealth of the community. An interesting factor in the study reveals the fact that the vast majority of the unimproved sections are owned by non-resident and speculative investors. These people, not being any part of the community life in Torrance, quite naturally do not feel any sense of obligation in supporting the local Chamber of Commerce as their agents for the development of the community.

The plan for taxation support is projected on the basis of a tax of 10c on each \$100.00 of assessed value. It will, therefore, be clearly seen that 60% of the revenue of this bureau for general budget purposes would be derived from the unimproved sections. An interesting factor in the study reveals the fact that the vast majority of the unimproved nominal tax which would be placed upon the average layman of the community, who is the owner of the residential classification of property. By dividing the 24 1/2% of the total assessed valuation, which in dollars equals \$2,947,500, by the number of residences in the community, which is 1600, gives an approximate average tax of \$1.80 per residence.

Memberships

Every business man of the community knows too well that he has in the past been expected to carry a very substantial proportion of the Chamber of Commerce budget and in many cases the sum expected for him to contribute have been quite burdensome. Under the tax plan he will contribute much less than through the former subscription method. As an example, the merchant who has contributed a \$36.00 budget and a \$12.00 membership under the tax assessment plan have to have an assessed valuation of his business of approximately \$48,000, or a market value of nearly \$100,000, in order to be taxed an amount equivalent to his former contribution.

The application of the method to the tax plan will result in practically the same revenue which they are now contributing. Of course the outstanding argument in its favor is that the vast vacant area, which according to the study of the situation amounts to 60% of the total assessed valuation, will under the tax plan contribute 60% of the total revenue for the promotional and development work of this community. The sheer equity and economics of the entire plan lies in the fact that every element in the community will contribute an amount proportionate to the worth which they represent.

Received City Funds

Your Chamber of Commerce has, of course, received some \$4500 from the City of Torrance, which has been applied to activities of this bureau which have been of a general community character and of such a nature that the surveys and the publication of Torrance literature and other publicity usages. However, the General Laws of California provide that a sum for this purpose from the general tax cannot exceed 5% of the total municipal revenues, which the assessed value of this bureau has already received is practically equal to. In order to secure additional funds for this purpose it therefore becomes necessary, in compliance with the General Laws of the State for the people of this community to vote upon the matter.

At the last regular meeting of the Trustees of Torrance, on the 19th instant, an ordinance was introduced which will result in the calling of a special election, which the statute also provides. The exact date of the election will be stated later.

A good many members of this bureau have discussed this measure, as well as a good number who are not members, and so far it has met with eager approval. However, the only way it can be made effective is by this approving being represented by the vote in its favor. Keep this in mind and don't fail to vote when the time arrives. Space here will not permit, but a complete description of this matter is contained in the Torrance Herald of the 22nd inst.

Dues and Budget Subscriptions. The at the present time payment on dues and budget subscriptions were due July 1. Inclosed herewith will be found statement showing your present status of account with this bureau.

Several important activities which your Chamber of Commerce has at hand at the present time require substantial support. Like any other business institution, this bureau's effectiveness is measured very largely by its finances. Your prompt consideration and remittance, therefore, at this time is earnestly solicited, so that there may be no retarding effect in the program of development scheduled. Please give this matter your very prompt attention.

Meetings. Don't forget that the regular

Candidates Hit Each Other as Race Gets Hot

Many Organizations Endorse Joe Crail for Congress from 10th

(Continued from Page 1) in a Republican primary in this state.

"We are either Republicans by virtue of conviction because we believe the tenets of that party are those which best promote the general interest of all the people, or we are Republicans as opportunists. From the record it would seem that both Senator Johnson and Mr. Young fall within the latter classification.

Promises Battle

"I am in this battle to fight to the finish, and I shall not be overawed by the presence of any man. I expect to win because I have every faith and confidence in the good judgment and love of fairness of the people of California.

"Further, Mr. Johnson's new advocacy of Mr. Young confirms what has long been a strong suspicion in our minds; that is, Mr. Young is but the hand-picked candidate of that unholy alliance between William Randolph Hearst, ex-democratic boss of the city of New York and Senator Hiram Johnson, Republican of California, that the government of California may be made subservient to their wishes.

"I reiterate, my opponents may choose their weapons and their field of contest. They will find us ready and willing to meet them."

Attack on Register

The Santa Ana Register this week published the following editorial:

"Governor Richardson's belated declaration in favor of the utilization of the waters of the Colorado river was meant as a life-line for himself. He will have a great deal of difficulty in making the people of Southern California believe that he is a sincere friend of the vital Colorado river legislation now before congress, to pass which we must marshal every force that California has.

The truth is that Governor Richardson has fallen in with or played the Harry Chandler game in relation to the Colorado river project. Chandler's game has been delay, delay and still more delay, so that he could put additional water to use on his Mexican lands and thereby secure a claim to defeat the anti-American lands. Chandler's game has been to defeat the All-American canal proposal so that waters of this great American river will have to go down upon Mexican soil.

"There is before congress but one piece of Colorado river legislation. That is the Swing-Johnson bill. Chandler does not want that bill to pass because it provides for an All-American canal. Has Richardson done anything to help that bill? He has NOT. Other states have had ample representation at Washington, fighting for their interests in the Colorado river. Has Governor Richardson seen to it that California was represented? He has NOT.

"When Richardson made his announcement of candidacy did he endorse the Swing-Johnson bill? He did NOT. Did he mention this greatest of southwestern projects? He did NOT. "Finally, a few days ago, he came out with a statement favoring Colorado river legislation in a general way. Did he in that statement endorse the Swing-Johnson bill, which is the only legislation ready to pass congress? He did NOT.

"Did this belated statement in any way offend Harry Chandler? It did NOT. "What big city newspaper in Southern California is bending its efforts to elect Richardson again? The Los Angeles Times. Why? You answer the question yourself."

Endorse Crail

Seventeen various organizations of the Tenth Congressional District have endorsed Joe Crail for the Republican Congressional nomination in that district, according to the Los Angeles Times. Why? You answer the question yourself."

The following organizations are the ones which have endorsed Mr. Crail's candidacy: Sixty-second Assembly District Republican Organization, Sixty-fourth Assembly District Republican Club, Twelfth Ward Republican Club, Twelfth District Civic League, Henry Z. Osborne Unit, U. V. R., Los Angeles Unit, U. V. R., Inglewood Unit, U. V. R., Colored Unit, U. V. R., County Council, U. V. R., Roosevelt Camp, U. S. W. V., Wilmington Republican Club, Glendale Colored League, Anti-Saloon League, Women's Political League, Southwest Retail Bakers Association, The Pals and Republican Women's Club of Sawtelle.

EDUCATIONAL CENTER

The Mother's Educational Center will be held on Friday, August 6 at the Women's Club House from 10 to 12. Dr. Wilde and other examiners will be in attendance, and all mothers who wish to have their babies examined are urged to bring them.

weekly meetings of the Board of Directors of your Chamber of Commerce are held Tuesdays at 4:30 P. M. in the offices of this bureau. Your interest and activity in these meetings is sincerely solicited.

Many facilities are maintained here for your benefit and it is hoped that no member will hesitate to avail himself of these or request any specific service which it is possible to be rendered. Remember this is your community, your Chamber of Commerce, and your future depends largely upon your interest and activity.

SEVENTH ANNUAL FIESTA WILL BE HELD HERE FROM AUGUST 31 to SEPT. 4, INC

The Seventh Annual Torrance Fiesta and Automobile Show will be held from Aug. 31 to Sept. 4, inclusive.

The big show will be on the same grounds as last year and also like last year will have an exceptionally fine exhibit of the new models of automobiles. Much of the space in the big tent has already been contracted for by local merchants and industries. The Fiesta this year will be staged under the general direction of Post Commander C. E. Bell, assisted by J. Wallace Post in charge of advertising; M. L. Fix in charge of space in the tent and W. B. Hanks in charge of concessions on the midway.

There will be a merry-go-round for the kids, all sizes, and lots of noise. Some real stuff is promised when the Legion boys start around the neighborhood with their "big noise" to let people know the Fiesta is coming and to keep them from forgetting it.

Proceeds of the Fiesta will go into the Legion Post's Clubhouse fund.

Real Economy in California Under Governor Richardson

Sacramento, August 5.—That the present state administration has saved the taxpayers millions of dollars, that the 1926 budget instead of showing an increase in fixed charges of twelve million dollars in general operating expenses, that the 1925 budget took care of all the state needs generously and still showed no increase over the 1921 budget—is the remarkable result of the past three and one-half years, according to a comparative budget statement prepared by William Schieff, State Superintendent of Accounts.

The three last biennial budgets show the following totals of general operating expenses.

1921 Budget Governor Stephens..... \$4,073,001.30
1923 Budget Governor Richardson..... \$2,155,903.18
1925 Budget Governor Richardson..... \$4,083,314.50

The 1923 budget is practically twelve million dollars less in general operating expenses than the 1921 budget and redeems the pre-election pledge made by Governor Richardson. Had the percentage of increase between 1921 and 1923 continued the 1923 budget for general operating expenses would have been \$70,000,000 instead of \$32,000,000, as Governor Richardson pared it down and the 1925 budget for this purpose would have been \$87,000,000 instead of \$44,900,000.

Punctures Claim

Superintendent Schieff punctures the false claim that the grand total has been increased by showing that the 1925 budget contained \$31,000,000 for gas tax while in 1921 there was no gas tax. This \$31,000,000 has been added erroneously by the false claimers. An increase of \$19,000,000 in fixed expense voted by the people has also been added erroneously. Superintendent Schieff says this \$50,000,000 is not properly chargeable to the present administration.

The increases of the 1925 budget are due to the big building program for curative, corrective, penal and educational institutions; statutory provisions; heavy expenses of foot and mouth disease; and liberality toward educational needs—and, hence, cannot properly be added to the 1925 expenses.

After a careful review Mr. Schieff says: "From the foregoing it can readily be seen, in spite of all that has been said to the contrary, that the expenditures chargeable to the present administration are not in excess of the expenses of the former administration."

Decrease Shown

"The second half of Governor Stephens' administration increased about sixteen million dollars over the first half, or an approximate increase of fifty-eight per cent. The first two years of Governor Richardson's administration showed a decrease of twelve million dollars in general operating appropriations as compared with the last two years of Governor Stephens' administration.

"The current biennial period increased twelve million dollars over the first two years of Governor Richardson's administration, and is practically the same as what was appropriated during the last two years of Governor Stephens' administration. The items comprising this increase in the second half of Governor Richardson's administration are as follows:

Hoot and Mouth Epidemic	\$3,500,000.00
Debt Land Settlement	600,000.00
Permanent improvements, teachers colleges, hospitals, homes, prisons and correction schools	3,000,000.00
University of California	1,450,000.00
Teachers colleges, hospitals, correctional schools and prisons	1,650,000.00
Flood Control	600,000.00
Sacramento Buildings (capital extension)	300,000.00
Joint Highway Districts	150,000.00
Armory, Roofs, San Francisco and Los Angeles	200,000.00

Baker Smith Jeweler

Carson Street
Jeweler
Swiss Watch Repairing a Specialty

Herald Special Edition Coming Along Rapidly

Work is progressing satisfactorily on the compiling of the data for the production of the Herald's forthcoming Special Live-in-Torrance Edition.

In order to facilitate the work the Herald has employed a man who has had much experience in this line of newspaper work. The Herald will appreciate the co-operation of business men in helping the new employee, J. C. Mull in his effort to secure the necessary data for the compiling of the business and industrial stories which will show the growth and prosperity of Torrance special display advertising in the edition nor to increase the size of their regular display advertising. It is our desire to utilize the increased size of the paper in descriptive reading matter and attractive illustrations and the support we ask from the merchants and industrialists is to help us to increase the circulation of the edition by subscribing to extra copies of the edition to be mailed to individuals. There are many industries where there is a possibility of our population or to help in adding other industries to the community, hence.

The production of such an edition as we are making effort to put out entails a large amount of work and expense. But with the support and assistance we have thus far received we have every expectation of putting out an edition that will be of much value in its advertising possibilities for Torrance as the Modern Industrial City and as one of the most pleasant as a home location.

In producing this edition our effort is not to put out a large edition in size but rather to put out one that will be high in its attractiveness and as near to possible in its completeness in presenting all of the attractions of the city. We do not desire to have the merchants

Reno Exposition

100,000.00
General Administration..... 378,000.00

Total \$1,929,000.00

Total Fixed Charges

The fixed charges are those provided by statutes and cannot be changed by any administration. The fixed charges for the three past budgets were:

1921 Budget, Governor Stephens..... \$49,245,372.95

1923 Budget, Governor Richardson..... \$57,839,799.62

1925 Budget, Governor Richardson..... \$68,804,871.66

Superintendent Schieff says:

"Notwithstanding the increase in the past four years of \$19,559,599.11 in fixed charges, most of them voted by the people direct, there has been no increase in state taxes and a surplus of more than ten million dollars has been built up."

3 Newspapers In This District Close Up Shop

Tendency For Fewer Publications Seen in Harbor Area

Indicating again the growing tendency for fewer newspapers, three publications in the Harbor district have recently suspended.

The Hawthorne Leader, established about a year ago, suspended publication this week.

The Hawthorne American, two years old, quit business in May.

The Lawdate News, published in the same district, suspended two months ago.

All these papers were in competition with the Hawthorne-Lennox Advertiser, the old and established paper of the district.

The suspensions of these three papers has been widely noted in newspaper circles as eloquent testimony to the fact that the expensive duplication costs to advertisers and the public of more than one newspaper in a limited field inevitably leads to the elimination of the newer publications.

Dolley-Rexall Factory to You Sale Under Way

Bargains Offered at Drug Store During Month of August

The Dolley Drug Company today announces another of its famous Rexall Factory-to-You Sales for the month of August. The usual Dolley-Rexall bargains are set forth in an advertisement in this issue of The Herald.

Red Says: Quality Meats

MEAT is such an important part of the menu that it should be nothing but the best. You get such meat at Red's Market. For instance, we handle Steer beef exclusively, because we know it's best.

Make the Best Meals

PRICES AS LOW as quality will permit. We solicit and deliver FREE

Phone 9
RED'S Market
at Fess' Grocery
Torrance</