

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

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THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System.
- 2—Interchange of Freight Between P. E. and Santa Fe.
- 3—Western Avenue Bus Line.
- 4—Hollywood - Palos Verdes Parkway.
- 5—New School North of Carson St.
- 6—Aviation Field.
- 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.
- 8—The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

EASTERNER LAUDS CITY OF TORRANCE

E. H. WATSON, Michigan bank director and financier, who has been making Torrance his headquarters while touring Southern California told The Herald today that he regards Torrance as the most promising small city he has seen in the Southland.

"Unlike so many of the Southern California cities," said Mr. Watson, "Torrance seems to be growing in accordance with a splendid city plan. A city that is properly planned, that is built on a solid foundation, such as your local industries, is destined to go constantly forward.

"Boom towns that sprout like mushrooms without plan soon reach a limit. But a city that adheres to a definite plan grows steadily.

"Torrance seems to combine industry with beauty in a wonderful manner. That is a combination that is difficult to achieve. Yet Torrance certainly has achieved it. The whole idea in city building in modern times is to lay a firm foundation for the city to build on and then keep one eye all the time on those things which make a city a good place in which to live. You have the foundation in your industries. In addition you have a beautiful city, with splendid parks, fine schools, excellent streets, wonderful trees.

"The people of Torrance have reason to be proud of their city. To an easterner Torrance stands out as a striking example of what a city should be. I foresee a great future for Torrance."

Mr. Watson's views on Torrance are those of all who visit this city and study its tangible and intangible assets.

Those of us who live here do well to hear the testimony of a visitor. For the splendid things about us are so near at hand that we are apt to take them for granted.

A GOOD INVESTMENT FOR TORRANCE

TORRANCE already is paying 5 cents per \$100 of assessed valuation for promotion and advertising through the medium of the Chamber of Commerce.

When citizens go to the polls at the special election on Aug. 27 they should remember that the proposal to grant a tax of 10 cents per \$100 is merely a request to add five cents to the amount already being appropriated.

The activity of the Chamber of Commerce during the past year has made thousands on thousands of dollars for the taxpayers of Torrance. The annexation proceedings alone paid the cost of the Chamber of Commerce for several years.

A Chamber of Commerce, properly functioning, does not confine its efforts solely to increasing values. It devotes just as much time to saving money for the taxpayers of the city. The decrease in assessed valuation secured last year and the annexation election were activities on the saving side.

Adequately financed the Chamber of Commerce will save the taxpayers still more money.

To approve the 10-cent levy for the Chamber will be a good investment for all the taxpayers of Torrance—for those who pay large sums each year and for those who own their homes and are not so primarily interested in increasing values in Torrance.

STYLISH SPORTS

—By Voorhees



TORRANCE PERSONS AND PASTIMES
Comings, Goings and Doings of Folks Hereabouts

Mr. and Mrs. Carl W. King of Coalinga were recent guests of Mr. and Mrs. Walter Hoer of 23d street. Mr. King is superintendent of the Standard Oil company.

Mr. and Mrs. Ellis Harder of Anapola avenue were weekend visitors in Bouquet Canyon.

Mr. and Mrs. Harry Bale, Miss Lily Gibson and Miss Foster were entertained at dinner Sunday by Mr. and Mrs. Lawrence Crowell of Los Angeles.

Mr. and Mrs. A. C. Burter of Nestor, Calif., are house guests at the home of their nephew, B. J. Scott of Sierra street.

Mrs. Joseph Perlick of Riverdale was a guest last week of D. W. Pearson.

Mr. and Mrs. J. H. Fess and sons of Arlington avenue were Sunday dinner guests of J. P. Graf of Inglewood.

Miss Verna Page, daughter of Mrs. Lovelle Ott has accepted a position with a publishing company at Santa Maria.

Mr. and Mrs. William Tolson and family are enjoying a week's vacation at Huntington Beach.

Mrs. O. Wise of Randsburg is a house guest of her daughter, Mrs. P. O. Guy.

Mr. and Mrs. Charles G. Olson and their three children have moved from Massachusetts to 918 Cota avenue. Mr. Olson is employed in the local factories.

Miss Cassie Hansen of Carson street has returned from a visit in Orange, at the home of her uncle, W. E. Clement.

Mr. and Mrs. Frank E. Miller of Arlington avenue were entertained Sunday by Mr. and Mrs. R. W. Keefe of Redondo Beach.

Miss Vera Davis of Gramercy avenue is recovering from an acute attack of tonsillitis.

Mrs. C. Mowry and Miss Etta Mowry of Carson street left by boat Sunday for a ten days' visit with friends at Gridley, Calif.

Mr. and Mrs. Walter Berry of Marcelina avenue were visitors at Big Bear, Sunday.

Miss Agnes Barker, a member of the J. M. Fitzhugh household, is at the Y. W. C. A. camp at Mt. Baldy for a week's vacation.

Mrs. L. C. Miller of Gramercy avenue has returned from a visit of several days with Mrs. W. S. Weygandt of Santa Monica.

Professional Directory

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Physician and Surgeon
Office, First National Bank Bldg.
Telephone 90
Residence, 1525 Marcelina Ave.
Telephone 13-M

J. R. JENSEN
Attorney at Law
State Exchange Bank Bldg.
Torrance, California
Phone Torrance 3

Drs. Lancaster and Shidler
PHYSICIANS AND SURGEONS
Phones House, 15 and 118
Office, First National Bank Bldg.
Res., Cor. Post and Arlington
Torrance California

Dr. A. P. Stevenson
Physician and Surgeon
Office, Sherman Bldg., 1327 El Prado
Phones: House, 185-W Office, 96
Torrance, Calif.

DR. MAUDE R. CHAMBERS
Chiropractor
820 Cota Ave.
Torrance
Phone 109-W
Hours 9 to 7, except Thursday

Dr. C. E. Hotchkiss
Chiropractor
X-Ray and Laboratory Service
1311 Sartori Ave., Levy Bldg.
Phone 206 Torrance

DR. R. A. HOAG
DENTIST
New Edison Bldg.
1419 Marcelina Ave.
Just West of Postoffice
Complete X-Ray Service
Torrance Phone 198

Dr. O. E. Fossum
Dentist
X-Ray Service
Hours Sam Levy Bldg.
9 a. m. to 5 p. m. 1311 Sartori Ave.
Phone 186—Torrance Calif.

PERRY G. BRINEY
ATTORNEY-AT-LAW
110 First National Bank Bldg.
Phone 159 Torrance

TORRANCE NOTES

Mr. and Mrs. Guy Mowry of Carson street were entertained at dinner Sunday by Mr. and Mrs. E. L. Overholt of Los Angeles.

Mr. and Mrs. Charles Rippey have returned from a month's visit in Tennessee.

Mrs. M. L. Acree and Mr. and Mrs. L. J. Acree of Gramercy avenue spent the weekend at their cabin in Kagel canyon.

Mr. and Mrs. I. R. Clever and daughter of Fullerton were Sunday guests of Mr. and Mrs. E. N. Tomkin of Gramercy avenue.

While Fernie Burrow is enjoying a fishing trip in the northern part of the state, Mrs. Burrow and baby are visiting friends in Pasadena.

Mr. and Mrs. B. J. Scott and their house guests Mr. and Mrs. Burter were visitors at Lake Arrowhead, Sunday.

Mrs. Farley Johnson and Mrs. Harry Bale spent Thursday with Mrs. Bale's daughter, Mrs. Lawrence Crowell of Los Angeles.

Dr. and Mrs. J. S. Lancaster returned Saturday from a month's trip to Alaska, and visits to points of interest enroute.

ATWATER KENT RADIO

tomorrow, too

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That is one reason we sell Atwater Kent Receiving Sets and Radio Speakers.

The other is that Atwater Kent Radio is so good and so sound that it sells easily—and stays sold. Don't the same arguments that appeal to us as a dealer appeal to you as a customer? We'll demonstrate anywhere you say.



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Delivered Daily
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PHONE Torrance 193-R
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UNION ICE CO.
R. A. McFarland, Manager
Cash and Carry Service Station at
2305 Arlington Ave., Torrance

Motor Coach Company TIME TABLE

Leave Torrance for Wilmington and Long Beach	Leave Long Beach for Torrance
7:00 A. M.	D-6:45 A. M.
8:15	7:40
9:15	10:00
10:20	10:40
11:20	11:40
12:20 P. M.	12:40 P. M.
1:20	1:40
2:20	2:40
3:15	3:40
4:20	4:45
5:20	5:40
6:25	6:45
7:20	S-7:45
9:20	8:45
S-11:25	10:50

D—Daily except Sundays and Holidays.
S—Sunday only.
*Connects for Catalina Island.

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Learn about modern gas appliances and modern cooking methods.

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