The Herald's Platform for Torrance

1—Ornamental Lighting System.

2—Interchange of Freight Between P. E. and Santa Fe.

3—Western Avenue Bus Line.

4—Hollywood - Palos Verdes Parkway.

5—New School North of Carson St.

6—Aviation Field.

7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance.

8—The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

COLUMBIA STEEL TAKES ACTION

MOTIVATED by the double desire of increasing plant efficiency and assisting in the progress of Torrance, W. L. Booth, manager of the Columbia Steel Corporation mills here, announced last week that notice has been posted throughout the factory informing employes that Torrance residents will be given preference over those who live away from the job.

Such an action on the part of the Columbia Steel executives is noteworthy. The company by no means intends to make its policy approach coercion. But by placing emphasis on the company's desire to have its employes live in Torrance, the company helps the city in which it pays taxes and does justice to itself as well as to its employes.

Not long ago a Torrance man who works for a large corporation in a nearby city asked his boss for a raise. The boss turned him down. But he said, "If you will move to El Segundo, near your work, you'll get a substantial raise."

Half the harbor district lives on Torrance. Long Beach, Redondo Beach, Gardena, Moneta and South Los Angeles people boast that Torrance has the payroll and they have the Torrance workmen.

The industries and other agencies of Torrance can make this city a community of 15,000 inhabitants in mighty short order—and they can do it without coercion, but in fairness by enlightened advice such as that which marks the policy of the Columbia Steel Corporation.

J. R. JENSEN SHOULD BE ELECTED

J. R. JENSEN is a candidate for justice of the peace of Lomita township. The primaries are on Tuesday, Aug. 31. If Mr. Jensen receives a majority at the primaries, he will be elected, as only his name will appear on the ballot.

The position of justice of the peace of Lomita township is not solely a Torrance job. The court has jurisdiction in the whole township, which includes Lomita. The Herald hopes that the campaign will not develop into a fight between Torrance and Lomita. We should do all in our power to foster friendly relations with our neighbors on the south. The issue in the campaign for justice is not one of geography. However, Mr. Jensen's chief supporters, the ex-service men of Lomita township, expect him to carry Torrance by an overwhelming majority—not because he lives in Torrance, but because he would make an able justice and besides he is so well known here.

Mr. Jensen's campaign committee reports that he has a large number of active supporters in Lomita.

Mr. Jensen graduated from the University of Minnesota and served in the United States army during the war. He has been engaged in the practice of law since his discharge from the army and has lived in Torrance for two and a half years.

The Herald herewith wishes to go on record in favor of J. R. Jensen for justice of the peace of Lomita township.

Let's give him a majority on Aug. 31—"to the end that the peace and prosperity of all may be encouraged by an alert civic consciousness and patriotism."

THE LIGHTING SYSTEM AND ITS COST

IF a lighting system is to be installed in Torrance during the administration of the present Board of Trustees, it must be accomplished through a bond issue voted by the people.

The majority of the present board is pledged to a lighting system, but only when voted by the people at an election.

It is certain they will take no steps toward the calling of such an election without a petition from the people. But before such a petition is circulated definite guarantees as to cost must be obtained.

The Herald believes that the cost of an adequate lighting system in Torrance can be obtained at a minimum of cost through a bond issue.

We believe that when these costs are estimated on the basis of guaranteed prices from lighting companies and contractors the people of Torrance, knowing exactly the maximum cost, will demand an election and vote the bonds.

An assessment district proceeding forces a property owner to pay the full cost of an improvement or place a lien against his property.

Under a bond issue the whole city pays its share and no lien against any piece of property exists.

Under an assessment district proceeding only land owners would pay for lights.

Under a bond issue owners of personal property who own no land would help pay for the lights.

Lights will benefit all—property owners and non-property owners.

Under a bond issue the man who owns a car, but no property, will help pay for the lights he enjoys while driving his car.

The bond issue proceeding therefore will spread the cost of lights far and wide and be cheaper for everyone.

That is one of the reasons why the present Board of Trustees wrote the bond issue plant in their platform.

THE MATTOON ACT HELPS TORRANCE

THE Supreme Court of the state last week declared the Mattoon act valid. This interests Torrance—or should.

The great Hollywood-Palos Verdes parkway project will be put through under the Mattoon act. This great project, we believe, will do more toward the development of the southwest than any other single agency.

The Mattoon act enables a county to institute improvement proceedings through both unincorporated areas and cities. It speeds condemnation proceedings by allowing the county to condemn property, use it as required without delay, file a bond to assure payment for the property and then, if necessary, get a court appraisal to decide what the payment should be.

Under the Mattoon act payment on bonds for an improvement may be extended over 30 years with no payments on the principal for five years after the bonds are issued. Thus the cost of an improvement will be met by increased valuation of the property during the five-year period.

The most farsighted men in Los Angeles County are actively espousing the Hollywood-Palos Verdes parkway plan. Tentative specifications bring the highway through Torrance. The highway most certainly will be constructed. It will be one of the finest in the whole world. It will make this section of Los Angeles County one of the show-places of the west.

The Mattoon act decision is of vast importance to Torrance.

Auxiliary Aids Disabled Vets; Seek Members

Plea Urges All Who Are Eligible to Join in This Worthy Work

"Every woman in this community who is eligible to membership in the American Legion Auxiliary should read this plea, made recently by Ruth W. Shippe, president of the Orange County Council, A. L. Auxiliary," said Mrs. A. W. Greiner, president of the Torrance Auxiliary.

The statement follows:

"The preamble to the constitution of the American Legion Auxiliary sets forth ten distinct purposes for which it is organized. Among these purposes we find these two: 'To uphold and defend the constitution of the United States of America' and 'To inculcate a sense of individual obligation to the community, state and nation.'

"Naturally every one of the ten principles in the preamble means a great deal to each member of the Auxiliary, but it seems to me that just the two quoted above are enough to justify the existence of the organization. If we, as Americans, discharged our individual obligations in these respects, so many of our difficulties would be eliminated.

"From this angle, then, the Auxiliary recommends itself as an organization deserving the support of all who are eligible to its membership. But beyond this is the fact that not all are eligible, so to those who have this privilege by virtue of that common service rendered by their husband, father, son, or brother, it should become a treasured privilege to place their names on the membership roll of the American Legion Auxiliary. There are many who would give many of their other treasures if they could obtain the necessary eligibility for membership.

"The work which the auxiliary does is a further reason why all who may should share in it. The recompense comes in the form of satisfaction realized when one is able to lighten the burden of some buddy without compensation or bring cheer to those in hospitals, letting them know that not all have forgotten they gave what the rest of us could not give in that hectic time nearly eight years past. This time has passed and still they suffer and fight the insidious foe of the diseases which they acquired in service."

Republicans of District Select New Committee

Names Will Go on Ballot at Aug. 31st Primary Election

At a meeting of the Republican county central committeemen of the Seventy-first Assembly District, held in Gardena, the following names were selected to be placed upon the ballot at the August primaries to serve as committeemen for the ensuing year:

North end: Charles E. Whiteside, Noah D. Thompson, Luther D. McBahan, Wm. D. Cochrane, Evan Lewis, Irene Alexander.

San Pedro: Mrs. B. B. Mann, John F. Booth, Montgomery Phister, O. R. C. Grow, Harry Carr, C. B. Hollingsworth.

Wilmington: Thomas F. Mason, Charles Brazee, Emil Menvig.

Lomita: Charles M. Smith.

Torrance: W. Harold Kingsley.

Gardena: Frank R. Carrell.

Torrance Herald

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LOCAL NOTES

Mr. and Mrs. W. C. Bright and daughter of Woodard avenue were entertained at dinner recently by Mr. and Mrs. Jess Layton of Anaheim. Other guests were Mr. and Mrs. C. Bird and Mrs. Don De Marzo of Long Beach.

Mr. and Mrs. Emil Hespe and son and Mrs. M. Sonerud of Narbonne avenue left Friday for a ten-days vacation trip to San Francisco, Oakland, and other northern cities.

Mate Yelovich has returned from a three-weeks fishing trip.

The rain is over. It's time to paint. Use Pabco Paints. Consolidated Lumber Co.—Adv.

ICE

Pure Scored Ice
Delivered Daily
To Your Refrigerator
by
HONEST, COURTEOUS MEN
PHONE Torrance 193-R
For us to start deliveries.
UNION ICE CO.
R. A. McFarland, Manager
Cash and Carry Service Station at 2305 Arlington Ave., Torrance

TAKE ALONG PLENTY OF KODAK FILMS
on the
July 4th OUTING

We will take back the ones you don't use.

Stores will be closed and you're apt to run out "just when you want to take another picture."

Beacon Drug Co.
Torrance

$12.95

for a Genuine NEW Willard Battery

Torrance Auto Electric
HARVEL GUTTENFELDER
Phone 168
1312 Cabrillo Torrance
The Willard Battery men

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LICENSED EMBALMERS
TORRANCE
1732 Carillo Phone 195
AMBULANCE SERVICE
LOMITA
1204 Narbonne Phone 347

Professional Directory

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Chiropractor
X-Ray and Laboratory Service
1311 Sartori Ave., Levy Bldg.
Torrance
Phone 206

DR. R. A. HOAG
DENTIST
New Edison Bldg.
1419 Marcelina Ave.
Just West of Postoffice
Complete X-Ray Service
Torrance Phone 198

Dr. O. E. Fossum
Dentist
X- Ray Service
Hours 9 a. m. to 5 p. m.
Sam Levy Bldg.
1311 Sartori Ave.
Phone 186—Torrance Calif.

PERRY G. BRINEY
ATTORNEY-AT-LAW
110 First National Bank Bldg.
Phone 159 Torrance

Dr. Norman A. Leake
Physician and Surgeon
Office, First National Bang Bldg.
Telephone 90
Residence, 1525 Marcelina Ave.
Telephone 13-M

J. R. JENSEN
Attorney at Law
State Exchange Bank Bldg.
Torrance, California
Phone Torrance 8

Drs. Lancaster and Shidler
PHYSICIANS AND SURGEONS
Phones
Office, 14 House, 15 and 118
Office, First National Bank Bldg.
Res., Cor. Post and Arlington
Torrance California

Dr. A. P. Stevenson
Physician and Surgeon
Office, Sherman Bldg., 1337 El Prado
Phones:
House, 185-W Office, 96
Torrance, Calif.

DR. MAUDE R. CHAMBERS
Chiropractor
820 Cota Ave.
Torrance
Phone 109-W
Hours 9 to 7, except Thursday.

PHILOSOGRIN

When we have run a half a block the way a fat man gallivants, we breathe so hard the neighborhood for many blocks can hear our pants. That's why we do not gallop now like a swift racer 'round a track; we start a little earlier, and trickle into town and back.

—Copyrighted.

Mr. and Mrs. William Straub of Flower street are driving a new Ford sedan.

H. B. Linderman and Paul Ducker were recent business visitors at Santa Maria.

Try Our Want Ads for Best Results

CATALINA

THE MEMORY LINGERS
Beautiful Hotel St. Catherine, on the ocean front at Avalon. Transportation, room over night, four meals, and Glass-Bottom Boat ride (two to a room) $10
Also afternoon sailing at 3:45 p. m. daily exc. Sun., Boat train lvs. 6th & Main, L. A., at 3 p. m.; Long Beach 3:45 p. m.
Trip leaves 6th and Main, L. A., 9 a. m. Motor Coach lvs. Torrance at 9:15 a. m. direct to steamer, 10 a. m., with orchestra for dancing. Nightly concerts by Catalina Marine Band.
IN ALL THE WORLD NO TRIP LIKE THIS
Tickets:
TORRANCE PHARMACY
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CATALINA ISLAND

Jersey Milk
Perfectly Pasteurized
Phone Gardena 23 or Thornwall 4292 and we will start deliveries the following morning.
Angelus Dairy
"Where Cleanliness Abounds"
Normandie Ave. Near 190th Street
Wm. P. Schuck, Prop.

ORDINANCE No. 136

An Ordinance of the City of Torrance Regulating the Operation of Pool, Billiard and Bowling Halls in the City of Torrance, and Repealing Ordinances No. 40, 44 and 123, of the City of Torrance.

The Board of Trustees of the City of Torrance do ordain as follows:

SECTION 1. Ordinances No. 40, 44, and 123, are hereby repealed.

SECTION 2. It shall be unlawful for any person, firm or corporation to conduct or keep open for business any pool, billiard or bowling hall, or similar places of business in the City of Torrance between the hours of 12 o'clock midnight and 5 o'clock A. M. on any day in the week except Sunday; and on Sunday it shall be unlawful to so conduct or keep open any such business between the hours of 1 o'clock A. M. and 5 o'clock A. M.

SECTION 3. It shall be unlawful for any person, firm or corporation, to allow any minor to play pool, billiards or bowling, or any game in any place of business in the City of Torrance. A minor is hereby declared to be any female person under the age of eighteen (18) years or any male person under the age of twenty-one (21) years.

SECTION 4. Any violation of this ordinance shall be punishable by a fine of not exceeding $100.00 or by 30 days in jail or by both such fine and imprisonment.

SECTION 5. The City Clerk shall certify to the passage of this ordinance and shall cause the same to be published once in the Torrance Herald, a weekly newspaper of general circulation published and circulated in the said City of Torrance, and thereupon and thereafter this ordinance shall be in full force and effect.

Approved:
TOM FOLEY,
President pro tem. of the Board of Trustees of the City of Torrance.

Attest:
A. H. BARTLETT,
City Clerk of the City of Torrance.
(Seal)

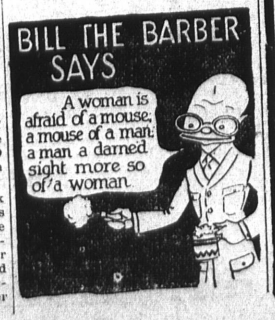
State of California, County of Los Angeles.—ss.

I, A. H. Bartlett, do hereby certify that I am the City Clerk of the City of Torrance, and that the above ordinance was regularly introduced at a meeting of the Board of Trustees of said City on the 17th day of May, 1926, and was adopted on the 7th day of June, 1926, at a regular meeting of said Board.

A. H. BARTLETT,
City Clerk of the City of Torrance.
(Seal)

Mr. and Mrs. R. S. Frownfelter and family are guests this week of relatives in Uplands and Ontario.

Read Our Want Ads!



Going Camping?

Look over this list of necessities—you may need some of them for that motor trip.

Closely Woven Khaki Cloth 36 in. wide—45c yd.

Black Duck for rolling bundles or repairing auto tops 52 in. wide—59c yd.

10-oz. White Canvas—36 in wide 50c yd.

Grey Double Blankets—$2.85 pr.

Sun Visors—19c ea.

Ladies' Sport Hose—$1.25 pr.

Ladies' Cotton Hose—25c to 50c pr.

Boys' and Girls' Cover-em alls and Overalls 75c to $1.25

Spanish Don Hats—$1.00
Fibre Hats—$1.00

Sombreros for Men, Women and Children—65c to $1.25

Athletic Union Suits for Girls, Boys and Men—85c up

Rubber Aprons—50c

Feather Pillows—$1.25

Pillow Slips 42x36 2 for 55c

FREE!
With each Swim Easy Bathing Suit we will give 1 large 35c folding waterproof bag—absolutely Free.
We also give S & H Green Stamps.

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