

THURSDAY

# Flapper Suits

For Boys 2 to 8 Years

Very New - Just Received

Tan Linen, Blue Linen  
and Crash  
With Bright Colored Belts  
Exceptional Values

\$1.65 and \$1.95

## SAM LEVY

NEW AND GREATER STORE  
SARTORI AVE. TORRANCE

### Business Block For Groceteria Going Up Here

Chain Grocery Leases Sartori Avenue Property for 10 Years

Ground for a new business block on Sartori avenue between the Torrance Theatre and the Torrance Investment Company was broken this week by J. Bechler of Long Beach. The new building will be occupied by a groceteria operated by the Bay Cities Mercantile Company, one of the large chain grocery organizations of the Pacific coast.

The Bay Cities Company has leased the building for ten years. The total consideration is said to approximate \$25,000. The lease was made through the agency of the Torrance Investment Company by J. C. Smith, Torrance realtor.

### Mrs. Pemberthy Is Engaged for Eby's

M. P. Eby of Eby's Dry Goods Store announces the appointment of Mrs. Cora Pemberthy as saleslady in the store.

Mrs. Pemberthy is well known locally, having served as saleslady in Torrance stores for several years.

Mr. Eby stated that the employment of Mrs. Pemberthy was necessitated by the increasing volume of business that is coming to the store.

### Hundreds Receive Free Candy Boxes From Beacon Drug

Two-pound boxes of chocolates have been given away this week to hundreds of visitors at the Beacon Drug Store, in commemoration of the third anniversary of their Torrance store. The celebration is being held in conjunction with the thirty-fourth birthday of the Owl Drug Company, and one-dollar boxes of Bishop's rough-dip chocolates are given to all customers who buy a dollar's worth or more of Owl products.

Arthur Finster, local manager of the Beacon Drug Company, announced that the offer would hold good until Saturday, June 26, at 10 p.m. Another big shipment of chocolates has been received to take care of visitors the balance of the week, and Mr. Finster stated that several additional items had been added to the list advertised last week, some of which are published in the Beacon advertisement in this issue.

Ray Cowman, assistant manager of the Torrance store, flew over the city last Saturday and dropped 50 bundles of circulars advertising the sale. Each bundle contained a coupon which was good for a two-pound box of chocolates. Among those who found the coupons and were given free candy are Mrs. L. C. Miller, Richard H. Miller, Edward Ingram, Elmer Riley, Tom Quinn, James McLean, Cletes McLean, Lucille Weaver, W. Quinn, and Jimmie Jones, all of Torrance, and Claude Quinn, 248 West Ocean boulevard, Long Beach.

### Many Improvements For High School Here Next September

Next September when school opens Torrance High School will be considerably larger and better, and will offer several new courses to the students. The most important improvement to the school plans will be the eleven-room classroom addition to the main building. This addition will be in the form of an "L" two stories in height, adjoining the north end of the main building and running west of the tennis courts, then south. Eventually this "L" will be continued to form an enclosed court or patio about 60 by 70 feet, in which a subtropical planting of shrubbery and flowers can be made. Instead of having a hall, the new addition will have open corridors arched similar to the arcade connecting the main building and auditorium. The new addition will house a large study hall, a library more than double the size of the present library room, a large bookkeeping room, a student body office, and a store and textbook room. There are, in addition to these, several standard size classrooms.

The gymnasium will be built west of the auditorium, and although the plans for it are not yet complete this new building will be up to date and of ample size, with many features not found in many gymnasiums. As has been previously announced, approximately \$100,000 dollars is available for the construction for these two buildings.

The equipment for the various rooms will be provided for out of additional funds.

#### Fine Tennis Courts

The tennis courts set at last nearing completion, and although the contractor has had considerable hard luck during the construction the finished product will be something of which Torrance may be proud. There are no better courts anywhere than these will be when completed. They will be open all summer, day and evening, for the use of the public. An important addition to the course of study will be along the lines of agriculture, forestry, landscape gardening, and planting propagation, under the direction of S. E. Merrill, who is now on the staff of the Manual Arts High School, Los Angeles, and has been a former landscape expert and a member of the forestry service. In connection with Mr. Merrill's work in agriculture the county forestry service department will establish on the grounds a nursery for seedlings of pines and other trees which will be used in reforestation work in the foothills. Mr. Merrill has already rented a house in Torrance and will move here as soon as school is out when he will establish on the grounds a citrus experiment station 30 varieties of citrus trees which will be set out on our high school grounds soon. He is an expert in animal husbandry, stock raising, and will teach, in addition to agriculture and forestry, biology and general science.

#### New Shops

It is expected that funds will be made available for equipment for sheet metal shop, electric shop, and print shop. These activities will be partly for the junior high school boys, who will have access to several different shop trades, and will give them a greater assortment of activities than they have had heretofore in this high school. It is hoped that the nursing equipment will be made available so that this very valuable work may be enlarged. The print shop will be made available for printing the school paper and other school forms and the teaching of presswork, typesetting and other details of the printer's trade will be given the boys by an expert printer who is not yet appointed. E. B. Brauer, who is an expert in several lines of shop work and who is the highest man on the Los Angeles city list, will be in charge of the new shop activities in addition to giving some help in wood

shop and mechanical drawing. It is expected that the enrollment will reach 400, which is an increase of about 10 percent over the present year's enrollment.

The Kiwanis-Rotary entertainment at the High School Auditorium last Thursday evening for the benefit of the Boy Scouts' clubhouse netted about \$120. The committee wishes to thank the Gardner Music Company for donating the use of a piano, and the Fort MacArthur orchestra for playing.

## WOULD YOU LEAVE \$1000 LYING ON THE SIDEWALK?

Then, why leave your automobile, which is worth that much or more, standing on the street without being INSURED?

A Telephone Call will bring us to you without delay.

### L. B. Kelsey

(Successor to Foley & Kelsey)  
"Where Insurance is Not a Sideline"  
1405 Marcelina Ave., Torrance  
Phone 135-M

## For LIFE HEALTH ACCIDENT INSURANCE

See TOM FOLEY  
1405 Marcelina Ave.  
Phone 135-M Torrance

### Liquor Violator Draws \$250 Fine

M. "Ben" Rowe of North Narbonne avenue, who was arrested by federal officers April 15, appeared in the justice court Tuesday, pleaded guilty to the possession of liquor, and paid a fine of \$250.

Charged also with selling intoxicants, a high grade misdemeanor, Rowe was released under a \$1500 surety bond, to appear in Superior Court.

#### W. B. A. NOTES

Mrs. Hammond, past commander of Colorado, was present at the meeting of Torrance Review No. 37, W. B. A., last Tuesday evening. Mrs. Hammond and daughter Ruby are guests of Mrs. Monnie, a local member, who is also a daughter of Mrs. Hammond.

Miss Mary Roberts, for three years one of the color bearers of the review, was presented with a beautiful fountain pen as a graduation gift. The business session was fol-

lowed by a social hour, when refreshments were served.

Fifteen members motored to San Pedro last Thursday evening, when a joint meeting was held in honor of Supreme Lieutenant Minnie Ady-lotte and her assistant, Julia C. Ginn. A program followed the exemplification of the work, after which a banquet was served.

#### FOOD SALE

The Ladies' Aid Society of the Methodist Episcopal Church will hold a food and fancy work sale on Saturday, June 26, in the American Fruit Market, Carson street—sale to commence at 9 a. m.

### OBITUARY

#### MRS. ANNA CASBAKER

Mrs. Anna Casbaker, wife of Fred Casbaker of 715 Cota avenue, passed away at her home at 7 o'clock this morning.

Two little girls, Katherine, 7, and Edith, 5, are left motherless by the sudden death of Mrs. Casbaker.

No funeral arrangements have been made as yet.

## OBSERVATIONS

(Continued from Page 1)

TO those who won prizes we extend our heartiest congratulations. They worked hard. To those who failed to win a prize we extend our thanks for their interest in the contest and assure them that they have helped in the accomplishment of something really progressive for their community.

To the judges who counted the final votes—Rev. F. A. Zeller, City Recorder Charles T. Rippey, and James W. Post—we wish to express our thanks.

And again to the people of Torrance and Lomita—and to our many new subscribers outside these two cities—thanks for your interest.

WITH the increase in outside circulation which the contest brought to The Herald and The News, we have endeavored to improve our papers so that the interest of these subscribers may be sustained. A short time ago we completed arrangements with Meyer-Both for a feature service which we have been endeavoring to secure for this territory for a long time. Regular readers of this paper will note that we are now publishing a weekly humorous article by the famous Kin Hubbard, originator of "Abe Martin."

A number of other features, some designed for the interest of adults and others for the children, have been secured exclusively for The Herald and The News and will merit the appreciation and interest of all of our readers.

WE wrote at the beginning that circulation is the foundation of all newspaper success. We should have added that mass circulation without READER INTEREST is considered worthless in journalistic circles.

A person who pays for a paper reads it. Reader interest is the goal for which every paper strives. Mere distribution without the element of reader interest is comparatively ineffective. From the standpoint of the advertiser reader interest quadruples the value of distribution.

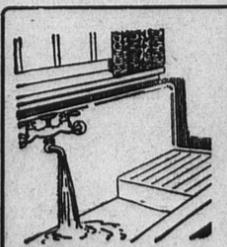
So in striving all the time to improve our papers, we are striving for a constantly increased reader interest—for the benefit of our subscribers, advertisers, our community, and ourselves.

THE present owners of The Herald and The News purchased these papers just three years ago this month. During these three years we have enjoyed a good will here that we greatly appreciate. We feel that by constant effort to better our papers we will continue to merit this good will and increasing patronage.

In publishing our papers during the past three years we have tried to keep abreast of the communities in which we circulate. We have just completed a successful effort to widen our field. We shall endeavor in the future to measure up to the heavy responsibility of publishing a newspaper in a modern district like this. It is not an easy job to satisfy everyone. In fact that cannot be accomplished. But it is our firm conviction that the newspaper which plays squarely through the years with constant thought of its community's welfare cannot fail to enjoy the good will of the vast majority of the people of the territory which it serves.

OUR policy is for the moral, physical and spiritual welfare of this district and its material progress in all things. We try to interpret events with that policy in mind.

If we fail, the fault is our own. If we succeed, the success is shared by us and our community. Located in such a brilliantly promising district we are confident of success.



### Kitchen Cheer

Water—hot or cool—flowing from a faucet which is as sparkling as the water it supplies! The snow-white surface of the modern one-piece sink!

These make your kitchen cheerful. Easier dish-washing and a sink that's easy to clean and keep clean lighten kitchen work.

Let spring house cleaning include installing one of our modern sinks.

### TORRANCE PLUMBING COMPANY

F. L. Parks, Prop.  
1418 Marcelina Ave.  
Phone 60-W



## Bill and Al

Phillips Curler

Announce the Purchase of the  
ROI-TAN BILLIARD PARLOR  
And Shoe Shine Stand, 1211 El Prado

The Parlor Has Been Redecorated and New Cues and Live New Balls Have Been Provided  
Let "Snow Ball" Shine Your Shoes  
He Knows His Stuff

Come and Bring Your Friends—A Warm Welcome Awaits You  
BILL & AL

## SCHAEFFER'S DEPARTMENT STORE

REDONDO BEACH  
is the largest Department Store in the Entire Bay District.

Special This Week!  
**Dollar Day**  
Friday and Saturday

A complete and up-to-date line of Dry Goods, Notions, McCall and Pictorial Review Patterns, Children's Shoes, Men's Wear, Phoenix Silk Hose, Ready-to-Wear

Spend a Few Hours at the Beach and Visit Us

The Lowest Priced Store in This District

OPPOSITE WOOLWORTH'S  
REDONDO BEACH



## Another Big Price Drop!

Effective June 19, 1926

Prices, Delivered in Torrance

ROADSTER  
Balloon Tires . \$450.83

TUDOR SEDAN  
Balloon Tires . \$595.25

TOURING  
Balloon Tires . \$471.31

FORDOR SEDAN  
Balloon Tires . \$646.45

COUPE  
Balloon Tires . \$585.01

TRUCK CHASSIS  
With Starter . \$455.00

Costs More to Build --- Is Worth More ---  
Yet Sells for Less

Features that Contribute to  
Ford Simplicity—Durability—Reliability

Torque Tube Drive—Left-Hand Drive—Dual Ignition System—Multiple Disc-in-oil Clutch—Simple, Dependable Lubrication—Planetary Transmission—Three-Point Motor Suspension—Thermo-Syphon Cooling System

## Schultz, Peckham & Schultz

Authorized Dealers

Ford—Lincoln—Fordson

1514 Cabrillo Ave.

Torrance

Phone 137

"Ford has never lowered the quality of the car to reduce the price."