

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

Mrs. Anna Pratt of Torrance and Miss Leon of the Methodist Hospital in Los Angeles attended sunrise services Easter Sunday at the Coliseum in Los Angeles.

Mr. and Mrs. D. W. Pearson attended a dance at Santa Monica Saturday evening, given by the Ladies of Woodcraft.

Mr. and Mrs. D. C. Turner and Mr. and Mrs. Clarkson enjoyed the Easter concert at Redondo Beach Sunday.

Safeway Stores Acquire Chaffee Chain Groceries

The most important single transaction in the history of the grocery trade in Southern California will be consummated today by the transfer, through purchase, of the Chaffee chain of grocery stores to the Safeway Stores, of which W. R. H. Weldon is president, Edward Dale, vice-president, Edward M. Selby secretary, A. F. Stewart superintendent, and W. E. Dent treasurer.

The 85 stores acquired are in Los Angeles, Pasadena, Glendale, and many points in Orange, Riverside and San Bernardino Counties. The addition of this chain gives to the Safeway Stores organization a total of 427 stores, extending from Bakersfield to San Diego.

It is understood in the trade that this great business is making plans for further development. "I believe that the people of Los Angeles and Southern California enjoy better food at less cost than most any large center in the United States," said Mr. Dale, vice-president of the Safeway Stores.

Monday a. m. Sam hitches up his Buick and drives right through the creek despite the warnings of the natives who say he can't never make it.

Sam goes to sleep in a house right beside the creek and when he goes to bed the creek is just a little stream about a foot wide and an inch deep. Sam wakes up about dawn and he hears a loud noise right at his elbow and he looks out and there almost up to the window is that there creek and rugin and a roarin. Sam says louders as big as barrels is sweep in by his window and he don't dast wake up nobuddy for fear they would get scared and jump out into the angry waters. So he just lays there and waits for a big rock to make a boat out of the house.

Sam says he wouldn't of minded staying up there a week only he heard there was a guy in Torrance who was paying his bills.

Trustee Post was sworn in Monday night and acted as trustee but the only words he could get in edgeways at the meeting was, I move we adjourn.

The motion was carried.

Spud Murphy who knows more about fighters than Tex Rickard says that even with these big purses they is offering for the boys these days the pugilist still lives a hand to mouth existence.

Carl Hyde who is quite a human fish says that any young bozo will get farther in any chosen profession by starting at the bottom unless he intends to become a fancy diver.

Dr. Shidler spent last Sat. eve coloring Easter eggs for his boy Jimmie and then Doc says we'll color these for fun and then the bunny will leave some more around for you to find in the morning and then Doc goes out on the lawn and hides the eggs here and there and all the time Jimmie was watching him out through the window and when Doc comes back in why Jimmie says you would make a pretty good bunny had if your ears was a little bit bigger.

Up to the Rotary Club meeting last wk. Jim King pays a fine with a lead dollar and a little later W. Post was fined half a dollar and he give Sgt. at Arms Sam Levy a good dollar bill and Sam says Aw I don't like to see you pay a fine and Sam took the dollar bill and give Wallace back the lead dollar in change. Nobuddy was hurt.

On April 1 I went in to Dick Malone and says why Dick would you like to pay last month's bill before I bring around this months and Dick says why I already paid it I sent it to you by mail and he showed me the cancelled check and he says what is you trying to do pull a April fool joke on me? And I says no you pulled one on me.

But I had to buy Dick a cigar just the same.

Ferry Quigley escaped serious injury when struck last Wednesday by a machine driven by Mrs. M. C. Borgo of 1431 Cedar avenue.

According to the report made to the police by Mrs. Borgo, the young man stepped from the Torrance Hardware Company's warehouse into the alley directly in the path of her car.

Local members who attended the district convention of the Federation of Women's Clubs at Pasadena April 6, 7 and 8 are Mrs. F. L. Parks, Mrs. W. J. Neelands, Mrs. Frank Miller, Mrs. Brady Wolfe, Mrs. George Watson, Mrs. Jessie Reeve, and Mrs. James Fitzhugh, and several club women and their husbands attended the banquet on the closing night of the convention.

Miss Lillian Stanberry, recently of Norman, Okla., has accepted a position as telephone operator at the local exchange.

Mr. and Mrs. Sam Henderson, Mr. and Mrs. A. B. Westfall of Glendale, Miss Lucille France of Hollywood, Mrs. Howard Velth and daughters and Frank Henderson of Torrance motored recently to Bouquet Canyon and Cary's Trading Post.

Nelson Reeve of Lawndale is visiting his mother, Mrs. Lucy Reeve, of Post avenue.

Sargent hardware, Pacbo paints, and good lumber, Consolidated Lumber Co.—Adv.

TOWNE ALKE

"Just for Fun" By RAS BERRY

Men's Week - March 8-15

J. W. Barnes Co.



Mr. Man Have you been in Barnes' MEN'S STORE lately? Then, here is a special invitation to come. We have set aside an entire week in your honor and we urge you to come and see what a really fine Men's Store you have right here at home. Every day our Men Friends tell how much more reasonable our goods are—and if you haven't found it out, COME DURING THE NEXT WEEK. Spring Stocks are now at their best and we are offering some Exceptional Buys during Men's Week.

Take Shirts, For Instance

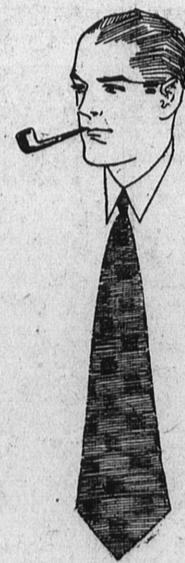
You men who have been under the impression that you have to pay \$4 and \$5 for a good shirt. You just oughta see what we have at \$2.25 and \$2.50. That's the big line and includes the snappiest Spring patterns. Many wit hatched collars. Other shirts as low as \$1.75, others at \$3.50.

Spring Ties \$1.00

"Gobs" of 'em, too. And Boy, they sure are beauties. Others at \$1.50 and \$1.75 Bows—50c

Sporty New Caps Special \$2.50

The boys say they are just like the \$4 caps at other stores. Other Caps \$1.45 to \$3.00



Every Man Will Need a New SWEATER

or at least he'll want one when he sees the new

BRADLEY SWEATERS

Now on Display at Barnes

Rich colors in latest collegiate patterns and genuine BRADLEY quality.

Sizes for Men and Older Boys at \$3.50 to \$6.95

Young Boys' and Girls' Sizes at \$2.25, \$2.50, and \$2.75

\$5 a Pair and Every 15th Pair FREE!



Tan or Black Calf

Yes, Sir, that's what we mean. Every 15th pair of shoes that is bought at our store is FREE.

Of course, you don't know you're going to be the lucky one, until you buy a pair. But when we ring up the sale, we discover that you are the 15th shoe purchaser, we just HAND YOU BACK YOUR MONEY WITH THE SHOES. This applies to Men's, Women's and Children's footwear.

But whether you get the free pair or not, you are sure of your full money's worth in these new Spring American Gentleman Oxfords at \$5 to \$7.50. Choice of black or tan calf. Tan Kangaroo Oxfords at \$9.00.

WORK SHOES, Famous Chippewa Brand—\$4.50—\$5—\$6.50

J.W. BARNES Co. NARBONNE AT WESTON ST. PHONE LOMITA 304. Barnes Department Store Lomita, Cal.

We Give S & H Green Stamps

We Give S & H Green Stamps

Men's Store - - - Separate Entrance on Narbonne Avenue - - - Men's Store

Brings In Atlantic Coast Stations Clearly



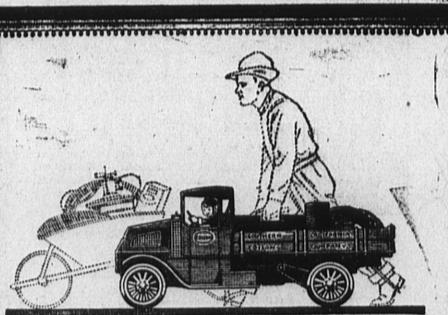
6 Tubes Not Regenerative

A turn of the dials and you bring in station after station, clearly and distinctly—even when powerful locals are on the air full blast. Orchestras in distant cities seem to take their places in your very living rooms—artists pour out their songs as realistically as though they stood not thirty feet away—world-famous personages, visitors from foreign countries, speak to you almost as distinctly as though they were in your actual presence.

DeBra Radio Co.

Carson and Cravens Streets, Torrance Phone 73-J

INVEST IN YOUR CITY'S GROWTH 6% Preferred Stock at \$99 SOUTHERN CALIFORNIA GAS CO.



The Electrical Wheelbarrow

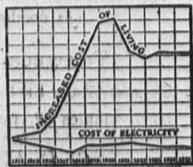
SAMMIE DARNELL, the first line-man of the Edison Company, had no motor truck. He had no horse and buggy.

His rolling stock consisted of one wheelbarrow which he loaded at headquarters and then pushed wherever duty called.

He was a pioneer. Since the wheelbarrow days Edison engineers have made hundreds of forward steps until this company now ranks third in the United States.

With each improvement the quality of service has been raised, and the cost has been lowered, while the average cost of all other commodities has risen 65%.

Think of this the next time you see a wheelbarrow.



R. H. Bell Executive Vice-President and General Manager

SOUTHERN CALIFORNIA EDISON COMPANY Owned by Those it Serves