

Covers the Torrance District Like a Blanket.

The Torrance Herald

"There is no Substitute for Circulation."

Twelfth Year—No. 12

Published Weekly

TORRANCE, CALIF., THURSDAY, MARCH 25, 1926

Every Thursday

5c Per Copy

LOCAL FREIGHT COST EXHORBITANT FIVE CANDIDATES SEEK ELECTION

TORRANCE TO ASK RELIEF

Lack of Switching Track Adds \$135,000 Year to Bill

SHIPMERS TO ORGANIZE Will Make Two Railroads Defendants Before State R. R. Commission

Torrance business men and industrial executives Tuesday night took the first step in a united action that will terminate in a formal request that the State Railroad Commission correct freight rate evils under which Torrance commerce is suffering and which, it is estimated, costs shippers in this city more than \$135,000 a year.

Lack of interchange local shippers assert, places a severe handicap on Torrance industry and business. Owing to lack of switching facilities between the two lines, freight from Torrance points served by the Pacific Electric and destined for points on the Santa Fe tracks, had to be carried by the Pacific Electric or Southern Pacific.

The same condition prevails for freight originating here along the Santa Fe tracks, but destined for points served by the Pacific Electric or Southern Pacific.

A case in point which recently arose indicates the handicap under which local shippers suffer because of the lack of switching facilities and the interchange of scrap metal from the Chanslor-Cantfield Midway Oil Company shops here to the Columbia Steel Corporation plant here had to go to Los Angeles via Santa Fe and back to Torrance over the P. E. Carl Hyde, secretary of the Chamber of Commerce, recently collected shipping data from all local industries and other heavy shippers. The freight differential resulting from the lack of interchange, according to these data, makes the Torrance annual freight bill more than \$135,000 more than it should be.

Will Seek Relief Mr. Hyde and Rufus Page, chairman of the Chamber of Commerce industrial committee, called the meeting Tuesday night. Representatives of practically all Torrance industries were present. They voted that a committee be organized immediately, consisting of one representative from each industry, so that Torrance shippers may pool their data and influence to seek relief from the Railroad Commission.

Both the Santa Fe and the Pacific Electric would be made defendants in any action started by local shippers. Carl Hyde told industrial executives at the meeting that the freight differential places a handicap on the Chamber of Commerce in its activity to induce new industries to locate in Torrance.

Effie Hayden Is Made President

At a meeting last Saturday of the milliners and dressmakers engaged as vocational teachers in the Los Angeles city schools Mrs. Effie Jane Hayden was unanimously elected president.

Mrs. Hayden is third time military teacher at Torrance High School, and also conducts classes at Narbonne High School and at Wilmington, Redondo Beach and Gardena.

Chamber of Commerce Again Will Press Request For New Cut In Torrance Assessed Valuation

Following its success last year in convincing county officials that the assessed valuation of Torrance was too high, the Chamber of Commerce this week elected to reopen its demands for still further reductions for the year 1926-1927.

Valuations last year were reduced generally between 20 and 30 percent, but property owners here are unanimous in the opinion that the reduction was far too small. During the oil activity here assessments were greatly increased. Now that the oil boom has passed, property in many cases has been selling for two-thirds and three-quarters of the amount of its assessed valuation.

Would Extend El Prado To Meet Broadway-Figueroa Extension

That Torrance may benefit by the improvement of Figueroa street and Broadway from Los Angeles to the sea, the Torrance Chamber of Commerce has taken steps to encourage the extension of El Prado to 190th street.

Salvation Army Old Time Meets Are Successful

Crowds Attend the Revivals Staged During Month in Torrance

The revival camp meetings which started last Saturday at the Salvation Army Corps are attracting wide attention. The meetings have been marked not only by large attendance, but by the number of conversions which have taken place. Prominent speakers have been provided for every service, and will continue during the campaign. Special singers are arranged for nightly.

An exceptionally good program was furnished last Tuesday night by the Santa Monica Corps Band. It was one of the largest open-air gatherings ever held by the army in Torrance. Four "hit the sawdust trail."

Speed Cop Here Answers Queries From Distances

Chugging around on his motorcycle, Motorcycle Officer Stanley meets plenty of folks from all parts of the country.

Charged with enforcing traffic regulations in Torrance, he has occasion to speak to many a motorist—and they hail from every state in the union. And some of them write to Stanley after they go back east—asking him to perform favors.

From Francis Home, Mo., Stanley received a letter asking him to locate some people who live in Torrance. He did it and answered the letter.

Last week he received a letter addressed to "Speed Cop," Torrance, California. It was from Duluth, and asked Stanley to forward the addresses of some former residents of Torrance. Stanley located the parties in another southern California city.

Observations

Youth That Buds in Hollywood—A Dream Before the Shrine of Young Beauty—And Then Disillusionment—Thank Heaven for Your Own Home

By W. HAROLD KINGSLEY

ALL the world worships youth. Hollywood capitalizes on that worship. The great moving picture colony is vibrant with young beauty, which stands on a pedestal before all the world, highly paid, pampered and loved.

New Officers Are Selected For Amaranth

The following officers will occupy the chairs of the Lomita Court of the Amaranth for the coming year: Royal matron, Helen Wilson; royal patron, Arthur M. Caldwell; associate matron, Marguerite McCartney; associate patron, (Clinton B. Brown); secretary, Mrs. Bertha Martin; treasurer, Mrs. Elizabeth Tappin; conductress, Mrs. Dortha May Roberts; associate conductress, Mrs. Madeline Swaver.

Plenty of Snow in New England Says Mr. Hopkins

George Hopkins has returned to his home in Torrance from his former home in Oakland, R. I., where he has been since his return east last summer.

Mr. Hopkins tells of an unusually severe winter in New England, and says that the time of his leaving Rhode Island the snow was two feet deep on the level and many of the roads had not been broken through, although more than a week had passed since the last snow had fallen.

Carl Hyde Will Lead Discussion Of State Group

Carl L. Hyde, secretary of the Torrance Chamber of Commerce, will lead a round-table discussion among state commercial body secretaries at their meeting in Glendale on the subject of campaigns for new industries in cities of less than 5000 population.

Mr. Murphy Falls Heir to \$100,000

One "John Doe" Murphy, a temporary resident of the Grace Hotel, yesterday received a letter from "back home" announcing a legacy said to amount to \$100,000.

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Herald Invites Candidates For Trustee To Prepare Articles For Publication Next Thursday

That the public may be informed of the views of all candidate for city trustee on city affairs, The Herald will open its columns to the five candidates in its issue of April 1.

A letter was mailed to the five candidates today, inviting them to prepare articles for publication next Thursday. The letter follows: "In accordance with our usual custom prior to municipal elections in Torrance, The Torrance Herald wishes at this time to invite all candidates for city trustee at the April 12th election to express in our issue of April 1st their ideas of city affairs and campaign issues.

Walteria Favors Southwest Blvd. And Park Plans

Property owners of Walteria, rapidly growing and progressive community between Lomita and Redondo Beach, enthusiastically endorsed the Hollywood-Palos Verdes project last Friday night.

Blossoms, Delicate, Dainty Flowers—Warm Exotic Blossoms—Beautiful Young Blossoms Bud in Hollywood

When the sun shines resplendently in the glittering garden of a private ballroom floor and you will be sad that so many of them will never flower to full bloom.

Offers Reward For Conviction Of Dog Poisoner

J. R. Winters today requested The Herald to announce that he has offered a reward of \$25 for information leading to the arrest and conviction of the individual or individuals who are placing poison for dogs in the city of Torrance.

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Offers Reward For Conviction Of Dog Poisoner

J. R. Winters today requested The Herald to announce that he has offered a reward of \$25 for information leading to the arrest and conviction of the individual or individuals who are placing poison for dogs in the city of Torrance.

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

3 OFFICES WILL BE FILLED

Three Nominated for Long Term, Two for Short Term

Two ARE UNOPPOSED No Candidates Named to Run Against Dolley or Bartlett

Five citizens of Torrance are now officially before the people as candidates for city trustee for the election to be held on Monday, April 12. Three will be elected—two for four-year terms and one for a two-year term.

Baby Day Will Be Held Here Friday, April 2

Baby Day for Torrance will be Friday, April 2. The celebration will be held in the Women's Clubhouse.

Local Children Will Be Scored at Women's Clubhouse

Mothers wishing to enter their babies should make definite appointments for examination time at Reeve's hardware store. No examinations are made without appointment. Each child entered will be photographed. These pictures, when completed, will be placed on display at Rapaport's dry goods store, after which the mother will be given a copy. The awarding of the scores will be made as soon as possible after completion.

Harbor District Eisteddfod Plan Perfecting Plan

The San Pedro committee of the Harbor District Eisteddfod will be hosts at the regional conference and banquet of the California Eisteddfod Association, to be held at "The Cookery," 617 Center street, San Pedro, Saturday evening, March 27.

Offers Reward For Conviction Of Dog Poisoner

J. R. Winters today requested The Herald to announce that he has offered a reward of \$25 for information leading to the arrest and conviction of the individual or individuals who are placing poison for dogs in the city of Torrance.

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Bowling Alleys To Reopen With Public Jubilee

New Managers Invite People to Free Dance Next Tuesday Night

Made like new, the bowling alleys and billiard rooms on Carson street, formerly operated by Crowell and Alverson, will reopen next Tuesday night, under new management, and under the name of the Torrance Recreation Club. A free public jubilee and dance will be given Tuesday night. The dance will be held in the spacious hall on the second floor, with music furnished by a seven-piece orchestra.

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."

Light Is Puzzle; It's the Movies

Attracted by the dazzling light that flashed intermittently between 7 and 9 last night, hundreds of motorists wended their way east to find out "how come."