

Covers the Torrance District Like a Blanket.

# The Torrance Herald

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## ANNEXATION LOSES BY FOUR VOTES 7 INJURED IN TRAFFIC ACCIDENTS

### Two in Hospital as Result of Auto Crashes at Corner

Double Collision on Redondo Boulevard Sunday Night Injures W. D. Husbands of Torrance and Wm. Jamis of El Segundo

#### LOMITA MAN IS FINED FOR RECKLESS DRIVING

Mate Yelovich Drives Car Into Parked Machine on Arlington Avenue, Is Arrested on Three Charges, and Found Guilty of Two

Seven persons were injured, one seriously, as a result of weekend traffic accidents in and near Torrance. William Jamis, Standard Oil Company employe, of El Segundo, and W. D. Husbands of 1898 Gramercy avenue, Torrance, are in the Jared Sidney Torrance Memorial Hospital as a result of injuries received in automobile smashups Sunday night at the intersection of Redondo boulevard and Gladys avenue. Jamis is suffering from a fractured pelvis, a deep cut over the eye and severe bruises, sustained when the car in which he was riding west on Redondo boulevard was struck by a machine turning into the boulevard from Gladys avenue. Four other occupants of the car were fortunate in escaping with minor injuries. Jamis was brought unconscious to the hospital. His friends have the name of the person who was driving the other car that figured in the accident, but they could not be reached. **Almost Loses Ear** One of Mr. Husbands' ears was almost torn off his head when the roadster in which he was riding with his brother, John Husbands, and Miss Florence Beckwith of Torrance, was struck at the corner of Redondo boulevard and Gladys avenue at 9 p. m. Sunday. John Husbands and Miss Beckwith escaped with minor cuts and bruises. The car was badly damaged. Mr. Husbands is in good condition at the Torrance hospital. Mate Yelovich of Lomita was the

### Babe Sleeps on Track; Skull Broken by Train; Will Live

#### RECOVERY THOUGHT SURE

#### Two-Year-Old Morishio Yoshioka in Surprising Convalescence

#### BROKEN HEAD HEALING

#### Paralysis Disappears Only Few Days After Accident in West Torrance

Morishio Yoshioka, were she more than two years old, would probably lay claim to considerable distinction among the Japanese colony of West Torrance, for he it is known that Morishio went to sleep on the Santa Fe railroad tracks, was struck by a train, suffered a fracture of the skull, is living and will get well. It was Saturday afternoon that the tot was playing near the Santa Fe tracks. Tired of play, she lay down in the warm sunshine in the center of the tracks and went to sleep. Her little brother, aged 5, who was playing near by, found Morishio asleep on the tracks. As he ran to his mother, she rushed to the scene. A Santa Fe freight train lumbered around the bend. The train reached the child before the mother arrived. **Train Rolled Over by Train** The train rolled the baby over and over and pitched her clear of the tracks. When a Torrance physician arrived he discovered that the baby's skull was fractured—that the brains of the child were oozing out. He rushed the little one to the Jared Sidney Torrance Memorial Hospital. Sunday the two-year-old was better. Only a slight paralysis was evident in the fingers of one hand. Monday this had disappeared. The fracture started to heal. The child regained consciousness. She is now doing nicely, thank you, and will completely recover, the physician believes. Certainly, if Morishio were more than two years old, she would claim considerable distinction.

#### Observations

Forest Fire Losses—Radio Control—Business and Government—Be Thankful Every Day—Local Taxes; Advertising Pays—State Auto Insurance

disregard for its value and be excused for a bit of asininity that hurts only himself. If he burned a bushel basket full of \$10 bills every morning of the year, an insanity commission would look into his mental condition. Somebody would call for the help of the army, navy and police force of the nation. Yet, says Collier's, that is exactly what the United States is permitting with its forest reserves where fires impose a loss equivalent to \$109,000 daily. Of the 92,000 forest fires last year, "the perfect fools among us," to use Collier's phrase, started 24,000, all of which were preventable. **INCREASING** number of broadcasting stations has made it obvious that, without restrictions and regulations, broadcasting conditions will become more and more difficult. It would be folly to increase the number of stations to the point where all would be either useless or unsatisfactory. Radio has opened a field of wonderful interest. Its service in giving entertainment and information has tremendous reach. Its educational and cultural possibilities are of such momentous importance that the process of distribution must be protected. **NEVER** perhaps have the relative and interlocking interests of government and business been more concretely and concisely defined by one speaking with authority than in the address delivered by President Coolidge at the annual banquet of New York Chamber of Commerce. "It is notorious," he said, "that where government is bad, business is bad." That in itself is justification for business taking a lively interest in government. It is equally notorious that when business conditions are demoralized, when production and distribution have ceased to function efficiently, there is widespread unrest and government itself is insecure. That is justification for the executive and legislative departments of the government taking a lively interest in business. Business cannot exist without government; and government cannot exist without business. They must stand or fall together. **OUR** country has enjoyed a Thanksgiving Day for which we should be truly grateful. Over the nation as a whole there is practically no unemployment. Soil products have been bounteous and farmers have generally had good crops. Our factories, mines, sawmills, transportation, insurance and utility companies have all been doing a good business and rendering a greater service to the public than at any time in the nation's history. Electric light and power, the telephone and gas service are so common to the average American family that they are considered necessities, rather than novelties or luxuries, as is the case in most other countries in the world. Improved and paved highways have ended isolation for the farm. Labor-saving appliances are as common to the American housewife as the latest labor-saving machinery is in our factories. The American workman has more power machinery at his fingertips than the workmen of any other nation—therefore his production is greatest and his wages the highest. We have an unprecedented number of newspapers and publications which keep us fully informed on local and world news. **PERFECTION** may not exist in this world, but so far as a government can give liberty and protection to a people, in conjunction with freedom of thought and action, the United States has gone further than any other country. True Americans should be thankful every day for a government which makes it possible for us as a people to develop and enjoy the spiritual and material advantages which are ours. While we should be tolerant of the ideas and opinions of others, we should not be led astray by doctrines preached by persons who, lacking information and understanding of the principles which have made this nation great, would substitute schemes and theories which could only detract from rather than add to the advantages and liberties which we now enjoy. Prosperity and happiness have come to this nation as the result of a minimum of government coupled with a maximum of individual opportunity. This is in distinct contrast to the hardships, suffering and lack of advantages which exist in countries having a maximum of government that stifles individual opportunity. Let us keep our country free from any experiment which would tend to radically change our time-tested system of government with its unequalled record of blessings and advantages for the people. **LIBERAL** use of advertising has contributed to make low rates possible and shortened by one-half the time necessary to attain the present stage of electrical development in the United States," says W. H. Hodge, manager of advertising department of the Byllesby Engineering and Management Corporation of Chicago. "Collectively the third largest industry in the country, the spending today an amount equal to about one-half of one percent of their gross revenue in this way. From 55 to 75 percent of their total advertising expenditures are in the newspapers. "About one-third of the utility's advertising dollar is spent for selling appliances and is charged to sale price of merchandise. One-third goes for sale of securities on customer-ownership plan and is an investment expense. One-third is used to build up service output and explain the business and its affairs and is chargeable to operating expenses. This last third is equivalent to

#### CITY BUYS NEW FIRE TRUCK

#### Authorize Four-Year Contract for LaFrance Combination Apparatus

#### LOWER INSURANCE RATE

#### Acquisition of \$13,324 Equipment Guarantees Protection for Torrance

Lower fire insurance rates were practically insured for Torrance and the city took a long step forward when the Board of Trustees last night instructed the city clerk to enter into a lease contract with the American LaFrance Company for a new combination ladder, chemical and pumping truck for the fire department. The new apparatus will cost \$13,324, and will be paid for over a period of four years. The acquisition of the new apparatus will guarantee fire protection for the city at all times and will not cause the firemen to worry when it is necessary to overhaul the apparatus the city now owns. The present apparatus permits the department to carry only 20 feet of hose. The new truck carries 250 feet of hose. Its chemical apparatus and pump more than doubles the efficiency of the department. **Mrs. Steinhilber Made President Of Relief Body** Other Officers Are Elected by Torrance Charity Organization Officers to serve during the next year were elected at the last meeting of the Torrance Relief Association, held on Friday, Dec. 4. Those who were chosen are: President, Mrs. Nettie Steinhilber, 1512 Post avenue, phone 217-J; first vice-president, Mrs. W. W. Woodington, 1913 Arlington, phone 119-J; second vice-president, Mrs. J. S. Lancaster; secretary and treasurer, Mrs. Isabel Henderson; auditor, Mrs. C. L. Peterson. A change will be made in the time of holding the next regular meeting, since the date will fall upon New Year's Day. Announcement of the time of holding this meeting will be made later. All those who had donations to make to the association, who were not visited during the recent collection of clothing and material, are requested to phone Mrs. Steinhilber, giving name and address, and arrangements will be made to gather up the offerings. **Rippy Suspends Driving License** Arrested Dec. 6 on a charge of reckless driving in Torrance, John Rippy, aged 28, was fined \$100 by City Recorder Charles Rippy, who also suspended Rippy's operator's license. Seventy-five dollars of the hundred-dollar fine was suspended. Rippy paid \$10 as a fine for failing to stop for a police siren. Mrs. C. Young of Buftalo, N. Y., is a guest of Mr. and Mrs. Joe Cook of Portola avenue.

### Whirlwind Contest For Ballots Ends in Vote of 65-61

Despite Heat of Campaign, Close Issue Is Decided Without Hatred or Rancor as 95 Percent of People Report at Polls

#### LEADERS NOW LOOK FOR MOVE FROM LOS ANGELES

Defeat of Consolidation Proposal Eliminates Present Possibility of Closing Breach Between Cities of Torrance and Redondo Beach

The people of the district between Torrance and Redondo Beach Tuesday voted 65 to 61 against consolidation with Torrance. The closeness of the contest, which ended in a whirlwind finish, was only partially indicated by the narrow margin of four votes which decided the issue. Scarcely in the history of annexation proceedings in Los Angeles County has such a spirited, but altogether friendly, contest for election campaign. All through the day proponents and opponents of the proposition were busy in the district, and half an hour before the polls closed leaders of both sides admitted to one another that "there isn't another vote left in the area." **Breach Closing Looses** The defeat of the consolidation proposal eliminates the immediate possibility of preventing Los Angeles from showing a strip here to consolidate with Torrance, and Redondo Beach. That the county metropolis will make some move in the near future to annex this territory is the fear of all who favored consolidation of the district with Torrance. While the campaign was highly spirited as the day of election drew near, a feeling of friendliness prevailed on both sides. No annexation campaign in the county has been marked by such a spirit. Both sides conducted their contest energetically, but without hatred or rancor. Personalities did not enter into the campaign, and when the votes were counted there were no hard feelings in existence on either side. **Several Confirmed at Redondo Beach** Included in the class who received the rites of confirmation last Sunday morning at Christ Church, Episcopal, Redondo Beach, were Frances Dorothy Cavalliere, Doris Joanna Wood-Milburn, Frederic Porter Shidler, Phillips Meoors Brooks, George Francis Shidler, and John Ashton Shidler. Rt. Rev. W. Bertrand Stevens, coadjutor of the diocese of Los Angeles, officiated at the confirmation, which was followed by the regular early communion of the parish. A parish breakfast was served in the Parish House after the services, at which Bishop Stevens and the confirmation class were guests of honor. **Tiny Boys Rule Favorites Among Hospital Babes** The score at the Jared Sidney Torrance Memorial Hospital during the past week was four to one in favor of the baby boys. Of five children born at the institution only one was a girl. The parents of the boys are Mr. and Mrs. Lawrence Crowell, 1927 Carson street; Mr. and Mrs. William Gunnarson, Redondo Beach; Mr. and Mrs. W. E. Larson, Redondo Beach; Mr. and Mrs. G. C. Witt, Redondo Beach. Mr. and Mrs. Hugh R. Seckler, 3045 Sun street, Lomita, are the parents of the girl. **May Build City Hall This Year With Tax Money** Trustees Order Plans Drawn for New Combination Building A new combination fire station and city hall may be erected by the city of Torrance this year on the property owned by the municipality at the corner of Cravens avenue and El Prado. If such a building is erected it will be paid for out of the general fund and will be so built that it can become part of a larger structure to be put up later. The Board of Trustees have long realized that the rentals which Torrance is now paying would almost pay for such a building. Faced with the necessity of providing more space for fire equipment, yet not desiring to erect a building which would be too small in a few years, the board decided that any building erected should become part of a plan to be carried out completely later. M. R. Gallimore, a Torrance architect, was engaged to draw tentative plans for the proposed building. It is planned to use the ground floor for the fire department and the second story for the city hall. A sale of gifts, none of which will cost over 50 cents, will be held next Friday, Dec. 18, by the Ladies Aid Society of the Methodist Church. The place of sale will be announced in next issue. Mr. and Mrs. William Boehlert of Gardena were Sunday guests of Mr. and Mrs. B. F. Hannebrink.

### Local Oil Man Discovers New Process For Making Gasoline That May Revolutionize Work

Daniel W. Hoge of 1903 Arlington avenue, Torrance, is said to have discovered a "cracking" process that is expected to revolutionize gasoline costs downward. From economic angles it is alleged to be the best thing ever put forward in the gasoline world. Mr. Hoge is an old oil superintendent, having spent the best years of his life in practical service. He is now president of the Hoge Refining Company, Lomita, Calif. The manufacturing cost of gasoline under this process is said to be only one cent a gallon. A fourteen months' test has been made of the process. Mr. Hoge says: "We were able to obtain 48 per cent gasoline with a 4-20 and point, from California and other oils. This percentage of gasoline was extracted after the natural gasoline was removed. During this fourteen months' operation there were no carbon deposits whatever. The great grief of most 'cracking' processes comes from the interference of carbon. The process is operated with a less pressure than three pounds. The volume of oil put through is twice as much. **Greater Results** "In the best known process where 300 barrels are charged the take-off is 300 gallons per hour. When we charge 300 barrels our take-off is 600 gallons per hour. So you see it requires only half the time to do the same work through our method. We can build a 1000-barrel unit for 60 per cent less than any other plant can be built for. There is no doubt as to the economical angle of this discovery. A demonstrating plant is now under construction at our refining plant in Lomita. Refiners and

#### Contract Is Let On Trunk Sewer In This District

#### Work Will Start Soon on the Inglewood Section, Says Engineer

At a regular meeting of the board of directors of County Sanitation District No. 5 held last Tuesday, a contract was awarded for the construction of the main trunk sewer to be installed in Inglewood, Lennox and Hawthorne. The construction will begin at Arbor Vitae street in Inglewood, running south to Ballona road in Hawthorne. The contract was awarded to the firm of Migenovich and Gillespie in the amount of \$84,729.10. Chief Engineer A. K. Warrea says the work will be started immediately. Local club women who attended presidents' council of Los Angeles District, C. F. W. C., Tuesday, were Mrs. F. L. Parks, Mrs. A. Brady Wolfe, Mrs. J. F. Dye, and Miss Rose Rothleder.

#### Building Permits

Building permits in Torrance during November aggregated \$25,430, City Clerk A. H. Bartlett reported to the Board of Trustees last night.

#### Beat Gasoline

Mr. Hoge says the best gasoline obtained by the new process was from an oil substance 90 per cent asphalt. To the uninitiated, what is meant by "cracking" is a recognized process for securing more gasoline from crude or residuum. Practically 50 per cent of the gasoline now produced by the biggest companies is "cracked" or synthetic. This gasoline is made under very high pressure and is regarded by many as a dangerous process. Installation and operation is so costly as to be prohibitive for many of the small companies. There are said to be about one thousand small refineries in the United States. About 80 per cent are said now to be shut down, owing to exorbitant costs in producing gasoline. It is well known to the oil world that a cheaper process eventually must be secured. The new discovery is alleged to be the salvation of the small refiner.

#### Figures Just Published Show That Total Taxes Raised by States Increased Without Interruption from \$307,000,000 in 1913 to \$1,064,000,000 in 1924, while various county, city, town, village, township and other district taxes increased from \$1,219,000,000 in 1913 to \$3,748,000,000 in 1924. This indicates where future tax reductions must be made.

#### Liberal Use of Advertising Has Contributed to Make Low Rates Possible and Shortened by One-Half the Time Necessary to Attain the Present Stage of Electrical Development in the United States,

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