

Covers the Torrance District Like a Blanket.

Torrance Herald

"There is no Substitute for Circulation."

Eleventh Year—No. 58

Published Weekly

TORRANCE, CALIF., THURSDAY, AUGUST 20, 1925

Every Thursday

5c Per Copy

BIG PLANT CHOOSES TORRANCE TRUSTEES REFUSE TO QUIT OFFICE

READ LOCK CO. WILL CONSTRUCT FACTORY HERE IN FEW DAYS

Largest Manufacturers of Building Hardware on Pacific Coast Select Site Here Because of 'Ideal Conditions'

TO START \$60,000 SHOP IN FEW DAYS

Tract Here Chosen After Excellent Work by Chamber of Commerce, Hurum Reeve and Dominguez Land Co.

Torrance landed another big industry yesterday, when W. E. Wreade authorized the announcement through the Torrance Chamber of Commerce that the Read Lock Company, of which he is president, largest manufacturer of building hardware on the Pacific coast, has definitely selected a factory site here and will start construction of a \$60,000 plant in a few days.

The site for the new plant is a three-acre tract at the northeast corner of Arlington avenue and 208th street. The company bought the land from the Dominguez Land Corporation and took an option of two more adjoining acres.

Contracts for the construction of the company's first unit have already been let and ground will be broken late next week or the first of the week immediately following.

Mr. Wreade told a reporter yesterday that his company will employ about 200 men within 60 days after the completion of the plant and that this number will be steadily increased.

At present the company is employing 100 men, but none of the parts going into the finished product are manufactured by the company itself but are purchased from other companies. The 100 now employed are engaged almost entirely in assembly work. The company will make its own parts in the Torrance plant.

At present the company is manufacturing locks for dwelling houses only. A flood of orders during the past few months has found the organization in need of its own plant large enough to insure big-scale production sufficient to satisfy the demand.

Will Boost Output

As soon as the company's factory is in operation production of hardware for office buildings and stores will be started. The company's patent holdings include rights on locks for all purposes and for window fasteners.

The company's assembly plant is now located at 3000 San Pedro street in Los Angeles.

The new Torrance factory, which will be equipped with machinery for the manufacture of all parts going into the company's product, will be 160 by 140 feet in dimensions. A brass foundry will be constructed shortly.

The sides of the factory on Arlington avenue and 208th street will be of brick. The other sides will be of fabricated steel and glass. The roof of the factory will be of the saw-tooth variety.

The building itself will cost \$40,000 and approximately \$20,000 will be expended in machinery and equipment.

Mr. Wreade stressed the fact that the shop which will be erected at once is only the first unit of the factory he plans to cover the entire five-acre tract.

Finds Torrance Ideal

Mr. Wreade said yesterday that he chose a site in Torrance because the district here is ideal from every industrial standpoint.

"But," he added, "even at that where probably would have gone elsewhere had it not been for Carl Hyde, your Chamber of Commerce secretary, who had ready for us a concise answer for every question we asked and who brought home to

Forward, March!

An Editorial

REALIZING several months ago that Torrance was a "one job" town and that future progress of the community depended on the ability of the city to attract new industries, the directors of the Chamber of Commerce asked the Board of Trustees for an appropriation to finance the work of collecting and preparing data relative to the industrial advantages of this district.

In making an appropriation, which was augmented by the Dominguez Land Corporation, the trustees thoroughly appreciated that the competition for new industries in Southern California is intense. In accepting the appropriation the directors of the Chamber were aware of the deep responsibility that was theirs. With Carl L. Hyde as secretary they devoted themselves seriously to the work of bringing new factories to this city.

During the past two weeks events of vast importance to Torrance have transpired—events that are direct results of the activities of the Chamber of Commerce, financed by the municipality and by the Dominguez Land Corporation.

The first important event was the construction of the plant of the International Derrick and Equipment Company on West Carson street—a plant that will employ 100 men almost at the outset of its production.

The second event was the selection of a factory site in Torrance by the Read Lock Company, largest manufacturer of building hardware on the Pacific Coast—a company that contemplates the early employment of from 200 to 300 men, and which, according to those close in touch with the affairs of the company, bids fair to become a nationally known institution with a tremendous payroll.

The Herald has been in touch with the negotiations which culminated in the location of both of these factories in Torrance. And we say here and now that the untiring activity of Carl Hyde, who was provided with expert data by the engineers who conducted the industrial survey here, and the generous interest in the progress of Torrance taken by the Dominguez Land Corporation brought these plants to Torrance.

Mr. Wreade declared yesterday that his company will do everything possible to encourage employees to live near the factory.

"The efficiency of a workman who has to commute or drive to and from his work is much less than that of him who lives near his job," said Mr. Wreade. "We believe it to be the company's advantage as well as the employee's that the employees reside near the shop and we will do everything in our power to see that our employees do so."

Reeve Starts Things

The history of the negotiations which culminated in the selection by the company of a site in Torrance is a story of the results of co-operation. Several weeks ago Hurum E. Reeve, agent for the company's product, learned while talking with a representative of the company that the Read Lock Company was contemplating a move and the erection of a factory. Mr. Reeve knows a good thing when he sees it and immediately communicated with Mr. Hyde. After providing all available industrial data compiled by the experts engaged by the Chamber of Commerce and completely convincing the Read Lock executives of the industrial advantages of Torrance, Mr. Hyde introduced the company's officers to Brian K. Welch and Donald Findley of the Dominguez Land Corporation. Through the offices of this company the Read Lock executives were assured that the problem of housing employees could be financed.

After studying all available industrial land in Torrance the company selected the site at Arlington and 208th street. The transaction was consummated finally Tuesday morning.

The company immediately let a contract for its building. Mr. Wreade said yesterday he could not state positively the date on which ground will be broken but asserted that it would be only a matter of days and it is essential that the concern begin large-scale production at the earliest possible date.

W. E. WREADE, president of the lock concern, says positively that his company would probably have located elsewhere if they had not met Mr. Hyde. Mr. Hyde declares that the data provided him by the industrial survey was invaluable in interesting the company's executives in Torrance.

The negotiations which brought the factories here would not have been consummated satisfactorily to Torrance had not the Dominguez Land Corporation and its subsidiary, the Industrial Housing Corporation, been able to offer inducements such as are not available to new industries in any other city in Southern California.

The importance of close co-operation between citizens and the Chamber of Commerce is illustrated clearly by the fact that in the case of the lock company Hurum Reeve saw an opportunity and introduced the company's executives to Mr. Hyde, and in the case of the derrick concern by the activity of J. W. Macdowell.

CROWNED with these two initial successes in the adequately financed and determined drive for new industries, the campaign of the Chamber of Commerce for new factories will not lag. Even now other important negotiations are underway, any one of which, if satisfactorily terminated, will mean tremendous progress for Torrance, more available work for local residents, and increased patronage for business houses.

In view of the two successes of the Chamber and in view of the possibilities of even greater achievements in the industrial campaign it behooves every citizen to stand behind the Chamber of Commerce, to support its projects and to take renewed pride in the beautiful and progressive city in which he lives.

Torrance will advance as far as its citizens dare to dream. New vistas of opportunity spread out before our eyes.

The new progress of Torrance has only started. It will continue in proportion to the co-operation, loyalty and progressive spirit of the people of the city.

Let's all get together and then let's go some more.

Beats Himself Over the Head With Iron Bar

Fred Bosselman of Lomita Under Observation in County Hospital

Fred Bosselman, said to be a property owner and former resident of Lomita, is under observation at the psychopathic ward of the County Hospital.

Bosselman was taken to Los Angeles Saturday afternoon, after Dr. Racer had dressed self-inflicted wounds in the man's head.

One of the Hammack boys found Bosselman in the Hammack garage on Brotherton street. When the boy refused to accede to his request to "hit me in the head, hard," the seemingly crazed man beat himself on the head with a heavy bar of iron.

Young Hammack wrestled the iron from him, and ran for local officers.

Bosselman will have a hearing in Los Angeles today.

NOTICE TO O. E. S. Local members of Harbor Chapter, O. E. S., who intend to attend the annual birthday banquet to be held Aug. 25, should notify the worthy matron, Mrs. Lloyd Wells, or Mrs. May Northway.

3-Game Series Stirrs Fandom; Starts Sunday

Oilers and Redondo Merchants to Meet at C.-C. M. O. Park

Fans in Torrance, Lomita and Redondo are worked up to fever heat over a series of three games between the Redondo Merchants and C.-C. M. O. ball clubs starting next Sunday. All games to be played at the C.-C. M. O. park.

Koen rivalry has always existed between these clubs and they have been clamoring for each other's scalp throughout the entire summer season, but owing to the fact that they were in different leagues and had all dates filled, it has been impossible for them to get together before. The summer league season closed Sunday, the 16th, so this series was arranged to start immediately after, and as they are quite evenly matched in the field, these games figure to draw the largest attendance of the C.-C. M. O. park.

The game will be called at 2:30.

Miss Elizabeth Hoag has returned to her home in Seattle, after a pleasant visit at the home of her brother, Dr. R. A. Hoag.

NEW SHOP WORK IS SPEEDY

Internat'l Derrick Co. Breaks Record in Factory Construction

ONE BUILDING FINISHED

Erection of Main Plant on West Carson Going Ahead Fast

Speedy construction comparable to war-time building is characterizing improvement of the factory site of the International Derrick and Equipment Company on West Carson street.

Harry M. Runkle last Wednesday gave orders for the construction of a galvanized iron building on the front of the site, the erection of a wire fence completely around the property and a lattice fence connecting the new building with the office. He also authorized immediate construction of the first unit of the company's plant.

Saturday the corrugated iron building was practically complete. The wire fence was all up. The decorative lattice fence was almost finished. And the foundations of the main shop building were all laid.

This week work has gone forward with a rush on the factory and it is expected it will be finished in record time.

The company contemplates the early employment of about 100 men.

Chamber Thanks Hyde, Macdowell And Dominguez

Co-operation in Landing New Industry Lauded by Directors

Realizing that the community owes its gratitude to the individuals and organizations who did so much to induce the International Derrick and Equipment Company to locate its Pacific coast factory in Torrance, directors of the Torrance Chamber of Commerce Tuesday afternoon passed a resolution thanking Secretary Carl L. Hyde, J. W. Macdowell and the Dominguez Land Corporation for their splendid co-operation which resulted in the construction of the new plant on West Carson street.

Information gained by the Chamber from its employment of industrial experts was utilized to the greatest advantage in inducing this industry to build its factory here.

Mr. Hyde was instructed to write to H. M. Runkle, president of the company, and offer him the fullest co-operation of the Chamber in all matters and particularly in interesting his employees in Torrance as a place in which to live.

Trustees To Fix Local Tax Rate On Monday Night

Board Members Have Discussed Budget at Several Meetings

The municipal tax rate will be established by the Board of Trustees at a special meeting next Monday night. The board has met informally several times to discuss the budget for the ensuing year. Ed Kelly was obliged to return

Observations

Preserving Tradition's Symbols—The Stinnes Story; Brave Little Biped—Machinery and Leisure; Blunt Hunt Impedes Progress

By W. HAROLD KINGSLEY

LORD CURZON has bequeathed to the public two ancient and historic castles in England—Bodiam in Sussex and Tattershall, in Lincolnshire.

In making his bequest the former viceroy of India stipulates that the castles shall be open to the public at all times. He writes: "Convinced that beautiful and ancient buildings which recall the life and customs of the past are not only a historical document of supreme value, but are part of the spiritual and aesthetic heritage of a nation, imbuing it with reverence and educating its taste, I bequeath for the benefit of the nation certain properties which I have acquired for the express purpose of preserving the historic buildings upon them."

There is deep truth in what Lord Curzon says. Out of the past come all of our worthy ideals, moral and artistic. We may make new artificial inventions. We cannot make new tradition. To preserve beauty and save symbols of grand old bygone days is noble.

THE last chapter in the dramatic career of the late Hugo Stinnes is being written. It is a sad ending—for the Stinnes heirs. But it is the sort of conclusion that might have been anticipated.

Stinnes was the prime mover of the greatest financial coup in the history of the world. He got rich while the country was bankrupt and because of that bankruptcy.

After the war, when the German mark was falling daily in value, a group of German financiers, headed by Stinnes, mortgaged all their property. They bought industry after industry, ship lines, coal mines, iron mines, steel mills, railroads. They mortgaged them all to the limit. When marks became almost worthless they retired their mortgages.

It was a pretty plan—and it was working. Then the French went into the Ruhr, crippling the industrial center of Germany. Stinnes was forced to mortgage everything he had, but this time the mortgages were taken by foreign capitalists, who soon came into possession of most of the Stinnes gold. Stinnes died. He left his family a vast but impaired industrial empire. Most of the Stinnes holdings have gone under the hammer. When the auctioneers pay the creditors it seems that there will be nothing left for the Stinnes heirs.

Stinnes was shrewd—but not quite shrewd enough to beat British and American international bankers at their own game.

THE whole trend of American activity is toward increased leisure. Had your great-grandmother told your great-grandfather that men would work only eight hours a day in 1925, your great-grandfather would have thought your great-grandmother somewhat cracked in the cranium.

And so today it may seem absurd to us to picture a period in which men work only four hours a day. But that time is coming as surely as the earth whirls around.

The only reason that men work is to supply their needs and comforts. Machinery, speeding production per workman, has decreased the world today. And the trend is to decrease it even more.

If there is one thing for which this age and country will be remembered, that thing is its penchant for labor-saving machines. We are constantly speeding production and increasing our leisure periods.

All of which confronts us with a new problem. After we acquire this added leisure, what in the world are we going to do with it?

Edgar Allan Poe said "It requires a genius to improve leisure." And Edgar Allan was right.

Few of us make anything worth while of our leisure hours. As those hours increase in number Time will be heavy on our hands. And the Devil will do his best to keep those hands busy.

Arthur Pound's "The Iron Man," published by the Atlantic Monthly Press, presents the problem clearly and amazingly. It is on the contrary the task before our educators is to train men how to earn a living, read Pound's book and you may decide that on the contrary the task before our educators is to train mortals for leisure. And if you reach that conclusion you will have to admit that the entire educational system must turn about face before many years. An interesting trend of thought, what?

INTRODUCING Loxia C. Thornton of Fresno, California. He has no hands. Most of his right arm is gone. He has a record of five years as a safe aviator.

Is there anything in the world that a courageous man cannot do? Who was it that called man "the brave little biped"?

AND speaking of brave men. Whenever you feel your respect for your fellow-beings slipping, take a drive across the barren wastes of the Mojave. It seems to me that for sheer guts, those men and women who have taken unto themselves the task of beating the desert win the laurel wreath.

Most of us have courageous periods in which we accomplish great things. But the man who stakes his ability against the desert must possess daring of a permanency unparalleled.

Those two-cougled little folks have actually struck into the very heart of this sun-scorched, sand-blown waste, where the very Joshua trees seem to be reaching out ugly arms to grasp their victims; they actually had the nerve to tackle the job of wrestling a living out of the strangely fascinating but alarmingly menacing Mojave.

AND SOME OF THEM HAVE WON!

YOU have probably seen the little patch of green that stands out like a blanket of emerald on the desert near the headwaters of the Mojave River. The story of the fight against the desert that culminated gradually in the birth of the green patch and the scraggly orchard near by is an epic.

I thrilled as I thought of the bravery of the men who brought that green patch into being. I wanted to get out of the car and trudge over to that house and tell them how I admired their courage.

And then we turned a bend and a large sign stood before us, informing all and sundry that this 20-acre tract is for sale for (Continued on Page 2)

AGITATION GREETED COLDLY

Throng Chilly as Klusman Asks Shilly and Deininger to Resign

BELL DEFENDS BRINEY

Asserts Person Who Attacks Absentee Is 'Moral Coward'

A request that Trustees Robert J. Deininger and R. R. Smith resign and that the Board of Trustees remove City Attorney Perry G. Briney was greeted with a chilly reception Monday night by the throng of Torrance citizens who crowded the city hall to attend the widely advertised meeting.

The request was made on the grounds that the mayor and the police commissioner and the city attorney sanctioned the operation of slot machines at the American Legion's Fiesta here last month.

Linked with the request for resignations was a plea that the board call a special election "if possible" to name the successors of the two trustees who were asked to resign.

Will Not Resign

Mayor Deininger stated that he had no intention of resigning.

Trustee Smith rose and said: "Friends, if I thought that the conservative, clear-thinking people who make up the constructive element of the city of Torrance desired me to resign I would gladly do so, for I am here only to do their bidding, but this request, coming as it does from such a source, is not worthy of consideration."

C. P. Bell Speaks

Carleton Bell took up the cudgel for City Attorney Perry G. Briney, who is on his vacation in the east. Mr. Bell declared that Mr. Briney was no more responsible for the operation of the slot machines at the Legion than any other citizen of Torrance.

He asserted that Mr. Briney advised against the machines, but that once they were in operation it was no more his duty to stop them than it was the duty of the person who asked that Mr. Briney be removed.

"Any person," concluded Mr. Bell, "who attacks an official who is on the other side of the continent and cannot be present to defend himself is a moral coward."

The crowd applauded.

W. T. Klusman, who asked the trustees to resign, decried that he was a moral coward, asserted that he was not attacking the American Legion, stated that he was "father of the Legion," and read a letter written to him by Joe Frata, member of the Bert S. Crossland Post of the American Legion and a resident of Los Angeles.

The letter catechized Klusman for mentioning the Legion, and referred to Mr. Klusman's German nativity. After reading the letter Mr. Klusman said "I have never been a German citizen," and left the meeting.

There were about 100 citizens at the meeting, and at least 50 more could not gain entrance.

Miss Watson Resigns To Enter College

Miss Virginia Watson has resigned from the office force at the Union Tool Company, and will enroll at the University of California, Southern Branch, for a course in music.

Fellow employees last Friday presented Miss Watson with a handsome brief case and a bouquet of beautiful dahlias in token of their high regard for her.