

Torrance Herald

Published Every Tuesday and Friday by THE LOMITA-TORRANCE PUBLISHING CO. Torrance, California

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Subscription Rates in Advance: Anywhere in Los Angeles County \$3.00 per year; Anywhere in U. S. A. outside of Los Angeles County \$4.00 per year; Canada and Other Foreign Countries \$6.00 per year; Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE

Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.



You Are Always a Step Ahead When You Travel In

WALK-OVERS

Have You Seen the New Light Tans?

\$7.00 to \$8.50

Straw Hats - - Half Off

Torrance Toggery

Si Rappaport HOME OF HART SCHAFFNER & MARX CLOTHES El Prado at Sartori Torrance

BRIEF NEWS

Awnings and Tents Camping Outfits. Quality-Reasonable Prices. Hawthorne Awning Co. Lock Box 257, Hawthorne, Calif.

The Santa Monica Municipal Band will take part in the festivities of the employees' annual picnic of the Southern California Gas Company on Aug. 4 at La Monica Pier. It is expected that over 4000 employees, their families and friends, will take part in this picnic. The employees are to furnish their own lunches, but the refreshment committee will furnish ice cream, coffee, and lemonade. A great many prizes will be given for the sport events, and 80 dance prizes have been planned for.

All former residents of Canon City and Fremont County, Colo., will meet in Bixby Park, Long Beach, Sunday, Aug. 2, for their annual picnic. Over 650 from this one district in Colorado are now living in Southern California.

All who ever lived in Nebraska are called to meet under the auspices of the Nebraska Association of Southern California for the mammoth summer reunion all day Saturday, Aug. 1, in Bixby Park, Long Beach.

Over 300,000 "Suckers" of the famous Illinois brand are on watch for this call, which goes out to all from the old Prairie State to rally for the picnic reunion in Bixby Park, Long Beach, all day long Saturday, July 25.

The flag on the local telephone building was at half mast for several days, and at 10:30 Monday morning all long distance toll service ceased for one minute in California, Washington, Oregon, Nevada and Arizona, a silent tribute to George E. McFarland, chairman of the executive board of the Pacific Telegraph and Telephone Company.

Mr. McFarland's death, which occurred in San Francisco, brought to a close 45 years of service with

the telephone company.

Charles Doris, 28, of Venice, was arrested here Saturday night by Officer Brunette and charged with reckless driving. He was released on \$50 bail.

Mrs. W. J. Howell and daughter Edythe have moved from 2821 Carson street to Los Angeles, where Miss Howell will enter the university.

Mrs. Hurum Reeve attended a recent meeting of the Los Angeles Commercial Club at the Elita Cafe, when "Reforestation" was the topic of an interesting discussion.

C. E. Hagar left this week for his home in Denver, after a visit of several weeks at the home of his niece, Mrs. Roy A. McFarland, of Arlington avenue.

A pleasant event at the home of Mr. and Mrs. Charles C. Schultz of Cota avenue was the visit of Mr. and Mrs. J. A. Madden of Cleveland, O. Mrs. Schultz and Mrs. Madden are old school chums.

Otto T. Chambers and wife, Dr. Maude R. Chambers, attended a dinner at Long Beach recently, given by Dr. Dulcie Hinchaw in honor of Dr. Ethel Brendle of Pennsylvania.

Mrs. Roy Conter of Cota avenue is on general duty as nurse at the Jared Sidney Torrance Memorial Hospital.

Mr. and Mrs. Homer Bale, who have been in South Bend, Wash., since last October, will return to Torrance about August 1, accompanied by Mr. Bale's grandmother and aunt, Mrs. Herbert Bale and daughter, Miss Ruth Bale.

R. E. Stewart was admitted to membership in the Torrance Chamber of Commerce Tuesday afternoon.

Levy's Shoe Sale Attracts Throngs; Ends on Saturday

Sam Levy's Factory Disposal shoe sale went over so big last week that he has continued it until Saturday night, at the request of numerous patrons. Mr. Levy reports that this unusual sale of shoes attracted scores of new customers to his store, many of them from Moneta, Gardena and Lomita.

Missionaries From Japan Guests Here

Rev. and Mrs. Paul S. Mayer and family, of Tokio, Japan, were dinner guests of Rev. and Mrs. F. A. Zeller at the parsonage Monday evening. Mr. and Mrs. Mayer have been in mission work in Japan for the past sixteen years under the Evangelical Church Board. Mr. Mayer is editor of the Japan Evangelist, the paper published by the Japan Federation of Christian Missions. The Mayers are enroute to their former home in Milwaukee on their furlough. They were formerly fellow students of Mr. and Mrs. Zeller at Northwestern College.

An uncle of Mrs. Mayer, Ferdinand Frank, and Mrs. Frank, of Huntington Park, Miss Marie Shumaker of Montrose, Minn., and F. A. Nehring, a cousin of Mrs. Mayer, were also guests with them at the parsonage.

TORRANCE NOTES

Mr. and Mrs. Harry McManus and Calvin Overdeer, of Androo avenue, picnicked at Balboa Beach Sunday.

Mr. and Mrs. L. M. Acree of Gramercy avenue spent Sunday at the home of Mr. and Mrs. Joe Barnett of Venice.

Mr. and Mrs. Hurum Reeve and son Edgar, of Post avenue, motored to Hodges Lake Sunday.

Miss Lucille Howe of Hollywood was a weekend visitor at the home of her parents, Mr. and Mrs. R. R. Howe, of Amapola avenue.

Catalina



VACATION LAND Twenty-five miles out in the blue Pacific from Los Angeles harbor. Million-dollar steamships Catalina and Avalon. Motor coach leaves Torrance Pharmacy at 9:15 a. m., going direct to Catalina steamer, Wilmington. Boating, Bathing, Fishing, Golf, Tennis, Dancing, Riding, Mountain Hiking, Famous Glass Bottom Boats showing wonderful Submarine Gardens. Make reservations early. Full information on request Torrance Pharmacy, Torrance. Santa Catalina Island Co. 1924 Pacific Electric Bldg., Los Angeles Catalina Terminal, foot of Canal Ave., Wilmington In All the World No Trip Like This

Beacon Installs New Self-Iced Fountain At Torrance Store

A mechanically refrigerated soda fountain was installed yesterday by the Beacon Drug Company in its store on Cabrillo avenue. The new Wiseman fountain, purchased from the Commercial Fixture Company, is the most up-to-date obtainable, according to Arthur Finster.

The new fountain does away with the necessity of having to haul ice and salt into the fountain and thus eliminates dirt and inconvenience. The new fountain also enables milk to be kept at constant temperatures. The fountain mechanically manufactures ice.

CARD PARTY

The Royal Neighbors will hold a five hundred party Friday evening at 8 o'clock in King's real estate office, across the street from the First National Bank. Honors will be awarded and refreshments served. Come and have a good time.

Dr. W. H. Bruce of Castle Apartments spent last Sunday with relatives and friends in Los Angeles.

Born

To Mr. and Mrs. Nathaniel D. Jasper, Torrance, July 17, boy, Curtis Nathaniel.

To Mr. and Mrs. Charles Lee Smith, Hermosa Beach, July 18, girl, Lorene May.

To Mr. and Mrs. Fay S. Smith, Lomita, July 18, girl, Madeline.

To Mr. and Mrs. Elmer C. Poe, Lomita, July 17, girl, Virginia Maxine.

Friday, July 17, to Mr. and Mrs. Poe of Weston street, a daughter at the Jared Sidney Torrance Memorial Hospital.

Sunday, July 19, to Mr. and Mrs. Hans Hagedorn of Rose street, a son.

Mr. and Mrs. David Hoffman and son, of Sartori avenue, spent Sunday at Brookside Park.

Mr. and Mrs. B. F. Hannebrink and family, of Androo avenue, enjoyed a picnic luncheon at Venice Sunday.

Mr. and Mrs. John F. Oetken of Shelbyville, Ky., were guests Sunday of Miss Hermoine and William Oetken of Sartori avenue.

New Store Opening Big Success Here

The opening of the Browning-Baker made-to-order clothing store for men was a complete success, according to the management. The introductory sale will continue until next Monday night. The new store has brought to Torrance a number of suits which patrons of their other stores ordered but did not call for. These unclaimed garments are being disposed of at a sacrifice.

Mrs. Emma McKela of Santa Barbara is a guest for two weeks of her daughter, Mrs. E. W. Huddleston.

Misses Helen Reeve and Dorothy Howe were members of a dancing party at Virginia City Saturday evening.

Use our Want Ads for results.

Mr. and Mrs. W. W. and family have returned home on Gramercy avenue after a month's visit with relatives in the east.

Mrs. M. L. Acree of Venice is visiting her mother, Mrs. W. R. Downer, at the cabin in Kagel Canyon.

Arthur A. Builder of PACIFIC REFRIG CUT HOME Liberal Loan on Quality Home 1107 Strand, Hermosa Telephone, Hermosa

SAVE BY BUYING 6% Preferred Stock at \$9 SOUTHERN CALIFORNIA GAS

Coming! New Model NASH Wait till next week's paper

Motor Coach Company TIME TABLE

Table with 2 columns: Leave Torrance for Wilmington and Long Beach, Leave Long Beach for Torrance. Times range from 7:15 to 11:25.

D-Daily except Sundays. S-Sunday only. \*Connects for Catalina Island.

Chasing Away Blue Mondays

—is an easy matter where modern laundry tubs with hot and cold water, piped directly to them, are installed. Then, you can have hot or cold water instantly—without lugging it.

No bailing or lifting to either fill or empty these tubs. Turn the faucet to fill—remove the stopper to empty—that's all. Add the strength saved to your health.

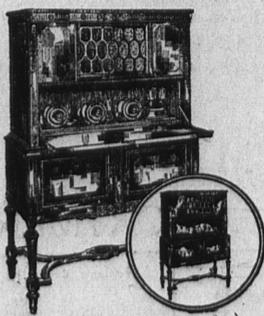
Let us show you these modern wash tubs.

Torrance Plumbing Co.

F. L. Parks, Proprietor Phone 60-W Opposite Postoffice Torrance Marcelina Ave.

Just Hear The ATWATERKENT

And you'll realize that it is the ultimate Radio you will buy.



- Beautiful in Design -Rich in Tone -Free from Trouble -Compact in Size -Low in Price

\$85.00

Less Accessories

DeBra Radio Co.

"Radios Exclusively"

Cravens at Carson

Phone 73-J

I says to Hudd-

I've been reading up on the history of walnut and it sure is some interesting history. According to this here historian Walnut has been used for furniture since 1400 A. D.

And Hudd says what's A. D. mean, about dawn? And besides, I says, some of the finest museum pieces are made of walnut.

And Hudd says what do you mean I was in the museum at Ringling Brothers circus and all they had there was freaks and fat ladies and sword swallows and such.

And I says walnut has made history cause Uncle Sams soldiers have always carried guns with walnut stocks. It seems it is the only wood that will stand the gaff.

And now they use it in aeroplane propellers and this here feller says there is enough walnut wood available to last thirty six years.

And I'm going to put away a few pieces and think what it will be worth in a hundred years or so.

Kitty

Hudd's gone on his vacation so I'm boss at Huddleston's this week.

North Pole - has moved to Torrance

Or at least an ARCTIC ZONE OF PERPETUAL FROST has been established at the BEACON DRUG STORE, which is only our way of saying we have thrown out the old messy, dirty method keeping things cold at the soda fountain with ice and salt, and have installed the very latest system of

MECHANICAL REFRIGERATION

A wonderful new Wiseman Fountain has been stabled by the Commercial Fixture Company of Los Angeles and now everything will be kept uniformly cold without the use of ice and salt.

Ice Cream and other perishable foods will be kept constantly a definite temperature, the one best adapted to their preservation. The chipped ice we will use with cold drinks will be made right our fountain from pure drinking water.

The installation of this new refrigeration plant is only one of ways in which the Beacon Drug Company is constantly "keeping ahead" and giving Torrance people and others the kind of service furnished by the largest metropolitan stores.

Beacon Drug Co

Torrance