

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

Published semi-weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

Ted Frenger has returned from a business trip to Julian, in San Diego County.

Mrs. N. A. Becker of Pittsburg, Calif., is a guest of Mrs. Brady Wolfe, 2217 Sierra Street.

Baker Smith

Carson Street

Jeweler

Swiss Watch Repairing a Specialty

Recommend Against Business on West Redondo Blvd.

A recommendation from the City Planning Commission that a section of Redondo Boulevard be zoned against business was received last week at the regular meeting of the Board of Trustees.

No action was taken by the Board of Trustees on the recommendation.

Mr. and Mrs. Everett Malone of Encragna Avenue enjoyed a drive to San Diego Sunday, visiting various points of interest enroute.

Miss Greenlund Back After Vacation

Miss Helma Greenlund of Aliene Street, Lomita, chief operator at the Torrance exchange, has resumed her duties after a two-weeks vacation.

While at Catalina Miss Greenlund had a very pleasing experience. The sound of her voice attracted a tourist, who proved to be Miss Agnes Scouler of Lincoln, Neb.

The ladies had a wonderful time with their "do you remember when." Fifteen years ago Miss Scouler was Miss Greenlund's chief in Lincoln.

Miss Scouler has purchased property in Southern California, and prospects are bright for a continuance of reminiscences.

No Tent Houses For Torrance

No tents or tent houses can be erected in the city of Torrance if the ordinance proposed at last week's meeting of the Board of Trustees passes.

The ordinance committee was instructed to draw up an ordinance prohibiting the erection of tents and tent houses in the city of Torrance and present it at the next meeting.

Willard Reduces Prices on Ford and Chevrolet Batteries

Sharp reductions in Willard Storage batteries is announced this week by Harvel Guttenfelder of the Torrance Auto Electric. The batteries for Ford, Chevrolet, Star, and other light cars, which formerly sold for \$18.85, are now priced at \$13.85, a reduction of \$5.00.

Sells Buick Car To Compton Police

When you step on the gas near Compton—look out, unless you can travel over 75 miles an hour.

R. S. Flaherty has sold the Compton police department a master-six Buick touring car that is guaranteed to do 75 per hour. The new car has been equipped with siren and other special equipment for police cars.

LOMITA SOLOIST WILL BE HEARD

Broadcasting from the Earl C. Anthony studio, KFI, William MacDougall will delight radioland with his singing of Scotch songs next Wednesday evening, July 1.

Mr. MacDougall, a former resident of Lomita, will go on the air at 7:20.

C. S. PRACTITIONER FREED

William Elder, Christian Science practitioner of Winthrop, Man., has been set free through the quashing of the verdict of the Assize Court by a decision of the Manitoba Court of Appeals. This decision ends the prosecution of Mr. Elder.

Mr. and Mrs. W. C. Von Hagen and son Karl, of Gramercy Avenue, attended the dance recital held last Saturday evening in the High School Auditorium at South Pasadena.

Jolly Crowd Helps Observe Birth Date

The birthday of Mrs. David Adamson was the inspiration for a jolly all-day surprise gathering recently at the Adamson home on Camino Real.

A delicious luncheon was served at a table beautifully decorated with sweet peas. A large birthday cake was the center of attraction. Mrs. Adamson received many beautiful gifts. Those who enjoyed a day of music and pleasant conversation were Mrs. T. Johansen, Mrs. G. Gallis and daughter Erma, Mrs. V. Linden, Mrs. W. Martinson, Mrs. T. Raig, Mrs. O. Wichlander, Mrs. B. Paulson, Mrs. A. Peterson, Mrs. J. Luok, Mrs. H. Fastrom, and Mr. and Mrs. E. Pole.

SOCIETY NEWS

EASTERN STAR NOTES

Mr. and Mrs. J. H. Fess of Arlington Avenue were among those who enjoyed a delightful evening recently when Mrs. Cora Spring Holland, associate grand matron, entertained the associate matrons (O. E. S.) and their husbands at the Wednesday Morning Club house in Los Angeles.

Mrs. May McKinley, Mrs. John Guyan, Mrs. S. Doss, Mrs. J. H. Fess and Mrs. A. Shriver attended the advancement night ceremonies held by Arlington Chapter No. 473 of Los Angeles Saturday night.

Local Stars who attended Matrons' and Patrons' Night, held recently by the Venice, Ocean Park, Santa Monica and Culver City Chapters at Santa Monica, were Worthy Matron Jean Guyan, Worthy Patron Roy Winters, Miss Hermine Oetken, Mr. and Mrs. J. H. Fess, and William Oetken.

NOTICE CALLING FOR BIDS ON FRANCHISE

NOTICE IS HEREBY GIVEN that bids will be opened on July 30, 1925, at eight o'clock P. M., by the Board of Trustees of the City of Torrance, in a regular meeting assembled, for the purchase of a franchise to maintain, operate, repair, renew, change the size of and remove certain pipe lines as hereinafter described, under, upon, along and across certain highways and portions of highways in the City of Torrance, State of California, in pursuance of an application of the Shell Oil Company for such franchise dated May 21, 1925, and now on file in the office of the City Clerk of the City of Torrance.

The lands, highways and portions of highways in the City of Torrance, County of Los Angeles, State of California, on and under which said pipe lines shall be constructed are more particularly described as follows, to-wit:

Beginning at a point on Sonoma Street, 18 feet north of the south side of Sonoma Street, and 16 feet west of the projected east side of Ivy Avenue; thence west along Sonoma Street parallel to and 18 feet distant from the south side of Sonoma Street, a distance of 2800 feet to the intersection of Sonoma Street and Madrona Avenue;

as shown in red on the map which is a part of the application referred to above.

It is the intention of the Board of Trustees of the City of Torrance to issue a franchise as requested in said application for a period of forty years to the highest bidder in consideration of the payment of at least One Dollar (\$1.00) per rod to the City of Torrance for each line of pipe laid, and when the same is laid, and the further payment to the City of Torrance of the per cent. of the pro rata proportion of income as provided for by the statutes of the State of California.

Said bids must be accompanied by a certified check in the sum of One Hundred Dollars (\$100.00) to cover the costs incident to the issuing of such franchise, and a certified check in the sum of Five Hundred Dollars (\$500.00) as evidence of good faith, which \$500.00 is to be returned upon the completion by the franchise holder of at least one-half of the pipe line to be laid under such franchise. Checks of all unsuccessful bidders will be returned immediately.

Dated, Torrance, California, June 17, 1925. A. H. BARTLETT, City Clerk of the City of Torrance.

Mary Lingenfelter Thompson TEACHER OF VOICE 1415 Amapola Ave. Torrance Telephone 226-W

Arthur A. Baird Builder of PACIFIC READY-CUT HOMES Liberal Loans on Quality Homes 1107 Strand, Hermosa Beach, Cal. Telephone, Hermosa 4331

Gardner Orchestra Now Available

With two years of experience, playing in Long Beach, Gardena and surrounding towns, Milton Gardner's Melody Makers announce that they are open for engagements in Torrance.

The Melody Makers are composed of a four-piece and six-piece orchestra, and are playing for all leading hotels and apartment houses, including The Virginia, Cooper Arms and St. Regis, in Long Beach, and entertain at leading functions in Gardena.

The orchestras are composed of musicians of long experience and have won praise wherever they have played, according to Mr. Gardner of the Gardner Music Company, Torrance and Gardena, and will furnish music for any occasion.

'Eats Are on Us' Brings Big Crowd

When Earl Conners and Ted McVay invited local folks to attend the opening of their new coffee shop on Cabrillo Avenue last Saturday night, they advertised that the "eats are on us." And from the way the boys were handing out cantaloupes and ice cream, along with doughnuts and coffee, the Torrance people must have taken them at their word.

Over 300 were served, and many brought flowers with notes of congratulations and best wishes attached. Some one said it looked like a flower shop.

On Tuesday morning Earl and Ted's Shoe String Coffee Shop opened its doors for business and reports plenty of business ever since.

WOMAN'S GUILD WILL SERVE DINNER

A chicken dinner will be given Tuesday evening, June 30, by the Woman's Guild of the Episcopal Church at the Parish Hall, Encragna Avenue, opposite the hospital.

The dinner will be well worth the money. Service from 5 p. m. until 7:30.

Read Our Want Ads!

AUCTION

Choice Lots at 1625 Carson St., and 4-Room House

Saturday, June 27 2:30 P.M.

Lots 11, 12, 13, and 14, Block 1, Tract 3404, located at 1652 Carson street, just 300 feet east of Western Avenue on the south side of Carson street.

The property is only 3 blocks from the business center of Torrance and five minutes' walk from the Union Tool Company gate. Employees at the Union Tool can easily go home to lunch.

FINE COURT SITE

This property is a splendid court site, suitable for four double bungalows and ten garages; and there will still remain a piece 120x65 ft. deep fronting on Carson street, for business.

There is a \$1500 mortgage on the property which can remain for three years at 8 per cent.

With the paving of Carson street already authorized to Long Beach boulevard and the almost definite assurance that it will be carried through to the Orange county line, this property is bound to increase in value rapidly.

Come Saturday and buy it at your own price. The highest bidder gets the property.

C. H. O'Connor & Sons, Auctioneers.

For Vacation or Week-ends

Eby's Store has many necessities to offer at attractive prices

You May Need

- Blankets, Pillows, Bathing Belts and Caps, Bandana Hdkfs., Hair Nets, Khaki Trousers, Straw Outing Hats

New "Classy" Kover-em-alls for little girls \$1.19

Boys' Bell Bottom Overalls \$1.29

Cretonne for that coat or dress and many other necessities at

Eby's Dry Goods Store

Cabrillo at Carson, Torrance



Vacation Days More than 8,900 Ford cars from every section of the country visited the Yellowstone National Park during the open season of 93 days in 1924—evidence that for long tours as well as short trips, the Ford is the favorite everywhere.

Ford popularity is based upon small first cost and low operating expense. You can buy a Ford on easy payments and take a real vacation this summer—go with the whole family to the mountains, or seashore; visit the Yosemite Valley, the Grand Canyon, Glacier National Park, etc. Wherever you drive you will find Ford Dealers ready to serve and to direct you along the way.

Touring \$290

- Runabout \$260, Coupe \$520, Tudor Sedan \$580, Fordor Sedan \$660

On open cars demountable rims and starter are \$85 extra. All prices f. o. b. Detroit



SEE ANY AUTHORIZED FORD DEALER OR MAIL THIS COUPON

Please tell me how I can secure a Ford Car on easy Payments:

Name, Address, City, State, Mail this coupon to Ford Motor Company Detroit

3-DAY of Owl Products at Unusual Prices SALE Monday, Tuesday, Wednesday June 29 - 30 and July 1

We are exclusive agents for Owl products and it is through the co-operation of The Owl Drug Company that we are able to present this worthwhile merchandise at such low prices. Most of the products are from the laboratories of The Owl Drug Company—a guarantee of quality and value.

75c Owl Theatrical Cold Cream 47c



One of the most popular products from the Owl's laboratories. A fine cleansing cream for removing impurities from the pores and keeping the skin soft and smooth.

\$1.00 Owl Beef, Iron and Wine 69c

An excellent tonic for enriching the blood, stimulating weak stomachs, and improving the appetite. It is made from the highest quality ingredients obtainable and is very palatable. Owl Beef, Iron and Wine is one of the oldest and most widely known preparations from the Owl laboratories.

25c Owl Benzoin Cream 15c

A delicately perfumed cream containing Boric Acid and Benzoin—excellent for chapped hands and face.

50c Owl Lemon Cream 33c

Another splendid cleansing cream for keeping your face looking perfectly smooth and satiny; and for bleaching the skin.

50c Owl Lemon Lotion 33c

This is a very fine lotion for bleaching the skin and keeping it soft and firm. Made with Cocoa Butter base. The lemon odor is pleasant and refreshing.



59c Todco Sanitary Pads 49c

A thoroughly antiseptic pad of absorbent cotton—seamless and comfortable. One dozen in each package.

65c TODCO Antiseptic Powder 39c

75c TODCO Antiseptic Solution 39c

K C L Tooth Paste and Todco Tooth Brush 57c

Regular Price K C L Tooth Paste is 50c. Regular price Todco Tooth Brush 35c. 85c value for 57c!

Georgia Inlay Box Stationery, \$1.00 Special 57c

50c lb. Paper 33c

49c Snappy Stationery 39c

24 envelopes and 24 sheets of good quality writing paper—silver deekle edged—in white and grey.

15c Writing Tablets.....9c 15c Envelopes.....9c

25c Owl Household Drugs 15c

Here is a 10c saving on 10 household drugs of first grade quality. A good opportunity to restock the family medicine chest.

- Owl Hydrogen Peroxide, Owl Castor Oil, Owl Epsom Salts, Owl Glycerine, Owl Boric Acid, Owl Camphorated Oil, Owl Fluid Ext. Cascara

35c Todco Tooth Brushes 49c

2 for 49c

50c Hard Rubber Combs 39c

\$2.25 Thermos Bottle \$1.79

The handy pint size of genuine Thermos Bottle—keeps liquids piping hot or icy cold.

90c Todco Ameroil 69c

A mineral of great value in cases of chronic constipation. It is odorless and tasteless. Children and grown-ups find it easy to take.

\$1.00 Todco Syrup Hypophosphites 69c

A palatable combination of Hypophosphite Salts for purifying the blood and toning the system generally.

60c Burton's Scalp Treatment 39c

This is a very effective preparation for removing dandruff and keeping the scalp healthy.

45c Owl Borated-Bay Rum 33c

A welcome special to every man who shaves himself.



\$1.00 Louden's Rum and Quinine 59c

This fine hair tonic, used on the scalp every night, removes dandruff and promotes a general healthy condition of the scalp.

Owl Lemon and Coconut Oil Shampoo 33c

Rim Tooth Paste and Todco Tooth Brush 57c

Regular price of Rim Tooth Paste 50c. Regular price of Todco Tooth Brush 35c. 85c Value for 57c!

BEACON DRUG COMPANY

Cabrillo Ave.

Torrance