

GEORGE SWIFT WELCH
By Willis Brooks

Greatness is not the measure of fame or fortune. It is the measure of achievement. The greatest of all achievements is understanding, for understanding is not an inherited, God-given faculty, but a mental capacity, developed by high ideals, sincerity of purpose and tolerance. Its fruits are to love and be loved by one's fellow-men.

They who were honored by and enjoyed the friendship of our departed brother, George Welch, recognized these qualities in him and were quick to respond with love and honor in return.

His life was one of useful service. Born in New York State, he was educated at Yale for a legal career, graduating with the class of 1890 with the degree of Doctor of Laws. After several years of successful practice of the law, his constructive inclinations led him into an association with Theron S. Atwater, a noted commercial engineer, in the reorganization of large corporations requiring the service of expert knowledge and executive ability. He came to Torrance to direct the affairs of the Industrial Housing Corporation.

In his passing, it is not for us to question the acts of the infinite. We have lost a well-beloved friend; we shall cherish his memory. We have lost his wise counsel; we shall cherish his precepts. We have lost the warmth and fulness of his understanding. Its mental stimulus toward higher and better ideals will remain with us always and as with us, so with all his friends shall his personality and good works live and bear fruit.

CROSSWORD BRIDGE CLUB

The Crossword Bridge Club was entertained Wednesday at the home of Mrs. Harry McManus of Andree Avenue.

Besides the club members, the following guests were present: Misses Anita and Susie Bishop of Billings, Mont.; Mrs. F. L. Parks, Mrs. James L. King, Mrs. R. R. Smith, and Misses Rosa and Katie Ortmann.

Guests' honors were awarded Miss Susie Bishop and Miss Kate Ortmann. Members awarded honors were Mrs. Don Baxter, Mrs. James Wise, and Mrs. George Watson.

The hostess served dainty refreshments at the close of the game.

DINNER FOR PARKERS

Honors at a birthday dinner given Thursday evening by Mrs. Harry L. Bale were shared by Floyd Parker and Mr. Bale.

Places were indicated at a beautifully appointed table for the guests of honor, Mrs. Floyd Parker, Mr. and Mrs. Lawrence Crowell, William Ivy, and the hostess.

O. E. S. TO ENTERTAIN

The Eastern Star chapters of Torrance and Watts will join the Harbor Chapter in entertaining the matrons and patrons next Tuesday night at San Pedro.

The matrons of the entertaining chapters are in charge of the music, and promises something new. Don't forget the date—Tuesday, June 23.

SCHOOL NEWS

ELEMENTARY SCHOOL

On Wednesday, June 24, at 4:45 p.m., the teachers, their husbands, Mr. and Mrs. William Bell Jr., and Mr. V. Kersey, assistant superintendent of schools, will enjoy a dinner and program in the kindergarten room.

Mr. Bell on Tuesday attended the last Harbor District principals' meeting, at which a delicious dinner was served. Mr. V. Kersey was the principal speaker, three keynote of his talk being praise of the schools of this district for the way in which they have made friends with parents, and with each other. There are 22 schools in this district, known as the Harbor-Keystone District. There were 18 principals at the meeting, which was held at the Barton High School.

One week from today, June 26, will be the last day of school. On that day every pupil will come at 8 a.m. and be dismissed at noon.

The indoor baseball team is playing nearly every day now, so as to get all the games in before the close of school. On Tuesday the boys played the Harbor City School at Torrance, winning with a score of 29 to 5. The Elementary School indoor baseball team has not lost one game this season. There will be another game on Friday on the diamond at Torrance, with the Carson Street School, at 3 p.m. Parents are urgently requested to come out and root for the boys.

This morning at 9 o'clock the High School had a double installation of officers for the Boys' and Girls' Leagues for the class of 1925 and 1926.

Friday, June 26, is the last day of school. The 26th of last day program starting at 9 a.m., will be given by the seniors.

Chairmen of P.-T. A. Appointed for 1926

The new executive board of the Parent-Teacher Association held their first meeting on Wednesday in the teachers' room at the Elementary School. Chairmen for the various committees were appointed and additional departments named and chairmen appointed for them. This will be the last meeting of the association or executive board until the first part of September, when after two months of vacationing the organization will start a fresh year with renewed spirit, and it is hoped that every mother with kiddies in the Elementary or High School, and every person interested in the welfare of the children, will join and help in the wonderful program planned by this association.

BAPTIST MISSIONARY SOCIETY

The Baptist Missionary Society was entertained Tuesday afternoon by Mrs. J. L. Luck and Mrs. H. L. Hale at the Hale home on Carson Street.

The regular business meeting was followed by an interesting talk by Mrs. Berry, a missionary of Los Angeles, and vocal selections in the Mexican language by a converted Mexican lady.

About thirty members enjoyed the session and the social hour which followed.

ORDINANCE No. 116

An Ordinance Granting to Shell Oil Company of California, a Corporation, Its Successors and Assigns, for the Term of Forty (40) Years From the 18th Day of May, 1925, the Franchise, Right and Privilege to Lay, Maintain, and Operate a Pipe Line Along Certain Streets in the City of Torrance.

The Board of Trustees of the City of Torrance do ordain as follows:

SECTION 1. The Board of Trustees of the City of Torrance hereby grants to the Shell Oil Company of California, a corporation, its successors and assigns, for the term of forty (40) years from the 18th day of May, 1925, subject to all the terms, conditions and limitations hereinafter made and expressed, the franchise, right and privilege to lay, maintain, operate and repair a pipe line system in, under, upon, along and across highways and portions of highways in the City of Torrance, State of California, as shown on plat which is a part of the application of Shell Oil Company of California, dated April 6, 1925, and now on file in the office of the City Clerk of the City of Torrance.

SECTION 2. The rights, privileges and permissions herein granted to said corporation are dependent for their continuance and validity upon the performance by said corporation of all the conditions hereinafter set forth, to-wit:

1. That said pipe lines shall be laid and maintained at least one (1) foot below the street or alley grade and shall follow a line in said street to be designated by the City Engineer of the City of Torrance.

2. This franchise shall not be construed as permitting the operation of a public utility.

3. It is understood that before any excavation work may be made, either in laying or maintaining said pipe lines, an application will be made to the proper officials of the City of Torrance for permit so to do, and in doing any such work the ordinance of the City of Torrance respecting excavation in the public streets will be fully complied with.

4. The holder of this franchise

shall pay One Dollar (\$1.00) per rod for all pipe line laid hereunder and shall also pay the Two per cent (2%) of gross receipts for use of such pipe line as required by the laws of the State of California.

SECTION 3. The City Clerk shall certify to the adoption of this ordinance and shall cause the same to be published once in the Torrance Herald, and thereupon and thereafter this ordinance shall be in full force and effect.

Approved: R. J. DEININGER, President of the Board of Trustees of the City of Torrance.

Attest: A. H. BARTLETT, City Clerk of the City of Torrance.

State of California, County of Los Angeles.—ss.

I, Albert H. Bartlett, do hereby certify that I am the City Clerk of the City of Torrance, and that the above ordinance was regularly introduced at a meeting of the Board of Trustees of said city on the 18th day of May, 1925, and was adopted on the 1st day of June, 1925.

A. H. BARTLETT, City Clerk of the City of Torrance.

ORDINANCE No. 115

An Ordinance of the City of Torrance Repealing Ordinances Number Fifty-eight (58) and Sixty-two (62).

WHEREAS: The Board of Trustees of the City of Torrance do ordain as follows:

SECTION 1. Ordinances Number Fifty-eight (58) and Number Sixty-two (62) of the City of Torrance are hereby repealed.

SECTION 2. The City Clerk shall certify to the adoption of this Ordinance and cause the same to be published once in the Torrance Herald, and thereupon and thereafter the same shall be in full force and effect.

Approved: R. J. DEININGER, President of the Board of Trustees of the City of Torrance.

Attest: H. BARTLETT, City Clerk of the City of Torrance.

State of California, County of Los Angeles.—ss.

I, Albert H. Bartlett, do hereby certify that I am the City Clerk of the City of Torrance, and that the above ordinance was regularly introduced at a meeting of the Board of Trustees of said City on the 18th day of May, 1925, and was adopted on the 1st day of June, 1925.

A. H. BARTLETT, City Clerk of the City of Torrance.

NOTICE CALLING FOR BIDS ON FRANCHISE

NOTICE IS HEREBY GIVEN that bids will be opened on July 20, 1925, at eight o'clock P. M., by the Board of Trustees of the City of Torrance, in a regular meeting assembled for the purpose of a franchise to maintain, operate, repair, renew, change the size of and remove certain pipe lines as hereinafter described, under, upon, along and across certain highways and portions of highways in the City of Torrance, State of California, in pursuance of an application of the Shell Oil Company for such franchise dated May 21, 1925, and now on file in the office of the City Clerk of the City of Torrance.

The lands, highways and portions of highways in the City of Torrance, County of Los Angeles, State of California, on and under which said pipe line shall be constructed are more particularly described as follows, to-wit: Beginning at a point on Sonoma Street, 18 feet north of the south side of Sonoma Street, and 16 feet west of the projected east side of Ivy Avenue; thence west along Sonoma Street parallel to and 18 feet distant from the south side of Sonoma Street, a distance of 2800 feet to the intersection of Sonoma Street and Madrona Avenue; as shown in red on the map which is a part of the application referred to above.

It is the intention of the Board of Trustees of the City of Torrance to issue a franchise as requested in said application for a period of forty years to the highest bidder in consideration of the payment of at least One Dollar (\$1.00) per rod to the City of Torrance for each line of pipe laid, and when the same is laid, and the further payment to the City of Torrance of the per cent of the pro rata proportion of income as provided for by the statutes of the State of California.

Said bids must be accompanied by a certified check in the sum of One Hundred Dollars (\$100.00) to cover the costs incident to the issuing of such franchise, and a certified check in the sum of Five Hundred Dollars (\$500.00) as evidence of good faith, which \$500.00 is to be returned upon the completion by the franchise holder of the laying of the pipe line to be laid under such franchise. Checks of all unsuccessful bidders will be returned immediately. Dated, Torrance, California, June 17, 1925.

A. H. BARTLETT, City Clerk of the City of Torrance.

ORDINANCE No. 117

An Ordinance Granting to Petroleum Midway Company, a Corporation, Its Successors and Assigns, for the Term of Forty (40) Years From the 18th Day of May, 1925, the Franchise, Right and Privilege to Lay Pipe Lines and Erect and Maintain Tele-

phone Lines Along Said Pipe Lines Along Certain Streets in the City of Torrance.

The Board of Trustees of the City of Torrance do ordain as follows:

SECTION 1. The Board of Trustees of the City of Torrance hereby grants to the Petroleum Midway Company, a corporation, its successors and assigns, for the term of forty years from the 18th day of May, 1925, subject to all the terms, conditions and limitations hereinafter made and expressed, the franchise, right and privilege to lay, maintain, operate and repair a pipe line system, and erect and maintain telephone lines along said pipe lines, for use solely in connection with said pipe lines and as a private telephone line; within the following described boundaries, in the City of Torrance:

Beginning at the intersection of the easterly line of Cedar Avenue with the northerly line of Redondo Boulevard; thence westerly along the northerly line of Redondo Boulevard and the projection thereof to the City limit; thence southerly along the City limit through all its various courses and curves to its intersection with the northerly side of Plaza del Amo; thence northerly along the northerly side of Carson Street; thence westerly along the northerly side of Carson Street to its intersection with the easterly side of Cedar Avenue; thence northerly along the easterly side of Cedar Avenue to the point of beginning.

SECTION 2. The rights, privileges and permissions herein granted to said corporation are dependent for their continuance and validity upon the performance by said corporation of all the conditions hereinafter set forth, to-wit:

1. That said pipe lines shall be laid and maintained at least one (1) foot below the street or alley grade and shall follow a line in said street to be designated by the City Engineer of the City of Torrance.

2. This franchise shall not be construed as permitting the operation of a public utility.

3. It is understood that before any excavation work may be made either in laying or maintaining said pipe lines or in erecting telephone poles along said pipe lines, an application will be made to the proper officials of the City of Torrance for permit so to do and in doing any such work the ordinance of the City of Torrance respecting excavation in the public streets will be fully complied with.

4. The holder of this franchise shall pay One Dollar (\$1.00) per rod for all pipe line laid hereunder, and shall also pay the Two Percent (2%) of gross receipts from use of such pipe lines as required by the laws of the State of California.

SECTION 3. The City Clerk shall certify to the adoption of this ordinance and shall cause the same to be published once in the Torrance Herald, and thereupon and thereafter this ordinance shall be in full force and effect.

Approved: R. J. DEININGER, President of the Board of Trustees of the City of Torrance.

Attest: A. H. BARTLETT, City Clerk of the City of Torrance.

State of California, County of Los Angeles.—ss.

I, Albert H. Bartlett, do hereby certify that I am the City Clerk of the City of Torrance, and that the above ordinance was regularly introduced at a meeting of the Board of Trustees of said city on the 18th day of May, 1925, and was adopted on the 1st day of June, 1925.

A. H. BARTLETT, City Clerk of the City of Torrance.

NOTICE

Of the Filing of the List of Unpaid Assessments for the Improvement of Alleys in Torrance Tract, in the City of Torrance, California, and of the Time and Place of Hearing as to Said List.

PURSUANT TO STATUTE, notice is hereby given that the warrant, assessment and diagram recorded on May 26th, 1925, for the improvement of alleys in Torrance Tract, in the City of Torrance, California, and of the Time and Place of Hearing as to Said List, is hereby fixed for such hearing, and show cause why Bonds should not be issued upon the security of the unpaid assessment shown on said list.

Notice is hereby given that Serial Bonds to represent the unpaid assessments and bearing interest at

the rate of seven per cent per annum will be issued hereunder in the manner provided by the "Improvement Bond Act of 1915," the last installment of which bonds shall mature nine years from the 2nd day of July next succeeding ten months from their date.

A. H. BARTLETT, City Clerk of the City of Torrance, California.

NOTICE INVITING SEALED PROPOSALS

Pursuant to Statute and to Resolution of the Board of Trustees of the City of Torrance, directing this notice, said City hereby invites sealed proposals for bids for doing the following work in said City, to-wit:

That Redondo Boulevard between the west line of Madrid Avenue and the westerly City limits line of the City of Torrance be graded and that portions thereof be paved with a seven-inch cement concrete pavement laid on a three-inch decomposed rock base and also that portions of said Redondo Boulevard between aforesaid limits and also that portions of Madrid Avenue between the produced north line of Redondo Boulevard and the produced north line of Eldorado Street, and also portions of the east and west alley in Block 60 of Torrance Tract, Map Book 22, pages 94 and 95, Records of Los Angeles County, be improved by the installation of an Ornamental Lighting System, complete with reinforced cement concrete posts, together with foundations, globes, lamps, wires, cables, conduits, and all other appurtenances necessary for a complete lighting system.

Reference is hereby made to Resolution of Intention No. 238, passed by said Board of Trustees on the 4th day of May, 1925, declaring its intention to order said work to be done, for a description of the work or improvement and the assessment district and for further particulars, which Resolution of Intention is on file in the office of the City Clerk of said City.

Reference is hereby made to said specifications for said work also posted. All proposals or bids shall be accompanied by a check payable to the City of Torrance certified by a responsible bank for an amount which shall not be less than ten per cent of the aggregate of the proposal, or by a bond for the said amount and so payable, signed by the bidder and two sureties, who shall justify, before any officer competent to administer an oath, in double the said amount, and over and above all statutory exemptions.

Said sealed proposals or bids shall be delivered to the Clerk of the Board of Trustees of said City, on or before 8 o'clock P. M. of the 29th day of June, 1925, said time being not less than ten days from the time of the first publication and posting of this notice. Bids will be opened on said day and hour.

A. H. BARTLETT, Clerk of the Board of Trustees of the City of Torrance. Dated June 16th, 1925.



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Clean Your Skin of Rouge, Powder, etc., With **Kleenex** (Made by Kotex) Dainty, Sanitary Cleanser **25c Package FREE!** With Full Pound Can Owl Theatrical Cold Cream at the Regular Price—75c

You will find this a very pleasing and efficient cold cream. Then apply Kleenex, to remove all the dust and impurities, powder and rouge which the Cold Cream loosens. Try the combination for a week and see what a smooth, soft, clear complexion you will have. Don't forget to take advantage of the complimentary package of KLEENEX, which sells regularly for 25 cents; FREE for a week with pound cans of Owl Theatrical Cold Cream—75c.

Beacon Drug Co. Cabrillo Ave. Torrance

Earl & Ted's Shoe-String Coffee Shop

Opens Saturday June 20, 8 P. M.

1641 Cabrillo Ave., Torrance Next to Daley's Market

Public Is Invited to Come The Eats Are "On Us"

PLEASE THE BOY WITH A MIDDOUGH OUTFIT FOR GRADUATION

The kind of values that are responsible for our being so widely known as outfitters to boys and men—the styles that gladden the boy, and the wearing quality and moderate prices that satisfy Dad and Mother.

First Long Trousler Suits \$22.50 to \$30

Boys' 2-Knicker Suits \$12.50 to \$22.50

If you haven't visited our beautiful new building yet, you'll enjoy a trip the more.

Middoughs The Boys' Shop—The Men's Shop Broadway at Locust, Long Beach

A SIGNIFICANT FACT

That the service we give is appreciated

is evidenced by the fact that the greater volume of our business is with patrons who return again to

Brassieres 29c and up

Corsets \$1.69 and up

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Eby's Dry Goods Store City Goods at City Prices in Torrance—Cabrillo at Gramercy

WHY--

Spoil your day by having to cook SUNDAY dinner, when the Ferncroft Cafe makes a specialty of serving appetizing, well balanced Sunday meals?

You can get the best food at the Ferncroft. Eat here and make it a Day of Rest, for mother, too.

Club Breakfasts Business Men's Lunch Table d'Hotel Dinners

Ferncroft Cafe Masonic Temple Bldg., Torrance