

**Torrance Herald**

Published Every Tuesday and Friday by  
**THE LOMITA-TORRANCE PUBLISHING CO.**  
 Torrance, California

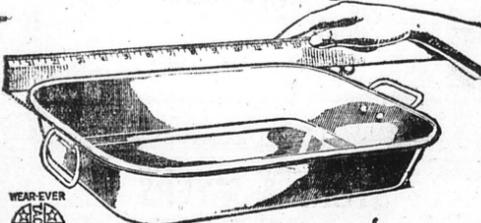
**W. HAROLD KINGSLEY** Editor  
**GROVER C. WHYTE** Business Manager

Subscription Rates in Advance  
 Anywhere in Los Angeles County \$3.00 per year  
 Anywhere in U. S. A. outside of Los Angeles County \$4.00 per year  
 Canada and Other Foreign Countries \$6.00 per year  
 Single Copies 5c

OFFICIAL PAPER OF THE CITY OF TORRANCE

Published semi-weekly at Torrance, California, and entered at second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

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**Daughter of U. S. Senator Wins Honors at French University**



Rosamond Reed, daughter of Senator David Reed of Pennsylvania, has just been graduated with special honors from the Sorbonne, the great French university.

**The Voice Of the People**

(Contributions to this column are welcome, subject to the following conditions and rules: Letters should be plainly written on one side of the paper. The Editor reserves the usual right of editing. Letters on matters of religious controversy, personal attacks, or containing libelous material will not be published. Letters in this department do not necessarily reflect the opinion of this paper. Short contributions are better than long ones. Keep contributions within 400 words.—Editor.)

Editor, Torrance Herald,  
 Dear Editor: I desire to express my appreciation of your article under the heading of "Observations" in the March 24th issue, re the University site decision. You said just what I would have said, only it was expressed so very much better and more eloquently than I could have expressed it. It was a masterpiece and I only hope the regents have an opportunity to digest every word of it. I cannot resist the impulse to thank you for being so outspoken. Yours sincerely,  
 W. E. B. Partridge.

**THAT SITE AGAIN**

Hondo, Calif.  
 Dear Mr. Kingsley:  
 As the grandmother of a baby grandson, who will soon be a college boy, I want to thank you for your article in the Torrance Herald of March 24th. I am glad that there is someone who has such an insight and the courage to write such an article. As you say, it is not half strong enough. I, too, said that Pasadena would be much better for, while that is a city of great riches, the "atmosphere" is different. A feeling of great sadness comes over me, when I read of the selection made. To make matters worse, Occidental is going out there also, and will adjoin the state university.

Again I thank you.  
 Yours truly,  
 Mrs. Clara Detering.

**MORE ABOUT SITE**

Redondo Beach, Torrance Herald,  
 Dear Mr. Kingsley:  
 While the Southwest Site Committee received the hearty cooperation in each of the sixteen cities in this district, none of them have been more ardent in their support for the Palos Verdes Site than yourself and I want to express to you our very deep appreciation for the splendid publicity and the fine articles you have written and published in your paper. Carl Hyde sent me a clipping of your last article and you certainly have given them thought for reflection.

It seems a shame that politics, and other things, should be mixed up in determining such a matter as this where the whole future of Southern California hangs in the balance, but it seems that now there is only one thing to do. If we are to secure anything different other than what we now have and that is to support this site, otherwise any other site that might be selected in the future would come to defeat.

Out of the fight comes the one good thought that this District has banded closely together in such a way that it will stand us in hand for future community work. Very truly yours,  
 E. A. Bradbury,  
 Secretary Redondo Beach Chamber of Commerce.

**Are You a Liar?**

By Frederick M. Essig

Are you a liar? Most men are. Even if they do resent it being called to their attention. And the women? Well, I'll let someone else answer for them. I don't dare.

Now there are at least three kinds of liars:—Plain liars, darned liars and experts, or polite liars. This will deal exclusively with the experts.

Try this on your lying machine: "John, would you kindly loan me \$50 until next month? We have had a streak of bad luck lately."

"Dear Jim: Nothing would give me greater pleasure than to let you have the \$50 you ask, if it were in any way possible. In fact, I feel honored that you should think of me in a personal matter like this. But unfortunately I am in a position where I just can't do it. We have had a good deal of sickness at our house lately, and you know how doctor's bills grow.

"Good luck to you, old man, and if ever you give me another chance like this, I hope it will come when I can do something about it." The truth of the matter was that John did not consider Jim a safe investment.

Or try these: "Mr. Smith is terribly sorry, but he has another engagement for that night." (Now what Smith really had was need for a little rest.)

"Yes, Mrs. Jones, I would just love to come over to your little luncheon, but I'm expecting my sister out from Los Angeles; so I'm afraid I simply can't come." (The fact is that she won't go anywhere again until her miser of a husband buys her a new dress. She told him so this very morning.)

It is terribly easy to drop into

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the habit of saying, "Sure, I'll be there." But when the time comes, you usually find you are too tired. We Americans are becoming a most promising people. We are apt to promise anything, and keep the promise if it is convenient. That is the difference between a statesman and a politician. Washington and Lincoln promised very little. And what they did promise, they were painfully precise in keeping. It is also the difference between a man of his word and a liar. Where is the man in these days whose word is as "good as his bond?" In the real estate business.

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**Are You Fair**  
 to our Home town  
**Merchants?**

WHEN money is slack; when crops fail; when credit is needed it is the home town merchant whom we seek for friendly service. He tides us over with credit; he charges no interest; he provides us with reliable guaranteed merchandise fairly priced. In short, he "holds the bag for us." That is why he deserves all our patronage in times of plenty as well as in days of stress.

And isn't it a pity that there are many who use him only as a leaning post—to tide them over the slack days and use their cash to fill the coffers of the big town stores.

We all need that merchant—we need his confidence, his friendship. Our town needs his enterprise—the service he renders in handling only guaranteed, first-grade goods that he is here to stand back of day in and day out.

Let's give him our cash when we have it. Let's pay his bills as promptly as we can. Let's earn and merit, the confidence he has placed in us and in our community. Let's support him—we need him and he needs us, our trade, and our unselfish good will.

**"be fair!"**