

Torrance Herald

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Six Reasons for Prosperity Charles Schwab Optimistic

IN looking ahead in the new year, it seems that there is every indication for a national and general prosperity throughout the United States, such as we have not witnessed for several years. So says Charles M. Schwab, steel magnate.

(1) High Wages for Labor.—As a whole, wages were maintained at constant levels last summer and fall, even in the face of considerably reduced production. With rates of production increasing, high wages will give a strong underlying buying power.

(2) Good Farm Prices.—The farmer's dollar has been low in purchasing power for some time. Increasing prices for farm products will mean good business for those industries which sell directly or indirectly to our great farm population.

Cutting Costs

(3) Manufacturers have spent the last two or three years studying their costs of production and distribution with a view to enabling the consumer to buy at the lowest possible prices. Unnecessary costs are being eliminated, methods of distribution improved. With even fair operations manufacturers can show fair profits on their investment.

(4) The railroads are recovering from the unusual stress put upon them during and after the war. Operating ratios are again in proper relation to income. The railroads are putting larger expenditures into upkeep, which means a demand for a wide range of manufactured products. I think the public is beginning to have more confidence in the management of the railroads.

(5) Experts predict that the total volume of building will continue at somewhere near its present levels, and that automobile production will be equal to, if not beyond, the very large figures for 1924.

Sane Politics

(6) The American people showed by their vote in the November elections that they were in favor of government along the safe and sane channels that have been tried by time and found true. The edict of the people has given both confidence and impetus to business men all over the country to go ahead with production and normal expansion. With such a wide diversification of favorable business signs, the expectations for the year speak for themselves. A business structure built on activity in every industry means national prosperity and good times.

Balkan Wit in Epitome

EVERY loss teaches men to be wiser. Time demolishes everything. Misfortune never has a holiday. Every flood subsides. Proverbs from the Balkan countries, Serbia and Montenegro in particular, make up this instalment of the series of presentations of the proverbs of all peoples: More laws, more confusion, more difficulties. He who deceives me once is a scoundrel, but he who deceives me often is a smart man. Where thrift, there honesty. From hand to mouth is a long way. Children and simpletons speak the truth. Death is blind. No bread without effort. A castle offered for a dinar (a coin) is dear when you have no dinar. Who up to his twentieth year does not learn, and up to his thirtieth does not save some money, will be a burden to his people. Who makes frequent inquiries about the road does not go astray. Who does not take care of other people's goods will never have his own. It is better to have an ounce of wisdom than a hundredweight of muscle. More people die of eating and drinking (excessively) than die of hunger and thirst. Boast to a stranger, complain to your friends. Show me a friend who will weep with me; those who will laugh with me I can find myself. One cannot possibly bake bread for the whole world. Who possesses the shore possesses the sea. When one is not good oneself, one likes to talk of what is wrong with other people. Who does not know how to serve cannot know how to command. If you wish to know what a man is, place him in authority.

Price We Pay for Freedom Liberty Demands Obedience

By CLARK KINNARD

IT should be remembered (by "100 per cent Americans" in particular) that the reverse side of freedom is obedience, and without it there can be no freedom. No one has stated this with more clarity than Calvin Coolidge. In his collection of speeches, published as "The Price of Freedom," you will find him saying: "Independence is exceedingly exacting, self-control is arduous, self-government is difficult. This is the reason that to certain of our native-born, and more often to our foreign-born, the American republic proves a disappointment. They thought that self-government meant the absence of all restraint, that independence meant living without work, and that freedom was the privilege of doing what they wanted to do. "It has been a hard lesson for them to learn that self-government is still government, that the rule of the people does not mean absence of authority, that independence means self-support, and that complete freedom means complete obedience to the law.

"They are disappointed more than ever when they learn, as even they do, that these things are so, not because they have been decreed by some body of men, but that they are so by the nature of things, and all the governments in the world are powerless to change them."

"By the nature of things," he says. Man's condition is subject to inconvenience, and his existence is governed by superior powers; but those powers are neither the decrees of a blind fatality nor the caprices of whimsical beings.

Like the world of which he forms a part, man is governed by natural laws, regular in their course, uniform in their effects, immutable in their essence; and those laws "are not written among the distant stars, nor hidden in the codes of mystery, but are inherent in the nature of terrestrial beings, interwoven in their existence, and at all times and in all places they are present to him."

The quoted words are Volney's. As he says (in "Ruins of Empires") these laws act upon man's senses; they warn his understanding; they give to every action its reward or punishment.

"Let man then know these laws! Let him understand the nature of the elements which surround him, also his own nature, and he will know the regulators of his destiny."

Moreover, he will know the causes of evils and the remedies he should supply. Greatest of all, he will know that statutes cannot insure righteousness.

Proverbs From Africa

REPETITION is the mother of knowledge. "Morning will not remove a difficulty." "An easy life is the death of valor." "Death treats all men alike." Today's instalment of the series of proverbs of the various peoples is made up of axioms of African tribes: Do not build your hope upon the word of any man and you will not be disappointed. Ignorance and want are allies. The heart is never satisfied. A big dog and a little dog will not quarrel over a bone. The foolishness of a man will not become known as quickly as that of a woman. Criticism and calumny cannot hurt a good man. Peace is made by the edge of the sword. Lawmakers—lawbreakers. Water never loses its way. There are forty kinds of lunacy, but only one kind of common sense. Laziness and want are always found together. A promise is a debt. The best morsels are never given to a beggar. A single passenger will not cause the canoe to sink. No slave can free another. A lie has seven variations; a truthful story none at all. Leniency will never pay a debt. Every quarrel has a cause. Ill news is fleet of foot. A raindrop is the beginning of a flood. First to make a mistake—first to be laughed at. Two swords will not fit into one scabbard. Lies never miss their object (both are always at hand).

In a London Square

By ARTHUR HUGH CLOUGH

Put forth thy leaf, thou lofty plane, East wind and frost are safely gone; With zephyr mild and balmy rain The summer comes serenely on; Earth, air and sun and skies combine To promise all that's kind and fair;— But thou, O human heart of mine, Be still, contain thyself, and bear. December days were brief and chill, The winds of March were wild and drear, And, nearing and receding still, Spring never would, we thought, be here. The leaves that burst, the suns that shine, Had, not the less, their certain date; And thou, O human heart of mine, Be still, refrain thyself, and wait.

AFFAIRS of the HEART

By Mrs. Thompson

AN INADVISABLE MOVE

Dear Mrs. Thompson: Until about two months ago I had been going with a fellow for two years. We are both twenty-one years old. I love this fellow dearly and he said he loved me. On account of financial circumstances he said he would not be able to marry me for the present but hoped to be able to regain my love in the near future. Do you think it would be all right to send him my picture? He has asked for one but I had none to give him and so I decided to have mine taken. Would it be all right to send it now, or would it be advisable to wait? BLUE EYES.

It would not be advisable to send the picture. It looks as if the young man is only too willing to break away and that he is making promises to pacify you. Don't wait for him to return, and by no means send the picture unless he comes to reclaim your love.

AN OPINION OF FLIRTS

Dear Mrs. Thompson: One of your girl readers expressed a desire to hear what men think of girls who flirt. I belong to a club of young men who organized four years ago when we were seniors in high school. We happened to have a meeting shortly after the letter was printed in your column, and so you can imagine the subject came up and was heatedly discussed. There are twelve of us members, ranging in age from 22 to 25. In all the number there was not one man who upheld flirting or would want to be seen in the company of a girl with the reputation of a flirt. We agreed, however, that we might be cowardly enough to respond with a smile of encouragement if approached with "lady-like" methods, but we would not respect the girl. We also agreed that nothing was more humiliating than to be made conspicuous by a crude flirt who cared only to attract the attention of men and didn't care what they thought of her. Three of the boys admitted that they had picked up girls when out riding, but they said they would not be willing to be seen with their "pick-ups" at a dance, theatre, or any place where they would be seen by friends. There is plenty of chance for a wonderful time within the bounds of conventional friendships. If a girl wants the popularity of dances, theatres, etc., she has to be careful about her reputation, but if she only cares to have men follow and make love to her, unseen by others, she can gain her desire very easily by flirting. CLUB SECRETARY.

Thank you for expressing your opinion on the subject of flirting. Since your letter represents the views of 12 young men, it ought to bear weight.

THE RING CUSTOM

Dear Mrs. Thompson: I am in love with a fellow and he loves me. We expect to be married before long. I would like to know if an engagement ring has to be a diamond. Can't some other setting be used just as well? SWEETHEART.

Although the diamond is the conventional stone for an engagement ring, it is all right to use another setting. The ring worn on the third finger of the left hand signifies betrothal, regardless of the setting of the ring.

LOOK BEFORE YOU LEAP

Dear Mrs. Thompson: I am a young man of 21 and have been going with a girl the same age. She keeps me studying all the time. Sometimes it seems as if she didn't care anything at all for me. She has been married and has a child. Sometimes when I go to see her she will just play with her baby. I would like to know why she does this—not that I hate the little boy, because I don't. We are to be married next month. Shall I go on and marry her and let her do that way? When I am with her and ask her to go somewhere if she is not ready she will tell me not to wait but to go on. I don't know what to make of it. Please advise me. I don't want to marry a hornet's nest. J. C. A.

You are so doubtful about matters that I would certainly advise a postponement of your marriage if possible. Of course, it is natural for a mother to love her baby more than any one else in the world. She might love you devotedly in another way, but in spite of her regard for you, take time to play with her baby while you are around. It would be just as unfortunate for the mother and child if you married unwisely, because they would not find happiness. Be sure of yourself before you take such a step.

LET LOVE COME TO YOU

Dear Mrs. Thompson: Some time ago I met a man for whom I cared little until I knew and understood him. I found out after he was gone that I loved him. It is like the old saying, "Absence makes the heart grow fonder." I am out of work and would like to go to the town where he lives to work. He wrote me sometime ago to ask my mother if I could work there and she said I could get a girl friend to go with me I might go. I want to be near him most of the time. He says he loves me and I know I love him. Mother says she likes him and wouldn't care if we got married. What would you tell me to do? BOBBIE GIRL.

I would not advise you to follow the man in order to be near him and in hopes that he would marry you. If he loves you he will correspond and when he is ready propose marriage. No, do not chase love; let it come to you. Keep any place in your mind where you are or near home, unless, of course, you are offered something

Britain Honors U. S. Chemist



Gilbert N. Lewis, above, of Berkeley, Calif., famous American chemist, has been elected honorary member of the Institution of Great Britain. He is known for his treatment of atomic forces.

A LOST LOVE

Dear Mrs. Thompson: I started going with a fellow in June. We loved each other dearly. He came to see me twice a week and he would come past every night to see if I was home. I was true to him because I knew he was true to me. One night he failed to keep an appointment with me, but I did not care because I thought he might have had to work. He never came again. He spoke to me every time I saw him. I love him and shall always love him. It has been almost a year since we quit. I sent him a card Christmas but never received an answer. I have found out from one of his fellow workmen that he has only gone with one girl since he quit me and he did not go with her steady. Do you think I have any chance? This winter he works nights every week, but he gets Wednesday night off. BUDDY.

It looks to me as if you are hoping for the impossible. Since your Christmas greeting failed to bring results, you might just as well give up all thought of having him for a friend again.

"IT'S SURELY A PAL" —when things look gray.

—of course —it's an account —at this home bank

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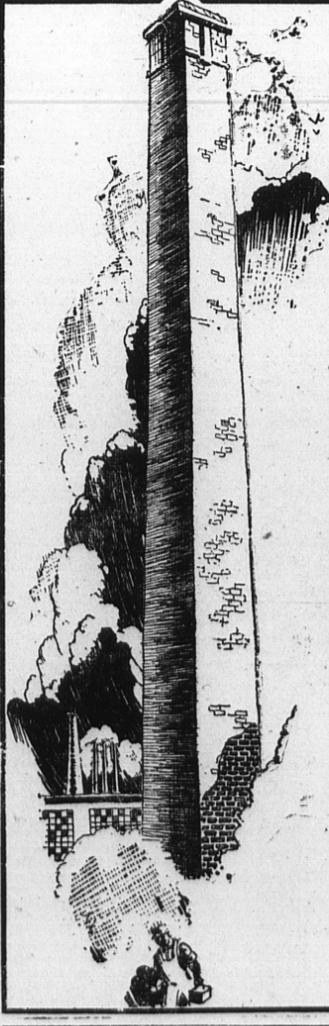
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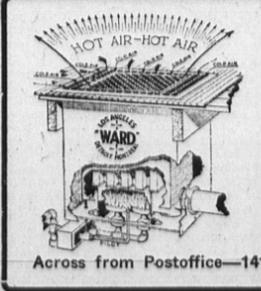
FROM the beginning of time chimneys have been built of brick—because brick is the one building material that is totally unaffected by fire. Furthermore, brick is absolutely immune to the ravages of time or the corrosion of the elements. Because it is built of a multiple of small units, a brick structure absorbs the shock of vibration and impact when less enduring construction cracks and falls.

It is precisely these virtues of brick in emergencies that make brick the one ideal material in all types of building—from the huge office structure to the modest bungalow.

When you build you owe it to yourself to learn the facts about brick—consult a reputable brick manufacturer—let him tell you of the advantages, the economies and the possibilities of brick—let him prove to you that you can build with brick and still keep within your appropriation.

Now is the time to build—the cost of building is lower today than it has been or will be for some time. And when you build, build well—the cost of brick and brickwork today makes it possible to choose brick on a purely competitive basis.

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