

Covers the Torrance District Like a Blanket.

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NEW HOME CENTER BENEFITS CITY

23 HOMES LISTED TODAY

Unique Sales Plan for Columbia Court Is Made Public

PROJECT WELL PLANNED

Industrial Housing Corporation Development Complete in Details

The Industrial Housing Corporation today announced a unique and advantageous sales plan for the transfer to occupants of the 23 homes which the company has erected at Columbia Court.

The announcement marks the first step in a long-needed residential development of Torrance under a plan whereby prospective home-owners may secure dwellings with small down payments and on contracts that call for moderate monthly installments.

Under the plan adopted by the housing corporation, purchasers may secure the dwellings by paying 10 percent down, whereupon they will immediately receive deeds to the property. The fixed monthly payments stipulated in the sales agreements will include all expenses—taxes, interest, special assessments, and the balance will be applied on the principal.

The dwellings range in price from \$3500 to \$4250. Monthly payments, including taxes and assessments, will be between \$45 and \$55 a month.

In constructing 23 dwellings simultaneously the company built economically and is enabled to pass on to buyers the savings thus effected.

The development of Columbia Court included more than the mere construction of houses. The corporation purchased a tract of land, improved the streets under an assessment district, and adopted a landscape plan. The houses themselves are well built and modern in every particular, with hardwood floors throughout, fireplaces, built-in features, and garages.

Five of the homes are now ready for occupancy. The other eighteen will be completed soon. Shrubs and lawns will be planted on the lots at no additional cost to the purchasers, who also benefit by the "home-center" plan followed by the corporation.

Purchasers of any of the houses not yet finished will be allowed to select their own paint colors and interior decorations.

Probably no home development in the city since the early days of Torrance history has been as well conceived and executed from the standpoint of supplying a need as the Columbia Court project. It not only places within reach of many the opportunity to acquire homes, but builds up the city with attractively constructed dwellings.

The houses may be purchased from the Dominguez Land Corporation, which is one of the owners in the project.

Columbia Court is located at Arlington and Border avenues.

Mass Meeting Of Parents and Teachers Set

Tenth District Federation Will Convene Here on Friday

A record-breaking attendance is expected at the mass meeting of Section D, Tenth District Federation of Parent-Teacher Associations, to be held next Friday afternoon at the high school auditorium.

A splendid program has been arranged, including vocal and instrumental selections. A number of federation officers will be present, also all the district presidents. The meeting will open at 1:30. Please be prompt.

FRACTURES LEG

Mrs. C. P. Mayfield of the American cafe sustained a broken leg when she stepped into a hole dug by a dog.

HOW TO SUCCEED

AS TOLD BRIEFLY BY LEADERS IN AMERICAN BUSINESS

By IRVING T. BUSH
Head of the Bush Terminal Company

HOW to succeed—that question usually means "How can I make money?"

If that is your yardstick, you can achieve it by buying something for less than it is worth and selling it for more.

Of course, success must be partly financial, for an empty stomach is very uncomfortable, but one that is too full is also uncomfortable, and more deadly.

Give the ordinary comforts of life. I imagine success is like Boston—a state of mind—something inside of you which makes you know you have done well. Success to be successful must be personal—inside of yourself.

Success means application, unless you aim to be a successful loafer. Even then you must put your best into becoming a successful failure.

You must, of course, be honest. Successful crooks retire at the expense of the state. Do not waste your time trying to achieve success by passing laws making it mandatory. You are your own mandate. The curse of the country is the fellow who believes success comes from Washington.

When you learn that, you will be a success, whether you ride in your own car or a trolley.

You see, it is very easy to be a success. All you have to do is to work hard, be honest, thrifty, decent, kind, and contented.

By CHAUNCEY DEPEW
Chairman of the Board, New York Central Lines

LIKE your job. Be sure you are not a square peg in a round hole. Master your job so that you understand it better than any of your associate workers; that is quickly recognized by superior officers.

Don't watch the clock, but rather have your mind intent on doing the stint expected of you before you leave and doing it well.

If one of your associates is incapable of doing his part help him out, and if you are asked to do so by your foreman do not complain that you are not paid for it, but rather take the opportunity as a chance of service. That is soon recognized.

Don't be more intent and interested in the coming ball game than you are in the work for which you are paid and are expected to do.

Be loyal to your firm, company or corporation and seek the opportunity to boost it. Don't, however, be too fresh in this.

Be careful to look out for your own health and especially avoid those dissipations or overindulgences which diminish the vitality. Sympathy and service make you popular with your associates and a rising man in your community. If you have a good employer, he will always know where your sympathies will be needed. A desire for service grows with exercise of the talent and the talent increases with exercise.

Marry as soon as you are able to support a wife.

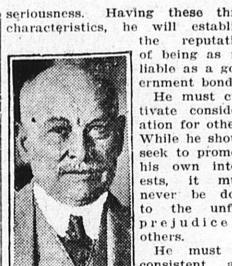
By ELBERT H. GARY
Chairman of the Board, United States Steel Corporation

THE foundation of all real success is character.

A young man must possess honesty, truthfulness, sincerity and

District Deputy At O. E. S. Meeting

The Torrance chapter, Order of the Eastern Star, held their regular semi-monthly meeting at the Masonic temple Thursday evening. Mrs. Christine Sullivan, district deputy of the 15th district, who had been the guest of Mrs. John Guyan during the day, was present. The next regular meeting will be Thursday, Jan. 22, when a class will be initiated.



ELBERT GARY

seriousness. Having these three characteristics, he will establish the reputation of being as reliable as a government bond.

He must cultivate consideration for others. While he should seek to promote his own interests, it must never be done to the unfair prejudice of others.

He must be consistent and careful in looking after his health.

He must seek to gain a good education. Above all, he must work for a thorough grounding in fundamentals—arithmetic, grammar, spelling, writing, geography, and history.

He must seek to understand humanity that he may be better able to deal with other men.

He must strengthen and broaden such natural ability as he has with consistent campaign aimed at the improvement of his mind, constantly supplying it with additional helpful knowledge.

He must cultivate stability, sticking to his undertaking until he has mastered it. Stick-to-itiveness is a pre-eminent characteristic of the men who have become famous in the history of the world.

By JAMES G. HARBORD
Major-General, U. S. Army, Retired; President of Radio Corporation of America

WHETHER a man is in the army or in the employ of a great corporation, the same rules apply. The fundamental basis in any walk of life is character.

The qualities that make a man a man are: Application. Attention to duty. Decision. Punctuality. Industry. Courtesy. Consideration for others.

Study of the profession entered. Neglect of no opportunity for self-improvement. General determination to do what Americans mean when they say "fair play."

By OTTO H. KAHN
International Financier and Patron of the Arts

SUCCESS is not a free gift. It must be earned.

Eliminate the word "perfunctory." Every task is a test. The most serviceable of all assets is reputation. It works for you automatically.

Practice a mental "daily dozen." Use imagination. Be ready, be patient, know how to wait. Be neighborly, be a good sport. Work hard. Take an interest in public affairs. Meet your fellow men with confidence. Exercise self-restraint and consideration.

The man at the top knows how he got there; his aspirations and thoughts passed through a process of crystallization as he moved upward into the rarified atmosphere of success. On the way he observed, not only from his own experience but from the experience of others, the most valuable rules and methods to pursue, and he has a ready answer for the old question: "What made you a success?"

OPEN EDUCATIONAL CAMPAIGN ON THE SEWER BOND PROPOSAL

Local Men Named on Advisory Committee to Acquaint Public With Facts Concerning Big Metropolitan Sanitary System, for Which \$2,000,000 Is Required

Carl L. Hyde, secretary of the Chamber of Commerce, City Engineer J. J. Jessup, A. L. Salter, J. W. Post, president of the First National Bank, and J. B. Hines, president of the State Exchange Bank, have been appointed to represent this city as members of an advisory committee of prominent citizens and officials of the city and towns in this territory, which has for its principal duty the enlisting of the support of Sanitation District No. 5 in voting favorably for participation in the mammoth \$12,500,000 metropolitan sewer project.

A bond issue for \$2,000,000, the total cost of trunk sewers and this district's portion of the cost of the outfall sewer, will be voted upon in this territory on February 24, according to A. K. Warren, county sanitation engineer, who developed the entire sewage disposal project, and who has been appointed assistant chief engineer of the various sanitation districts.

Big Committee H. P. Moseley of Inglewood is chairman of the advisory committee of this district. This committee forms a part of an advisory board made up of the committees of the various sanitation districts and headed by R. F. McClellan, chairman of the county board of supervisors. A. K. Warren, county sanitation engineer, and Hugh L. Pomroy, chairman of the regional planning commission. The local advisory committee, in addition to the Torrance members, includes the following: W. G. Brown, Inglewood; J. L. Stenbarger, Inglewood; L. O. Calkins, Lennox; H. W. Hopkins, Hawthorne; J. C. Smith, Manchester; and Moneta, State Bank; D. M. Towne, Gardena; W. Simpson, Gardena; E. E. Webster, Redondo Villa Tract; F. S. Aregood, Lomita; L. F. Stephenson, Moneta; R. R. Hopkins, Lawndale; R. Egerdam, Vermont and Vernon; Frank D. Parent, Inglewood; Dr. Raymond C. Bell, Lennox; J. F. Christensen, Lomita; E. L. Cook, Dawnside; E. R. Fraley, Redondo Beach; A. W. Cory, Inglewood, and Victor H. Stahl, Hawthorne.

In addition to this advisory committee there is an executive com-

mittee composed of two members from each of the four sanitation districts. This executive committee, which was appointed at a recent joint meeting of the Harbor District Chambers of Commerce, has charge of the entire campaign for the huge sewer system. Frank D. Parent of Inglewood is chairman of this committee. Serving from District No. 5, this territory, in addition to Mr. Parent, are City Engineer J. J. Jessup of this city and Earl Porter of Inglewood.

The Biggest Ever The metropolitan sewer project is the largest of its kind ever proposed as a single unit, according to County Sanitation Engineer Warren, who states that it is even larger than the recently completed outfall sewer of Los Angeles. When completed the main sewer will extend from East Los Angeles and Montebello to a point near Long Beach, with laterals serving all adjacent territory. A screening plant is proposed for a site outside of Long Beach, into which the main sewer and the Long Beach sewer will filter before emptying into the ocean at San Pedro north of Point Fermin.

Sanitation District No. 5, which includes Inglewood, Hawthorne, Torrance, Lomita, Gardena, Moneta and Strawberry Acres, has a total area of 72.3 square miles. The district is bounded on the north by the northerly limits of the city of Inglewood, on the west by the easterly limits of the west coast beach cities, on the east by the shoestring strip of Los Angeles, and on the south by the Pacific Ocean.

The metropolitan sewer project proposes the joining of this district with County Sanitation Districts Nos. 1, 2 and 3 in the construction of a common outfall sewer to the Pacific ocean for the disposal of all sewage originating within these districts.

Dates of the bond elections in the three other districts have been set as follows: District No. 1, Huntington Park to Compton, Feb. 17; District No. 2, Belvedere to Bellflower, Feb. 10; and District No. 3, Long Beach and Signal Hill, March 3.

Kindergarten Will Stage Show Here

A kindergarten orchestra will play, and the famous characters of the Mother Goose rhymes will be present in the persons of kindergarten tots, when the Torrance kindergarten presents its Nursery Rhyme entertainment at the high school auditorium. The date of the event has not been set. Kindergartens in all the schools of the Los Angeles district will stage similar entertainments on the same day, and Miss Eleanor Tate and Miss Alleine Davies, kindergarten teachers of Torrance, are doing their best to make the Torrance entertainment the best in the district. The program in its entirety will be announced later.

Mr. and Mrs. E. E. McMasters were Los Angeles visitors yesterday.

FREE MAIL BOXES

Subscribers to The Lomita News and Torrance Herald may secure new government-approved mail boxes, priced at retail at \$1.75, by paying 75 cents in advance for a three-months subscription to the paper. The boxes may be secured at Paxson's Hardware. The offer is made to provide readers of The News and The Herald with mail boxes, which they must put out in order to have their mail delivered on the rural routes.

MISSIONARY SOCIETY

The Woman's Missionary Society of Central Evangelical church will meet on Thursday afternoon, Jan. 15, at 2 o'clock, at the home of Dr. N. A. Leake, 1525 Marcelina avenue.

Observations

Hughes and Kellogg—The Terrible Toil of War—Good for the Scouts—Benjamin Franklin: Fires Affect Everyone

By W. HAROLD KINGSLEY

SECRETARY OF STATE HUGHES will terminate his public career on March 4, when he hands over his portfolio to Frank B. Kellogg, now ambassador to Great Britain.

Once governor of New York state, later chief justice of the Supreme Court, Hughes was defeated for President in 1916 and was appointed secretary of state by President Harding in 1920. Cold, austere, dignified, Hughes is not the type to stir the imagination of the American people, yet he has held two of the highest offices that the United States is able to confer.

Frank Kellogg, who will succeed Mr. Hughes, is much more the popular American type. A farmer boy in Minnesota, he read law nights and passed the bar examination, entered politics and was selected United States senator. President Coolidge sent him to the Court of St. James. In London he has necessarily acquired a knowledge of European diplomacy. A natural ability, as proven by his rise from a humble position, coupled with the experience he has gained in London, ought to make him an able adviser to President Coolidge on matters of foreign policy.

THE following figures come from the League of Nations: Seventy million men were mobilized during the war. Of these 8,114,000 were killed or disappeared. The dead or lost: Germany, 2,000,000; Russia, 1,700,000; Austria-Hungary, 1,522,000; France, 1,400,000; Great Britain, 744,000; Italy, 750,000; United States, 65,000. Let those figures burn their way into your consciousness. Eight million men killed.

What for? IN accordance with the national "Boy Scout program of 'Better Reading for Boys,'" Torrance Scouts have presented the Torrance library with a year's subscription to Boys' Work. This magazine is regarded as the most wholesome boys' publication in the country. The library has responded by assigning a special reading corner for boys. In this corner will be placed approved books and magazines for young Americans.

The Scout program is to be highly commended. Boys should not only be encouraged to read, but should be encouraged to read wholesome literature. The Scout program is certain to bear good fruit.

ON Saturday, Jan. 17, printers everywhere celebrate the birthday of Benjamin Franklin.

Benjamin Franklin, printer, was born in Boston, Mass., Jan. 17, 1706. He was of lowly parentage, the tenth son of Josiah Franklin, a candle maker.

Early apprenticed to his half-brother James, a printer, he rapidly rose from the position of devil in his brother's shop to that of America's master craftsman and publisher. While Franklin, in his time, was America's leading printer and publisher, he was also America's most noted writer. His "Poor Richard's Almanac" and other writings have been translated into many languages and profitably read and studied by millions of people scattered over the civilized world.

Franklin was also one of the foremost scientists of his time. Through his discoveries in the use of electricity, he made possible the development of the science of meteorology. Through his study of the course of storms over the North American continent, the cause and most important characteristics of the Gulf Stream, its high temperature, and the consequent use of the thermometer in navigation, the diverse powers of different colors to absorb solar heat, etc., the world was so benefited that he was readily admitted to the world's highest scientific circles.

AS a statesman and diplomatist Benjamin Franklin had but few equals. In 1757 he was sent to England to insist upon the right of the province to tax the proprietors of the land still held under the Penn charter for their share of the cost of defending it from hostile Indians, and won. Again, in 1764, he was sent to England to contest the pretensions of Parliament to tax the American colonists without representation. The differences, however, becoming too grave to be reconciled by negotiation, he returned home and at once actively engaged in the deliberations of the colonists resulting in the declaration of independence July 4, 1776, and for which Franklin was largely responsible.

After war was declared against England Franklin was sent to France for help, and succeeded in securing immediate aid from France in the winning of the war against England. While Franklin was a noted writer, scientist and diplomat, he loved best to be known as and called a printer. This, perhaps, is why printers everywhere will join with school children, collegians, electricians, politicians, statesmen, churches and others in celebrating.

(Continued on Last Page)

BOY, 10, IN NARROW ESCAPE

Elgin Thrapp Hurt When Cartridge He is Pounding Explodes

SCOUT GIVES FIRST AID

Injury Almost Fatal to Harbor City Youth Saturday

Elgin Thrapp, 10-year-old son of Mr. and Mrs. S. Thrapp, 254th street, Harbor City, was seriously wounded Saturday afternoon when a 30-30 cartridge which he was playfully pounding with a hammer exploded. The bullet struck the boy's breast and lodged in his side.

Elgin and his two 10-year-old playmates, Floyd and Al Carpenter, were playing near the Thrapp home. Elgin found some cartridges for a gun in a garage. The boys decided to find out "what was inside the shells." Elgin brought a hammer and started to pound the cartridges.

Harry Johnson, a Harbor City Boy Scout, rushed to the scene when he heard the report of the cartridge and administered first aid to Elgin.

Dr. J. S. Lancaster of Torrance, who attended the boy, asserted that the wound would have been fatal had the bullet struck the boy an inch lower.

Grand Jurors Visit Lockup in Torrance

Three Women Pronounce Local Jail Clean and Sanitary

A delegation of three women grand jurors visited Torrance yesterday.

The purpose of their visit was a mystery to police. The women inspected the jail and announced that they were visiting cities of the sixth class to ascertain whether or not it would be advisable for the smaller cities of the county to house their own prisoners rather than sending them to the county jail.

The delegation consisted of Clara M. Tunison, Daisy M. Brown, Martha J. Kuhn. They carried credentials signed by Judge Shenk.

The women pronounced the Torrance jail sanitary and clean.

Beautiful New Residence District Developed as Company Builds 23 Homes



Here is a scene at Columbia Court, developed into a splendid residence section by the Industrial Housing Corporation. The picture shows a few of the 23 houses erected by the company and the boulevard effect in the street. A description of the unique manner in which these houses are to be sold appears in another column.

—Photo by La Plante