

Covers the Torrance District Like a Blanket.

# The Torrance Herald

"There is no Substitute for Circulation."

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## Fiesta Huge Success; Legion Thanks Friends

### Will Pave Alleys In Business And Residence Areas

Trustees Instruct City Engineer to Draw Plans and Specifications for Improvement Requested by Petition of Citizens

#### JESSUP WILL MAKE DEFINITE RECOMMENDATION

Particular Types of Pavements for All Streets in Various Localities of City Not Decided by Trustees

The city trustees last night took the first step toward the paving of alleys in the business and residence districts of Torrance.

The action was taken in response to a petition received last month, but the trustees instructed City Engineer Jessup to recommend specifications and types of pavements to be used in the various localities of the city.

According to the resolution passed last night, the city engineer will prepare plans and specifications for the paving of all alleys lying in the area bounded by Plaza del Amo, Madrid avenue, Dominguez avenue and Border avenue.

The width of the proposed pavements was not stipulated. Neither did the board recommend any particular type of pavement. The petition filed last month called for Willite. Mr. Jessup will make definite recommendations at an early meeting, as to the advisability of gravel or rock or macadam in parts of the residence district.

A petition from the Industrial Housing Corporation requesting improvement of Columbia court with sidewalks, sewers, curbs and paving, was referred to the street committee. The court, bounded by Border, Arlington and Dominguez streets, is the site on which the company plans the erection of 21 houses.

The request of the company that the area be reclassified from industrial to residence property and be taken out of the fire zone was granted and the city attorney instructed to draft the necessary ordinance.

### Herald's Free Picture Offer Extended Week

Owing to the unusual response which met the La Plante-Herald offer of a free 8x10 photograph with every paid-in-advance four-month subscription to The Herald, the management has decided to continue the offer for one more week. This will enable persons who were away from home when the solicitors called to take advantage of this unusual offer by coming to the Herald office on Marcelina street, paying a dollar for the four-month subscription, and receiving, absolutely free of charge, a coupon which will entitle them to a picture worth \$3.50.

More than 250 new subscribers were added to the Herald lists last week, so that this paper now is able to announce an almost 100 per cent circulation in this city.

The offer is not confined to new subscribers. Old subscribers may extend their subscriptions four months for a dollar and receive a photograph coupon. Herald solicitors this week are calling on houses in Lomita and other communities in the Torrance district. The circulation of The Lomita News is growing rapidly this week, by virtue of the photograph offer.

### HARDWARE REEVE—BOOSTER

By THE MYSTERIOUS COWBOY



Some itinerant writers, with brazen insincerity, pour out volumes of palaver on a good citizen and a worthy place. To laud a town and its people, in the highest terms, seems to be the chief aim of these eulogists. Happily, this writer owns no such mission.

But to write of Hurum Reeve in truth and in fact is, indeed, to praise the man and his achievements. Torrance owes much of its splendid public spirit to this tireless adherent. He came here twelve years ago.

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### BUSINESS MEN TO PLAY BALL ON THURSDAY

North and South Enders Will Clash at Union Tool Grounds

The big ball game between the business men of the south and those of the north end of Torrance is scheduled to take place at 1:30 Thursday afternoon, July 24, at the Union Tool grounds.

H. A. Treadwell, manager of the northenders, has appointed Sam Levy as captain of his aggregation of tossers, while W. A. Renn has made Charles Vonderahe field boss of the southenders.

Sam Levy is considerably worried over the personnel of his team. "Everybody wants to pitch," said Sam, "so in order to settle the argument I guess I'll have to pitch myself."

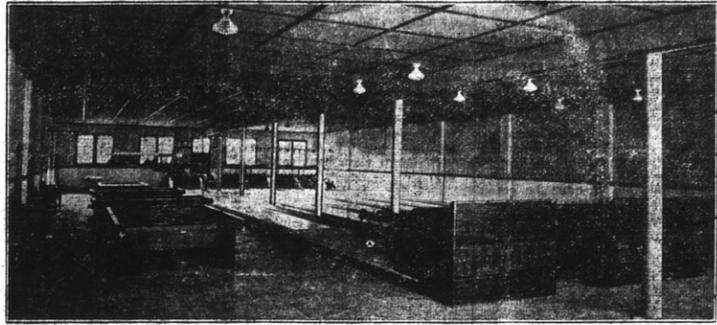
### Police Break Up Dice Game; Eight Arrested, Fined

Oil field devotees of the dice, to the number of 30, scattered in every direction Thursday evening when Chief Anderson and Officers Dillon and McMillan appeared on the scene on Ocean avenue. So interested were the players in the game that the officers took them completely by surprise. When the players realized the police were on hand, they set out to leave that place. Chief Anderson stopped several by shooting his revolver in the air. Eight out of the thirty were arrested, pleaded guilty to gambling, and were fined \$20 apiece.

#### ETERI KARI MEETING

The girls of Torrance and vicinity are cordially invited to attend an Eteri Kari meeting and a luncheon at the Baptist church Wednesday, July 23, at 5 p. m.

### NEW BOWLING ALLEYS WILL OPEN TONIGHT



Here is a picture of the interior of The American bowling alleys, which will be formally opened tonight when Mayor R. R. Smith and Carl Hyde, president of the Chamber of Commerce, roll the first official game at 7:30. C. P. Alverton and Lawrence Crowell are proprietors of the establishment. Several team competitions are scheduled to take place tonight.

### Observations

Is the Art of Oratory Dead?—Blaine's, Bryan's, Cochran's and Conkling's Thundering Addresses Still Echo Down the Years

#### W. HAROLD KINGSLEY

ALBERT D. BAKER, writing in an eastern paper, laments the passing of the oratorical giants from the American political stage. To prove either that the oratory which once held and swayed great audiences is no more, or that the people now discount oratorical effect, the writer quotes from four great political orations of the past—tremendous speeches that rang out across the country—when Bob Ingersoll nominated James G. Blaine, when William Jennings Bryan blasted like a comet out of a clear political sky with his Cross of Gold and Crown of Thorns address, when W. Bourke Cochran answered Bryan, and when Roscoe Conkling in 1880 nominated Grant for a third term.

A few of the passages from each of these great orations, none of them yet "ready for oblivion," are published herewith in the interest of the art of public speaking.

It will be remembered that Blaine was under fire from a congressional committee in connection with the famous Mulligan letters, when Ingersoll nominated him.

"The Republicans of the United States demand a man who knows that prosperity and resumption, when they come, must come together; that when they come, they will come hand in hand across the golden harvest fields; hand in hand by the whirling spindles and the turning wheels; hand in hand past the open furnace doors; hand in hand by the chimneys filled with eager fires, greeted and grasped by the countless sons of toil."

"They demand a man whose political reputation is as spotless as a star; but they do not demand that their candidate shall have a certificate of moral character signed by a confederate congress."

Characterizing Blaine as a man "with the audacity of genius," Ingersoll declared:

"This is a grand year—a year filled with recollections of the revolution; filled with the proud and tender memories of the past; with the sacred legends of liberty—a year in which the sons of freedom will drink from the fountains of enthusiasm; a year in which the people call for a man who has torn from the throat of treason the tongue of slander—for a man who has snatched the mask of Democracy from the hideous face of rebellion; for a man who, like an intellectual athlete, has stood in the arena of debate and challenged all comers; and who is still a total stranger to defeat."

"Like an armed warrior, like a plumed knight, James G. Blaine marched down the halls of the American Congress and threw his shining lance full and fair against the brazen forehead of the defamers of his country and the maligners of his honor."

THE speech that brought Bryan, then a young man, to a seat among the political mighty, came unannounced and tremendous, after a debate on the Democratic platform.

A few excerpts from the Commoner's first great speech follow: "The humblest citizen in all the land, who clad in the armor of a righteous cause, is stronger than all the hosts of error. I come to speak to you in defense of a cause as holy as the cause of liberty—the cause of humanity."

"We do not come as aggressors. Our war is not a war of conquest; we are fighting in the defense of our homes, our families, and posterity. We have petitioned, and our petitions have been scorned; we have entreated, and our entreaties have

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### WORK BEGUN ON PLANT OF SILK FACTORY

Golden State Company Has Broken Ground in Industrial District

Ground was broken today for the new plant of the Golden State Silk Mills dye factory in the Torrance industrial tract north of the Union Tool Company's property and west of Western avenue.

### 4 PRODUCERS ARE BROT IN OVER SUNDAY

C.-C. M. O. Completes Dominguez No. 2 in Northern Part of Field

Operators completed four new wells in the field here over the week-end.

The Chanslor-Canfield Midway Oil Company brought in Torrance No. 67, a third tier well, on the Torrance lease, but its flow has not yet been gauged. Dominguez No. 2 of the same company was also completed, but no gauge has been taken. The Dominguez well was drilled to 3803 feet.

The Fullerton Oil Company brought in Cotton No. 8, a third tier well, on the Torrance lease, but its flow has not yet been gauged. Dominguez No. 8 is in the southwest corner of the Cotton property in the southwestern part of the field. It was completed at 3805 feet.

The Standard Oil Company's Dominguez No. 5 was completed at 3847 feet for an initial yield of 200 barrels a day.

### Owner of Still Draws \$300 Fine

City Recorder King fined Anthony Zamperino of Gramercy avenue \$300 when Zamperino pleaded guilty to possession of liquor.

Police confiscated a still at the Zamperino home. The apparatus had not been in use for some time. Chief Anderson told the court. Ten gallons of liquor and six bottles of wine were taken.

### Annual Exposition Closes With Great Climax Saturday

#### FIESTA

Always ready to join in any community movement, and support Torrance local organizations, the Consolidated Lunch Company, of course, had a fine booth at the Exposition. The booth featured Sargent hardware, Pabco paints, Blue Diamond plaster, Riverside cement, wall board. In the center was a varnished cross-section of a large log. The display stood on a polished hardwood floor.

A horseshoe of colored and white electric bulbs attracted considerable attention to the Bré Electric Company's booth, in which electrical appliances were on display. A Thor washing machine and Check Seal vacuum cleaner were on exhibition in this attractive booth.

More than 150 applications for compensation were made out at the Legion booth during the week. Veterans who wish to have blanks made out are requested to attend the meeting of the post at the new Chamber of Commerce offices in the Dominguez Land Company's building Thursday night.

One of the most interesting events of the American Legion Fiesta was the appearance of Mr. Darnell, better known as "Uncle Remus," at the DeBra Radio Company booth on Saturday night.

Radio fans had the opportunity of hearing and seeing at close range the famous auto-harp and the world's tiniest harmonica, with which Uncle Remus has entertained, from Radio KJH, listeners as far away as New Zealand. Through the courtesy of the Atwater-Kent radio company, with whom Uncle Remus is now connected, it will be possible for Torrance radio fans to meet him and possibly other famous radio folk at the special demonstrations which Mr. DeBra expects to hold from time to time.

### Tolson to Extend Transfer Service To Harbor Region

H. M. Tolson has applied to the railroad commission for permission to transfer his interest in Seal Beach Auto Dispatch, operating between Los Angeles and Seal Beach and intermediate points, and Torrance Transfer Company, operating between Los Angeles and Torrance, to Tolson Transportation System, Inc., which corporation has applied for a certificate to operate the said properties and to extend its services from Torrance to the Los Angeles harbor district.

#### ENTERTAIN TEXAS FRIENDS

Mr. and Mrs. W. R. Page of Arlington, Tex., enjoyed a two-day trip in the Sub-Bernardino mountains last week. Accompanying them as their guests were Mr. and Mrs. Sidney Temple and Mr. and Mrs. John P. Harte of the John Deere Plow Company, all of Dallas, Tex.

Mr. and Mrs. Temple and Harte are spending the summer months at Venice.

Use our Want Ads for results.

1924 Event Goes Over Strong from Standpoints of Exhibitors, Legion and Public

#### WM. THOMAS GETS FORD

Gifts Given Away by Merchants Keep Vast Crowd in Tent Until Midnight

Successful from the standpoint of the public, the exhibitors and the Legion, the Torrance Fiesta and Exposition ended Saturday night with a grand climax when several thousand persons crowded into the big tent to receive news of the awarding of the Ford coupe, and merchandise given away by Torrance business men.

The Ford was awarded to William T. Thomas of 1029 North Arlington, employ of the Columbia Steel Corporation. Mr. Thomas was not present when the car was awarded, but was awakened and informed of his good fortune by Legion committee men.

The members of the Legion committee have not yet ascertained just exactly how much money the post netted from the Fiesta, but the amount will be announced later.

No Fiesta closing night has ever been more successful than that of last Saturday. It wound up the Fiesta and Exposition with a fitting climax after four nights of unusually large attendance. The event this year proved that the Torrance Fiesta has become an institution in the harbor district, for hundreds came from the harbor area to enjoy the fun here.

A. L. Greiner, general chairman of the Fiesta, today said: "The Legion desires to express its sincere thanks to the business and commercial houses for their support, and the public for their attendance. The boys certainly appreciate the support the Fiesta received this year. On behalf of the Legion I want to thank everyone who helped out."

The big crowd Saturday night watched the awarding of the gifts with interest.

Huddleston's awarded gifts as follows: To Mrs. C. Chase, a walnut desk, valued at \$32; to Nora Luck, bed springs valued at \$18.50; to J. M. Crane, pair of Slesley pillows, valued at \$12; to Mrs. C. L. Steiner, 1316 Cota avenue, a bedroom rocker valued at \$6.50.

Schultz, Peckham & Schultz awarded gifts as follows: Steering wheel to Mrs. L. E. Stoner, 1828 Broadway, a pair of foot brottie shoes, valued at \$12; to Mrs. C. L. Steiner, 1316 Cota avenue, a bed-room rocker valued at \$6.50.

Palmer's service stations made awards as follows: Various quantities of automobile oils and greases to J. A. Brady, J. Bergstrom, Anna Hines, C. Hansen, H. S. Plunkett, Warren Sapp, Mrs. Junior, Margaret Guttenfelder, Al Harder, Fred Harder, Ben Hamnebrink, M. G. Lassiter, Mrs. Inez Kember, George Peckham, Mrs. R. N. Shuart, H. E. Paige, H. A. Treadwell, J. G. Briney, Mrs. William Gascoigne, Mrs. H. L. Bradley, Harvey Grant.

The following persons have awards waiting for them at the Palmer stations: J. Davis, S. Dumont, C. W. Rhodes, L. C. Weeks, Mrs. Loebin, Mrs. LaVier, C. M. Cannon, C. J. Hines, A. Covert, H. L. Mann, F. B. Cutler, A. Adene, Ora Pratt, Harry Warren, G. S. Crowley, A. J. Colmer, Roy Flood, Florence Hall.

## WHO IS THE GREATEST LIVING AMERICAN WAR HERO? DON'T FORGET LIEUT. COL. GORDON JOHNSTON

By JOHN T. LEWING Jr. Central Press Correspondent.

WASHINGTON, July 22.—While the United States has been busy celebrating Sergeant Alvin York and Sergeant Samuel Woodfill as the greatest living American war heroes, it has been forgetting Lieut. Col. Gordon Johnston.

The war departments can't give him any new decorations, because he now holds every distinction the government has power to give him.

When the distinguished service cross was pinned on his breast just before he left Manila recently for the United States it was placed beside the congressional medal of honor, distinguished service medal, campaign badges for the Spanish-American War, Philippine Insurrection, and silver stars signifying three separate citations for heroism, and medals from France, China and Japan.

Of these, the distinguished service medal he gained in the World War.

The highest military distinction any American soldier or sailor, whether officer or enlisted man, can hope to win is the congressional medal of honor, awarded only for "conspicuous gallantry and intrepidity, even at the risk of life, and above and beyond the call of duty, in action with the enemy."

Col. Johnston won his medal of honor in a fight at the mountain called Bud Dajo, in the island of Jolo, in 1906.

#### Story of the Exploit

The story of his exploit has been told as follows: "In the spring of 1906 there was serious trouble in Jolo. A band of about 900 Moro outlaws and religious fanatics was ravaging the island. When orders came to disperse the band and seize its leaders, they replied by climbing to the crater of Bud Dajo. They took their women and children with them—which action, in Moroland, was an unspoken challenge to a pitched battle to the death, with no quarter asked, or granted. They were well equipped with rifles and native cannon or lantakes, to say nothing of the murderous short swords, or barongs.

"Bud Dajo, an extinct volcano, is a precipitous lava cone. Heavy tropical forest clothes every foot of it, including the well defined crater at the summit. The mountain is 2100 feet high, and the upper 500 feet rise at a dizzy slope of 60 degrees to the crater lip. One needs prehensile toes to scale it.

"To smoke this deadly swarm out of its nest the American commander, Col. Joseph W. Duncan, had a force of about 400 infantry and field artillery, augmented by a small body of Philippine constabulary and a naval detachment. They were divided into six attacking columns, command of one of which

fell to Johnston, a signal corps lieutenant, who had volunteered for the assault.

#### First Man Up

"These columns started to climb Bud Dajo from all sides at once. They made the first 1600 feet without serious trouble, but for a long while it was dubious whether, in the face of the opposition put up by the maddened Moros, they could ever conquer the precipitous upper slope of 500 feet which led to the crater rim.

"Johnston was the first man up. He scaled the slope and made a good footing on the lip of the bowl of death. The force of artillery fire blew him off. A slug tore through his shoulder, inflicting a hideous wound. But he clung to the ground and was not dislodged.

"Sailors with blocks and tackle hauled field runs up to cliff and, after three days of desperate fighting, Bud Dajo was captured." Johnston recovered from his serious wound and went back to duty. In 1910 he was awarded the medal of honor for his exploit.

Col. Johnston's father was Gen. Robert D. Johnston of the Confederate army. Gordon Johnston was graduated from Princeton in the class of '96. In 1898 he enlisted in the Rough Riders, but got stalled in Tampa, where he was left in charge of the horses. To even up, the next year he enlisted in the regular forces and won a commission from the ranks.

#### His First Decoration

On March 31, 1900, while serving as a second lieutenant in the Forty-third Infantry, he won his first silver star, for gallantry in action against Filipino insurgents at Dagami, Leyte. Within a

month he won a second star for similar gallantry in an attack near La Fag, in the same island.

Early in the Leyte campaign, on February 1, he performed the act for which, after 24 years, he has just received his distinguished service cross. The citation for it runs:

"For extraordinary heroism in action at Pale, Leyte. While in command of a small detachment of scouts he displayed remarkable gallantry and leadership in charging a greatly superior force of entrenched insurgents in the face of cannon and rifle fire, driving the enemy from their position and capturing the town of Pale."

For his third silver star he had to wait till he was a first lieutenant in the signal corps (cavalry), fighting against Uncle Sam's Fuzzy-Wuzzies, the Moros. He got it "for gallantry in action against hostile Moros during the attack on Datu Ali's Cotta on Malala River, Mindanao, October 22, 1905."

When, in 1916, the situation in Mexico caused the mobilization of National Guard units on the border he was assigned to the command of the Twelfth New York infantry. In December he attracted country-wide attention by resigning his command because of friction with Maj. Gen. John F. O'Brien, following a review at McAllen, Tex.

The resignation was accepted, but in January, 1917, he was reinstated in his command and the incident was smoothed over. With the A. E. F. troops during the World War, Col. Johnston served as chief of staff of the Eighty-second Division. March 12, 1919, he was given the distinguished service medal for his service.