

### FOR MEN'S SHOE WEAR

Those new light and tan Oxfords in the latest real snappy last  
Priced \$7.00 Pair

### FOR LADIES' SHOE WEAR

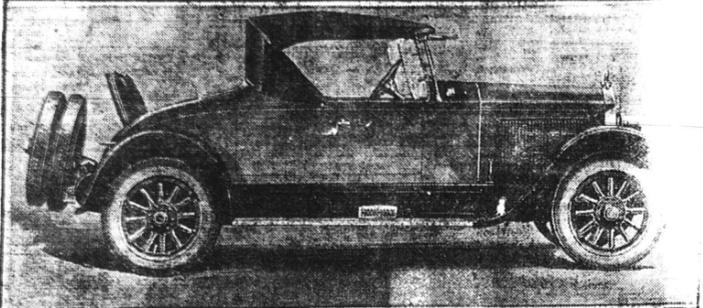
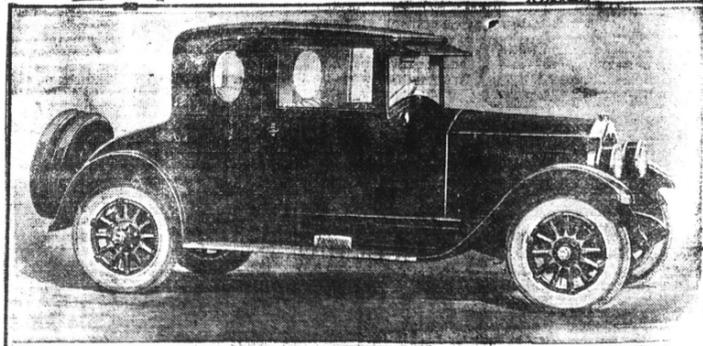
Two new arrivals—Black patent Oxford with new fancy strap, and a black kid with Cuban heel and clever strap design. These are high grade shoes that sell in Los Angeles at \$10.00 pair.

Our Price, per pair, \$7.50

## SAM LEVY

NEW AND LARGER STORE  
TORRANCE

### NEW STANDARD SIX BUICKS AT SHOW



J. A. Phillips' display at the F. A. Phillips show will feature the new 1925 Buicks, which have attracted unusual attention throughout the country during the past two weeks. Two of the new models are pictured above—the five-passenger coupe and the roadster. The motor of the Standard Six features the successful force feed lubrication and Buick's over-valves. All models are equipped with four-wheel brakes. All the body refinements have been improved and augmented in the 1925 Buick line. The Phillips showrooms are in the building built by the dealer on Cabrillo avenue, where service is available at all times to Buick owners.

### STUDEBAKER MEN OLD IN MOTOR GAME



W. W. HISERODT



W. W. HALE

Everyone knows Studebaker. And people around Torrance are learning to know the firm of Hale and Hiserodt, who recently purchased the Studebaker agency in this territory and are conducting a sales and show room in the Torrance Transfer building at Border avenue and 213th street. Messrs. Hale and Hiserodt report satisfactory sales of Studebakers in Torrance and announce that a service department will be opened here as soon as conditions warrant. Mr. Hiserodt formerly was wholesale manager for the well known distributor, Paul G. Hoffman, in which capacity he served for four years. Mr. Hale was secretary-treasurer of the same concern, and is still a substantial stockholder in the company. The territory served by Hale and Hiserodt, successors to P. E. Hennis, includes Torrance, Gardena, Redondo Beach, Manhattan Beach, Hermosa Beach, Moneta and West Athens.

### A BANK BUILT ON SERVICE

OUR BUSINESS IS FINANCE AND WE WILL GLADLY ADVISE YOU IN FINANCIAL MATTERS.

**State Exchange Bank**  
"THE COMMUNITY BANK"  
—WE PAY 4% ON SAVINGS ACCOUNTS—  
TORRANCE CALIF.

### Gilbert's Pupils In Fine Recital

A recital of unusual merit was given Friday evening at the Karl Watts Gilbert studio on George street in Lomita. Mr. Gilbert presented eighteen of his pupils in piano numbers. The program was heard by a gathering of music lovers and musicians. Mr. Gilbert gave a fitting close to the evening by playing the Valse Brillant by Moszkowski. The following pupils played: Charisse McDonald, Viola Dawson, Kathryn Fordice, Margaret McDonald, Earl Starkey, Virginia Walker, Jerome Greenstein, Ida Mae Barber, Marjorie Ott, Glen Broderman, Doris Hinsdale, Verena Payne, Mae Hall, Mary Hoover and Stephen Trusso.

### OBSERVATIONS

(Continued from Page One)

To do this the Southland must insure its power supply against Nature. The Boulder dam must be built.

PARDON me, you of the shingled heads. Nothing personal intended at all. The wrath of the shingled populace is more than a mortal man can stand. Your shingles are—well, they are all right if you keep your necks shaved.

A lesson learned: Never attack a prevailing feminine mode. Every woman who hears of or reads the attack will think you had HER in mind.

### Maxwell and Chrysler Six Sales Keep Factory Busy

Production of the Maxwell and Chrysler Sixes has averaged 17.5 per cent closed. The high class II ratio is due largely to the great popularity of the good Maxwell club sedan and club coupe—both advanced models—whereas the lower Chrysler ratio is occasioned by the tremendous popularity of the Chrysler roadster, for which demand has continued to be considerably in excess of an unusually large production. DON'T MISS THIS George Probert, Roy Winters, Homer Watson and D. A. Murphy are putting on a golf match next Sunday morning. Carl Burmaster will caddy for Probert and Winters and keep tab on Murphy.

# TORRANCE THEATRE

Thursday and Friday  
July 17 - 18  
No Advance In Prices

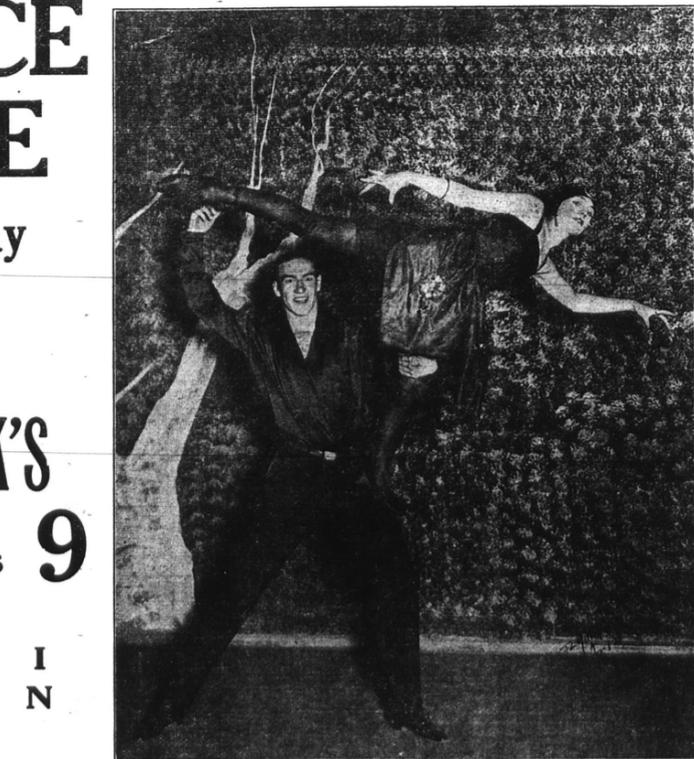
## SIPPLE AND MACK'S

9 Clever Entertainers 9

Associated First National Pictures Inc. presents



A First National Picture



Singing, Dancing And Musical Numbers

Also Colleen Moore - In "THE HUNTRESS"

Two Shows - 6:30 and 8:30

### PRAISE PAIGE FOR WORK OF POLICE DEPT.

"Police in many cities of the country, realizing the need of a fast, dependable car, are buying Paiges," said C. C. Bacon of the firm of Bacon & Gerner, 114 South Catalina avenue, Redondo, distributors of Paige and Jewett in this territory. "The purchase of a Paige by the Torrance police department," said Mr. Bacon, "was in line with the growing demand for this car by police departments the country over."

Mr. Bacon and his partner, Charles E. Gerner, are both former residents of Torrance. They have an exhibit at the Fiesta automobile show. They are preparing to make the Paige and Jewett display this year even more attractive than the fine exhibit last year.

### Chevrolet Price Cut Is Announced

The Day and Night Garage has received notification of a reduction in the price of Chevrolet cars. Details of the price drop may be obtained by calling at the Chevrolet exhibit at the Fiesta automobile show.

### TEN YEARS OLD.

Little Miss Virginia Walker, 10-year-old daughter of Mr. and Mrs. Tom Walker of Andree avenue, entertained last Wednesday afternoon in honor of her birthday. A merry time at games was followed by refreshments. The favors were dainty pink and yellow baskets.

The guests included Ruby Murphy, La Bida Helton, Genevieve Guyan, Irene Newby, Margaret Stetton, Viola and Ruth Dawson, Margaret and Junior Walker and William Thomas.

### ROYAL NEIGHBOR BAZAAR

Members and friends of the Royal Neighbors are busy making various fancy articles for the bazaar to be held in Legion hall, Thursday, July 21, in connection with the regular social evening. There will be all sorts of fancy articles, home made cakes and pies, a hot dog stand and various other features. A number of out-of-town camps plan to be present. There will be no admission charged.

Admission Free—Torrance Fiesta.



WELCOME TO OUR BOOTH

### Special Fiesta Announcement

Special demonstrators have been employed to thoroughly explain

THEATRICAL COLD CREAMS FACE POWDERS, ROUGE, ETC.

BRILLOX—New Radiance for the hair will be demonstrated by a Max Factor & Co. representative. Max Factor & Co. manufacture all face and hair preparations used by the movie folks in Hollywood. Be sure and attend.

### BEACON DRUG STORE

A. E. FINSTER, Prop. Torrance  
Phone 180

### "QUEEN QUALITY"

PRESENTS THIS NEW MODEL

IN UNSURPASSED GREY KID \$10.00



ALSO IN BLACK SATIN \$9.00

ALSO BLACK SATIN BEIGE KID \$10.00

SEE THEM IN OUR WINDOW

Rappaport's Torrance