

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

TALKS BY THOSE WHO THINK

AFTER about four years of experimentation, radio broadcasting appears to have started upon a definite line of development," said Guy E. Tripp, chairman of the board of the Westinghouse Manufacturing company, in a recent talk.

ON RADIO CONTROL

Curiously enough, there is a close parallel between the tendencies in both the electrical and the radio fields. We are now practically assured that electrical development will result in super-power, where a relatively small number of large steam and waterpower stations will serve large areas of the country in the most economical and satisfactory manner.

Similarly with radio, present conditions favor the formation of a super-radio system, where a few powerful stations of the highest type, located in the centers of art, entertainment and education, will form the foundation of our national (or, rather, an international) radio service.

There is a Difference

There is, however, this difference between super-power and super-radio: With super-power the duplication of services in any community is unnecessary and involves inefficiency, so that super-power must be monopolistic in character. With radio, however, it is most desirable that every community be reached by several distinct and different services, because matters of taste and interest cannot be standardized.

A monopoly in the radio broadcasting field would, therefore, be contrary to public interest. A step in the wrong direction may retard the development of radio for many years to come, and it is our duty, therefore, to examine the problem in the light of our knowledge and of experience with parallel problems of development and distribution.

Would Produce "Claim"

Super-power would unify the power resources of the country into a vast concerted stream, the stream to be tapped at suitable points and the power distributed to millions of homes and industrial plants. Super-radio would create a chain of super-stations, connected by radio or by wire links, which would radiate to every home in the United States a program of entertainment, education and news.

Just as there can be no thought of restricting free speech, so there can be no thought that the erection of a chain of super-power broadcasting stations would give any one interest a monopoly of broadcasting.

The basic problem is this: Radio has created a great and growing industry, dependent for its existence and development upon the giving of a public service. Without broadcasting, every receiving set in the country would be a useless piece of mechanism. We therefore must find a way, first, to organize the public service along the most economical and efficient lines, and next, to support and direct it in the interest of the public.

WHO'S WHO IN THE NEWS

A POSSIBILITY of Dr. Nicholas Murray Butler being drawn into the list of vice-presidential possibilities who will be suggested to the Republican national convention is seen in the recent stand the president of Columbia university took on the prohibition question at a dinner speech in New York.

NICHOLAS MURRAY BUTLER denounced the prohibition amendment and the results of prohibition enforcement. It is pointed out by some that a well known man who is known to be a bit liberal in his views on prohibition might make an acceptable running mate for Coolidge, conservative New Englander.

Butler is not a newcomer in the vice-presidential possibility circles. When James S. Sherman died in October, 1912, just before election, having then won the Republican vice-presidential nomination, the Republican electors were free to vote for whom they pleased. Several of the electors of western states voted for Dr. Butler. In the Republican national convention of 1920 he was the "favorite son" candidate of New York and received 69 1/2 votes for President.

He was born and educated in the United States, but took advanced courses in Berlin and Paris. He has been president of Columbia since 1902.

FORE PLUS ONE

An Irishman was walking along a road beside a golf course when he was struck between the shoulders by a golf ball. The force of the blow almost knocked him down. When he recovered he observed a golfer running toward him.

"Are you hurt?" asked the player. "Why didn't you get out of the way?"

"An' why should I get out of the way?" asked Malachi. "I didn't know there were any assassins 'round here."

"But I called 'fore,'" said the player, "and when I say 'fore' that is a sign for you to get out of the way."

"Oh, it is, is it?" said Malachi. "Well, thin, when I say 'foive' it is a sign that you are going to get hit on the nose. 'Foive!'"

TWO VERSIONS

"I," said a temperance man, "strongly object to the custom of christening ships with champagne."

"I don't," replied another. "I think there's a temperance lesson in it."

"How can that be?"

"Well, immediately after the first bottle of wine the ship takes to water, and sticks to it ever after."

HOW'S YOUR HEALTH?

By Dr. W. F. Thompson

Swallow tonics all you please, That won't keep you from disease. When the blossom beckons bees Nature's tonics in the breeze.

The higher the weeds the lower the rent.

A bookkeeper's diet should be well balanced.

Well, anyway, one shouldn't judge a war worker by his war work.

There's a microbe in the water, And his brother rides a fly O'er the cookies and the doughnuts And the luscious apple pie.

The so-called "successful" man was worth more to his community at seven than he will be at seventy.

Folks who don't use their heads should think of the birds—there's the woodpecker, for instance.

If you were me and had to write A quarter column every night About a feller livin' right— I mean

If the perch were bitin' good— (I'm assuming that you could) I really wonder if you would?

A normal baby of a certain height will weigh a certain amount at a certain age. Babies that are very fat may not be healthy babies.

Ringworm and certain other skin affections are caused by moulds which are communicated from one to another through careless contact, the careless use of the community hair brush and other articles of the community toilet.

Older physicians who have given their services freely to worthy individuals do not favor public free clinics. The "free" part of a clinic always refers to the physician's time.

When a friend faints, lower his head and keep yours cool.

We, as a nation, can not hope to prosper permanently as long as children and the mothers who bear them are compelled to labor long hours for

a pittance that holds naught but soul and body together.

Speaking of blood, it's too bad some of our ancestors weren't turnips.

Oh, sleep in the open From winter 'til fall, For a cot on the porch Beats a bed'n the hall.

It's now the time of year we get our money-lust changed into wanderlust.

This year, new mothers who take long trips with new babies will be short babies.

Tubercular infections are almost always acquired in early youth, usually from some infected adult who is careless or indifferent about his infection.

It's not your caddy, when you fuss; It's not your slice that makes you sore;

It's what you eat that makes you cuss And puts three figures in your score.

X-ray pictures of the chests of children who do not gain weight as they should and who run slight afternoon temperatures, often reveal tuberculosis in the first stage.

Regardless of how efficient, no man can be a 100 per cent health officer when he is compelled to get 50 per cent of his living out of the practice of medicine.

LOMITA NOTES

Mr. and Mrs. Charles Eade and Mr. and Mrs. Tom Eade, of Oak street, visited friends at Santa Monica Sunday.

Mrs. Susie McCroskey and Carl McCroskey, of 256th street, were entertained Sunday by Mr. and Mrs. Walter Colwell of Long Beach.

Mrs. T. W. Tonkin of East Flower street was a recent visitor at Tujunga.



Why does an airplane fly? —because, while its wings tend to keep it afloat, its propellers drive it ahead with sufficient force to overcome the downward pull of gravity. In the daily drive of work and play,

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helps to keep the system internally clean and functioning smoothly.

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D. E. WHITE Mechanic Machinist-Welder

Build Your City By The Power Of Its Charms

THE RESOURCES OF THIS GREAT SURROUNDING COUNTRY AND THE MANIFOLD ADVANTAGES TO BE FOUND IN THIS CITY SHOULD BE MADE KNOWN TO THOUSANDS OF PEOPLE IN ALL PARTS OF THE COUNTRY. THIS IS THE REAL CALIFORNIA, THE ROMANTIC, THE PRODUCTIVE CALIFORNIA. HERE YOU WILL FIND THE VERY ESSENCE OF THOSE THINGS WHICH HAVE MADE CALIFORNIA FAMED AND WHICH BID SO POWERFULLY TO MAKE IT STILL GREATER. TORRANCE CAN CLAIM TO BE IN THE FRONT RANK OF THIS MAGNETIC INFLUENCE, BUT TO LAY CLAIM TO THIS DISTINCTION SHE MUST BE EQUAL TO IT. THIS IS BEST ACCOMPLISHED BY, FIRST OF ALL, TAKING AN INDEFATIGABLE INTEREST IN THE STEADY GROWTH OF YOUR MERCANTILE OPERATIONS.

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Top's Bakery No Better Bread in All the World At Paige Quality Grocery Store Torrance

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A Pair Hard to Beat By THE MYSTERIOUS COWBOY

TWO PARTNERS - WEDDED IN LIFE AND BUSINESS



The importance of the real estate operator to the law of our land has been increasing every year. The idea that anybody can just rent an office and go forth and secure some real estate to sell is an old idea that has long since passed away. The importance of the real estate operator to the community has grown to such a point that his business is really a profession. One simply must have abilities to succeed in this field.

Frank S. Austin, who is associated with his wife, Henrietta Austin, in the real estate business, was for many years an able machinist, having worked for the Union Tool for fifteen years, both here and at Los Angeles, and also served his time with the General Electric Co. in New York state. Mr. Austin made good wages as becomes his craft, but the minute his wife started in the real estate business he was outdistanced in income capacity. So Frank left the factory and joined her.

Mrs. Austin is a born business woman. It is quite natural to see her making splendid success in real estate. She is a very vigorous worker, and her judgment and ability to negotiate is of the highest kind. One of the very busiest ladies in town—she takes care of the household of five children besides doing her big work outside—this able business woman has been of sound service to many clients since she started in this new field. She is, of course, well known, and that counts. She has a fund of information on conditions and values; she is the local agent for the Liverpool and London and Globe Insurance Co., a member of the Realty Board and the Chamber of Commerce. Her work she finds "fascinating," and modestly tells us that she has "seen Torrance crawl and creep and get on its feet."

"Paxman's" Quality and Hardware 1219 El Prado Block Torrance Lomita

Priscilla Beauty Shop Everything in Beauty Culture 1333 El Prado So. Torrance

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