



**STOCK and POULTRY REMEDIES.**

Every farmer knows if his stock is healthy he will make money. The wise farmer feeds his stock our foods and remedies to prevent illness. Are you doing this?

Come in and let us show you the different foods and remedies we have to keep your stock and poultry healthy.

For everything you need in drugs, medicines and drug store things—  
Come to us **FIRST.**

**TORRANCE PHARMACY**

**CONGRATULATE TORRANCE ON RAPID GROWTH**

Neighboring Paper Sets This City Up as Example

The Gardena Valley News of Moneta, Bert Perrin, editor and publisher, gave considerable space last week to the growth of Torrance. Under the caption "Torrance To Be Congratulated," the News remarked: "Neighboring towns can be proud of the progress being made in Torrance in the matter of improvements. Always a unique place because of its artistic planning, it has been an ideal place for attracting people and capital, but for some reason for a few years it did not develop as rapidly as might have been hoped for it. But during the past year or so little complaint could be made on that score. During February Torrance hung up a building record of which Torrance is not only justly proud, but of which its neighbors feel a proportionate pride and pleasure."

"During February building permits to the amount of \$323,100 were issued, which placed Torrance in the sixteenth place in California, and was only a few thousand dollars less than the entire state of Utah. Torrance led such towns as Pomona, Riverside, San Jose, San Bernardino, and many other places of much greater population."

"There is a lesson in this fact for Moneta folks who fought incorporation last year. One of the principal arguments against Moneta incorporation was the claim that if the town incorporated the taxes would become so great that investments would be discouraged, and the more rabid anti-incorporationists even insisted that taxes would be confiscatory. As a result of that campaign of misunderstanding and ungrounded fear the plan to incorporate was overwhelmingly defeated. The rapid advance being undergone by Torrance, the closest nearby incorporated community to Moneta, should be a lesson to those people who feared that city taxes would be a discouragement to prospective investors."

"To the contrary, investors are attracted to Torrance because of the improvements only a municipal corporation can give. Torrance is incorporated and is growing with an unprecedented and unrivaled pace. Moneta, a neighboring community with equal advantages, is growing, but much more slowly, and the slowness of its growth can very truly be ascribed to the lack of those things which would be supplied if the community was incorporated."

"Surely those people who assert that municipal taxes would drive away investors would be hard pressed for an explanation as to how it happens that Torrance, next door to Moneta, and incorporated, secured investments in buildings alone of almost a third of a million dollars in one month, if city taxes are such a deterrent to property holding, while comparatively little was invested in new buildings in Moneta during the same period of time, where there are no city taxes."

period, and shall conform to all the laws of the State of California governing the granting and operating of franchises of Cities of the Sixth Class and their grantees.

**Section 3**  
The City Clerk shall certify to the adoption of this ordinance and shall cause the same to be published once in the Torrance Herald, and thereupon and thereafter this ordinance shall be in full force and effect.  
Approved this 3rd day of March, 1924.

W. H. GILBERT,  
President of the Board of Trustees of the City of Torrance.

Attest:  
ALBERT H. BARTLETT,  
City Clerk of the City of Torrance.

State of California, County of Los Angeles—ss.

I, Albert H. Bartlett, City Clerk of the City of Torrance, do hereby certify that the foregoing ordinance was duly and regularly adopted by the Board of Trustees of the City of Torrance at a regular meeting of said Board held on the 3rd day of March, 1924, by the following vote:

Ayes: Trustees Fitzhugh, Proctor, Zeller, Gilbert.  
Noes: Trustees none.  
Absent: Trustee Smith.

In Witness Whereof I have hereunto set my hand and official seal of said City.  
(Seal) ALBERT H. BARTLETT,  
City Clerk.



**QUALITY**  
At the Right Price is what the average buyer of jewelry wants.

Those who take the trouble to make comparisons realize that they can fill all their wants in jewelry right here in Torrance and save money.

**DIAMONDS**  
**WATCHES**  
**JEWELRY**  
**CLOCKS**  
**ETC.**

**House of Parr Values**  
**SILVER**

1503 CABRILLO ST.  
TORRANCE CALIF.

SHOP PHONE, 60-W RESIDENCE, 47-M

**Torrance Plumbing Co.**  
PLUMBING AND SHEET METAL WORK  
AGENT FOR  
Ward Floor Furnace  
SEWER PIPE, DRAIN TILE AND TERRA COTTA  
Across from Post Office 1418 Marcellina Avenue

**HARVEL GUTTENFELDER**  
Prop. Torrance Auto Electric



**You're \$\$\$ Ahead**

batteries insulated with wood must be reinsulated. Not so a Willard Threaded Rubber Battery, which costs no more than many wood-insulated batteries.

PHONE 168

**SCOUT NEWS**

By THE OLD SCOUT

The Boy Rangers will hold an organization meeting at the Torrance elementary school on Thursday afternoon. The organization is for boys between the ages of 8 and 12. The initiation fee of 60 cents includes the badges. Ellis P. Moore, Jr., district commissioner of the Boy Scouts, is to be the guide.

The Boy Scouts of America is considering an active campaign for more troops and more scouts in Torrance. The district commissioner, Ellis P. Moore Jr., is in active charge, spending Thursdays in Torrance. The organization of a drum and bugle corps made up of Torrance Scouts is in prospect. The Herald calls attention to the attractive pictorial posters now on display in several store windows.

**ORDINANCE No. 80**

An Ordinance Granting a Franchise to the Western Sheet Glass Company for the Use of a Portion of Border Avenue in the City of Torrance.

The Board of Trustees of the City of Torrance do ordain as follows:

**Section 1**  
The Board of Trustees of the City of Torrance hereby grants to the Western Sheet Glass Company, a corporation, its successors and assigns for the term of forty (40) years from the first day of April, 1924, subject to all the terms, conditions and limitations hereinafter made and expressed the franchise, right and privilege to use a portion of Border Avenue lying east of the present curb line of said street and extending a distance of 178 feet north from a line 32 feet southerly from the north line of 222nd Street, for the purpose of erecting thereon a portion of a factory building, the floor of which shall be maintained eight (8) feet above the said street so as not to interfere with the use of said portion of said street by pedestrians.

**Section 2**  
The rights, privileges, and permissions herein granted to said corporation are dependent for their continuance and validity upon the performance of the said corporation of all the conditions hereinafter set forth, to-wit:

(1). The Grantee of this franchise shall pay to the City of Torrance Six Hundred Dollars (\$600.00) for the use of said portion of said street, for said

**STORIES**

HER INTERPRETATION

"I haven't been feeling well lately," Mrs. North explained to Dr. Sparrington, "and Mr. North thought I had better consult you and see if you could find out what was the matter." Dr. Sparrington made the examination and then announced:

"What you need is a rest, Mrs. North. You are a bit run down, is all. Take a complete rest for a while, plenty of fresh air, frequent baths, and be careful about suitable clothing. That's all."

At home that evening Mr. North asked his wife about the result of the consultation with the doctor.

"Oh, he says I ought to have a vacation," Mrs. North reported. "He recommended motor car rides, a trip to the seashore, and a new dress or two."

New Phone Number of The Herald is 200.

Change now to the brand that never changes and you'll never change again.



**Redondo Beach**

-cooler in summer  
-warmer in winter



**Dancing**  
every evening  
(Mondays accepted)  
also every Sunday afternoon

peppy music by  
**New Dance Orchestra**

**BATH HOUSE OPEN DAILY**  
10 A. M. to 10 P. M.  
Sundays 8 A. M. to 6 P. M.

Filtered Sea Water—Pure, Sparkling and Warm

**BAND CONCERTS EVERY SUNDAY**

**BUILDING**



**You Should SAVE Systematically**

Form the systematic saving habit. Make a deposit with us at regular intervals and watch your equity grow. It will make you independent. It's the best way, and the easiest.

**TORRANCE MUTUAL BUILDING & LOAN ASSN.**  
Torrance First National Bank Bldg. California

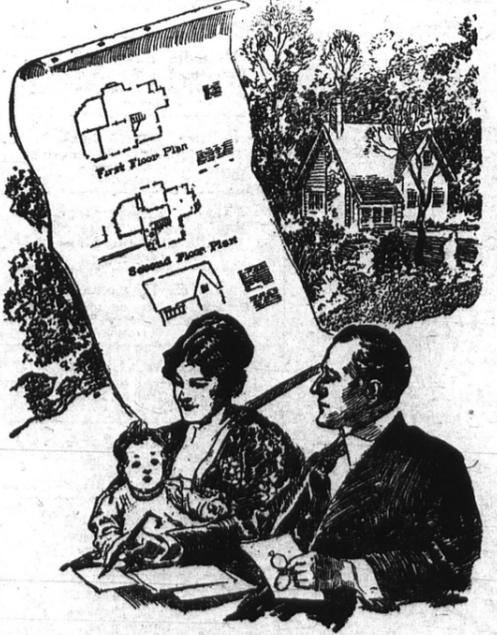
**LOAN**

**STOP!** Don't drive without insurance. You're a reckless driver if you do.

**Now Is the Time**

**T. F. FOLEY**  
Old Reliable Companies  
Office Torrance Investment Co.  
Dominguez Land Corp. Bldg. TORRANCE

Life Health Accident Fire Auto Surety Bonds Plate Glass Burglary Public Liability Compensation Etc.



**Plan Your Own Home for Your Family's Sake**

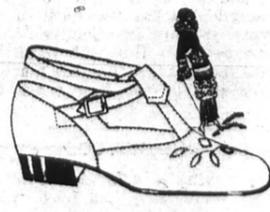
What perfect delight—this going over the plans for Your Own Home! Everything placed just as you want it, plenty of space, splendid grounds, and finishings that attract rather than dispel your love of a home and its surroundings. That's the advantage of having Your Own Home. We'll gladly help plan Your Home. Come in and see our many plans.

**CONSOLIDATED LUMBER CO.**  
Chas. V. Jones, Mgr. Torrance  
Phone 129

**Queen Quality SHOES**  
FOR LADIES AND MISSES

**SOUNDS A NEW NOTE IN SPRING FOOTWEAR**

With the flamboyant days of spring comes the new vogue in Footwear for the discriminating woman. There are gorgeously designed Strap Slippers and Colonial Pumps that just ooze with originality and the values are fine, too.



One of our late arrivals awaiting your approval, like cut, is priced  
**\$6.00**

**RAPPAPORT'S**  
Torrance

**OUR - WANT - ADS - BRING - RESULTS**