

PROFESSIONAL AND BUSINESS DIRECTORY OF LOMITA

HOME HOTEL

NEAREST HOTEL TO LOMITA OIL WELLS
Rooms \$4.00 Per Week
New Building, New Furniture
Clean, Airy, and Sanitary
CHAS. PROCISE, Prop.
919 Narbonne Ave. Lomita, Calif.

KENNEDY SIGNS

Trade Mark
1037 Narbonne Ave.
LOMITA, CALIF.

"The little shop that does the big business"
CIGARS AND TOBACCOS SOFT DRINKS
Spend the Evening at
LOMITA AMUSEMENT CLUB
1107 Narbonne Ave. LOMITA, CALIF.
G. P. WAGNER

FRED STOCK Coal
HAY GRAIN Fuel
LOMITA REDONDO FEED Briquettes
POULTRY SUPPLIES
BABY CHICK FOOD

We Write **LIFE AUTO L. J. HUNTER**
INSURANCE ACCIDENT FIRE Lomita
In All Its Branches

"LET MYERS LOOK UNDER YOUR HOOD"
An Old Garage Foreman
TOWING SERVICE. We repair all makes of cars, by contract or by hour. A Ford Specialist at your service also.
1070 Narbonne Ave. Lomita
MYERS' GARAGE

SURVEYING AND MAPPING.
Lot Surveys—Acreage Subdivided—Maps, Tracings and Blueprints made on short notice
FRANK D. HINSDALE, Civil Engineer
3025 Miller Ave., Lomita, Cal.

F. P. POWERS CLEANING PRESSING DYEING REPAIRING
Dry Cleaning Co.
1103 Narbonne Lomita
Phone 340
"They look like new when we're thru"
We Call and Deliver

Smith & Trotter
2510 Redondo Blvd. SOUTH LOMITA
LET US FIX THAT CAR
EXPERT WORKMANSHIP
FAIR PRICES

COY F. FARQUHAR Grading Contractor and Teaming
Also House Moving
Wilmington, and Redondo Blvd.
Office Phone 108-W Res. Phone 108-J

LOMITA MEAT MARKET



Order Your Choice Cut
You may always be certain of receiving what you specifically order from us. We never try to substitute one cut for another. Our business depends upon your confidence. Meat prices are always low here but the quality is high.

H.F. Schmidt, Prop.
Fresh Fish Wednesday, Thursday and Friday.
Fresh Oysters Every Day.

Prompt Deliveries of Lumber

from our yard, of all sizes and in all quantities you desire. Get our quotations before placing your order. You are invited to come here and look over our stocks and investigate our facilities. Quality lumber only.



LOMITA LUMBER & SUPPLY CO.
LOMITA, CALIF.

Phone Lomita 39 2723 Weston St.

J. S. TORRENCE SUGGESTS NEW C. OF C. POLICY

Board Approves Principles Voiced By One Of Directors

Plans for rejuvenation of the Chamber of Commerce through increased interest in the organization by all of the citizens of Torrance were made at a meeting of the board of directors by J. S. Torrence and approved by the board.
Mr. Torrence declared he believed that the Chamber of Commerce should be the one organization in the city to which every citizen may belong without regard to politics or other controversial matters.
"It should be the clearing house for community ideas, a melting pot of civic plans," he said. "The Chamber of Commerce should never take part in political matters. It should be the organization through which the entire community expresses itself in terms of mutual progress."
Definite plans toward the desired end will be announced later.

HOW'S YOUR HEALTH?

By Dr. W. F. Thompson

'Tis better to knock At the dentist's door When the teeth are loose And the gums are sore.
After soup—a song; after nuts—nothing.
The time and place to swat the fly is in its preparation.
One swallow doesn't make a spring, but two usually mean an early fall.
If you're thinking of cheese There's this to recall: If it wasn't for microbes There'd be none at all.
The landlord who provides no screens has a sick tenant who can pay no rent.
Those who prefer smallpox to vaccination often have their wishes carried out.
Not too fat and not too lean; there's an average that leads on to healthiness.
Your alley's full of cats and cans, The rendezvous of ague; And from among the pots and pans The "squeakers" rise to plague you.
Don't shoot your neighbor. Keep a garbage pile and let the flies do the dirty work.
When one screen's out and one screen's in, the one that's out lets mosquitoes in.
If you want health, fish; if you want fish, buy it.

Filling Station Ad. Brings Big Crowd For Fred Palmer

The formal opening of the Palmer Service Station No. 2 Saturday far exceeded the expectations of its owners, Fred Palmer and Mike Fix, and they are more than pleased at the way the trade called upon their station for gas and oils during the day.
The five hundred boxes of candy were all gone before mid-afternoon and in all about 1000 persons were waited upon from opening time until closing time. The trade not only came from Torrance, but from Lomita, San Pedro, Harbor City, Keystone, Gardena, Moneta, and Redondo.
Mike Fix, who was in charge of the opening, is now a firm believer in advertising. Using The Torrance Herald and Lomita News Letter, and only two issues in each paper, convinces him that the pulling power of correct advertising pays. To use his own words, "I am now a firm believer in your columns."
The Palmer Service Stations are now under contract for regular advertising in both issues, so the trade can be notified as to any new additions of stock or special offers that they intend to give during the year.

IDEAL BOARDING HOUSE

Floyd Parker is at home, slowly recovering from the effects of a recent operation for appendicitis.
Mr. and Mrs. Farley Johnson Sr., Mr. and Mrs. Clyde Parker and Mr. and Mrs. Parker Jr. enjoyed a day's fishing at Redondo Beach Sunday.
Mr. and Mrs. Clyde Parker have moved to Pasadena, where Mr. Parker is connected with a commercial art house. Miss Clara Johnson will join them in a few days for a stay of several months.
Ashley Newman of San Francisco was a guest Sunday of Floyd Parker.
Mrs. Howard E. Thomas, daughter of Mr. and Mrs. Farley Johnson writes from the Medford (Ore.) hospital that she is recovering nicely from a recent serious operation.

Ten-acre chicken ranches near Riverside. \$1500; \$150, \$15 per month. Inquire A. T. Havens Co., 26390 Governor Ave., Harbor City. On the Anaheim-Redondo Blvd. Phone Lomita 215.—Adv.

200 is the new Phone Number of The Herald.

Masons Here Will Hold Public School Program March 28

Torrance lodge No. 447, Free and Accepted Masons, will hold a public school meeting in Masonic building March 28 at 8 p.m. There will be several good speakers and an entertainment put on by the pupils of Torrance schools. The public is invited to attend. A very interesting program is assured.

DOWN, NOT OUT

"A man may be down, but he's never out."—Salvation Army
When you find you're just a-drifting Like a dead fish down the stream, And the happy hopes you've cherished Have all vanished like a dream, When you're losing heart and courage And your faith has turned to doubt— Just remember, though you may be down, You're far from being out.
When you feel your feet a-slippin' And the road ahead looks rough, And you think you can't keep going 'Cause you're feeling mighty tough; When the storms of life are blowing And you want to turn about— Just remember, though you may be down, You're far from being out.
It matters not how great the odds Or how the battle goes, The man who keeps his courage Learns to take the hardest blows; Just stand and face your trouble, You can put your fears to rout— Just remember, though you may be down, You're far from being out.
The fears and cares and troubles That we have to face each day Are just a test of courage; Like the clouds, they blow away. For it's faith and cheer and courage That will help you win the bout— If you always will remember Though you're down you're far from out.
HARRY GAMBICHLER.

CLUB MEETS

The first meeting of the Erema club was held Wednesday afternoon at the home of Mrs. George D. Watson, 1915 Andree avenue. A cake guessing game was enjoyed after the business meeting, the prizes going to Sisters Lottie Zahradnik, Mabel Andrus and Loma Turner.
The club, which meets the first Wednesday of the month at the home of one of its members, is composed of the officers of Torrance chapter No. 380, O. E. S., and has for its object the better acquaintance of the officers with each other and the planning of different things for the good of the order.
Sister Bessie Jenkins is president and Sister Persia K. Fess is secretary and treasurer.
The next meeting will be held at the home of Sister Jenkins in Redondo.

Free Health Lectures every night this week at the home of Harry Bale, 1957 Carson street, by Dr. E. L. Swick. Lectures start promptly at 8 p.m.
New Phone Number of The Herald is 200.

NOT NEW, JUST DRY CLEANED



Almost thought the suit was new when he got it back from the Torrance Dry Cleaners. You'll be surprised when you see the wonderful results we achieve with our special processes which retain the fabric and destroy the dirt.

Someone Said
"Knowing How Is Half the Battle"



Kaptain Klean Says
"Taking Care Is the Other Half"



Hard to tell the difference from a new garment if it's Dry Cleaned. We have special equipment to clean dresses and other garments of delicate fabrics. No fear in sending your cleaning here.

Just Phone and Our Wagon Will Call for and Deliver When Promised

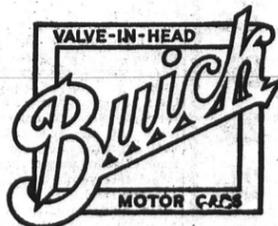
CLEANING - DYEING - PRESSING

Torrance Cleaners and Dyers

"Where They Klean Clothes Klean" Phone 136-W
Cravens at Cabrillo

THE WINCHESTER STORE

WE BUY AND SELL SECOND-HAND FURNITURE
LEWIS RIPPLE
1919 Carson S., Torrance



The car you will eventually buy—why not now?

"When better cars are built, Buick will build them."

Buick Sales and Service

1816 Cabrillo J. A. Phillips Torrance

ANNOUNCING

The Opening of
THE TORRANCE BRANCH
Of the Highland Park Conservatory of Music of Los Angeles

SATURDAY, MARCH 15
10 to 11 A. M., in



METHODIST CHURCH

Mr. C. W. Fricker, Manager, will be in charge of meeting and explain plan of organization.

In organizing the Torrance Branch the management wishes every student and mother to attend this opening. A seven months course will be explained. Cost and payments are within reach of everyone.

Vocal, Violin, Piano, String Instruments and Brass will be taught by competent teachers.