

Big Companies Have Faith In Field

Torrance Herald



TENTH YEAR

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17 New Dwellings Week's Record

Geological Data On Deeper Sands Thought Definite

Intensive Program Of Giants Of Oil Industry Indicate Confidence In Production Low Down

SHELL CO. IS DRILLING FIFTEEN WELLS

Absorption Plant Locations Sought By Concern Buying Gas From Large Producers In State's Huge Fields

That the large oil companies expect the Torrance-Lomita field to be long-lived and that the confidence of the most powerful operators in the productivity of deep sands is based on definite geological data obtained from deep test edge wells is evidenced by numerous events and conditions.

All of the larger companies are pushing forward big drilling programs in the southwestern and far eastern extensions of the field.

Standard now has 24 wells drilling or in the rig-building stage, whereas only about four strings were being run by this company 30 days ago.

Shell has fifteen new rigs up in the eastern extension and the great Dutch corporation has staked out locations for several more.

They're All Busy
Pan American has adopted an extensive offset program on the Marble ranch.

The Santa Fe is drilling five new wells on the southwest edge of the big Torrance lease.

Superior has located three new ones—Torrance 17, 18 and 19—on the Joughlin lease in the eastern extension.

In addition to these drilling programs it is known that one of the largest companies in the business is seeking leases in a district heretofore considered worthless from an oil-producing standpoint.

The American Gas and Gasoline company, which bought all the gas produced by Standard, Shell and Union at Santa Fe Springs and Signal Hill, is seeking locations for two absorption plants in the field. One of these plants will be located in the rapidly developing eastern extension on one of the big company leases. The other will be in Lomita.

Will Drill Deep
That the larger companies would not adopt such extensive programs at this time unless they had confidence in the lower sands, is now conceded by operators.

It was learned this week on excellent authority that Bush and Voorhis have definitely decided to drill to a depth of 5000 feet on East Pine street in Lomita. The granting of a permit to this company for the drilling of a deep well was announced exclusively in these columns Tuesday.

The following new wells were placed on production since Tuesday: Huntington-Signal company's Barto No. 1, on West Acacia street, 500 barrels.

The Five-O Drilling company, on former lease of the Petroleum corporation, west of Narbonne avenue, 700 barrels.

The McKeon Drilling company, West Pepper street, offsetting Petroleum Securities No. 6, 600 barrels.

Universal's Jones No. 1, Narbonne and Elgin, 350 barrels on the pump.

MEMBERS OF WOMAN'S CLUB BOARD DRESS AS KIDDIES AT SUCCESSFUL BIRTHDAY PARTY

The party given by the executive board of the Woman's club in honor of Mrs. J. A. Young's birthday January 28 was a success, both socially and financially. Fifty-six women were present and all had a jolly time. The birthday offerings will help considerably toward paying the biennial dues.

Dressed as children, the members of the board, with Nettie Steinhilber as mother, finished the entertainment for the afternoon with children's songs and recitations. Guests were asked to tell a bright saying of a small child.

A great deal of amusement was afforded by the guest of honor when

she unwrapped her "gifts of toys, trinkets and games. These gifts will be sent to the California Hospital for Crippled Children.

The club president, Mrs. Young, was presented with a federation pin from the club members. In her presentation speech Mrs. Brooks recited Edgar A. Guest's poem, "Success," as a tribute to Mrs. Young.

Decorations were pink and white, with a large birthday cake surrounded by candles for the center of attraction. Favors consisted of candy suckers dressed as dolls in pink crepe paper. Date and nut cake with whipped cream, the birthday cake and coffee were served.

W. H. McCORD, ILL 4 MONTHS, PASSES AWAY

Walter H. McCord, aged 29, died Tuesday afternoon at his home, 1324 Portola avenue. Mr. McCord was well known in Torrance, having been affiliated with the Dominguez Land corporation for two years as auditor and assistant secretary.

Walter McCord was born in Atchison, Kan. He is survived by his mother, Mrs. Zetta McCord, and a brother, Joseph.

A host of friends mourn the loss of Mr. McCord, who had been ill for four months.

"We value him highly, both as a man and as an employe," said Donald Findley of the Dominguez Land corporation.

Funeral services were held Friday afternoon at the home. Interment was made in Inglewood cemetery.

Sunday guests of Mr. and Mrs. W. D. Lockhart of Oak street were Mr. and Mrs. T. L. Rhodes and daughter, of Huntington Park.

ST. VALENTINE BALL WILL BE GREAT PARTY

St. Valentine was a grand old man. His name is worth remembering every year. It will be remembered this year, all right. For the Legion and the Legion Auxiliary have joined forces in the preparation of plans for an annual St. Valentine's ball, to be given February 14, that's on Thursday night, at Legion hall. Those who do not wish to dance may play cards. There will be tables aplenty.

Plans for Clubhouse Discussed by Women

On Monday afternoon of this week the preliminary steps were taken toward the building of a club house for the Woman's club of Torrance. The matter was discussed at a special meeting at the Torrance high school.

Observations

A School Stop Suggestion—Two Vanderbilts—The Peerless Orator—Some "Real" News of the Oil Field

By W. HAROLD KINGSLEY

EASTERN cities have tried with success a school stop system in which the older pupils of the school serve as traffic policemen. The plan eliminates several disadvantages of the school stop. Under the system whereby motorists are forced to stop at school zones between the hours of 7 a. m. and 5 p. m. traffic is delayed during the day when pupils are not crossing the street. Under the "student-cop" plan this disadvantage no longer prevails.

Older boys are appointed special policemen with police powers. They are furnished with light wooden signs on poles. The signs read "Stop." During the hours when students are coming to and going from school these student-cops direct traffic at the school zones.

The system is decidedly effective. Of course the student traffic officers are under the supervision of the police department. In some cities they are even paid for their services.

By the appointment of these student policemen, adult officers are released for other duties.

Their service makes for school pride. It is the experience of police chiefs in cities where the system is in operation that the students make splendid traffic officers. They are unusually proud of their work and have the usual alertness of youth in their favor.

Torrance trustees have some misgivings about the establishment of school stops, forcing motorists to come to a full stop on week days during certain hours. For under this system 90 per cent of the stops are unnecessary.

Just the same the trustees wish to protect the school children. The Herald knows that the trustees welcome suggestions. And the student-cop suggestion is made in a spirit of co-operation. It might be tested out.

TO the builder of the Vanderbilt fortune goes the authorship of the famous ejaculation, "The public be damned." Now the grandson of that builder of great railroads has dedicated his money and his energies to the publication of newspapers founded on a policy of "The public be served."

That young Vanderbilt is learning many things about business which his grandfather could have told him is certain.

That he is sincere in his attempt to live up to the policy he has adopted is likewise sure.

But that he will lose a mint of money before he ever makes his papers financially successful is evident to publishers who know all the financial reefs that await intrepid but somewhat inexperienced navigators on journalistic seas.

Newspapers are a habit with the reading public. The new paper must break a long-established custom of many thousands of persons before it can hope to acquire the circulation necessary to its financial success.

Duplicated circulation is costly to the reader as well as to the advertiser.

It requires millions to establish a new paper in a large city, and thousands to establish one in a small city.

Publishers who wish Vanderbilt success, nevertheless realize the difficulties he is encountering and will continue to encounter.

Many a pretty million has been sunk in attempts to establish new newspapers by both experienced and inexperienced publishers. Successes are rare. Failures are legion.

But here's hoping Vanderbilt wins.

HERE IS NEWS. Oakley No. 1, the well on the old Redondo road (east) that extended the local oil field a mile to the east, is "in Wilmington" and "near Compton." There is actually no doubt about it. Our authority is the Compton Tribune. In a headline this contemporary, and a good paper it is, too, announces "New Oil Field Is Near Compton."

The article telling of the new well is dated as coming from Wilmington, and reads partly as follows:

"When the Consolidated Mutual Oakley No. 1 at Wilmington came in Tuesday with a flow of approximately 700 barrels, those who have been watching developments predicted that a new oil field a mile north of Anaheim boulevard would throw residential development westward," etc., etc.

Ha! Ha! It's "near Compton" and "at Wilmington." How ignorant we folks have been around here all this time. Well, maybe it's all right. Oakley No. 1, the eastern outpost of the Torrance-Lomita field, is near Compton—just like Compton is near Long Beach—and AT Wilmington, just like Hiram Johnson is AT the White House. Wilmington would like to have an oil well and Hiram would like to be in the White House.

But — well, you tell 'em.

HOW would you like to hear William Jennings Bryan make a speech along about now? Wouldn't it be a delightful experience? The Commoner is the greatest orator in the United States. He can expound causes and theories before an audience 100 per cent antagonistic to his opinions and make them roar by the sheer force of his inimitable oratory.

Give the Commoner ammunition and he is the best oratorical shooter these United States have listened to in a few generations. And with the oil scandal as ammunition the Nebraskan ought to be able to shiver the timbers of almost any hall.

Men revere Bryan for his integrity and his oratory. Nor is this admiration confined to the ranks of the Democrats. The once-called peerless leader is the only man in the United States who has ever been applauded by three times as many citizens as would vote for him. Therefore he is the champion spellbinder.

What a speech he could make on this oil business.

POSTMASTER GENERAL HARRY NEW has issued a general order. The effect of which will be the handling of newspapers in the mail with a speed heretofore accorded only to first class matter.

This order should be of especial interest to the public. It should also be interesting to the public to know that most of the delay in the transmission of mailed newspapers to their destinations has occurred at the large transfer points—in Southern California, at Los Angeles.

L. A. Construction Company To Erect Series Of Courts

Permits in Past Week Call for Erection of Seventeen Dwelling Houses in City of Torrance

LEAKE-BURDICK COURTS TO COST \$36,000

Apartment to Go Up on Sartori Street; Santa Fe Homes and Shops, Worth \$750,000, Near Completion

Getting away to a flying start with the first of the year, Torrance building activities kept up the pace throughout the month of January.

During the past week permits for seventeen dwellings have been taken out at the office of the city clerk.

In addition, the Miller Construction company of Los Angeles announces the immediate construction of the first of a series of eight-unit courts on Amapola street.

The Miller company's court will be of modern construction throughout and will be sold by the unit for home-seekers.

Representatives of the company declare that the Los Angeles firm is prepared to erect several of these courts.

Dr. Norman Leake and R. E. Burdick took out a permit for the construction of a 12-unit apartment court at 1005-1007 Sartori street. This new structure will cost \$30,000, according to the present estimate.

J. Holm is building a five-room dwelling at 1308 Portola, to cost \$3000.

A three-thousand-dollar bungalow is being erected at 894 Amapola.

Charles Black is building a three-room bungalow on Lot 2, Block 9, Tract 2761.

Fred Palmer has taken out a permit for a filling station at the corner of Carson and Arlington. Constructed of steel and glass, this station will cost \$3500.

At 1001 Sartori street H. A. Kent will build a three-room bungalow. Homes Near Completion

Though just outside the city limits, the twenty new homes being built for employees of the Santa Fe are contiguous to the city. Of attractive design and first class construction, these new homes, when occupied, will be a valuable addition to the district.

All of the buildings in the Santa Fe's three-quarters-of-a-million-dollar building program here are nearing completion.

The dormitory for single men is ready for occupancy. Several of the homes are completed. The office force is now occupying the new office building, and the shops will be in operation soon.

BUSINESS MEN HOSTS AT FREE SHOW FOR KIDDIES WEDNESDAY GREAT FILM HERE TWO DAYS

School children of Torrance, Lomita and Harbor City have a treat in store for them next Tuesday and Wednesday, when they will be guests of business men of their communities at a showing at the Torrance theatre of "The Isle of Vanishing Men," a moving picture of the man-eating

Kia Kia cannibals of the Malay archipelago.

Torrance school children will witness this spectacular film on Wednesday afternoon, Feb. 6, at 3:15. They will be guests of the following Torrance business men, who are defraying the operating expenses necessary for the show: J. H. Fess, J. M. Roberts, Sam Levy, C. A. Faxman, H. Guttenfelder, Fred Palmer, First National Bank; Torrance 5, 10 and 15 Cent Store; La Plante's Studio, Ben Rappaport, Torrance Toggery, Sam Rappaport, J. G. Anderson; Gilbert, Hansen & Page.

Prizes for Essays
After the children have witnessed the performance they will be asked to write compositions on the film. There will be three prizes for the best essays—one for the best from Torrance, one for the best from Harbor City. The essays must be in the hands of the school principal by February 15. Principals and teachers will act as judges. The winner in each case will receive a bank account of \$5, the award being given by the Torrance theatre.

Hailed by Critics
"The Isle of Vanishing Men" has been hailed by critics and educators as

as the best picture of the year from all standpoints. Of it the District Federation of Women's Clubs said: "It is entertaining and educational and some scenes are as beautiful as a group of Denishawn dancers."

Judging from the reports of college professors, students of natural history and world explorers, adults should see this remarkable film.

It will be shown at the Torrance theatre for two days only, next Tuesday and Wednesday.

Producer Speaks
William Adler, who produced the picture, says the natives of the Dutch East Indies catch their own pork.

"The pigs run wild all over the islands," says Mr. Adler, "and the natives just run after them, throw them down, spear them, skin them, and throw them into a kettle of hot water.

"They are delicious, the meat being extremely sweet and the pigs very clean, as compared to ours.

"Besides the pork, the Kia Kia (natives) subsist mainly on sago—the starchy contents of the sago palm, fish, coconuts and wild fruit.

"They are no longer cannibalistic, although they consider with gulle the shoulders of young native girls; still, that is probably merely a 'throw-back' to their forbears.

"Left to themselves the natives are a happy lot, but when civilized customs are brought to them they swiftly go to pieces and are for this reason rapidly disappearing from the face of the earth.

"They live in kampongs; the women do all the work and the men grow fat and lazy."

BIG DOIN'S AT JOE STONE'S

The members of the Woman's club and their friends will be entertained tomorrow evening at the beautiful home of Mr. and Mrs. Joe Stone at Athens-on-the-Hill.

Cards will be the diversion of the evening. The Stones are ideal hosts. 'Nuf sed.

NEW SEMESTER

The new semester for the kindergarten in Torrance elementary school opens on Monday. Only children of 4½ years and those who will reach that age within six weeks will be admitted.