

LOMITA NEWS LETTER
LOMITA, CALIFORNIA
THE RESIDENTIAL DISTRICT OF THE HARBOR ZONE

A HOME PAPER FOR HOME PEOPLE
Published Every Friday
C. P. ROBERTS, Publisher and Owner

Entered as Second-Class Matter June 9, 1920, at the Post Office at Lomita, California, under the Act of March 9, 1879.

SUBSCRIPTION RATES IN ADVANCE
One Year \$2.00
Single Copies 5c

THE SPIRIT OF CHRISTMAS

The spirit of Christmas is the spirit of cooperation, the spirit of helpfulness. "Peace on Earth, Good Will to Man" cannot mean anything else but friendliness, aiding one another, working together. The go-it-alone policy will not get you anywhere in this day of mass formation. There might have been a time that one could paddle his own canoe, but that day has passed. No matter how great the publication or the publisher, he needs and must have the good will of his brethren if he is to attain the success desired.

Commenting along this line, the "Spirit of Progress," official publication of the chamber of commerce at Sioux City, Iowa, says:

"The world is too big for any one person to get all there is in life by himself. Now and then we find a man who imagines that he can start a business and make it go without the help of anybody else. These men are getting scarce, for bitter experience has shown that it cannot be done. He will struggle along for, maybe, a few years, paying no attention to what his city and his neighbors are doing. He makes no effort to serve his community other than for profit; he takes no part in public activities, and does not seem to care whether the world moves or not. That man is doomed but for one thing—failure. He will wake up some day and find that the city has advanced so far that he is left entirely behind. That is the reward of no cooperation. His competitor across the street believes in cooperating with the other merchants of the city in an effort to make it a better town in which to live. His business will grow while the other fellow fails. That is the reward of cooperation. In the early days of civilization men saw that cooperation was necessary in order to protect themselves from the wild animals and ravages of nature. The same thing was true two thousand years ago. Cooperation is necessary in order to preserve your business. Times and conditions change, but the fundamental laws of Nature stay with us forever."



Why not Give Your Boy or Girl A Valuable Gift

—AND—
Teach Them To Save

17 Cents a Day Will Mean a \$1000 When They are 16 or 18 years old—Sufficient to Send them to College

—OR—
Start Them In Business

We Give You a Certificate and Pass Book The Only Small Investment That Will Pay You 7 Per Cent.

GIVE YOUR BOY OR GIRL A MEMBERSHIP IN

The Torrance Mutual Building & Loan Ass'n

First National Bank Bldg.

JAMES W. POST, Pres. JAMES L. KING, Secy.
WILFRED TEAL, Vice-President

Professional Directory

DR. N. A. LEAKE
PHYSICIAN and SURGEON
Lomita Office Hours
1:00 to 2:30 P. M.
Torrance Office Hours
2:30 to 5:30 P. M.
Phone Office-Residence 13-M

DR. J. S. LANCASTER
Physician and Surgeon
—Phones—
Office 14 House 15
Office F. N. Bank Bldg.
Res. Cor. Post and Arlington
Torrance California

HOURS: 9 TO 5
Evenings by Appointment
Dr. H. L. Hess
DENTIST
S. E. Corner Weston Street
and Narbonne Ave., Lomita

Dr. C. W. Allen
CHIROPRACTOR
Palmer Graduate
Room 108, 1st NAT'L BANK BLDG.
TORRANCE
After December 1, 1922

Office: 65738 Res.: 10825
Dr. David Gustason
PHYSICIAN AND SURGEON
Eye, Ear, Nose, Throat
X-Ray
617 Loew's State Bldg., Los Angeles
Seventh and Broadway

CHARLES L. BOGUE
ATTORNEY AT LAW
804-806 Van Nuys Bldg.
Los Angeles, California
Telephone 822684

S. C. SCHAEFER
Attorney at Law
Phone San Pedro 1384
519 Beason San Pedro

W. J. SHAVER
ATTORNEY AT LAW
20 Years Experience
107 1/2 W. 6th St. San Pedro

High-Class Dentistry at Reasonable Prices
EXAMINATION FREE
DR. SYLVESTER,
Successor to Dr. I. F. Baldwin
108 1/2 E. Sixth St. Phone 970
SAN PEDRO

MISS M. VETTER
Leading Florist
38 PIER AVE. PHONE 4332
HERMOSA BEACH

FUNERAL HOME
O. W. STONE
Embalmer and Funeral Director
C. F. MEYERS, Assistant
Auto Hearse Equipment
1204 Narbonne Av. LOMITA

A White Man's Barber Shop
2 Barbers in Attendance
At All Hours
F. L. HOBER
Lomita Club LOMITA

J. W. CUFLEY, F.C.R.A.
Public Accountant and Income Tax Consultant
Income Tax Returns—Factory Cost Accounts—Modern Systems of Book-keeping Installed and Maintained.
2165 210th Street Torrance

The Narbonne Auto Repair Shop
General Repairs and Overhauling.
Cars called for and delivered.
We Specialize on Fords, Overlands and Chevrolets.
1048 Narbonne Ave. LOMITA

COMMUNITY TREES

Public Celebration Is Gaining in Small Cities and Towns.

Plan Affords More General Enjoyment and Observance of the Yuletide Season.

THE Christmas tree has long been regarded the symbol of Christmas. Many families, especially where there are children, would feel that Christmas was incomplete without a tree decorated with tinsel and candles. However, writes A. H. Pulver in the American Agriculturist, a new idea in regard to such trees seems to be creeping in, and that is the community Christmas tree, which is set up outdoors or in a public building where all people, both rich and poor can admire and enjoy it, and it seems that this tree more truly reflects the unselfish spirit of Christmas.

The movement had its beginning in New York city, but regardless of its origin it is spreading rapidly, especially to the small cities and towns, where it serves to bring all people together and to develop a community spirit. In one city the tree has become a fixed annual event, and each year a large Norway spruce sometimes 50 feet high is brought to the public square where it is set up and decorated with colored electric bulbs, flags and other ornaments. For a few days preceding Christmas the bulbs are lighted, causing light to shine from a hundred or more places, and on the day before Christmas a Santa Claus with a pack of toys and candy, drives from home to home distributing joy to the children. On Christmas eve the children and parents gather around the tree and sing Christmas carols, winding up with our national anthem. Other towns vary the program somewhat, some of them having the tree in a public building where a Christmas party is held and Santa Claus gives out toys and candy to the children.

It is possible for those who own woodlands or have woodlots containing the right variety of trees to increase their income by thinning out a number of trees each year for the Christmas market. The removal of such trees is generally beneficial to the woodlot, as it allows those trees remaining a better chance for development. In replanting forests this fact might be kept in mind and young trees thinned out as they grow up. It is customary to plant about 1,200 trees per acre, but when they mature there is only room for about 200 or 300, which means that nearly two-thirds will be removed.



FOR THE HOLIDAY SEASON WE HAVE A BIG LINE OF SPECIAL FANCY GROCERIES; JUST THE THING YOU NEED TO "SET OFF" YOUR TABLE AND PLEASE YOUR FAMILY AND GUESTS.

COME IN NOW AND PLAN YOUR CHRISTMAS DINNER AND HOLIDAY PARTIES RIGHT IN OUR STORE. YOU CAN SAVE MONEY, SAVE WORK, AND SAVE WORRY. WE WISH YOU A MERRY CHRISTMAS.

FRESH GROCERIES: LOWEST PRICES

FESS GROCERY

PHONE 9 TORRANCE



THE BOTTOMS ARE NEW and only the uppers are old, when you give us a pair of shoes to be soled and heeled. And if the uppers are still good we will add months of wearing to your comfortable paid. Let us attach rubber heels to your next ones.

D. C. TURNER
In Rappaport's Store
Torrance

It Don't Cost You Any More

to have your shoes fixed right, then why not? We do only first-class repair work. My desire is to please you.

HOFFMAN'S SHOE HOSPITAL

1212 Murray Block Torrance

ELLIOTT'S PAINT STORE

HOUSE AND MARINE PAINTS
Wall Paper, Glass and Picture Framing
Agency T-O Mnfg. Co. Products
Phone 350 335 W. 7th St., San Pedro

TORRANCE AGENCY of LOS ANGELES TIMES

Dolley Drug Co.,
PHONE 10 E. W. BRUMPTON, Agent
Subscriptions — Advertising

FOR YOUR CONVENIENCE FREQUENT and DEPENDABLE Service

Between All Important So. California Cities Within a Radius of 75 Miles of Los Angeles

Save Your Automobile for Pleasure

Travel To and From Your Business via Comfortable Cars of

PACIFIC ELECTRIC RAILWAY

ASK YOUR NEAREST AGENT FOR INFORMATION

A Graceful Lantern



No decoration will be more effective in dressing up the house at Christmas time than lanterns and candle shades of crepe paper and tinsel. A graceful lantern is illustrated here, made on a wire frame over which the paper covering is pasted and cut-out figures are pasted to the sides. The long tassel may be of tinsel or crepe paper. Festoons of flower petals, strung on cords, finish this pretty decoration.

USE SULPHUR TO HEAL YOUR SKIN

Broken Out Skin and Itching Eczema Helped Over Night

For unsightly skin eruptions, rash or blotches on face, neck, arms or body, you do not have to wait for relief from torture or embarrassment, declares a noted skin specialist. Apply a little Mentho-Sulphur and improvement shows next day.

Because of its germ destroying properties, nothing has ever been found to take the place of this sulphur preparation. The moment you apply it healing begins. Only those who have had unsightly skin troubles can know the delight this Mentho-Sulphur brings. Even fiery, itching eczema is dried right up.

Get a small jar of Rowles Mentho-Sulphur from any good druggist and use it like cold cream.