

# CLOSING OUT

# SALE

Sale Starts  
**TUESEAY**  
Morning  
July 17  
at 9 A. M.

Don't forget the time and the place. Everything will be marked in plain figures and nothing reserved.

Sale Starts  
**TUESDAY**  
Morning  
July 17  
at 9 A. M.

Store Closed All Day Monday to arrange stock, cut, and slash prices.

Wait For It! Watch For It!  
Read and Think About It!

## FREE \$3.95 Lace Bertha! FREE

We are going to give away a beautiful Lace Bertha to one of the first ten women to enter the store on the opening day of sale. Be on hand early and you may be fortunate enough to receive it. There are no strings tied to this gift. You won't have to buy, or pay money.

### Everything Will Be On Sale

The keenest price cutting and the most complete knock-down on profit ever recorded in the annals of retail selling. Truly remarkable and surprising will be this sale which will be the sale of sales. Mrs. Mabel L. Reardon will return East and has placed a cut price on all goods in the store that will make them sell quickly, consisting of Dry Goods, Ladies Silk, Voile and Gingham Dresses, Sport Coats, Sweaters, Blouses, Hosiery, Notions, Muslin Underwear, Etc. ALL NEW GOODS.

Don't Forget  
the  
**FREE GIFT**  
On the  
Opening Day  
of Sale

### Down! Down! Down!

Go the Prices with a Thundering Crash!

We are going to cut and slash prices right and left, no consideration of cost. We are going to mark prices so attractively low you will not be able to resist in supplying yourself with your immediate and future wants. We promise you bargains that you never dreamed of in your wildest imaginations. The opening day of this sale will surely fill the store with eager, anxious buyers, so be among the first customers. Get in the game early or you will regret it. Remember this sale is a CLOSING OUT SALE. No goods on APPROVAL OR CHARGED.

### SPACE WILL NOT PERMIT US TO QUOTE MANY PRICES

Double Mesh Hair Nets	Childrens' Hose, 25c kind	Ladies' Dresses, \$1.00 kind	Indian Head, 25c kind for 15
Closing Out Price..... 7 1-2c	Closing Out Price..... 19c	Go for..... 89c	Bed Sheets, sale price \$1.55-\$1.45
Safety Pins	Childrens' Hose, 35c kind	Ladies Dresses, 2.50 kind	Blankets, \$5.25 kind for..... \$3.75
Closing out Price..... 4c	Closing Out Price..... 29c	Go for..... \$1.95	Scrim, the 25c kind goes for 19c
J. P. Coats Sewing Thread	Ladies' Silk Hose, \$1.50 kind	Ladies' Dresses, \$3.25 kind	Sweaters, \$5.25 kind now..... \$3.95
Closing Out Price..... 4c	Closing Out Price..... \$1.19	Go for..... \$2.75	Sweaters, the \$9.50 kind for \$6.95
Handkerchiefs, 25c kind	Ladies' Silk Hose, 50c kind	Flannellette, 19c kind for 12 1-2c	Pleated Roshanara Skirts
Closing Out Price..... 20c	Closing Out Price..... 39c	Flannellette, the 30c kind for 25c	\$9.50 kind for..... \$7.95
Handkerchiefs, 15c kind	Ladies' Silk Hose, 25c kind	Cretonne, the 25c kind for 19c	Pleated Roshanara Skirts
Closing Out Price..... 10c	Closing Out Price..... 19c	Bleached Muslin, 22c kind for 19c	\$5.00 kind for..... \$3.75

### Any Silk Dress in the House—Take Your Pick—\$12.00

**Special!** Warner Corsets, the \$1.25 kind for..... \$1.00  
The \$2.00 kind go for \$1.50

Girls' Gingham and Organdie Dresses  
\$1.95 kind go for \$1.50. \$5.00 kind go for \$3.50

# The New York Store

MRS. MABEL L. REARDON

Corner Carson and Cabrilla

Torrance, Calif