

### PIKES PEAK MOTOR IS BIG FEATURE OF THE CHANDLER

Built to master a mountain, the 1923 Chandler has been one of the outstanding successes of the year in motordom with its new Pikes Peak motor, according to Tenan & Boaz, Chandler distributors in this territory, with headquarters at the Ocean View garage, Redondo.

Speaking of the Chandler, Mr. Boaz said: "The outstanding feature in the 1923 Chandler is the new power plant, the Pikes Peak motor. There have, of course, been notable improvements in both chassis and body design, but the motor marks a new epoch."

"The basic design of this phenomenal motor was first tried out in July, 1917. The Chandler Motor Car company since then has devoted every attention to research work in connection with manifold shapes, gas distribution, intake manifold temperatures, combustion chamber shapes, radiation, and oiling, testing them in thousands of combinations under actual operating conditions, on hills, mountains, and at Pikes Peak, where the motor decisively earned its name.

"The result is the Pikes Peak motor—built to master a mountain."

### WHO WILL WIN THE FORD

Some lucky person is going to win a Ford coupe free Saturday night.

That's part of the Fiesta program, and it deserves a little explanation.

The Legion boys who are putting on the Fiesta this year concluded that the folks of Torrance were "fed up" on queen contests—that a queen contest cost a lot to individuals and didn't bring anyone much return.

So they eliminated the queen contest this year, and are giving away a free Ford coupe instead. They have been busy selling tickets on the Ford for a couple of weeks, and from the way Torrance people have bought them, the idea is a popular one.

Drawings of numbers will be made Saturday night. Those who have not yet procured tickets entitling them to a chance on the car may do so at any one of a number of places—all listed in an advertisement in this issue.

for Economical Transportation



**CHEVROLET**

Day & Night Garage  
Torrance

Accessories      Parts  
Repairs

### CLEVELAND IS SELLING FAST, AVER DEALERS

### Tenan & Boaz Report Factory Is Rushed

Records of the production department of the Cleveland Automobile company indicate that the production made in April by Sid Black, vice president of the company, that May Cleveland Six sales would show a marked increase over those of the preceding month, was well founded.

"At the present time the factory is many hundreds of orders behind in production," is the advice given out by Tenan & Boaz of the Ocean View garage, Cleveland and Chandler distributors in this territory.

"Every effort is being put forth to keep pace with numerous requests which are being received from dealers in every section for immediate delivery of cars.

"Of late there has been considerable talk—or rather calamity, howling—regarding the curtailment of production and working forces with a number of motor car companies. Even if this condition does prevail with a few small manufacturers, it does not apply generally throughout the industry.

"One has only to recall the pessimistic propaganda that was given out a year ago in regard to the motor car, to be able to discount much of what you hear. The industry, according to many at that time, was headed for the rocks; the public did not need more cars. Production figures since then indicate that the industry as a whole has passed through an era of unprecedented prosperity."

### Willard Service Is Business and Hobby With Guttenfelder

"Service" Guttenfelder, the Willard battery man of Torrance, won his name in the trade by giving speedy and courteous service on Willard batteries.

Another thing about him: He believes the Willard battery is the best battery in the world. Mr. Guttenfelder says: "What you want out of a battery is continuous day-in-and-day-out service. You can get that kind of service only from a well-built battery. We have Willard batteries at a wide range of prices—and every single one of them is the kind you can count on. Another thing: Our aim is to give motorists the most efficient service possible. If it's a recharging job or a repair job, our men know how to do it and to do it right."

**KEEP YOUR CAR CLEAN**  
**SAVE THE FINISH**

at

**Auto Laundry**  
PALMER'S SERVICE STATION  
Torrance

C. P. Rolfe, Proprietor      Quick Service

# The New Paige

## The Most Beautiful Car in America

The name of Paige is already known to motor-wise America through a series of performance records untouched in more than two years by any other stock model. To the unquestioned stamina of Paige-built products there has been added this year new and subtle refinements, in the way of finish and control, which give new meaning to the old phrase, "a thing of beauty and a joy forever."

# JEWETT

## A Thrifty Six Built By Paige

What is thrift in a motor car?  
Is it reasonable first cost? Is it modest repair bills? Is it high mileage from gasoline, oil and tires? Is it high resale value when you are done with it?  
It is all these things, with as much of good looks, of comfort, of smoothness and ease of operation as constructive ingenuity increasing the first cost outcan crowd into a car without of reason.  
Judge the Jewett by these standards of value. From the standpoint of appearance the car, with its clean lines, will satisfy your own good taste.  
Thorough inspection of Jewett cars will show no slighted details.  
In this sturdy construction lies the secret of the Jewett as a thrifty investment. It will be a good car and bring a good price after you feel you have outgrown it.

**Both the PAIGE and the JEWETT Will Be On Display at The Fiesta**

**B. M. TORRENS**  
Paige and Jewett Cars

Redondo Beach      California

**TONIGHT =: TUESDAY =: TONIGHT**  
July 31st

**Everybody will be there GRAND OPENING Meet All Your Old Friends**

Under Auspices **AMERICAN LEGION** Located on **CABRILLO AVENUE**  
Bert S. Crossland Post 170 **TORRANCE** Opposite Flagpole

# FIESTA AND EXPOSITION

**FIVE BIG DAYS of FUN and FROLIC** **July 31-Aug. 4** Open Afternoons and Evenings

**SEE** The Egyptian Mummy  
The Midget Horse  
The Magic Illusion Show  
Jack Spratt and His Wife  
Merry-Go-Round, Circus Side Show and Many Other Amusements

**DANCING**  
EVERY EVENING IN THE MAIN TENT  
Carlton's Super-Orchestra---Singing and Dancing Musicians

Instructive and Interesting **Merchants' Exposition** Comprehensive and Important **Automobile Show**

**FORD COUPE** To Be Awarded On Last Night Of Fiesta  
**WILL YOU GET IT?** Tickets 50c

**ADMISSION FREE!** Come Tonight! **ADMISSION FREE!**