

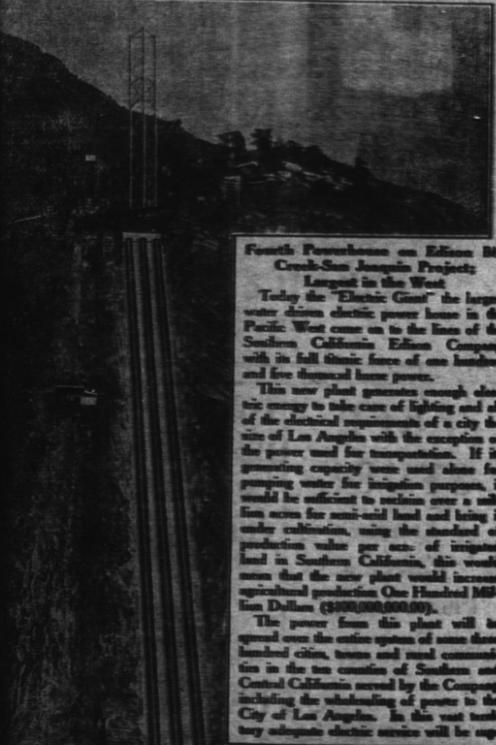
**Cleaning
Pressing
Repairing**

SAM LEVY

Work Called for and Delivered - - - Absolutely Guaranteed
Torrance New Store - Sartori St. Torrance

**SUITS
Cleaned \$1.00
Pressed .50**

Electric Giant of the West Came on Lines Today



**Fourth Powerhouse on Edison Big
Creek-San Joaquin Project;
Largest in the West**

Today the "Electric Giant" the largest water driven electric power house in the Pacific West came on to the lines of the Southern California Edison Company with its full static force of one hundred and five thousand horse power.

This new plant generates enough electric energy to take care of lighting and all of the electrical requirements of a city the size of Los Angeles with the exception of the power used for transportation. If its generating capacity were used alone for pumping water for irrigation purposes, it would be sufficient to maintain over a half million acres for semi-arid land and bring it under cultivation, using the standard of production value per acre of irrigated land in Southern California, this would mean that the new plant would increase agricultural production One Hundred Million Dollars (\$100,000,000).

The power from this plant will be spread over the entire system of some three hundred cities, towns and small communities in the ten counties of Southern and Central California served by the Company including the substantial of power to the City of Los Angeles. In this vast territory adequate electric service will be supplied from this plant alone to 60,000 homes, 500 new factories and for the pumping of water to irrigate 250,000 acres.

One hundred and five thousand horse power is fifteen or twenty per cent more than any other electric plant in the world. The new "Electric Giant" is suspended being doubled in capacity when the Florence Lake tunnel, the longest water power tunnel in the world is completed some two years hence. It is the greatest tunnel that the line light of the world's attention is now thrown on the Edison Big Creek-San Joaquin project.

At a mile high in elevation above the town of the "Electric Giant" Edison powerhouses are now working on the Florence Lake tunnel which is nearly fourteen miles in length and which will tap the mountain water sheds which lie beyond the main range of the High Sierras.

The electric energy from the new plant is transmitted on lines 275 miles in length, at 220,000-volt pressure, the highest voltage at which electric energy has ever been transmitted.

The 105,000 horse power which the plant generates is supplied by three distinct generating units of the latest type. These are propelled by diversion of the waters of the San Joaquin River through a tunnel six miles in length which has its upper end at a new dam which the Company has thrown across the main

TORRANCE NOTES

Charles Ebert, sales manager of the Winchester-Simmons company of Los Angeles, was a recent dinner guest of Mr. and Mrs. Hurum Reeve.

Mrs. Charles Hall, formerly of the El Prado apartments, writes Mrs. Leslie Paxton that they arrived safely in Shreveport, La., after a pleasant and uneventful motor trip. But they like California better than Louisiana. The Halls will remain east for a year, at least.

Mr. and Mrs. Ed Curran are back from an enjoyable vacation, spent in Oakland.

"How I Cleared the Mill of Rats,"
By J. Tucker, R. I.
"As night watchman believe I have seen more rats than any man. Dogs wouldn't dare go near them. Got \$1.25 pkg. of RAT-SNAP, inside of 6 weeks cleared them all out. Killed them by the score every night. Guess the rest were scared away. I'll never be without RAT-SNAP." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Beacon Drug Store and Torrancia Hardware Company.

**TEA & COFFEE
SUPERIOR
BLENDS**

We take a special pride in our Coffees and Teas, because they are carefully selected and properly blended. You will like our superior blends when you drink them, and you will like our prices—they are low prices. Let us furnish all of your groceries for one month—you will get

Phone 9 **FESS GROCERY** Torrancia

REDONDO BEACH
"Cooler in Summer - Warmer in Winter"

REDONDO BEACH
COOLER IN SUMMER
WARMER IN WINTER
DANCING
With Peppy Music by the
NEW ORCHESTRA

SOMETHING DIFFERENT EVERY NIGHT

Tuesday Night—Barn Dance.
Wednesday Night—Lucky Spot Dance.
Thursday—Society Night.
Friday—College Night (Souvenirs).
Saturday Night, Sunday Afternoon and Evening

SWIMMING
The Great Bath House is Open Daily From 10:00 A. M. to 10:00 P. M.
Sundays 8:00 A. M. to 6:00 P. M.

BAND CONCERT EVERY SUNDAY
Plan to Spend Your Outings at Redondo

LOMITA RESTAURANT
HOME COOKING and SHORT ORDERS
Special Attention Given to Parties
MRS. L. E. DAWSON
Lomita California

You Can Sell "It" Through
Our Want Ads.

Autumn Is A Fine Time For Boosting

COMMUNITY SPIRIT—THAT'S THE FOUNDATION UPON WHICH GREAT CITIES ARE BUILT; THE PULL-TOGETHER SPIRIT, THE SPIRIT OF LOYALTY TO ONE'S HOME TOWN. YOU, MR. BUYER, OWE A COMMERCIAL DUTY TO YOUR CITY AND TO YOURSELF. DO YOUR SPENDING AT HOME! DOLLARS SPENT ELSEWHERE ARE GONE FOREVER; DOLLARS SPENT AT HOME REMAIN HERE TO CIRCULATE AMONG THE LOCAL PEOPLE. THIS PAGE IS BRIGHTENED BY THE NAMES OF BUSINESS AND PROFESSIONAL PEOPLE WHO CAN SUCCESSFULLY SUPPLY YOUR WANTS. BE LOYAL TO YOUR CITY; BE LOYAL TO YOURSELVES. DO YOUR SPENDING AT HOME!

- Austin and Austin**
All Kinds of
REAL ESTATE INSURANCE
1610 Cabrillo St., Torrancia
- Beacon Drug Store No. 7**
A Handsome Home of
DRUGS AND DRUG SUNDRIES
Cabrillo Street, Torrancia
- Dr. W. H. Bruce**
Osteopath
Electronic Reactions of Abrams
Castle Apartments, Torrancia
- Bailey's Fountain
and Luncheonette**
At the Beacon Drug Store
Torrancia
- Consolidated Lumber Co.**
Chas. V. Jones, Mgr.
Everything in the Lumber Line
Torrancia
- Dolley Drug Company**
The Rexall Store
1219 El Prado Street
Torrancia
- Day and Night Garage**
Chevrolet Dealers
Hendrie Tires T. & T. Batteries
1606 Cabrillo St., Torrancia
- First National Bank**
Sartori and Marcelina
Streets
Torrancia
- Gilbert, Hansen & Paige**
Realtors
Loans and Insurance
El Prado St., Torrancia
- Golden West Cafe**
Excellent Dining Service
Cabrillo and Sartori
Torrancia
- "House of Parr Values"**
Geo. D. Parr, Prop.
JEWELRY
1503 Cabrillo St., Torrancia
- Huddleston's
New and Used
FURNITURE**
1317 Sartori St., Torrancia
- Mrs. Fanny C. King**
Licensed Real Estate Broker
Sartori St., Torrancia
With Huddleston's Furniture Store
- Maude R. Lathrop**
Chiropractor
Universal Graduate
First Natl. Bank Bldg., Torrancia
- Top's Bakery**
No Better Bread in All the World
At Paige Quality Grocery Store
Torrancia
- J. Lepkin**
Efficient Tailoring
Quality Fabric Personal Service
1312 Sartori St., Torrancia
- La Plante's Studio**
Commercial and Aerial Photog-
raphy, Portraiture, Finishing,
Stationery
1509 Cabrillo St., Torrancia

A Shrine of Pulchritude
By THE MYSTERIOUS COWBOY

**PRISCILLA
BEAUTY
SHOP**

**THE
POWDER
PUFF**

"A thing of beauty is a joy forever"—so sang an old-time poet and so sings the world for all time to come. If natural beauty is delightful, then personal charm is luscious, delectable. It may be "skin deep" but the surface is the thing that captivates us; and if that—which is pleasant to look upon is to continue in the attractive state, then assuredly it must be guarded against the ravages of time and the stains of life.

A beauty subject is a refreshing one, even if a humble cowboy must treat of a sphere which he knows not of. This writer, in conversation with that able doctor of beauty—D. Priscilla Thomas, who conducts the Priscilla Beauty Shop at 108 First National Bank Building—learned of the unmistakable benefits which ensue from the scientific care of one's charms. Of course I am speaking of the pulchritude of ladies, not the handsome male, who must take care of himself.

D. Priscilla Thomas is a charming little lady, and she is, also, master of the art which she so ably practices at her shop. She is a most busy little lady, her time all taken up with the demands of her many feminine customers. That she is intensely interested in her work and goes about her duties in a sincere and thorough manner I need not tell you. Her patrons are ever pleased with her care and manifest much confidence in the demure little business lady. Her service embraces all of the important features of a well conducted house of beauty culture.

D. Priscilla Thomas is a Montana girl. She has been coming to California since she was ten years of age. Now living in the Southland for quite a number of years, she has tied her star to Torrancia. This beauty doctor first learned of this thriving place through the press. She was quick to sense the future importance of Torrancia; and so she has come to do her share in the public services.

- "Paxman's"**
Quality and Hardware
2119 El Prado Block
Torrancia Lomita
- Priscilla Beauty Shop**
Everything in Beauty Culture
First National Bank Bldg.
Torrancia
- Palmer Service Station**
Tires, Gas, Oils, Vulcanizing
Auto Usefulness
Torrancia
- Paige's Quality Grocery**
The House of Quality Goods
1220 El Prado Street
Torrancia
- W. L. Reeve**
General Contractor and Builder
2108 Gramercy Street
Torrancia
- O. W. Stone**
Undertaking Parlors
1732 Cabrillo Street
Torrancia
- Smith's Cafe**
The Best of
FOODS
Cabrillo and Carson Sts., Torrancia
- Torrancia Hardware Co.**
Complete Stocks
1317 Sartori Street
Torrancia
- Torrancia Mill & Cabinet Co.**
Built-in Fixtures
Contracting
1824 Cabrillo St., Torrancia
- Torrancia Plumbing Co.**
Gas Fitting and Sheet Metal Work
Repair Work Promptly Done
Marcelina, Opp. P. O., Torrancia
- The Torrancia Market**
Fresh Meats and Groceries
Fruits and Vegetables
1610 Cabrillo St., Torrancia
- Torrancia Cleaners & Dyers**
Cleaning, Pressing, Repairing
Household Goods & Fancies Cleaned
Cravens at Cabrillo, Torrancia
- Torrancia Laundry Co.**
Modern and Serviceable
1741 Border Ave.
Torrancia
- E. N. Tomkins**
Painting Contractor
THOROUGH WORKMANSHIP
Opposite Postoffice, Torrancia
- Torrancia Grocery Co.**
Groceries and Fresh Meats
Cabrillo at Carson
Torrancia
- Torrancia Pharmacy**
Drugs and Drug Sundries
Kodaks and Developing
Cabrillo and Carson, Torrancia
- Vonthrockwat Building Co.**
Building Contractors
and Designers
2003 Gramercy Phone 104-M
Torrancia
- Van Andle's Specialty Shop**
Ladies' Dresses, Sport Wear, Fur-
nishings, Art Goods
1314 Sartori Street, Torrancia

**SERVICE
THAT
SERVES**

We pay 4 1/2 Per Cent
on Savings Accounts

State Bank of Lomita
"THE FRIENDLY BANK"
H. V. ADAMS, Cashier
LOMITA CALIFORNIA