

Fairness is the Foundation of Good Journalism

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STRENGTHENING SOUTHLAND'S FOUNDATION

THE Los Angeles Chamber of Commerce has formulated a policy that calls for the up-building of industry, as a prime essential to the balanced economic health of Southern California.

to ebb. It will not only be inevitable, but it will be better that it be so. It will enable the elimination of the unhealthy growths, and the retention of the sound and permanent values.

REFORESTATION AND THE PACIFIC STATES

THE people of the Pacific states are deeply interested in the efforts of public-spirited individuals and organizations to devise a practical plan for reforesting cut-over forest lands.

country. Our western forests never need be exhausted. The College of Forestry, University of Washington has supplied some interesting information on the subject of planting waste lands to trees.

GROWTH IN UTILIZATION OF CRUDE OIL

WITH the rapid increase in the use of crude oil and its manufactured products all over the world, it is really remarkable that cost of these articles to the consumer has declined.

of the oil industry, with declining prices. It stands to reason that if the government undertook price fixing of oil products there would be the same depression of production and adverse manipulation of prices, and in the end the consumer would pay dearly for any government interference.

A BIT OF WISE COUNSEL FROM MELLON

A. W. MELLON, U. S. secretary of the treasury, says: "Every boy and every girl must have certain assets to achieve success. Ambition is the will to attain something."

opportunities, which are so often lost through the lack of a small amount of capital. "To get ahead you must have a simple and definite plan. Hit or miss methods won't do; in the accumulation of money they are positively fatal."

SHORT JABS AND JOLTS FROM FAR AND NEAR

Too much attention to the pigskin doesn't help the sheepskin.—Detroit News. Civilization is just a slow process of getting rid of our prejudices.—Macon News.

On the other hand, between William Jennings Bryan and the presidency there always has seemed to be a missing link.—Detroit News. Everlasting peace will come soon after cannon fodder learns to request war lords to chase themselves.—La Grange (Ga.) Reporter.

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