

FROM SACRAMENTO

Mr. and Mrs. Bert Guss and daughter returned from Sacramento the first of the week, where they visited with friends for a month. They found everything had been stolen from their cottage on South Arlington avenue, Torrance, where they had left their household goods, and expected to rent it furnished.

DON'T READ THIS HISTORY OF A MILLION YEARS

Unless you are VITALLY INTERESTED in All Growth, All Progress, All Triumph over Difficulties, "yes" in Agricultural Prosperity itself, both as an Individual and a Nation.

ORGANIC ORIGIN SUPER-LIME

From DECOMPOSED MARINE SHELLS And BONES OF PREHISTORIC ANIMALS

D. M. S. & B.

ODORLESS, SOLUBLE, ECONOMICAL, AVAILABLE THE IDEAL FERTILIZER SULPHUR CALCIUM CARBONATE PHOSPHORIC ACID POTASH NATURE'S OWN SOIL VITALIZER

Torrance Lime & Fertilizer Co. Lomita, Cal. Phone 180-R-4

J. P. PINNEY

BUILDING CONTRACTOR Plans drawn to suit individual requirements and estimates made free of charge. 917 Portola Avenue, Torrance

DR. LUCIE E. OTTO

PHYSICIAN Monday, Wednesday, Friday 9:30 to 11:30 A. M. DR. LEAKE'S OFFICES Lomita, Cal.

School Opens Monday

WE'RE ALL PREPARED WITH A FULL LINE OF PENCILS PENS TABLETS ERASERS Etc., Etc., Etc.

LOMITA DRUG STORE

FREE DELIVERY The Retail Store Phone 101-R-12 Lomita, Calif.

LOMITA PUBLIC MARKET

Self Service Store

Our Special Soap Deal

MONDAY AND TUESDAY 12 B. H. Soap 1 Lge. Pk. Crystal White Soap Flakes 2 Cream Oil Soap

Regular Price \$1.25 OUR PRICE \$1.00

A. B. Davis.

Phone WII 177-J-1

A LITTLE HISTORY

Whoever thought of Robinson Crusoe as a successful advertiser? Yet he was, as history proves. He knew what he wanted—a ship—and he put up an ad for one. He hung a shirt on a pole at the top of his island, that, in the language of the sea, was plain to every seafaring man.

The circulation was small—there was no other medium—but Crusoe kept at it, despite the fact that he got no inquiries for a long time. He changed his copy—as one garment after another was frayed out—and in the end got what he wanted.

But had he taken down that signal after a time and declared "advertising doesn't pay," where would Crusoe and his story be today?

FORD SLASHES PRICES OF ALL HIS CARS

Third Reduction In Twelve Months Ranges From \$45 to \$100

DETROIT, Mich., Sept. 8.—Edsel Ford, president of the Ford Motor Car Co., today announced another reduction in prices of all models of Ford automobiles and trucks. This is the third reduction in twelve months, and the new prices, which are effective immediately, average \$70 lower than before, even those of 1927. Slashes range from \$45 for runabouts to \$100 for sedans and coupes.

List of prices f. a. b. Detroit are now as follows:

Chassis	\$295
Runabout	\$325
Touring	\$355
Truck	\$455
Coupe	\$595
Sedan	\$695

A statement issued says in part: "We are taking advantage of every known economy in the manufacture of our products in order that we may give them to the public at the lowest possible price, and by doing that we feel that we are doing the one big thing that will help this country into more prosperous times."

"The production of Ford cars and trucks for August again broke all records, reaching 117,696. This is the fourth consecutive month in which our output has gone over the 100,000 mark, the total for the four months being 463,074, which has gone a long way in making possible the present reduction."

"No reduction has been made in the price of the Fordson tractor, and none is contemplated."

TORRANCE LODGE NO. 447

F. & A. M.

Meetings at Lomita Hall



Friday, September 9, 1921, 7:30 p. m., three first degrees.

LOMITA NEWS ITEMS

Mr. and Mrs. Chas. Truman are the owners of a new Chevrolet.

Mr. and Mrs. Jerome Leach were Redondo Beach visitors Labor Day.

Fred Dawson of San Francisco visited his father, L. E. Dawson Thursday of last week.

Mrs. L. E. Clark of Bell was the guest of Rev. and Mrs. E. E. Clark on Tuesday.

Miss Laura Thomas and Miss Irene Mills will teach in Torrance next school term.

Several car loads of Lomita residents motored to Long Beach last Friday night to see the burning gas well on Signal Hill.

Mr. and Mrs. R. T. Coome of South Pasadena were the guests of Rev. and Mrs. E. E. Clark over Sunday and Labor Day.

Mr. and Mrs. Chas. Artels of Redondo Beach were Lomita visitors one day this week. They were pioneer residents of Lomita.

Mr. and Mrs. L. J. Hunter motored to Los Angeles Tuesday, returning with friends for a few days' visit.

J. E. Jordan of Manhattan Beach visited his daughter, Mrs. Lynn last week. Her sister, Mrs. Florence Sparks, was a week-end visitor.

Mrs. Hong of Beverley Hills spent a part of last week with her parents, Mr. and Mrs. H. Phillips, of Miller street.

The lumber for reflooring the Chamber of Commerce Hall is on the ground. It looks like that Lomita is to have community dancing again.

Mr. and Mrs. H. M. Hostick of San Diego, cousins of Judge Hunter are visiting Mr. and Mrs. L. J. Hunter for the week.

Mr. Stump is the new agricultural teacher for the Lomita school. He will move with his family into one of Mr. Young's houses, on Star street.

Mrs. Mayne Sinclair of Fullerton spent the past week with her sister Mrs. A. Martin, of Palm street. Mrs. Martin also entertained her brother, H. G. Lawrence and family, of Fullerton over Sunday.

Mrs. Beulah Johnson Wilson of Dallas, Texas, and Mrs. Emma L. Horton of San Bernardino are visiting at the home of Mr. and Mrs. Walter Tappin, Sr., of South Normandie avenue.

Born—Sept. 2, 1921, to Mr. and Mrs. Mat Kerber, an eight pound boy, James Albert, September 2, Mr. Kerber's birthday. Both mother and babe are doing nicely.

Mr. and Mrs. James Fryer and children of Brethren street were week-end guests of Mr. Fryer's sister and husband, Mr. and Mrs. Boyston of Whittier.

Miss Boneta Barror, niece of Mr. and Mrs. Chas. Wentz of Esbleman street, has returned from New Mexico, where she visited her father and brother this vacation.

Mr. and Mrs. Verna McAnaney of Tucson, Arizona, were in Lomita visiting friends last week. Mrs. McAnaney owns the property directly across from the Lomita school, and she is planning to build a two-story brick building on her property.

POLL TAX CAUSES 1335 TO SEEK CITIZENSHIP

California's alien poll tax law has been a huge success from the viewpoint of federal officials in charge of the naturalization bureau. In the thirty days' registration period, in which all aliens in California were required to pay the poll tax of \$10, or apply for citizenship, 1335 subjects of Great Britain, Germany, Italy, France and other eligibles took out their first citizenship papers in the office of Naturalization Examiner Frederick Jones.

PACIFIC FLEET WILL GET "WELCOME HOME"

Plans are being made by the Chamber of Commerce to hold a big public welcome for the Pacific fleet, which is due in Los Angeles harbor Friday, September 9. It is expected that the fleet will remain in the harbor for a number of weeks owing to the fact that it is scheduled to participate in the celebration of Cabrillo Day, to be held on October 14, 15 and 16.

Mr. and Mrs. J. Cowman and children of Long Beach visited at the home of Mr. and Mrs. J. A. Smith Monday.

LOMITA NEWS ITEMS

Miss Ella Whitson of Moon street visited friends in Wilmington Monday.

Miss Thula Banta of Western street visited friends in Los Angeles last week.

Mr. and Mrs. C. E. Wells of Almond street visited with relatives in Long Beach Sunday.

Mr. and Mrs. L. E. Dawson and family were Long Beach visitors Monday, Labor Day.

Mrs. Roy Raiff of Pepper street, who is very ill at her home, is reported improving.

E. Zittel of San Francisco, a child in the State, was a guest over Sunday of Mr. and Mrs. Wm. Wetton.

Mr. and Mrs. E. Witten and children were Point Pinos visitors Labor Day.

Miss Rhona Gladhill of Los Angeles is a guest for two weeks of Mr. and Mrs. Mark Francis of Tower street.

Anna McDougall has accepted a position in Mr. Mason's law office in the Perl Building, San Pedro.

Miss Ruthanna Cookran of Los Angeles was a guest of Katherine Hunter last week.

Mrs. Chas. Barnard of Los Angeles was a guest of Mr. and Mrs. L. A. Smith Sunday.

Rev. Beal of Omaha, Nebraska visited Mr. and Mrs. Joseph White last Friday. They are old friends.

Mrs. Maddox of Esbleman street entertained her sister, Mrs. Goulet, of Hemet, last week.

Born—To Mr. and Mrs. D. G. McDonald, an 8-1/2 girl, Alice Dean August 30, 1921. Both mother and baby are doing nicely.

John Hishop of Los Angeles was a Lomita visitor one day last week looking after his avocado orchard here.

John Woods is building a large addition to his home on Pennsylvania street and shingling the outside. He will have a six-room modern home when completed.

J. M. McPhearson, wholesale vegetable dealer of Lomita, is doing a large business in watermelons, disposing of as many as 10,000 lbs. in one day at the San Pedro harbor.

John Archer returned home Sunday from the hospital, where he has been confined for a month. He is feeling very well and improving.

Frank Yach of Harbor City, formerly of Arizona street, Lomita and chief petty officer in the navy has been stationed at Denver, Colorado, for a number of months.

H. F. Schmidt left Saturday night at 2:00 o'clock for Paso Robles and visited Mr. and Mrs. Henry Erkel for three days, returning Tuesday night.

A Dodge and a Ford car collided at the intersection of the San Pedro and Wilmington Blvd in South Lomita Monday night about 9:30, resulting in badly demolishing both cars. One man was taken to the hospital. One of his ears was almost amputated in the accident.

A large crowd of Lomita residents and friends picnicked at Pt Firmin Monday. Mr. and Mrs. D. O'Quinn, Mr. and Mrs. Burgeois, Mrs. J. Wilkinson, Mary and George, Lella and Beaula O'Quinn, Wallace and Merle Richey, Evaline Mack and Rhoda Gladhill were there.

Mrs. Julia Autry sold the L. E. Dawson property on Pennsylvania street to Mr. and Mrs. E. Cook of Imperial Valley. They will take possession at once and make their home here.

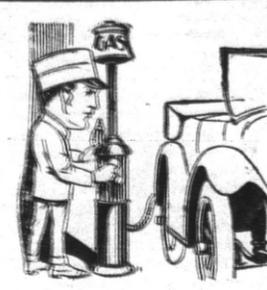
HONOR GUEST AT SHOWER

The home of Mrs. L. J. Hunter was the scene of a prettily appointed shower party for Mrs. E. M. Lively last Thursday afternoon, the home presenting a very attractive appearance with merigolds and green ferns. Refreshments of ice cream and cake were served to the following guests: Mrs. Logan, Mrs. Hunter, Mrs. Shriver, Mrs. Richey, Mrs. Gustavson, Mrs. Lee Wilson, Mrs. Eva Davis, Mrs. Tonkin, Mrs. Brumpton, Mrs. White, Mrs. Carvell, Mrs. Gamby, Mrs. Liepold, Mrs. Francis, Mrs. Pickering, Mrs. A. B. Davis, Mrs. Clark, Mrs. Aber, Mrs. Willacy, Mrs. Donnegan, Mrs. Bischkey, Mrs. MacDonald, Mrs. Brown, Mrs. Fryer, Mrs. Smith, Mrs. Thomas Wilson and daughter Helen and Catherine Hunter and Merle Richey. Merle and Catherine played and sang to entertain the guests. A very enjoyable was had.

WHITE ENAMEL IS BEST

For bathroom fixtures. So easy to keep spotlessly clean and absolutely sanitary. We carry the largest and finest stock of white enamel and porcelain bathroom and bedroom plumbing fixtures in this section. We also repair sanitary plumbing equipment of all kinds. Inspection invited.

MODERN PLUMBING CO. LOMITA CAL.



JUST RIGHT

in quantity and quality is our gasoline. It bears the famous trade mark of Union and Standard and is guaranteed. That means if it gives you any trouble we will take it back. But it won't. And it contains less carbon, smut and grit than other kinds.

LOMITA FILLING STATION C. M. SMITH

A Greater and Better LOMITA

A GREATER AND BETTER DRY GOODS, SHOE, MEN'S FURNISHING AND FURNITURE STORE

THEY GO HAND-IN-HAND. THIS IS WHAT WE ARE WORKING FOR

TO HELP MAKE THIS A BETTER PLACE TO LIVE IN AND A BETTER PLACE TO TRADE

SEPTEMBER

We are going to make this month the biggest month in volume of sales that we have ever had. In order to accomplish this we are going to make prices that will be the talk of this community:

WE MUST REDUCE STOCK TO SAVE MOVING

We will be moving to our New Quarters soon, and it is our desire that our Stock of Merchandise be Reduced to a Minimum.

HERE ARE A FEW SPECIALS FOR A STARTER:

Bleached Turkish Towels. Good weight. Good size.	
Two for	35c
Crash Toweling, Part Linen	18c
9-4 81-inch Unbleached Sheeting (An Excellent Quality)	50c
10-4 90-inch Unbleached Sheeting	55c
8-4 72-inch Bleached Sheeting	50c
9-4 81-inch Bleached Sheeting	55c
10-4 90-inch Bleached Sheeting	60c
81 x 90 Bleached Seamless Sheets	\$1.35
42 x 36 Pillow Cases, 3 for	\$1.00
45 x 36 Pillow Cases, 3 for	\$1.10
Bed Spreads, \$2.65, \$2.95, \$3.50, \$3.95, \$4.50, \$4.95 and \$6.95	
BLANKETS, \$1.95, \$2.50, \$2.95, \$3.35, \$3.95, \$4.50	
CHILDREN'S SHOES, Sizes 5 to 8	\$2.50
Brown Calf Lace, Sizes 8 1/2 to 11	\$2.95
Best Grade Stronghold Overalls, pair	\$1.35
Work Shirts at	79c, 89c and \$1.00
Khaki Shirts (Fine Quality Twill), regular \$1.95 to \$2.25 value	\$1.69

BUY HERE AND SAVE

"TRADE IN LOMITA AND BUILD A CITY"

J. W. Barnes Co.

(Successor to Renn & Barnes)

LOMITA

CAL.