

TORRANCE INTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

VOL. NO. 1

March 18, 1921

Published Every Friday at Torrance, California.

NO. 20.

P. E. & S. P. OFFICIALS VISIT TORRANCE

ADVANTAGES OF THE MODERN INDUSTRIAL CITY NOTED

Officials of the Southern Pacific and Pacific Electric Lines visited Torrance Tuesday. They came in a special car and were received by a local committee of P. E. officials here. An inspection tour of the shops was made and this feature of their trip proved a revelation to many of them, when mechanical labor saving machinery was shown. Other industrial plants were visited and the recent activities of building by the P. E. was pointed out. The first appropriation of \$160,000 will probably be increased by the P. E., so well pleased were the visitors with the results already accomplished. The Torrance Country Club House site was visited, and approval of the plan was the verdict of these officials.

Those in the party together with the local reception committee, follows:

SOUTHERN PACIFIC OFFICIALS:
J. Klutznick, chairman board of directors for S. P. Systems.
Wm. Sproule—President.
Paul Shoup—Vice-President.
T. J. Dyer—General Manager.
T. H. Williams—Assistant General Manager.

P. E. & S. P. OFFICIALS:
C. W. Bosche—Asst. Chief Eng.
W. H. Kirkbride—Engineer Main tenance and Ways.
A. D. McDonald—Controller.
T. O. Edwards—Auditor.
PACIFIC ELECTRIC OFFICIALS:
Paul Shoup—President.
H. B. Titcomb—Vice-President.
F. L. Annable—General Supt.
S. H. Anderson—Electrical Supt.
E. C. Johnson—Chief Engineer.
M. S. Wade—Treasurer.
H. A. Culloden—Auditor.
Frank Karr—Chief Counsel.
S. A. Bishop—Gen. Claim Agent.
C. Thorburn—General Purchasing Agent.

RECEPTION COMMITTEE:
J. H. Houghton—Asst. Mechanical Supt.
E. O. Straub, storekeeper and W. H. Gilbert, chairman housing commission. P. E. at Torrance.

OHIO BOOSTER HERE

Coming to Torrance on his final lap of an extensive trip throughout United States of Industrial Centers W. C. Baer of Cleveland, Ohio, and one of the figure heads of the industrial activities of that city, was in Torrance Wednesday, and stated that this city offered the best and most attractive qualifications for industries he had visited in his travels. Torrance will probably see more of Mr. Baer.

BANQUET POSTPONED

The Chamber of Commerce banquet scheduled to take place tonight at the school house, has been postponed until next Friday night, March 25, when the regular program as announced will take place. There will be no school next week and it will be much easier to prepare for the banquet while school is dismissed.

TORRANCE SCHOOL NOTES OF INTEREST

The regular Parent-Teacher Association meeting on Tuesday was well attended. The Near East Relief was discussed and the great need of all the help that could be obtained was forcefully brought before those present. A food sale to be held in the Steffen Block was mentioned. It was decided that on Friday evening there would be a social meeting of the Parent-Teacher Association, it being the first anniversary of the organization. The meeting on Friday was greatly interfered with because of the weather, but those present enjoyed the evening very much.

The ticket sale for the Chautauqua will soon start in the school. All the children who attended last year voted it a great success and we know that all of those who will buy tickets this year and we feel that nearly 100 per cent of the pupils will buy children's tickets. The difference between students and children's tickets is made between the Seventh and Eighth Grade. All below the Eighth will purchase the \$1.00 ticket and those above will pay \$1.50.

Last evening the Seventh and Eighth grade boys of Harbor City and Torrance played a game of indoor ball. The Torrance boys were victors by the score of 23 to 9. Owing to the lateness of the hour only eight innings were played. The Seventh and Eighth Grades of Harbor City, Torrance and Lomita are now working hard for the championship both of girls and boys indoor ball. The Torrance boys lost one game to Lomita this week. School closes for the spring vacation on Friday March 18 and reopens on Monday, March 28.

MOVE OFFICES

The offices of the Community Building Company have been moved to the room formerly occupied by the "Needle Shop" in the Steffen Block. A. H. Bartlett will devote his entire time to furthering the interests of the building company and states that favorable progress is being made. There was a meeting of the trustees and stockholders last evening and matters of importance were discussed.

CAFE SOLD AND RESOLD

The White House Cafe in the Prado Block was sold last Wednesday by Mrs. O. M. Davis to parties from Los Angeles, who took possession the following day. After having charge of the restaurant three days, however, the new owners prevailed upon Mrs. Davis to buy it back a considerable less than they had paid, their proposition being accepted.

ROBBERS AGAIN AT WORK IN TORRANCE

For the sixth time the Sykes New and Confectionery Store in the P. E. Depot was broken into last Friday night and considerable food was stolen. It is quite impossible to check up on the loss, but it is known that several hundred cigars, cartons of cigarettes and candies were stolen. This is becoming a nuisance, as the owners are put to severe inconvenience, not only in their loss but in the breakage of glass and damaging of their property.

FIRST BAPTIST CHURCH OF TORRANCE

Rev. Stanley H. Thorpe, Pastor

The choir is busy practicing for the Easter music, and something exceptionally fine may be anticipated.

"I WILL ARISE"

will be the title for the sermon Sunday morning, March 20, and Mr. Solomon has a solo in perfect agreement with the theme.

"A STRANGE VOW"

Jephthah made a strange vow. Do you know what it was? This will be the third sermon of a series of "Four Judges," and you are invited to this discussion Sunday evening.

GOSPEL SONG SERVICE

Promptly at the hour of 7:30 the Song Service commences. Come and sing your favorite gospel songs and hymns. The choir will have special music, and a bright and interesting hour is always guaranteed at the evening service.

"Who will have all men to be saved, and to come unto the knowledge of the truth."—1 Tim. 2:4

CENTRAL EVANGELICAL CHURCH

Rev. E. L. Weatherwax, Pastor

Sunday March 20, 1921.

9:30 A. M. Sunday School. Rev. Geo. Streit, Supt. A class and welcome for you.

10:15 A. M. Morning service. Sermon by Rev. Otto Sprang.

The choir will sing, "Seek ye the Lord," with tenor obligato sung by Mr. Chas. Curtis.

6:30 P. M. Young People's Alliance. The subject for discussion will be "Christian Progress in Alaska." This is an interesting service to which everyone is invited.

7:30 P. M. Evening service with stereopticon lecture in the interest of Syrian and Armenian relief.

The attention of parents is again called to the nursery conducted during the morning service in the Baginners and Primary room in the basement. Two or three capable young women of Miss Spring's class are in charge and your baby will be well cared for while you can enjoy the service undisturbed.

Thursday eve, 7:30 prayer meeting. C. W. Northrup leader.

Wednesday evening, choir rehearsal, directed by Mrs. P. C. Briney, preparing for the Cantata "Redemption's Song," by Halton, to be rendered Easter morning.

This is a Cantata of unusual strength and beauty and dignity, consisting of twelve numbers. The chorus is vigorous, the solos and duets charming. The solo will be carried by Mrs. W. J. Neelands, soprano.

Mrs. P. G. Briney, alto. Mr. Chas. Curtis, tenor. S. W. Webster, bass.

Mrs. Wm. Laven will sing the soprano obligato. An attractive and unusual feature of the opening chorus will be the singing of the "Hosanna" by a concerted chorus of children's voices. There will be special music at the Easter Sunday morning service when the choir will sing, "Now is Christ Risen from the Dead," by West, with solos by Mr. Curtis and Dr. Neelands.

The Junior chorus directed by Mr. Van Hellen is preparing an Easter story and song service entitled "The Dye-ble," which they will render Sunday evening, April 3.

Mrs. Neelands is assisting the chorus at the piano.



Miss Virginia Sherman, one of the members of the Torrance City, who will be in Torrance Chautauqua April 14, 15, 16, 17, 18, 19.

In a recent New York interview Frances Ingram, noted contralto of the Metropolitan Opera forces, who appears here in a special concert engagement during Chautauqua, told a reporter, "I am leaving soon for a five weeks tour in California to sing before the Edison-White Chautauqua audiences. I am delighted over it. It will be something like my experiences singing in the

CHAUTAUQUA NEWS

The waters of the Heavens and mountains have subsided.

The Sun is sending its glorious rays down upon the green valley and springtime is here once more in all its glory.

The birds are singing in anticipation of a great festival—and the green grass grows all around.

Human beings feel the force of youth. Old times and grievances are forgotten. An entirely new existence has come to all the people.

A time of rejoicing is called for. Everybody participates and happiness reigns supreme. This year's spring festival in the Chautauqua and Assembly of Torrance.

The Assembly begins on the 14th of April, and closes on the 19th. For six days and six evenings there will be excellent entertainments amusements for both young and old.

For six days and six evenings there will be educational and constructive features, for all and everybody, that will prove real treat indeed.

The Season Tickets have been distributed to the subscribers, who have made this Assembly possible for Torrance, by giving their moral and financial support.

The ticket selling campaign is in full swing. Every subscriber is doing his utmost to carry this year's Assembly over the top in grand style. The program is an excellent one this year. The price of the tickets are so moderate that no one can afford to miss this year's Chautauqua.

Tickets are for sale by all the merchants. Tickets are for sale at both the Drug Stores in Torrance and the Subscribers.

Buy your tickets early. They are going fast. Students and children's tickets will be distributed and for sale by Prof. Bernette of the Torrance High School.

Tickets are sold Free of War Tax. Adult Season Ticket—\$2.50. Student Season Ticket—\$1.50. Children's Season Ticket—\$1.00.

Get into line for your bit and boost for the Chautauqua. W. T. Klusman, Chairman Executive Committee, Torrance Assembly.

TORRANCE NEWS ITEMS

Mr. and Mrs. Harry Black have sold their home on Gramercy, including all furnishings.

Mrs. Harum Reeve and Mr. Ralph Howe spent Thursday visiting in Long Beach.

Mr. and Mrs. Hayes of San Bernardino motored down to spend the week-end with Mr. and Mrs. S. G. of Portola.

A surprise birthday party was sprung on Mrs. Chas. Stein of Portola street, Thursday evening. Fourteen of her friends and relatives; she was the recipient of many pleasing birthday remembrances.

Mr. and Mrs. Frank Graves joined a grand party Tuesday for a picnic in the hills. This is the son of a Nature at her fairest, and all the great Out-of-Doors calls, "Come forth—forget care, romp, play and a kind of nine once more."

Mr. and Mrs. Sylvester Pike, aunt and uncle of Mrs. Nellie Zuer of Portola St., with whom they have been spending two or three months since their arrival here from the East, have decided to locate in Torrance, having bought a home at 1819 Gramercy.

Mrs. W. D. Kirkpatrick of Redondo Blvd., is reported very ill with La Grippe. Mrs. J. M. Which, who has been taking care of her, has also been ill herself but is better.

Others who are recovering from the Grippe are the Messrs. Conifer, father and son, and Mrs. A. Butler, all of N. Arlington.

Mrs. C. H. Smith, who has been nursing her mother, Mrs. A. Butler through her stage of convalescence, has returned to Imperial to close on her business interests there. She too, has become a citizen of Torrance, having bought for herself the home at the Southwest corner 6th Cota and 215th St.

A delightful surprise birthday party was tendered H. Nelson Reevy upon his anniversary last week, the birthday cake being baked by his sister, Mrs. Ralph Howe; her guest, Mrs. Chaplin of Strawberry Park, 57, and Mrs. Long, Mr. and Mrs. H. E. Reeve and family, Mr. and Mrs. Stein being among the guests participating.

camp. I love to sing for folks just regular American folk. There is more heart-satisfaction in it than in singing to the blaze New Yorkers in the jeweled horseshoe of the Metropolitan. I like to feel myself "just one of the family" and one cannot do that of course with an opera audience. There is more in singing if one is sincere than in just carrying the plaudits of the multitude.

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TORRANCE NEWS ITEMS

Miss Virginia Sherman will spend Easter vacation in Pasadena.

"Bobby" Allen of Hollywood has been visiting his aunt, Mrs. Fred Lessing this week.

Mrs. O. Kirkpatrick is very ill with an attack of pneumonia at her home in West Torrance.

Miss Prudence Green, teacher in the Torrance school, will spend her Easter vacation at Elsbore.

Mr. and Mrs. Sneed of the Torrance Hotel left here Sunday to Streeter, Ill. their home.

The Torrance Afternoon Club met with Mrs. Harry McManus of Andree Ave., Thursday afternoon.

Born to the wife of P. E. Barnett of So. Arlington, a baby girl Tuesday, March the fifteenth.

Mrs. A. B. Denny and Mrs. M. J. Van Buren of Cota street, visitors from Los Angeles, Monday.

Mrs. J. C. Anderson of Cape Mendocino has returned from San Francisco where she visited her daughter.

Mr. and Mrs. Edward Brennan of Portola Ave., have as their guest Mrs. Alek Wilson of Aurora, Mo., this week.

Mr. and Mrs. Edward Gibbs and family of N. Cota, were guests over Sunday of Mrs. Timb's mother in Los Angeles.

The Benefit Association of the Maclellens held their regular meeting Tuesday evening. Two new members initiated.

Mrs. May McKinley and son Forrest will go to Camp Boddy, Sunday. Mrs. McKinley will return Monday while Forrest will remain a week with his aunt.

H. E. Peoples of Cabrillo street, who has been confined to his home the past month left Wednesday for a sanitarium in South Pasadena.

Mrs. G. H. Black of So. Gramercy has sold his home to Mrs. Anna Perkins of Lomita, who recently came to California from Maine, with her two sons.

FALIOUS ONE-CENT SALE

The Bailey Drug Company's one-cent sale will be put on next Monday and Tuesday and is one of the 700,000 sales conducted throughout the United States of this kind. The idea of the one-cent sale was inaugurated by the United Drug Co., manufacturers of the famous Revlon products. A sale of this kind is conducted by each of the 700,000 drug stores handling these goods, as its object is to acquaint customers with the Revlon goods. Two articles are given for the price of one, plus one cent during the sale.

ARIZONA STOCK MAN HERE

"Bill" Woods, a stockman of Arizona, was a Torrance visitor this week and is very much impressed with the activity of this section of California. Mr. Woods contemplates making investments in property here. At present he is visiting his daughter in Long Beach.

ENTERPRISE ADS. PROVE A WINNER

J. Isenstein, the first merchant in Torrance, and proprietor of the Torrance Grocery, inserted a twenty-one line "For Sale" in last week's "Enterprise," describing six houses for sale on Gramercy. Three were sold two days after the paper was mailed out. "You may go just as far as you like in quoting me as a booster for the 'Enterprise' as an advertising medium," said Mr. Isenstein yesterday, when he advised to publish again the remaining three houses he has for sale.

RETURNS FROM BISBEE

Ed. Parr, father of Geo. D. Parr, jeweler in the Steffen Block, has returned to Torrance after an absence of two weeks in Arizona, where he has interested several parties in real estate. Mr. Parr will return to Douglas and Bisbee the latter part of the week.

BOWLING TEAM TO LONG BEACH

Captains C. A. Paxman and G. W. Neill escorted their bowling team to Long Beach last Tuesday night where the usual number of games were played. Some exceptional scores were recorded. W. H. Gilbert in particular, playing a fine game.

CATHOLIC SERVICES

Mass at 8:00 a. m. every Sunday morning in the north room of the library building, Torrance.

BENEFIT DANCE

There will be a dance in Eagles Hall, Redondo Beach, Monday, March 28 for the benefit of the Catholic Church Building Fund of Torrance. You are invited to come.

BALL GAME SATURDAY

The Salt Lake Playgrounds team of Los Angeles will play the Junior Tool Team here Saturday at 2:00 o'clock P. M.

BALL GAME SUNDAY

The Torrance Merchants will play the Gardena Team Sunday at Gardena, 2:00 P. M.

Members of the Torrance Relief Society are requested to pay their dues for the current year, 1921-22 dues are payable to Mrs. Fred Lessing, 2009 Arlington.

An Eastern Star dance will be given at the Legion hall, Thursday evening, March 24, at 8 o'clock. Gardens, for the benefit of disabled soldier's home fund. Tickets are 50 cents.

The regular business meeting of the Torrance Relief Society will be held at the library, Tuesday afternoon, March 15. Plans were discussed to raise funds for the society.

Capt. and Mrs. T. T. Huddleston of Huntington, Va., who have been in Southern California all winter returned to their home last week. Mrs. Huddleston is a sister of Mrs. Jay McKinley of Cota street.

Reports from the Pacific Hospital state that Mrs. John G. Gay is doing nicely and will be permitted to go to Mrs. Underwoods home in Boyle Heights where she will remain until she regains her strength.

Mrs. Ball and daughter will be hostesses at a dinner party for the young ladies and men's bible classes of the Baptist church, Friday evening. Mrs. J. Garner and Mr. E. X. Andem, teachers, will also be present.

Six ladies of the Guild met in the Central Church and spent the afternoon sewing for the bazaar which will be held later. Those present were: Mrs. H. Kemball, Mrs. West, Mrs. F. W. Warren, Mrs. H. E. Peoples, Mrs. S. C. Collins and Mrs. J. A. Campbell.

RESPOND TO CHINESE FAMINE FUND

TORRANCE RESPONDS TO AID STARVING MILLIONS

Geo. W. Neill, chairman of the Torrance committee for the Chinese Famine Fund, reports that the people of this city are responding liberally to the cause. "All that was necessary to receive donations," said Mr. Neill today, "was to explain to them the critical conditions that confronted 15,000,000 of Chinese who face starvation, and the fear that whole provinces in China would be exterminated if they were not cared for at once."

The present famine in China surpasses the worst previous disaster of a similar nature in that country—the famine of 1878-1879—both its severity and extent.

One cent a meal is the cost of a famine portion, and it has been figured that one Chinese can be kept alive a month at the cost of \$1, or during the four months intervening until next harvest at the cost of \$4. Thus on the same basis two funds sent, amounting to \$1,300,000 will save 325,000 Chinese until summer.

Those desiring to help in this cause can do so by seeing Dr. J. S. Lancaster, C. H. Van Hellen, W. Teel, D. C. Turner, R. J. DeLinger, or Geo. W. Neill, members of the local committee.

LEGION NEWS

Ye Old Time Barn Dance

The Torrance Post No. 176 of the American Legion held its regular semi-monthly meeting Thursday, March 10 at Steffen hall. The meeting was attended by a large and enthusiastic "gang." There were the big eats partaken by all and everyone had a good time. Comrade Henry F. Rees and others were taken in as new members.

Rees was transferred from the "Spangler Post" of Washington, D.C. Final arrangements were made for a "Grand and Glorious Old Time Barn Dance." The dance is to be held in the Dominguez Land Corporation's Lecture hall, west of building on Carson street, west of the Torrance school. Now don't forget the date, March 26, 1921. Tickets may be had from any member for 50c each.

A \$5 gold piece will be given to the holder of the lucky coupon. Everyone is invited and it is expected there will be a large attendance to make this a grand success.

Now if you want to help us and have the best time you ever had, all you have to do is, approach one of the members and say, "Say, buddy, let me have one of those tickets for that 'Big Barn Dance,'" and give him 50c. He will fix you up and assure you a great time.

Listen to this, about the music. We have arranged for the jazziest, noisiest orchestra on this coast. Boy! When that gang gets tuned up and starts to play, Oh, mamma, lead me to it. They play the kind of music that won't let you rest your feet. You'll want to be on the go all the time. Don't forget to bring that little blonde or brunette. Bring 'em both and let's have the time of our lives.

If you have the blues just let them back to the barn in the back yard and leave 'em there; then hop into the "Lizzie" and come along.—The Legion Editor.

TO THE ELECTORS OF THE CITY OF TORRANCE

On April the 19th the election of Torrance will vote on the Incorporation of this Community. The vote for incorporation should be unanimous; it is essential; it is absolutely necessary for everybody's interest. I am a candidate for the election to the office of City Trustee, and in submitting my candidacy to you, I respectfully call your attention to the fact that I have in the past worked faithfully for all progressive matters pertaining to the interests of Torrance and its people. I have at all times endeavored to discharge the duties and obligations which were bestowed or pressed upon me, with diligence and fairness to my fellowmen. If you believe that I have properly performed such duties, honestly and sincerely, with the endeavor to advance the best interest of Torrance and its people at all times, and if you believe that I should be elected to the responsible office of City Trustee to represent your interests, I ask you to support my candidacy to that office at the coming Incorporation Election APRIL 19, 1921.

Cordially and sincerely yours,

W. T. KLUSMAN.

Candidate for the office of City Trustee. Endorsed by the Citizens Committee. Nominated by the Citizens Committee. Treasurer of the Citizens Committee—BOOST FOR INCORPORATION—Advertisement.

Mr. and Mrs. Stone Ekland have gone to Toledo, Ohio, in response to a telegram announcing the serious illness of Mrs. Ekland's mother.