

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

VOL. 1. Friday, November 26, 1920 TORRANCE, CALIFORNIA NO. 4.

COMMUNITY SPIRIT HOPE OF C. OF C.

One of the characteristic institutions of this leading community is the Torrance Chamber of Commerce. It is known throughout this valley as the most aggressive, attractive and successful public institution of the sort to be found in this section.

The board of directors work under a definite program, with the following objects in view: To make Torrance a better place in which to live; to stimulate business for all interests; to induce immigration, and to assist in the development of community spirit.

By stylizing sentiment for a bigger and better community and fostering a co-operative spirit, the chamber of commerce has done much to help make Torrance a more desirable place to live.

Measures that tend to increase business for the farmer, banker, storekeeper, and the organization of clubs and societies for the boys and girls has had the unlimited support of the organization. And it is worthy of note that the board's policy is to spend as much of its limited financial allowance with local people as is practicable and possible.

Later on, by use of shrewd and generous advertisements, the board of directors will, with the aid of its entire membership, attempt to attract many who are interested in coming to California, and will place before these people some of Torrance's attractiveness and her ideal location, as well as her climate.

Like all other cities the directorate and membership is made up of a class of business and public spirited men who give much of their valuable time and money for work of civic betterment and never ask for a salary. They do this for their city, their home and keep up the pride of the "home city spirit" by serving their fellowman for the good of their community.

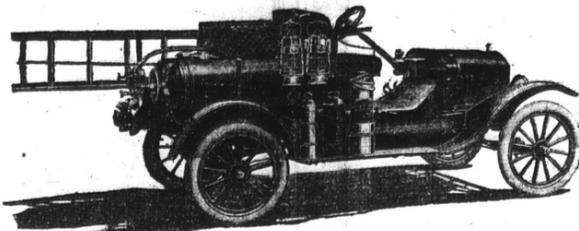
The time has passed when any town, no difference how small or how large can get along without a chamber of commerce, or a similar organization. It can not be done. There are so many questions of community interest that cannot be handled in any other way. Here you find the diversified interests of your city, all working for the good and advancement of one thing—their city. Its the public spirit and the pride of their home town that keeps all chambers of commerce going. When that spirit does not exist—good night.

If you are not a member, don't you think it would be the best investment you ever made to join, pay your dues a year in advance, and attend the meetings. It will not be long until you catch the "spirit" and the first thing you know you will be put on some committee and put to work doing something for Torrance—then you will be happy and a better citizen. Try it just once.

NEW SALESMAN FOR DOMINGUEZ LAND CO.

The Dominguez-Land Corporation, who are the promoters and owners of Torrance, have secured the services of Mr. M. L. May, formerly sales manager of the T. M. Miller Company of Los Angeles, to take charge of the sales department for their corporation. Mr. May has had several years experience in the real estate business in Chicago, Illinois, Gary Indiana, Hammond, Indiana and Los Angeles; he does not hesitate to say that he looks upon Torrance as the coming Industrial Capital of the Southwest; he is a member of the Los Angeles Realty Board, a 100 per cent American, and an optimist; he invites the friendship and co-operation of every one in Torrance.

A blind man seen daily on Fifth avenue, in New York, pushes in front of him an apparatus consisting of two wheels at the end of a long rod, which keeps him from stumbling or falling.



Few cities of the size of Torrance can boast of so efficient fire apparatus and loyal volunteers as that enjoyed by the Modern Industrial City. Demonstrations as to their efficiency has been acknowledged within the past month when by quick action they have saved many thousands of dollars in extinguishing what would have developed into great loss.

The Torrance Volunteer Department is equipped with a "Combination" Chemical and Hose Car on a Ford one-ton chassis, which affords a highly developed means for eliminating fire. The carefully designed body is rigidly constructed and has a capacity of 1000 feet of 2 1/2 inch fire hose. In addition there is a single 40-gallon chemical tank which is the same capacity as the chemical tank on a ten thousand dollar car, and a full assortment of emergency fire-fighting tools.

This chemical and hose car was purchased of the American-La France Company, Los Angeles, and is specially designed for a city with water systems, but as ninety per cent of all fires are handled with the chemical extinguisher apparatus, the combination of the two devices makes it doubly safe to insure this

community of a fire department that can meet emergencies with dispatch. The completeness of its equipment is measured in terms of service rather than of first cost, and already the service rendered in handling fires has paid for the cost of this apparatus many fold. In fact the value of the property saved by its installation and use has made the first cost of this combination car insignificant.

B. F. Hannebrink is chief. He is alert, a good executive, and at a glance it peculiarly adapted to handle situations where directing his force of volunteer helpers with an executive ability, that if measured in dollars and cents means a great deal to Torrance to have a man of ability at the head of their fire department. However, some confusion seems to exist among residents as how to notify the department in case of fire. Just call B. F. Hannebrink, phone 42-W; F. L. Parks, 47-M or A. H. Bartlett, phone 49. A call put through to either of the three above phones, it will not be many minutes until you will hear the fire bell or the electrical siren, and you will know you are wanted.

DOUBLE MONUMENT DEDICATION HELD

In commemoration to the memory of their late president, Edward Double, employees of the Union Tool Company congregated at 12:30 o'clock Wednesday afternoon and witnessed the dedication of the Double Monument just to the north of the shops, where a space has been set aside and will be maintained as a permanent park with water fountain, together with a flag pole, as a permanent memorial to President Double.

A simple but very impressive ceremony was given as follows:

- PROGRAM**
- Dedication Double Memorial Selection
 - Union Tool Company Band
 - The Vacant Chair
 - Male Quartette
 - Eubenstein's Melody in F
 - Union Tool Company Band
 - Somewhere a Voice is Calling
 - Saxophone Quartette.
 - Introductory Remarks by Chairman of the Day
 - R. R. Smith
 - Dedication Address
 - W. E. B. Partridge
 - Flag Raising, Accompanied by Star Spangled Banner

Edward Double, late president of the Union Tool Company of Torrance, with branches at West Chicago, and Carnegie, Penn., was born at Titusville, Penn., Oct. 15, 1874.

Mr. Double, head of one of the greatest manufacturing institutions in the United States, and an important factor in the industrial development of California and the Southwest, received his education in the public schools of Pennsylvania and grew to manhood in that state. As a young man he became interested in the oil industry, which was at its height in the Keystone State. Born with inventive genius his natural inclination was toward the mechanical side of the industry, and in time he became interested in the development and manufacturing of tools and appliances for the production of oil. In 1897 Mr. Double, then a young man of 23 was engaged by the Union Oil Co. of California as superintendent of their shops at Santa Paula and it was here that he saw great possibilities in the oil industry of the State. In 1908 the Union Oil Tool Company and the American Engineering and Foundry Co. consolidated under the name of Union Tool Co. thus uniting two of the oldest and most important manufacturing concerns on the coast and affording means for still greater progress in their industry. Mr. Double having acquired a large interest in the business and due to his untiring efforts the company continued to prosper. Business increased to such proportions that the plant was moved to Torrance in 1912-13, and is now one of the largest and most complete manufacturing institutions in the country.

As directing head of this great enterprise of manufacturing oil tool machinery, and as directing head of this great enterprise, Mr. Double's time was taken up with the massive business interests.

The mutual confidence existing between employee and employer as found in the Union Tool Company was the direct result of the wonderful devotion and regard, to a point of almost reverence which his employees held for Mr. Double, and which was inspired by Mr. Double's remarkable personality and his sincere regard and consideration for every individual in the organization.

Mr. Double was a member of the Los Angeles Chamber of Commerce, the Union League Club, the Jonathan Club, the Benevolent and Protective Order of Elks, Los Angeles Country Club, San Gabriel Country Club, South Shore Country Club of Chicago and the Engineers' Club of New York City—UTCO News.

TORRANCE P. T. A.

The entertainment given in the School Auditorium Friday evening, under the auspices of the Parent-Teachers Association was very well attended. The sum of \$12.55 was realized. This starts the fund for the moving picture machine which the P. T. A. plan to buy for the Torrance schools. In Mr. Barnett's remarks Friday evening he tried to make plain to those present the educational value of the picture machine in the school. It is to be hoped the public will help in this work, by attending the entertainments given during the winter by the P. T. A. The local talent used for the first entertainment was ably assisted by Miss Dorothy Lincoln, "pianist," and Mr. Clarence R. Simmons, vocal soloist of the Musical Department of the University of California. Also Miss Beatrice Landenberger of Los Angeles who gave a very remarkable exhibition of fancy dancing, the following program was given:

- PROGRAM**
- Music—School Orchestra
 - Remarks—Mr. Barnett
 - Vocal Solo—Clarence R. Simmons
 - Mighty Like a Rose—Nevin
 - Piano Solo—Miss Dorothy Lincoln
 - Harlequin—Chaminade
 - To The Spring—Grieg
 - Dance—Beatrice Landenberger
 - Reading—Mrs. A. Yeoman
 - Wood Magic—Van Dyke
 - Vocal Solo—Clarence R. Simmons
 - Son of Mine—William Wallace
 - Music—School Orchestra

CLOTHES LINE THIEVES

The most deplorable thing in the history of Torrance is being perpetrated during the dark hours of the night when sneak thieves are robbing clothes lines in different sections. Some families have lost heavily and valuable and costly articles have been taken from their back yards when the washing was left hanging over night. A good description of one of the culprits has been obtained and arrests will likely follow.

NEW STAGE

Wm. Peightal, manager of the Redondo-San Pedro Stages put into service this week a new 20-passenger stage which is painted a glowing red and is upholstered in a way that makes travel for passengers more comfortable. In time there will be four of these, with a much better service over the new Lomita Road.

Torrance Enterprise—\$2.00 a year.

DONALD KETTLER INJURED

Donald Kettler, three-year-old son of Mr. and Mrs. Henry Kettler of Redondo Road was seriously injured the fore part of the week when he was run over by a wagon while with his father in the corn field. Mr. Kettler was busy loading corn and noticed that the team stepped up a few feet and missing his son, discovered that the wheels had passed over the boy's chest.

Donald was rushed to the office of Dr. J. S. Langaster, Torrance, where it was discovered that his collar bone and two ribs were fractured. His wounds received careful attention, and while the little fellow was badly crushed, he will recover, if no further complications arise.

LEASE TO OWN COMPANY ONLY

The wrong impression was gained from a previous news story of last week when it was stated that H. H. C. Hammerton was leasing offices in the post office building. Mr. Hammerton leased the entire post office building and is sub-letting space for desk room to the different departments of the Hammerton Cooperative Building Company, and by having the different departments of these two companies so closely united in their affairs, will segregate the work more effectively.

ELECTRIC TRAIN IN TOWN

Sam Rappaport has a very attractive electric train running on a circular track in his window at his store, which is attracting a great deal of attention from passers-by. The track occupies the center of one his large windows and the engine is propelled by electricity and reminds one of a train climbing a mountain grade. Other attractive features in the way of every conceivable kind of Xmas toy are stacked around the train, which makes the whole window a drawing force for children.—Adv.

FIRE DEPT. SMOKER

The Torrance Volunteer Fire Department will give a smoker in the Assembly hall of the Steffen Block Friday night. The hall was donated them by the lessees for the evening. There will be music, entertainment and refreshments.

SAM LEVY'S FORD STOLEN

The Ford Sedan of Sam Levy was stolen in Los Angeles Tuesday evening, driven to a vacant lot and the engine, wheels and extras were taken off. The thieves made their escape.

TORRANCE NEWS ITEMS

Chas. Eldridge recently returned from Murietta Hot Springs much improved in health and has resumed his duties in the Union Tool Co.

H. T. Garrity of the Hotel Ironton was guest of honor last Sunday to Mrs. Garrity, his wife, of Los Angeles, who visited him in Torrance.

C. A. Collins who has been ill for several days has returned to his employment in the Llewellyn Iron Works.

Mr. and Mrs. Fred Lincoln and family will motor to Garvanza for Thanksgiving Day and join a family circle of about twenty-five in the home of Mr. Samuel Lee, a relative, in the city.

Kenneth T. Paige was "among those present" to witness the football game of the Army and Navy lads on Armistice Day in Pasadena. His necktie wasn't the only thing blue about him when he returned from that memorable scrimmage.

Chas. Grau, in charge of the Ironton Hotel Cafe, made arrangements to serve a Turkey dinner on Wednesday, so that the boys who work in the shops could enjoy their "Thanksgiving" dinner with him, and in this way care for his regular customers who would be away the following day.

Russel L. Martin of Torrance escaped serious injury from what might have been a disastrous accident when he was testing out his motorcycle on the Redondo Blvd. the fore part of the week. As he was riding along near the high school a Mexican mistook him for a rider whom had struck him several days before, and threw a shovel in front of the motorcycle which caused a bad spill. The Mexican was arrested and after spending two days in jail, his sentence was suspended.

AUTO HITS WAGON

As the result of a Japanese driving along the boulevard in his wagon with no tail light, and facing a glaring headlight, Llewellyn Phillips, son of Harry Phillips of Millstreet, ran into the wagon with his Ford and smashed up the windshield and badly shaken up. The team of horses became frightened and ran away. One of the Japanese was taken to the doctor for treatment.

Torrance Enterprise—\$2.00 a year

TORRANCE HIGH SCHOOL NOTES

Miss Rousch, the kindergarten teacher has been unable to attend to her duties on account of having her tonsils removed, but will be back with the little ones after Thanksgiving Day.

The total attendance at Torrance is now 397 and the present building is very overcrowded. Relief in sight, however, as plans for additional room has been accepted by the Board.

The Torrance Parent-Teacher Association is planning to buy a good moving picture machine for the use of the school in showing educational films. The first effort toward raising the necessary funds was made last Friday night in the way of entertainment which was greatly enjoyed by those present. The program included vocal solos by Clarence Simmons, Piano solos by Miss Dorothy Lincoln, both of whom are from U.S.C., toe-dancing by little six-year-old Beatrice Landenberger and a reading by Mrs. Yeoman. Mr. Dobbins led the singing of some of the old songs and the joyous response spoke well for a future community sing.

PAXMAN 100% AMERICAN

C. A. Paxman of the Torrance Electrical Shop and Industrial Hardware Company, Torrance, has just completed passing around his telephone directory which contained the late phone numbers of Torrance, Lomita and Harbor City, and then discovered an error in his advertisement which read "German" seeds instead of "German seeds. About a dozen had been printed before the error was discovered and through a mistake these got mixed up with the "good" ones and were delivered to some of his customers. Mr. Paxman is in no wise to blame for the error as it was the mistake of the Enterprise office which takes full responsibility for the error.

FIRST BAPTIST CHURCH

"Mayflower" Sunday. In commemoration of the tercentenary anniversary of the landing of the Pilgrims at Plymouth Rock, a special service will be held Sunday morning at 11:00 o'clock, November 28. Sermon topics: Morning—"The Story of the Pilgrims." Evening—"Christ's Dying Promise." "But He was wounded for our transgressions. He was bruised for our iniquities; the chastisement of our peace was upon Him; and with His stripes we are healed." Isaiah 53:5.