

TORRANCE ENTERPRISE

TORRANCE THE MODERN INDUSTRIAL CITY

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CO-OPERATIVE GROCERY PLAN OF HAMMERTON

At an informal conference of those interested in the Hammerton Co-operative Industries and a few invited friends held in his office in Torrance one evening last week, Mr. Hammerton told of the progress being made and of the interest being shown in the entire plan, also of the marvelous sale of lots to date of nearly \$75,000.

The matter of establishing merchandising units in connection with the Hammerton Co-operative plan was gone into quite fully and the census of opinion was that a Grocery Department, where the lot buyer, their friends together with the general public may purchase their supplies at reasonable cost, and which will certainly help to reduce the excessive high cost of living and therefore should be established at the earliest date possible.

Everyone present was of the opinion that a Grocery Department operated on the Hammerton Co-operative plan for the benefit of the lot buyers would prove a very profitable and beneficial addition, and it was suggested that the profits as realized from the sale of groceries purchased by the lot buyers should be credited to him as an additional payment upon the purchase price of his lot.

When the lot is paid for he will then have that much more than his regular salary to use for the benefit of himself and family, or he can continue to use the above method to enable him to build, pay for and own his own home.

The Grocery Department is only one of the branches of the General Department Store that can be established on the Hammerton Co-operative plan; it only requires the co-operation of the lot buyers to attain to the fullest extent the many beneficial opportunities offered them from whatever source, China Factory, Glass Factory, General Department Store and other industries that may be established later on, will be distributed to the lot buyers.

It must be well managed and have the full co-operation of its members to be a success. Everything must be run on a sound business basis. That is why we are placing all of our business in the hands of a strong financial institution, in which the whole community as well as the business world has full confidence.

With securing the Los Angeles Trust and Savings Bank, as Trustees, everyone is assured of the continued success of the Hammerton Co-operative plan.

Mr. Hammerton has given the Grocery Department much thought and has gone into the details of his plan for conducting this store much consideration and definitely stated that if each lot buyer would buy every year out of his store to the extent of \$500 he would at the end of twelve months refund to each buyer of this amount \$120. If his lot was still unpaid for this \$120 would be credited to the unpaid balance. If the lot was clear and he still owed on his house the same amount would be credited to the unpaid balance upon his home. If both lot and home were paid for he would give the \$120 in cash, and you could do with it as you wished. The sale of groceries would not be confined to lot owners, but the public in general would be welcomed to trade at his store and at the same time your groceries would not cost you any more than in Los Angeles.

We all know there are profits in the Grocery Business, when managed properly. Groceries are a commodity that the people must buy. With every lot buyer and his friends patronizing the store, together with the general trade that will naturally come, the store will of necessity enjoy a very complimentary trade from the start.

What does this mean to the lot

ELECT YOUR QUEEN HERE

The chamber of commerce of Torrance and Lomita are asked to get behind the project of electing a queen who will represent their city as Lady of Honor during the Exposition Week in Long Beach the first of the year. The idea is to elect the most popular young lady in these communities by vote, use the money to defray expense of buying a costume which she will wear, symbolizing the community from which she comes. They will attend the exposition for one week as guests of the exposition managers and will accompany the Queen in all her appearances. It is up to the people of this community to get behind this movement and see that your home town is represented. There will be no other expense for the week's visit in Long Beach other than that of voting on your favorite and that money will be used to buy her costume. In other cities the affair is being handled by chambers of commerce.

TORRANCE LADIES AID

The Ladies Aid of the Baptist church met Thursday at Mrs. David Turners, Andreo street. A business and social meeting was held. The ladies sewed garments for the coming bazaar, December 9. Each lady gave \$1.00 for articles or materials to be made up for the bazaar. The articles will be on display at the sale and will be useful ones.

self buys from this—his store—they will be paying themselves a profit. Every time any one else makes a purchase there, a profit is deposited for him. Therefore, the lot buyer is getting his lot paid for in advance of the regular time, by the credits which are applied from the profits of the Grocery Department.

NEW BANK BUILDING FOR TORRANCE

The most important announcement made in many months concerning the future of Torrance, came yesterday when the First National Bank gave out the information that they had purchased a corner lot and were preparing plans and specifications for a fine new and large two-story bank building, 40x85 feet.

The bank purchased lot No. 9 in block 7 and will at once start proceedings to erect their building on that corner. It will be situated directly across the street from the Auditorium building, and will command a slightly view from this location.

Architect A. C. Sedgwick is now preparing the plans and specifications for the building. The main floor will be used exclusively for the bank and will include every modern convenience and safeguard. A commodious lobby and office space will be provided in the front of the banking room. In the rear there will be three vaults, one a cash vault, one a safety vault for use of customers, and one a storage vault in which will be kept the bank's books, etc. The first two will be burglar proof and protected by the finest burglar alarm equipment. The storage vault will be fire proof only.

A commodious directors room will be provided which will be used not only for meetings of bank directors but will be large enough for small meetings, such as committee meetings to which the public and the bank's customers may be interested. Booths, toilets, lavatories, etc., will also be provided for. The second story will probably be fitted for offices.

In making this selection the bank's officers have been influenced by a desire to get nearer the center of the business activities of the town.

The capital stock of the bank will soon be increased, which will assure Torrance and community a bank and banking facilities commensurate with the growth of this city.

RECEIVING BIG DIVIDEND

Mr. and Mrs. J. B. Acree of Gramercy street, Torrance, received their second bank draft yesterday since October 15 last, as dividends on their Texas oil stock. Within the past thirty days they received nearly \$2000 in dividends, which is sent them twice every month. Their investment in stocks was about \$600. Mr. and Mrs. Acree moved to Torrance from Lomita, where two years ago they made their investment in oil stock.

ATTENDANCE INCREASES IN THE TORRANCE SCHOOLS

The attendance in the Torrance schools is increasing rapidly and half day sessions have had to be arranged, with more such periods in sight if the growth of attendance keeps up. There are seventeen teachers and they are doing everything in their power to accommodate all that apply at this school.

Prof. Barnett spent Monday and Tuesday in Los Angeles in the interests of new additions to the school and returned home with much encouragement as he received the promise that Torrance would get her additional rooms before any other school in the Los Angeles City school district. More definite information will probably be prepared for next week's publication when it will be shown just what Torrance is to receive it was stated that the new additions would be completed by September 1, 1921 with a few rush orders for housing more classes made before that date, the plans now being harshly drawn showing just what extensions in buildings will be made.

The trimming of the pepper trees on the three streets, So. Torrance, Andreo, Gramercy and Arlington, will soon be finished. The men are working on Arlington now, the last street. This is a great improvement.

PACIFIC ELECTRIC IMPROVES THE LOCAL STATION

Chas. H. Mueller, agent for the Pacific Electric Station, Torrance, is not only enjoying the comforts of a new home, but also is having his station office and baggage and freight room remodeled in a way that adds efficiency in dispensing with the massive business of his office. The front of the old ticket window has been walled in and his office transferred to the right side with the space heretofore used as an outside waiting room paneled in and a board floor placed on the cement, which makes this section a very cozy enclosure. The baggage and freight room was also enlarged by walling in the two small side rooms on the left near the entrance. A "freight" window was cut in on the side and much of the baggage can be handled from the waiting room instead of the rear.

Like many other businesses in Torrance, the Pacific Electric has grown from one assistant to the agent to four and one can tell what the Christmas rush will bring forth.

The large side room to the left entrance of the station has been reserved by the Torrance Chamber of Commerce and will be used as a display room for the different business houses and manufacturing plants of the Modern Industrial City. No other site in Torrance could be of more value for the display of products than the room leased by the chamber, as it is here that most of the people coming to this city will congregate for a few minutes of leisure and rest. The chamber will place a large sign placed in front, which will be more an "information" sign as well as one of welcome.

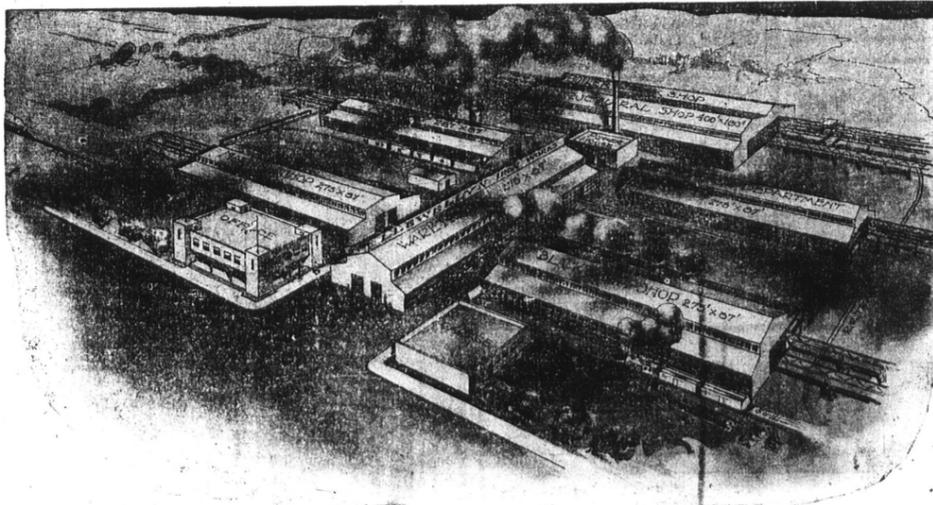
HISTORIC RELIC

Mrs. Mary Perkins of Gramercy street, Torrance, received Tuesday, from Jersey City, N. J., a most novel and historic relic, a Victory Lamp. While the lamp is comparatively new in respect to years, yet were the history of it enumerated step by step, of what every little detail carries with it in the way of historic material, it would fill an interesting book. The lamp was made from a genuine French-American 75 MM shell, and is the product of Sneed & Company Iron Works of New Jersey. The 75 MM shell was known as the "crack" shell during the late war and was powerful and destructive in its explosive powers.

Just before the Armistice was signed when the Morgan plant, where the shells were being manufactured, blew up, a few thousand unfilled shells were in an outhouse away from the plant. Morgan bought these from the government and began to make lamps from them. The first one completed he gave to his wife. Then the company made out lists of near relatives who had served in France, Mrs. Perkins, whose son, I. P. Perkins, had served in the 144th field artillery, (The Grizzlies), sent in and received it only this week.

The lamp is electric and so arranged that it stands upright on a base of metal, the same color as the shell; is engraved on the side "Victory, November 11, 1918, 75 MM shell." Near the base is an encircling driving band of copper which has the engraving: "They shall beat their swords into plow shears and their spears into pruning hooks. They shall not lift up a sword against, neither shall they learn war anymore." The shade is of parchment and designed by Franklin Booth, an artist friend of the Morgans. Painted pictures of battle fields, grass, trees and graves with crosses above and were inspired by these words:

"Grass is the forgiveness of nature, her constant benediction; fields tramped with battle, saturated with blood, torn with routs of cannon; grow green again with grass and carnage is forgotten."



Llewellyn Entertains Llewellyn

The Officers, Employees and Department Heads of the Llewellyn Iron Works, Torrance Plant, entertained the Officers and Department Heads of the Los Angeles Plant on the evening of November 17. Nearly 100 of the Los Angeles men began to arrive about 7:30 o'clock, and after cordial greetings were exchanged, the rolling mills, which

were in operation, were visited. A thorough tour of inspection of the plant was made and proved very interesting to many, as the operation and working of these units were new to many of the visitors.

Later all returned to the office, which was beautifully decorated, and a very enjoyable evening was passed. The lunch table was pre-

sided over by the Messrs. Nash, Bennett and Woodington, while Messrs. Van Trees and Fitzhugh, becomingly costumed, gave their attention to other details.

The pleasures of the evening were greatly increased by the presence of the genial "Billie" Sauret, with his eternal smile. All were glad to see "Billie" able to be

around and enjoying himself again.

About 10:30 the party visited the Open Hearth and witnessed the tapping of a forty-ton heat, and all were impressed with the magnitude of our Torrance institution.

The visitors returned to Los Angeles much happier and wiser for the trip and voted hearty thanks to their hosts.

HEALTH OFFICERS SAY NO ALARM OVER SCARLET FEVER

Prof. Barnett of the Torrance schools says there is no need for alarm over the scarlet fever scare or diphtheria, reported to exist in Torrance. While there are a few cases in town Dr. Lancaster says no new cases of scarlet fever have been contracted during the past week and that only one case of diphtheria. The health officer of Los Angeles was down and made

an investigation and reported the situation was well in hand and that there was no need to keep children out of school at present, besides Prof. Barnett stated that his own child was in school and that just as soon as anything would develop in contagious sickness he would immediately safeguard the pupils in his school, not only at this time but at all times. The health officer is on the job and all precautions will be made to see that children are protected.

P. T. A. ENTERTAINMENT

The Parent-Teacher Association of Torrance will give an entertainment in the school auditorium Friday evening, November 19 at 7:30 o'clock. A very fine program has been arranged and some excellent talent has been secured for that evening. Everyone is cordially invited to attend. Admission, adults 20c, children 10c.

Mr. and Mrs. E. Dike of Pacific Beach were guests this week of Mrs. Nellie Zuver.

H. E. REEVE IN ILLINOIS

Word from "Hardware" Reeve informs his friends that he will spend the next fortnight in Illinois with his brother, J. J. Reeve of Jacksonville. This is about as far east as the Torrance merchant intends to go and after his stay at that place, will start for home, being gone altogether about four weeks.

Miss Mayme Wermer and brother Earl were guests of Mr. and Mrs. R. G. Tomkins, Sunday.