

# TORRANCE HERALD AUTOMOBILE PAGE

*Studebaker*

SPECIAL SIX 5-PASSENGER

**\$1745, NOW \$1525 HERE**

**Think of It!**



SALES

SERVICE

MODELS AND PRICES

LIGHT-SIX	SPECIAL-SIX	BIG-SIX
5 Pass. 112" W.B., 40 hp	5 Pass. 119" W.B., 50 hp	7 Pass. 126" W.B., 60 hp
Touring .....\$1190	Touring .....\$1495	Touring .....\$1935
R'dster (3-Pass.) \$1190	Roadster 2-Pass \$1525	Speedster 4-Pass \$2075
Coupe-Roadster (2-Pass.) \$1450	Roadster 4-Pass. \$1525	Coupe 4-Pass.....\$2650
Sedan .....\$1795	Coupe 4-Pass.....\$2195	Sedan .....\$2850

## P. E. HENNIS

STUDEBAKER DEALER 328 CAMINO REAL REDONDO

Gardena  
Redondo  
Manhattan  
Moneta  
Hermosa  
Lomita  
Compton  
West Adams



For a Good Used Car—See Us.

### AN APPRECIATION

In appreciation of the acknowledgment by the automobile dealers, whose sales district embraces this section, that this field is a productive one, and who by their recent splendid display at the Torrance Fair paid the Torrance and Lomita residents a compliment by exhibiting expensive as well as medium-priced cars, this paper will hereafter publish a weekly automobile page.

This page will cover every angle of the automobile business both in reading matter and advertisements, including new and used cars, tires and tubes, batteries, top and body making, painting, upholstery, accessories.

We take pleasure in recommending the various firms who advertise in its columns and bespeak for them the patronage of those who live in or near Torrance or Lomita.

### MEN OF VISION

T. T. Gardner & Son, Gardena agents for the Nash, whose booth at the Torrance fair was at all times surrounded by a group of admiring "fans" and who report excellent results in an advertising way from the fiesta display, are recently in receipt of a photograph of a new and wonderfully sensitive machine that is used in the Nash factory for determining the variation of a Nash crankshaft.

This machine—a new invention and the only one in existence—insures absolute balance in Nash crankshafts. As indicating "he delicate accuracy of this balancing machine, weighing 500 pounds, it will register if a person blows his breath on it. The balancing machine results in three pronounced advantages. Vibration is practically done away with. The life of the motor is greatly extended and there is marked freedom in the motor from any sensation of "laboring," or mechanical effort.

No other car in the Nash price field ever has experienced so rapid a growth. Early in April the one-hundred thousandth car bearing the Nash nameplate was shipped from Kenosha, and ever since early spring the factory has found it impossible to produce automobiles in volume sufficient to meet the demand. While production has been increased from month to month every precaution has been taken to guard quality above all things else.

### ONE JUMP AHEAD

Showing that auto dealers in the Harbor district are just "one jump" ahead of even their brother distributors in the "big city" in advertising the merits of their machines, Robert Barr, San Pedro distributor for the Chevrolet, staged the "utility week" display by sending a truck loaded with a model of the Utility Chevrolet Coupe through his entire district including Torrance and Lomita, just one week ahead of those of Los Angeles as described in the following Los Angeles clipping: "Manufacturers strive to make the commodity as pleasing to the eye as possible and at the same time give it a greater degree of usefulness. That is what has been done in the Utility Coupe, put out by the Chevrolet Motor Company, and in order that the people of Los Angeles may see what a pleasing car this is, the Los Angeles Chevrolet Dealers' Association is arranging a display by each of the members. The week has been designated as "utility week" and a model of the utility coupe, designed for the use of professional and business men, will be put on a truck and driven through the streets of the city. Each member of the association will send out one such truck and each will be equipped with banners and signs telling of the car and explaining the purpose of the exhibit. The utility coupe has one attractive feature for the traveling salesman or the business man who must go on quick trips and carry a reasonable amount of baggage or other supplies with him.

Among the progressive automobile firms who are never satisfied to "jog along" in a business way but are continually reaching out for more business by improving their equipment, increasing their force or enlarging their quarters, is P. E. Hennis, the agent in this district for the noted Studebaker car, located at 328 Camino Real, Redondo. As Hennis realizes there cannot be an improvement in the car they handle they are now building a new garage in the center of the business section of Gardena at the corner of Palm and Menlo Avenues. The new garage, service and sales-room is to be 70x85 feet and is fitted up in the most up-to-date manner with rest rooms and a show room that will be a credit to both the car they handle and the town in which they are establishing a branch agency.

In their present quarters they are not only prepared to do all and every kind of repair work on the Studebaker car but have a corps of five trained and skillful automobile painters constantly employed in "dolling up" used cars. Some of the jobs recently completed on a Big Six '21 Studebaker and a special Six touring and others would do credit to the best shops in Los Angeles, which means the last word in auto decorating.

Enthusiastic over the results from an advertising standpoint of the Torrance fair, Mr. Hennis has since been put in touch with so many "prospects" that he has been compelled to turn some of them over to other agencies owing to his inability to deliver the cars.

Reports of the success of the Torrance fair are still pouring in from exhibitors from out of the city and that it has done untold good for the district is evident, especially from the automobile dealers in this territory, who report many sales and innumerable prospects as a result of the publicity given the various makes of cars at the fair, where thousands viewed the splendid display.

Among those who received direct benefits from the fiesta was B. M. Torrens, of Redondo Beach, distributor for this territory of the popular Jewett Six Cylinder car. Mr. Torrens reports that during the past week he has sold cars to J. F. Kinney, 628 Mariposa Ave., El Segundo; Jeff Barnhart, 1241 Center street, Manhattan Beach, a sedan, \$1735; and R. S. Potser, Yolo Co., Cal., who is visiting friends in San Pedro.

The new Jewett is a Paige conception, designed and built by Paige engineers and mechanics in the Paige shops. From its Paige origin the Jewett inherits those unmistakable marks of quality, characterizing the work of a group of men who, for ten years past, have been building the fine six-cylinder cars bearing the Paige monogram.

Dominating the chassis is the big six-cylinder 3 1/2 x 5 inch Paige-built motor. Its fifty horsepower is transmitted to the rear through a plate clutch of new design, such that smooth action is possible without the need of frequent adjustment. A drive shaft, tubular in construction to eliminate whipping, and all metal universals transmit power to the rear axle. Springs are semi-elliptic. The rear set are 54 inches long and forged from alloy steel giving a smooth, buoyant riding quality to the car, which makes it remarkably adequate. The emergency brake on the drive shaft acts through the rear axle differential, automatically compensating the tendency to skid on slippery roads. Foot brakes act through 12-inch drums on rear wheels.

### RACE ACROSS CONTINENT

The welcome word has just been received by Messrs. Tenan and Boaz, local representatives of the Chandler, Cleveland and Maxwell automobiles, that the allotment of Cleveland and Chandler cars due them from the factory has been made and that they can begin making long-delayed deliveries. The Cleveland factory recently made a contract with the Union Pacific railroad to rush a trainload of Cleverlands and Chandelers to this coast. The train was made up and a record run made to Los Angeles. Considering strike

## ANOTHER NASH



GREATEST AUTOMOBILE VALUES EVER OFFERED

The only 93 per cent Factory-built Car in America.

Nash Touring ..... \$1475

Nash (four) Touring ..... \$1135

Compare these values with other cars in this price class.

**Nash Leads the World in Motor Car Value**

**T. T. Gardner & Son**

GARDENA, TORRANCE, INGLEWOOD, REDONDO  
PHONE 761

HAVE YOU NOTICED THE IMPROVEMENTS IN THE NEW

## HUPMOBILE

- Now Finished in New Shade of Blue.
- New Design of Fenders.
- New Shaped Top with rear plate glass.
- New Improved Upholstering.
- New Outside Handles on Doors.
- Windshield Cleaner, Moto-Meter and Distinctive Hupmobile Rear Fan Light are now part of standard equipment.

Hupmobile and Wills Saint Claire

## W. Harold Dodge

Agent for Torrance and Lomita District  
Ocean Park Redondo

**From San Francisco**  
Miss Mervina Geddes and Mrs. G. Dimmick of San Francisco were guests of Mr. and Mrs. W. F. Swindle last week.

**From Pennsylvania**  
Mrs. James L. King returned Saturday, from Pennsylvania where she was called several weeks ago by the serious illness of her mother, who is much improved at this time.

**Attend Pilgrims Play**  
Among the Torrance folks who attended the Pilgrim's Play at Hollywood this week were Mrs. N. Mills and mother Sarah Turner of South Gramercy.

**Births**  
Born—To Mr. and Mrs. Geo. J. Beckham a son, August 10, Geo. J. Beckham, Jr.

**Here From Venice**  
John Chunning of Venice was a guest last week of his sister, Mrs. Frank Steinbiber.

**Camping in Sequoia Park**  
Mr. and Mrs. Richard Malone and sons with Mr. and Mrs. Geo. Parr left Sunday for Sequoia Park to be gone two weeks.

**Visits Mrs. Perkins**  
Mrs. C. Chase of Lomita was a guest Monday of Mrs. Mary E. Perkins of Torrance.

### Pasadena Visitors

Mrs. R. E. Sweet entertained Mr. and Mrs. Frank Neeley and son Donald and Louise and Herman Keller of Pasadena Sunday.

### Visit In Torrance

Mrs. R. G. Johnson and daughter Madelyne Elaine Daley of Van Nuys were Torrance visitors last week.

### From Los Angeles

Mrs. Able Winters entertained Mrs. John Rahencamp and children John and Ethel of Los Angeles last week-end.

### Fly Over Torrance

A number of Torrance folks had a flight over Torrance Sunday, among them being Mr. and Mrs. H. M. Tolson and Mrs. Earl Bacon.

### Former Resident Sees Fiesta

P. F. Brown of Los Angeles, formerly of Torrance was a guest of Mr. and Mrs. John Fess last Thursday and attended the Fiesta.

### Buy's A New Car

Mr. and Mrs. R. E. Sweet of the El Prado are the owners of a new Ford.

### To Catalina Island

Mr. and Mrs. E. A. Tompson and Mrs. M. J. Tompson of Andrew Av. were Catalina Island visitors Sunday.

WE ARE AGENTS FOR THE

## CHANDLER CLEVELAND

and "THE GOOD"

## MAXWELL

In the Torrance and Lomita District

Phone Us For Demonstration

Time Payments

Liberal Terms

## Ocean View Garage

TENAN & BOAZ

PHONE 2721

REDONDO BEACH

## JEWETT

Sixes Do  
Beat Fours

## B. M. TORRENS DISTRIBUTOR

112 SO. CATALINA AVE.  
REDONDO BEACH, CAL

PHONE 69

\$1195.00 . . . DELIVERED

conditions the time in the transcontinental trip is considered remarkable and the local dealers are jubilant.

### RECENT FIESTA BEARS FRUIT

W. Harold Dodge, dealer for the Torrance and Lomita district, whose headquarters are at Ocean Park with a branch show room at Redondo, made so many new acquaintances at the recent Torrance fair that he

and his many salesmen than ever demonstrated the Hupmobile and Claire, for both of which agent. The compliments of this section did display of high as medium priced car by him of a week bearing less orders for both mobiles.