

Torrance Herald

TORRANCE, CALIFORNIA, AUGUST 16, 1922

Queen To Be Crowned at 9 o'Clock Tonite

ORCHESTRAS AND BANDS ENTERTAIN

Neighboring Cities Furnish Music for the Opening Night

Entertainment and music by orchestras, bands, and Saxophone quartettes, with solo singing of the latest hits of the season, featured the first night of the Torrance Free Fair as the crowds surged from one tent to another to view the splendid displays and hear the music.

The Hoffman Saxophone Sextette from the Green Mill, Los Angeles, were there and paused in front of the Lomita Booth, where an immense crowd gathered at 3 o'clock to hear them. Solo singing was heard and soon the Chamber of Commerce tent was packed.

The Lomita Orchestra was seen from the platform in the Automobile tent and their playing attracted even a bigger crowd than other entertainers. They were heartily cheered and capably rendered several of their well rehearsed selections.

The Compton Band followed the Lomita Orchestra on the stage, and for an hour and a half entertained the crowds with spirited band music.

The Saxophone Sextette were dressed as clowns and their funny acts set to jazz music made the hit of the evening.

Many were still working furiously to get their booths in shape as they hardly expected such a mad rush of people to swoop down upon them before they had all their decorations up in ship shape form. Tonight everything will be in readiness for the big fair is on in earnest.

Merchants' Show Far Superior Over Last Year

Local Business Men Vie With Outsiders In Displays

When visitors are asked to name the mercantile display at the fair that held their attention more than any other, the reply is usually "Hardware" Reeve's, for the exhibit of this enterprising merchant seems to attract more attention than others, due largely to the unique way of displaying his goods rather than to quantity or the size of the booth.

Co-operating with the Winchester Arms Company, Mr. Reeve, has in-

Miss Ileen Straub Winner In Contest For Fiesta Queen

Ileen Straub	214,110
Virginia Watson	154,515
Mary Roberts	8,293
Dot Coker	7,324



Miss Ileen Straub, Pacific Electric candidate, is Queen of Torrance and the Free Fair for 1922. Such was the verdict rendered last evening when at 9:00 o'clock the ballot box was closed for this year's contest. Amid the wildest scenes ever witnessed at the close of a contest here in previous years, voting continued heavy up until the last minute. It is said that over six hundred dollars was raised on the grounds last night as announcers through large megaphones told the crowds

stalled one of the most interesting displays of firearms, tools and cutlery ever seen in this section. In addition to a complete line of builders' tools' household utensils, paints and varnishes, the center of attraction seems to be the Great Seal of California, complete in every detail and made wholly from the products of the Winchester factory. Reference to this wonderful piece of work was made in last week's Herald and all readers of the "daily" Herald are urged to see this masterpiece of mechanical skill.

Directly across the aisle from this exhibit is to be seen the arrangement of a model bedroom, arranged by the well known Lomita House-furnisher, J. W. Barnes. So neatly arranged and so suggestive of comfort and elegance is this "bedroom" that many admiring spectators are tempted to rest their weary limbs on the handsome bed or enjoy the comforts of the easy chairs. Ac-

companying this exhibit is one of the noted C. C. C. sheets, pillow cases, towels and napkins and an artistic arrangement of drapes for windows, that lends an atmosphere of elegance to the booth.

When the ballot box was closed and the count began several big surprises were in store for the checkers. Five hundred Dollar Bills, One hundred dollar bills, and fifty dollar bills began to tumble out of the ballot boxes, and swelled the totals of the candidates.

It was generally felt last evening that Miss Straub would win as the Pacific Electric forces were determined to see their candidate win and left nothing undone that would help to assure Miss Straub's success.

Miss Straub was delighted, of course, when told she had won, and extends her warmest thanks to all those who helped in the contest. She will be crowned tonight at 9 o'clock by Sheriff Wm. I. Traeger, who will be introduced by Mayor Fitzhugh. The Redondo Band will furnish the music for the occasion and Queen Ileen with her attendants, Miss Virginia Watson, Miss Mary Roberts and Miss Dot Coker, will be the center of attraction for the night. It is expected that ten thousand people will witness this impressive ceremony in the big tent.

MUSIC FROM EVERYWHERE

Music has been planned for tonight at the Free Fair entertainments and music lovers will find plenty of enjoyment in either of the three tents. Compton is coming with her band. Long Beach will be here with her famous orchestra, Lomita and its well-known School Orchestra will play in one of the big tents. A Saxophone Sextette from the "Green Mill" will be on hand with the jazziest music ever heard in Torrance. You can't possibly hear them all and all they will play, but you cannot get away from music tonight—at the Free Fair.

WILD & WOOLY WEST PARADE THURSDAY

Everyone Asked to Join In and Make Event Great Success

The "Wild and Woolly" west is about to invade Torrance. The real Indian in all his war paint and feathers, the daredevil cowboy with his "Pinto" pony, the '49 stage coach with the noted "Hank" Carmody handling the ribbons over the backs of six of the wildest horses ever seen in this or any other section are to be a part and parcel of the Torrance fair and take a prominent part in the monster parade on Thursday next.

Due to efforts of J. J. Jessup, city engineer in charge of the parade and the assistance of C. M. Inman, manager of the Daley Rock Bottom Store of Torrance, the latter has tentatively secured the presence in this city Thursday of the McGowen troupe of Indians and cowboys who are now giving weekly rodeos in the Wilshire section in Los Angeles. As a compliment to his old-time friend Inman, McGowen is to pull up stakes and with teepees load on the backs of ponies, the hundreds of Indians and cow boys and girls with their herd of man-eating horses of the plains will "treck" to this city early Thursday morning.

While all the details of the parade are not complete Mr. Jessup desires to say that the parade will form in front of the school house at four o'clock and will move promptly thereafter at 4:30. Three substantial cash prizes will be given for the best floats, the amount of the prize will be announced tomorrow. Following is the divisional order of the parade:

- 1 Grand Marshal.
- 2 Police Department.
- 3 Fire Department.
- 4 City Officials.
- 5 Queen and Retinue.
- 6 Band.
- 7 Chambers of Commerce.
- 8 Wild West Show.
- 9 Commercial Floats.
- 10 Band.
- 11 Citizens with autos.

COOKED FOOD SALE SATURDAY

Torrance Woman's Club will hold a cooked food sale at their booth on the Fiesta grounds, Saturday commencing at 1:30 p. m.

BREAK ATTENDANCE RECORDS

While no accurate count has been kept of the fair attendance, those who have been connected with it annually since its inception say that the crowd last night far exceeded that of the opening night of any former year and every indication points to a record attendance for the coming four days and nights.