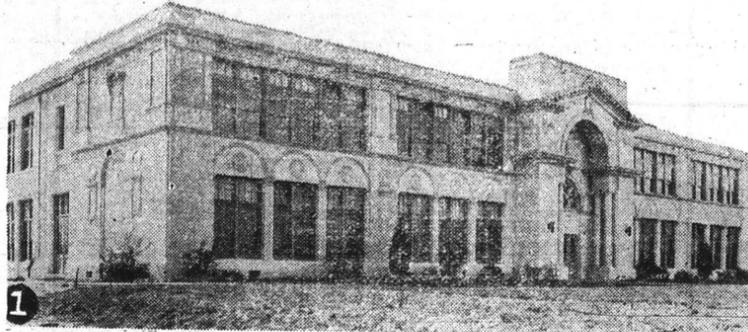




The Modern Industrial City

The day of opportunity is here for each and every man in our community. The spirit of civic pride is soaring to new heights. A patriotic feeling is becoming rooted in every citizen, to the end that we are destined to become a great city and there is something in the air that tells us that the day of great things for Torrance is at hand.

Educational advantages are magnets that furnish the strongest pull to the average family from the east and middle west. The fame of California schools has gone far and wide and with our great High School system now in the making we hold a commanding position as a seat of learning.



THE TORRANCE HIGH SCHOOL

Every business man will tell you that by far the larger part of the key to success is the securing of a good location and one casual glance at the map will convince the most exacting man that we have not only the ideal but a vitally strategic location for building a great city.

As a factory and manufacturing center we are in the front rank of Southern California cities, offering a livelihood to thousands of new citizens who may seek a home in our growing city and the established fact that we have underfoot a vast wealth of the black gold of commerce is drawing business our way, pointing clearly to the future for a large growth in every line of manufacturing.

Fortune favors us in having a well planned city and we are doubly fortunate in having an able corps of city planners on the job at the present time, understanding our needs and telling the world in a concise and businesslike way to come and see us.

A. H. BARTLETT

H. H. DOLLEY

PHONE 130-W

# TORRANCE GENERAL INSURANCE AGENCY

Real Estate Acreage OIL LANDS--OIL LEASES Houses Lots  
 LOANS NOTARY BONDING

1211 El Prado

L. O. STEVENS, Manager

TORRANCE, CALIF.

THE BUSINESS OF HOME MAKING IS GOING FORWARD WITH RAPID STRIDES; EVERYWHERE THE SONG OF THE HAMMER AND SAW IS TELLING THE WORLD THAT WE ARE IN THE RACE FOR SUPREMACY AND EVERYONE KNOWS THAT WE ARE LEADING MANY COMMUNITIES, BOTH IN BUSINESS OPPORTUNITIES AND HOME SURROUNDINGS.



## OIL HAS BEEN STRUCK THE LIQUID GOLD IS HERE YOU CAN SEE IT FLOW

THOUGH IT FLOWS AND ENFOLDS LIKE A CURTAIN OF ETERNAL DARKNESS, IT GLITTERS WITH THE JOY OF ACHIEVEMENT AND FULFILLS THE HOPE OF ULTIMATE WEALTH—THE MECCA OF HUMAN DESIRE.

THEY ARE COMING

The world is coming by untold thousands to our California soil. They have been hearing for years that we offer a super home life and today and for years to come the lanes of travel westward will be congested with an eager horde of human beings seeking to enter the promised land.



A NEW BUSINESS BLOCK IN TORRANCE

COOPERATION

It is our duty as community builders to maintain a high standard of moral and civic pride. Cooperation must be our middle name—unity of purpose is the corner stone upon which are built the greatest successes.