

Torrance Herald

NINTH YEAR

FRIDAY MORNING, AUGUST 11, 1922

NO. 32

Thousands Are Coming To See Biggest Fair Ever Held Here

Torrance Prepares To Entertain 100,000 People At Fair Next Week



MISS VIRGINIA WATSON
(Union Tool Co.)

Sheriff Traeger Will Crown The Torrance Queen

Next Tuesday night the Queen's contest closes at 10 o'clock sharp, and will mark one of the most eventful periods in the hearts of four Torrance girls, as at that hour a Fiesta Queen will be chosen.

As the time draws near, excitement becomes intense and everyone is boosting for one of the candidates. All four contestants are popular and pretty, and when the lucky one is chosen with the others as attendants at her court, the scene will be one of splendor and beauty.

The Queen of the Free Fair will be crowned by Sheriff William I. Traeger, who has been induced to come to Torrance for the occasion, and his presence here will mark one of the noted events of this year's Fair.

Miss Virginia Watson represents the Union Tool Company, and is running strong.

Miss Ileen Straub represents the Pacific Electric Shops of Torrance, and from the support she is receiving, shows the esteem she is given by the P. E. boys.

Mary Roberts represents the independent candidate and is getting the support from everybody and will probably spring a big surprise at the last minute.

Miss Dot Coker represents the Torrance Merchants candidate and is hustling every minute for votes and promises to finish a favorite.

Flashlight Takes Torrance Queens And The Sheriff

The four Queen Candidates, the Misses Virginia Watson, Ileen Straub, Dot Coker, and Mary Roberts, accompanied by R. D. Pottenger, secretary of the chamber of commerce, Mrs. Geo. Watson, and Mrs. Straub visited Los Angeles yesterday and the girls were photographed with Sheriff Wm. I. Traeger. Their pictures will be published in the Los Angeles daily papers.



MISS MARY ROBERTS
(Independent Candidate.)



WELCOME TO TORRANCE

In keeping with the progressive spirit of the town, the Torrance Herald will issue a daily paper next week, and Fiesta visitors will be informed of the happenings every evening. The Herald "Extra" will be on the streets with its first edition about 2:00 P. M. every day, this in addition to the regular issue of Thursday evening.

Full details of every event concerning the Free Fair will be covered. Extra help has been employed to do the work and cover all details.



MISS ILEEN STRAUB
(P. E. Shops.)

Fourth Annual Free Fair To Be Gorgeous Affair

Next week from 15th to 19th, inclusive, Torrance will again invite the residents of the Southland to enjoy a time of joy and frolic and festivity when worry and care and work may be cast away for a few hours and Jack and Jill enjoy a recess of play and joyous recreation.

The Torrance Fiesta was inaugurated August, 1919, and was such a splendid success that it was decided to make it an annual event and this year to make it five days of clean, wholesome fun and frolic such as will make you young again.

The various committees are making extensive preparations to show all who come a jolly good time. There will be something doing every minute, sports and contests of all kinds, band concerts, novelty songs, vaudeville, clowns, street dancing, fireworks and other features will give entertainment for young and old.

Three mammoth tents will afford space for exhibits of local industries and business houses and out-of-town jobbers, manufacturers and automobile dealers. It is hoped that the local exhibits this year will be of unusual merit as they will do much to spread better knowledge of what we do and make in Torrance.

Extra Copies of Big Herald Special May Be Had At C. of C.

Anticipating the probability that a large number of Torrance residents, as well as visitors, will want extra copies of the Herald Free Fair Number to preserve and to send to relatives and friends in this and other states, an enlarged edition has been printed and copies may be had both at this office and at the Chamber of Commerce Booth in the Big Tent.

See Page 3 for Program Next Week.



MISS DOT COKER
(Merchant's Candidate.)