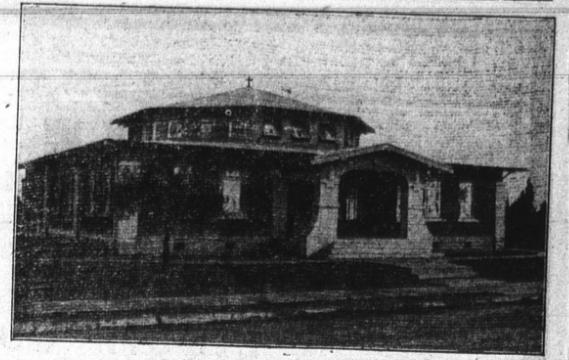
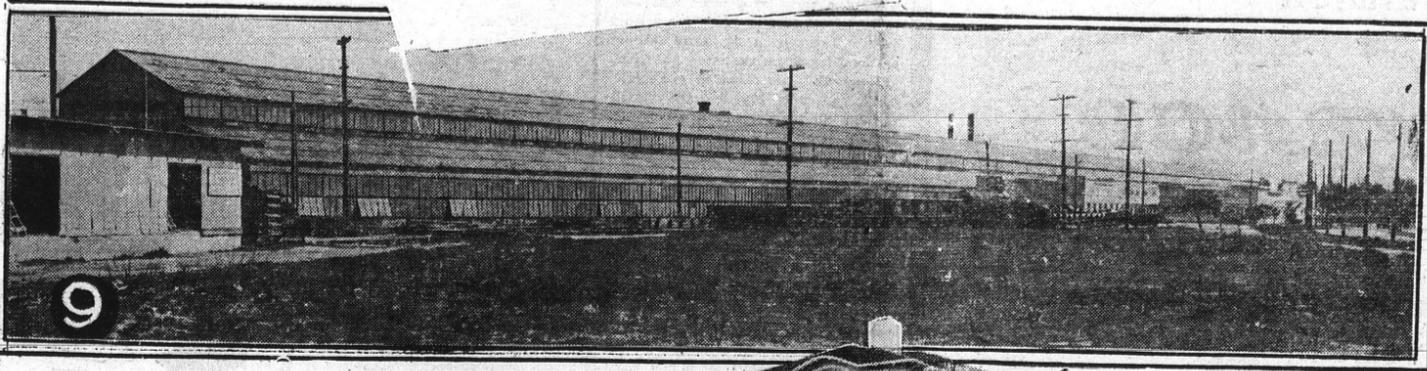


# Torrance

**T**HE day of opportunity is here for each and every man in our community. The spirit of civic pride is soaring to new heights. A patriotic feeling is becoming rooted in every citizen, to the end that we are destined to become a great city and there is something in the air that tells us that the day of great things are at hand.

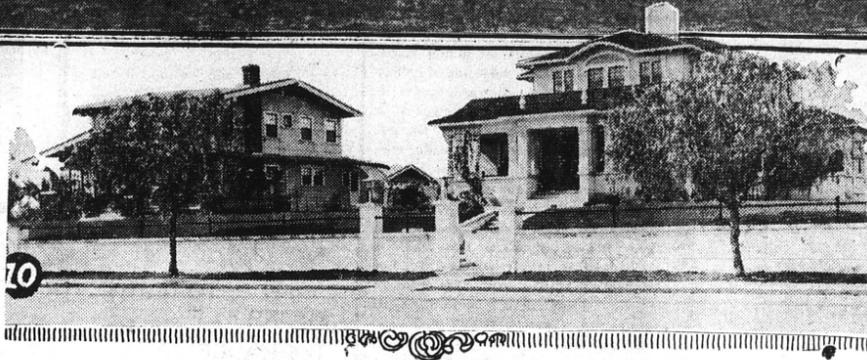


TORRANCE CENTRAL CHURCH



THE HUB

We are the hub, as it were, of Southern California business life. It is a matter of definite knowledge to all who have watched the phenomenal growth of Los Angeles that it is stretching rapidly to the great sea port at San Pedro. And this city is the link that will bind this great development into one vast city.



**E**DUCATIONAL advantages are magnets that furnishes the strongest pull to the average family from the east and middle west. The fame of California schools has gone far and wide and with our great High School system now in the making we hold a commanding position as a seat of learning.

**T**HE business of home making is going forward with rapid strides; everywhere the song of the hammer and saw is telling the world that we are in the race for supremacy and every one knows that we are leading many communities, both in business opportunities and home surroundings.

**F**ORTUNE favors us in having a well planned city and we are doubly fortunate in having an able corps of city planners on the job at the present time. Understanding our needs and telling the world in a concise and business like way, to come and see.

**E**VERY business man will tell you that by far the larger part of the key to success is the securing of a good location and one casual glance at the map will convince the most exacting man that we have not only the ideal but a vitally strategic location for building a great city.

**A**S a factory and manufacturing center we are in the front rank of Southern California cities, offering a livelihood to many thousands of new citizens who may seek a home in our growing city and the established fact that we have underfoot a vast wealth of the black gold of commerce is drawing big business our way, pointing clearly to the future for a large growth in every line of manufacturing.

### THEY ARE COMING!

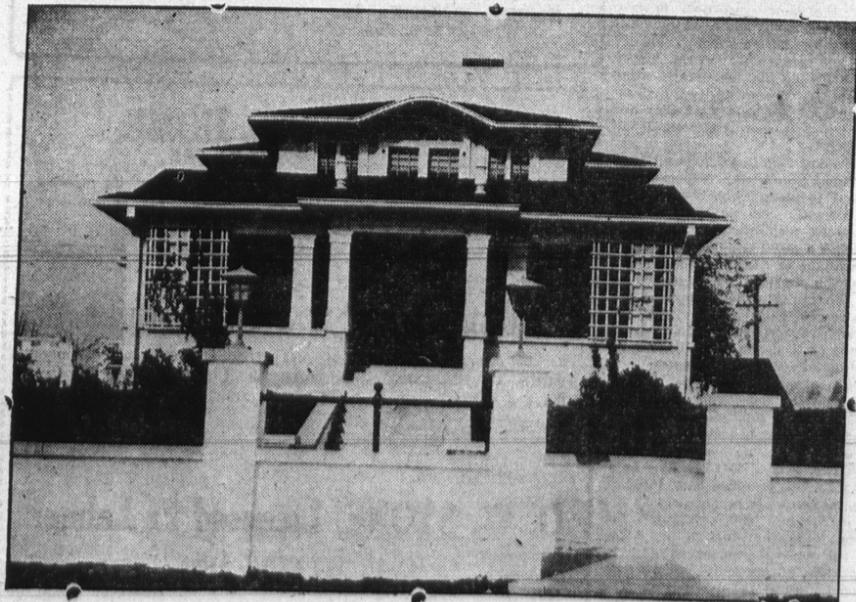
—And the world is coming by untold thousands to our California soil. They have been hearing for years that we offer a super home life and today and for years to come the lanes of travel westward will be congested with an eager horde of human beings seeking to enter the promised land.



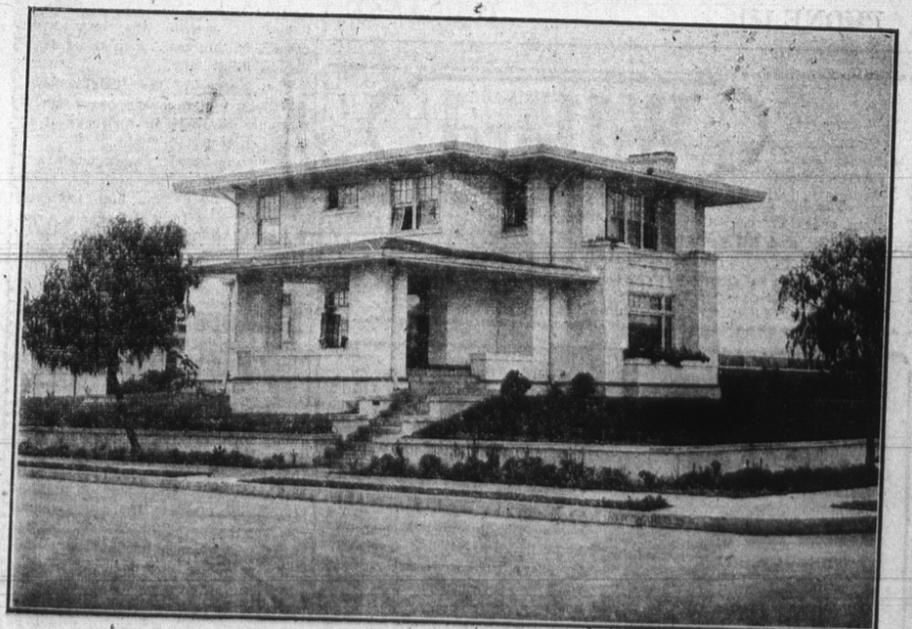
A NEW BUSINESS BLOCK

### COOPERATION

—It is our duty then as community builders to maintain a high standard of moral and civic pride. Cooperation must be our middle name; unity of purpose is the corner stone upon which are built the greatest successes.



RESIDENCE OF JUDGE POST



RESIDENCE OF H. E. REEVE