

**SECRETARIES COMING**

Southern California Commercial Secretaries from the Tehachapi South, will be given the glad hand next Saturday by the people of Torrance. They are coming en masse to look us over, and it is with pride that Secretary H. D. Pottenger will receive them in the Modern Industrial City. This is the first trip of this notable body of men and women to Torrance, and we hope they will carry home with them memories of our city and environment in general that will induce them to return again sometime of their own volition. Certainly, Torrance has never played the host to a body of men who mean so much in directing the future of the Southland, as she will next Saturday when the Southern California Secretaries Association comes here.

They are the men who are constantly on the alert for civic improvement and growth. Opportunities to make their own city a more desirable place in which to live and to promote harmony among their fellow workers are two of the objects a secretary of a chamber of commerce never loses sight of. They do their work quietly, but efficiently, and their recommendations are invariably passed upon by a board of directors who have been selected by community vote. Too much credit cannot be given a secretary. And, it is with this spirit that Torrance welcomes you, Saturday, to our city.

In order to make the visit a memorable one, the following program has been arranged by an entertainment committee of which H. E. Paige is chairman and Mesdames Sammons and Fitzhugh his able assistants:

10:17 Secretaries meet at Chamber of Commerce building. Presentation of California Poppies by Flower girls.

10:30 A. M. address of welcome by Mayor J. M. Fitzhugh. Tour of city through business and industrial districts, past Union Tool Co., Salm Manufacturing Co., California Carbon Co., Hendrie Rubber Co., Torrance Window Glass Co., Llewellyn Iron Works and American Reinforcing Co., to the P. E. Shops.

11:00 A. M. Band of P. E. Shops.

12:00 M. Band concert by P. E. Band at P. E. Yard Gate.

12:15 Drive through residence district past Grammar school to Central church.

12:30 Luncheon at church by Ladies Guild.

1:30 Exhibition of moving picture of Torrance at Auditorium.

1:45 Organ recital by Mrs. Alice Rinaldo at Auditorium.

2:15 Business session of Secretaries in American Legion Hall.

**"BE KIND TO ANIMALS WEEK"**

Mayor Cryer of Los Angeles has asked that everyone cooperate with the men and women who are engaged in the beneficent work of protecting and caring for all helpless animal life. And that the children be especially taught to treat with kindness all animals and birds that cannot protect themselves.

So let us, as citizens of a beautiful city cooperate with the society for the prevention of cruelty to animals in their wonderful work and teach our children to love and care for all dumb animals and protect the beautiful birds that are so much a part of California instead of equipping them with air guns and traps for their destruction.—MRS. HELEN O'LEARY.

**TRUSTEES MEETINGS**

Two meetings were held the past week by the board of trustees, and many subjects came up for discussion, but none were definitely decided except for ordinances and resolutions. Arrangements have been made by the Herald to publish a complete and detailed report of all public meetings of the board of trustees and beginning with next week's issue all important matters will be fully covered. An amendment was passed to the dog license ordinance making it possible to pay one half of the tax after July 1. This was done to equalize the payment for new-comers to town, and also to include the taxable dogs that would become old enough to be tagged at that time. Regulations of certain businesses, overloading of trucks, etc., were considered and will come up for further discussion later. The City Clerk was authorized to buy a typewriter and safe for the city. Mr. A. C. Thomas, representing Staats & Co., bond brokers of Los Angeles, was present and stated he was ready to bid on the bonds, but was advised to hold up his bid until the advertisement had been published, when his bid would be received with others.

At the next meeting, May 2, 8:00 o'clock, the following subjects will come up for discussion:

City Jail.

Connection of 33 in. pipe. Other water propositions.

Ordinance regulating advertising signs in the city.

Signs, etc., for closing road in front of the school house.

**NOTICE**

As there are more than fifty residents in the Keystone Acres that are in the Torrance School District, Mrs. L. C. Miller will have the registration books at the Torrance Pharmacy on Friday, April 28, and Saturday, April 29, between the hours of 12:00 o'clock noon and 1:00 o'clock p. m. and 4:00 and 6:00 p. m. If it is not convenient to register during those hours, call at Mrs. Miller's home, 1820 Gramercy avenue. If you want to vote you must have registered one month previous to the school bond election on June 6, 1922.

**OVER SET**

Next week will be a Keystone Edition; as most of the news from that district was crowded out because so much other news having been set in type before we received the Keystone copy late yesterday.

**Welcome C. of C. Secretaries To Torrance**

**Torrance Herald**



NINTH YEAR

FRIDAY MORNING, APRIL 28, 1922

NO. 17

**C. of C. Forum Meeting Mon.**

**Carson Street Is To Be Paved**

The entertainment committee of the chamber of commerce of which H. E. Paige, chairman, and Mrs. Frank Sammons and Mrs. J. M. Fitzhugh, his able assistants have been working hard to provide an interesting program for the Forum Monday night, May 1, starting at 8:00 o'clock sharp.

Mr. Paige said that there will be a varied musical program consisting of a trombone solo by J. Lewis Hyde, entitled, "Bercuese," from Jocelyn, and he will have as his accompanist, Maia Muse Guest who is a teacher of the piano and a professional accompanist. Mrs. R. C. Kite will render vocal solos entitled "I bring you Heartease and Roses" by Gena Bramascombe and "Mayday Carol" by Dewey Taylor.

The recently completed story of Torrance in film form will be shown. Mrs. Susan M. Dorsey, supt. of the Los Angeles schools will be the principal speaker of the evening.

There is a growing sentiment in favor of a closer relationship between the civic organizations throughout the nation, and arrangements have been made whereby we can all get acquainted with our recently elected city trustees and officers with a view of establishing closer relationship between the men who are at the head of the city government and those who elect them to that office.

Secretary Pottenger of the chamber of commerce stated that the Forum is open and free to everyone and expressed the wish that everyone in the city and surrounding territory would be there to enjoy the meeting.

**TORRANCE WOMEN'S CLUB**

Monday, April 24, will always be remembered as a "red letter" day in the annals of the Torrance Woman's Club, for on this day it was their good fortune to have with them as guests the district president and some of the officers of the district and board. Preceding the meeting of the club the visiting ladies and the officers of the Torrance Woman's Club were entertained at a luncheon at the residence of Mrs. Sammons on Post avenue. The table was beautifully decorated with California poppies and their foliage. The club's colors were green and gold. Mrs. Sammons was assisted by Mrs. Lancaster and Mrs. Parks. The guests were Mrs. Urquhart of Los Angeles, district president; Mrs. Trehwella of Montebello, vice-president; Mrs. Taylor of Pasadena, extension secretary; Mrs. McKelvey of Los Angeles, parliamentarian; Mrs. Peck, chairman of international relations; Mrs. Troy, chairman of emblems; Mrs. Stock, president of the Torrance Woman's Club; Mrs. Ottley, first vice-president; Mrs. Lancaster, second vice-president; Mrs. Gilbert, secretary; Mrs. Rees, corresponding secretary; Mrs. Parks, treasurer; Mrs. Sammons, auditor; Mrs. Curtis, federation secretary; Mrs. Barnard, Mrs. Beckwith and Mrs. Letha Miller, members of the executive board; Mrs. Briney, chairman of legislature; Mrs. Paige, chairman of the music committee; Mrs. Sach, chairman of the house committee, and Mrs. Milburn, press chairman.

After the luncheon all adjourned to the Torrance Theatre, which, through the kindness of Mr. and Mrs. McVey, had been tendered the club for the afternoon. The stage was beautifully decorated with flowers and ferns, while high over head a beautiful American flag was hung.

The club was called to order by Mrs. Stock, who greeted the members on this happy occasion, and called a special meeting of the club for Monday, May 1, in the Legion Hall. All business was suspended for the afternoon.

Mrs. Stock introduced Mrs. Curtis, who had charge of the short musical program, owing to the absence of Mrs. Fitzhugh.

Mrs. Zakradnik played two piano solos, "The Second Mazuka," by Goddard, and a Chopin waltz.

Mrs. Kite, accompanied by Mrs. Reinaldo, sang a group of spring songs—"I Bring You Roses and Heartease" and an "English Folk Song," giving as an encore the Shadow March.

Mrs. Rinaldo then gave two organ solos—"March Triumphant" and Mendelssohn's "Spring Song."

Mrs. Curtis introduced the visitors of the club and gave Mrs. Tay-

**Hendrie Tire Co. Ready Next Week For Business**

News of the most encouraging nature was given out yesterday at the Hendrie Rubber Tire Plant for the Los Angeles schools will be the principal speaker of the evening.

Every automobile owner in this section is familiar, in a way, with the "Hendrie" tire, and it is thought a great run will be made on this particular brand when the new cords and fabrics are put on the market.

Associated with the new concern are T. I. Curtis, O. M. Knowles, and Wm. Baker, all of Trenton, N. J., experienced in the manufacture and marketing of tires. Mr. Curtis will be in Torrance for sixty days or until the company is well under way and producing. Mr. Baker will have active charge of the business and is well impressed with the future outlook for their tires and is satisfied with Torrance.

"Dick" Staplefeld has been appointed superintendent of the production department and is now in charge. Mr. Staplefeld is well known in Torrance and was formerly in charge of the manufacture of Hendrie tires when the company operated here several years ago.

The new force will number about twenty-five or thirty men and will, it is expected, turn out 100 tires per day. This force will be increased as rapidly as the sales of tires demand an increase, and if necessary 100 men or more will be put to work in order to build 300 or 400 tires per day.

Raw materials and molds, and other equipment are now being received at the factory here and by Monday May 8, everything will be in readiness to resume building of the famous "Hendrie" tire.

**JAP CAR WRECKED**

A Japanese truck driver living in Los Angeles narrowly escaped death Wednesday morning when he attempted to beat a P. E. Car across the street at Cabrillo and Carson. He was driving at about twenty miles an hour when he saw the approaching car, coming at a moderate speed, was nearly upon him. He turned his machine down the side of the track but was caught between the telephone post and the street car, wrecking the front of his Dodge. The steps on the front and rear of the street car were torn completely off with the automobile body pinned snugly against the telephone. The driver sat in his seat unhurt. Tolson's big transfer cleared the wreckage, and the Day and Night Service car made haste up the street with the crippled automobile.

**PICNIC AND SWIM.**

Mrs. Zeller's class of the Evangelical church enjoyed an outing at Redondo Beach on Saturday. A number of the class hiked over, while the rest preferred to ride. A bountiful picnic lunch was devoured with hearty appetite, after their swim. Those who made up the party were Virginia Watson, Jasemine Coker, Kathryn Burmaster, Ruth McKenzie, Helen Neill, Mary Alice Davis, Gwendolyn Miller, Grace Gibson, Ione Barnette, Marie Patton and Rev. and Mrs. Zeller.

lor, extension secretary, charge of the meeting. Mrs. Taylor spoke of the Torrance Woman's Club as being the first club to send its name to her for affiliation with the Federation after she had taken office. She also said she had not come to talk, but had brought some fellow-workers to do the talking, and called upon Mrs. Urquhart, the district president, who remarked that her object was to get closer to you. Mrs. Taylor then introduced Mrs. Trehwella as Mrs. Urquhart's right-hand. Mrs. Trehwella then remarked: "Nothing can be said as (Continued on Last Page)

**BASEBALL TAKES TORRANCE BY STORM**

Go and gaze upon the local baseball diamond almost any day after the Union Tool Whistle blows and you will see that Torrance is enjoying a wild orgy of baseballitis. 'Tis a healthy sign, and presages great doings on our athletic field every Saturday all summer.

Almost every department of the Union Tool is putting a team into the field, and keen is the rivalry, as is evidenced by the record breaking crowds of spectators. It was all started when the Industrial Relations Club defeated the Students about a week ago by the close score of six to five. The Cast Department then defeated the Estimating Department in a fast tilt this week by five to one. Another game is scheduled for this week, and soon we expect to see some real, regular games by the winners of the scrub games.

The U. T. Co. is represented in the Industrial League, a Saturday afternoon league composed of some of the best teams in Los Angeles. But two games have been played so far, the first with Scully Bros., who won two to one, Newby's home-run being the only score we made.

Last Saturday's game was a lively battle with the P. E. General Offices. They were a nice bunch of boys, particularly their left-fielder, who made a great hit with the feminine portion of the spectators. The U. T. boys are getting their eyes on the ball and are promising to bring home another pennant or cup.

We are sure glad to see the baseball fever strike town at this time of the year, not alone because it is spring, but because we are assured of baseball every Saturday and possibly Sunday, as the Torrance Merchants are thinking of reorganizing.

**HARDWARE DEALERS' CONVENTION**

As chairman of the entertainment committee, whose duty it will be to see that everyone has a good good at the Hardware Dealers' Convention held in Hollywood at the Masonic Temple this week, Hurum E. Reeve was there and "stepping lively" about the convention room. The grand ball was held Wednesday evening and when the floor was completely filled with dancing couples two large flags containing a thousand balloons with appropriate hardware insignias printed thereon were "spilled," and a wild scramble for the balloons was made. Governor Stevens was present and delivered an address, being followed by a number of other interesting speakers on price adjustments. Mr. Reeve is vice-president of the organization.

**BIG TIME NOVELTY DANCE**

The American Legion is planning a special dancing party for next Thursday evening, the proceeds of which will be devoted to the finishing and furnishing of the room reserved for its club room in their building. In the beginning this room was the first to be considered, and a twist in circumstances has left it till the last.

The Legionnaires are expecting to stage a series of these special parties, especially for the benefit of members and their friends, and the committee is looking for suggestions from everyone, as it is their desire to make these really enjoyable and popular affairs.

Comrades Jones, Tompkins, Deininger, Babcock and Fee compose the committee to handle this affair, and they respectfully solicit the support of all the Legion friends.

**COMMUNITY LEASE TO BE NEGOTIATED IN TRACT NO. 4070**

The outcome of forming a community lease for the purpose of developing a large tract of prospective oil land is being watched with interest by citizens of Torrance. Last week a meeting was held, officers elected and the organization perfected for the purpose of negotiating with oil companies for prospective development of forty-five acres in Tract No. 4070, which lies north of Sixteenth street and west of Cedar avenue.

Mr. R. M. Osburn, president and general manager of the Dominguez Land Corporation, was elected chairman, and Sam Rappaport was selected secretary. The committee appointed to interview oil companies and look after the business affairs of the new organization follow:

R. J. Reisinger, Sam Rappaport, H. L. Todd, A. W. Hookway, G. W. Neill, Judge Foley, W. Teal, Paul Roth and L. Smith.

Some of the conditions that will be embodied in the lease will be that drilling must be started within ninety days, \$25 an acre rent, one-fifth royalty and a bonus of \$1000 an acre.

**UNION TOOL ANNUAL PICNIC**

The U. T. Co. annual picnic will be held on Saturday, June 10, at Brookside Park, Pasadena. After considerable discussion, pro and con, Orange County Park had to be abandoned owing to its remote location, and the expense involved in transportation of employees and their families.

This year the affair will be confined exclusively to employees and their families, with a few invited guests. The committees in charge of different details are working tooth and nail to make this the biggest and best ever.

**A QUIET WEDDING**

The home beautifully decorated with spring flowers in a color scheme of lavender and white, Miss Florence, the daughter of Mr. and Mrs. Harley-Haynes, was united in marriage to Otto Meger of Los Angeles on Saturday afternoon at five o'clock. Rev. G. Reigler performed the ceremony in the presence of a few friends and relatives Mr. and Mrs. Meger left immediately for the new home that had been made ready on 54th street, Los Angeles, where Mr. Meger is engaged in the plumbing business.

**LLOYD BRENNAN ENTERTAINS**

Lloyd Brennan of Portola avenue entertained a few of his friends one evening recently. Games served to pass the evening very pleasantly, and delicious refreshments were served. Those present were Kathryn Burmaster, Jasemine Coker, Virginia Watson, Mary Jessom, Helen Neill, Helen Tiffenay, Edith Sappington, Karl Von Hagen, Ralph Beall, Lineus Adams, and Dewey Quigley.

**FREE EATS**

"Come in and get some good things to eat—It's our treat." This was the invitation sent out by "Hardware" Reeve yesterday when his special demonstration of the Florence Oil Cook Stoves and Ranges was started April 27 to 29, at his Torrance store. Every good housekeeper is interested in economical cooking and should make it a point to see this demonstration.

Mr. and Mrs. Steinhilber entertained the Tennis Club on Monday evening at the home of Mr. and Mrs. George Proctor. The guests passed the evening very pleasantly with cards.

Thursday was a momentous day for Torrance and vicinity through the persistent efforts of I. P. Gatos and Chas. LeBoeuf of Keystone and backed by the Torrance Chamber of Commerce. A hearing was granted by the Board of Supervisors on the paving of Carson Avenue. The entire Fourth District is backing the project, for it has become imperative that an east and west highway be built to relieve the growing congestion of traffic and take care of the fast growing population of this section.

The paving of Carson to Long Beach Boulevard will connect up Santa Monica and Long Beach with a continuous pavement, and put Torrance in the center of travel from all four ways. This paving has been approved by the County Planning Commission and all chambers of commerce of the fourth district.

The arguments for the improvement of this highway were made by Alfred Gourdir, H. D. Pottenger and P. G. Briney of Torrance. Mr. Cotton and Mr. Tallon of the Dominguez Land Company, the secretary of the County Planning Commission and the secretary of the Board of Education, together with the president and secretary of the following chambers of commerce: Long Beach, San Pedro, Keystone, Compton, Gardena, Redondo, Wilmington, Hermosa Beach, Venice, Ocean Park and Santa Monica.

The matter was taken under advisement. Several details were to be considered, such as bridges over Los Angeles river and some of the right of way. Local men feel sure that the road will be paved this summer.

**BAZAAR AND DINNER**

Plans are progressing nicely for the spring bazaar and dinner to be given by the Ladies' Aid of the First M. E. Church. The sale will begin at two o'clock and continue all afternoon and evening. Refreshments will be served in the afternoon and a dinner at six o'clock. The articles to be sold are unusually nice and varied, so there will be something to suit every taste. Over twenty-five different kinds of plants will be for sale in the plant booth at very reasonable prices.

**FRIDAY AFTERNOON CLUB**

The Friday Afternoon Club met at the home of Mrs. George Greaves of Andree avenue on Friday evening. The meeting had been postponed from afternoon until evening, owing to the fact that several of the members were serving on the jury. Five hundred was the amusement of the evening. All enjoyed the refreshments served by the hostess. Mrs. R. R. Smith was awarded first prize, Mrs. H. McManus second, and Mrs. Alfred Gourdir, the consolation.

**MACCABEE CARD PARTY**

The final progressive card party was given by the Women's Benefit Association of the Maccabees on Tuesday evening and was well attended. These parties have been given once a month for the past year, and many were sorry that this was the last of so many pleasant evenings. Refreshments of assorted cakes and chocolate were served. Mrs. James T. Wise and W. C. Von Hagen were awarded the grand prize of \$2.50 each.

Ball game Saturday, April 29, 2:30 o'clock, between American Door Co., and the Union Tool Nine—local field.

Mr. and Mrs. J. Hunter have just completed two new houses on Cota avenue and both are sold. Mr. and Mrs. Hunter are preparing to go back to their old home in Idaho and sell their ranch, and then return this coming autumn and make Torrance their home.

Mr. and Mrs. C. A. Harley and Mr. and Mrs. Reno of Long Beach were over-Sunday guests of Mr. and Mrs. L. C. Miller.

Mrs. H. W. Roberts and Mrs. O. M. Davis visited friends in Huntington Beach Wednesday.